Progress Report 1

Name: Rahul Kumar

Student ID: 300389556

Project Name: W25_3375_S1_G6_ActiveCircle

Work Logs table:-

Date	Number of Hours	Work Done
Jan 22, 2024	3	Brainstorm ideas for the mobile app.
Jan 25, 2025	0.5	Meet with Priya to share the app ideas and get feedback.
Feb 05, 2025	2	Contributed to project proposal draft with a focus on background research and competitive analysis.
Feb 06, 2025	3	Reviewed and refined proposal sections to ensure alignment with project objectives.
Feb 07, 2025	2	Formatted and finalized project proposal for submission.
Feb 10, 2025	2.5	Conducted competitive analysis and documented key differentiating features.
Feb 12, 2025	1.5	Collaborated on drafting survey questions for user research.
Feb 14, 2025	2	Reviewed survey structure for clarity and comprehensiveness.
Feb 17, 2025	3	Assisted in defining metrics for analyzing user study responses.
Feb 19, 2025	2	Managed participant feedback collection during user study.

Feb 21, 2025	2.5	Started organizing user study responses into meaningful data sets.
Feb 24, 2025	3	Conducted deeper analysis on survey trends and findings.
Feb 26, 2025	1.5	Refined key insights for persona development.
Mar 01, 2025	2	Contributed to drafting detailed personas and their behavior patterns.
Mar 04, 2025	2	Started defining user scenarios based on survey responses.

Description of work done:-

I helped with several important tasks for our UI-UX mobile app project within the last month. It was difficult to choose a novel concept; it required investigation, deliberation, and a meeting with Priya. We evaluated three ideas before deciding on "Active Circle" a sports-oriented app inspired from the "Travel Buddy" app available in the market but with additional features. It took several edits, peer review, and meticulous formatting to make sure the proposal satisfied the course criteria and successfully communicated our idea. I overcame the difficulties in doing competitive analysis and assisting in creating survey questions by conducting methodical study and improvement along with the team members. Accurately defining user scenarios needed organized analysis for managing user study data and deriving insights. I made sure that the project's foundation was made of high-quality contributions by working with others, improving, and fixing problems.