

Progress Report 2

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Project Name: W25_3375_S1_G6_ActiveCircle

Work Log Table:

Date	Number of Hours	Work Done
Jan 22, 2024	3	Brainstorm ideas for the mobile app. Initial discussions focused on identifying unique features and potential user needs.
Jan 25, 2025	0.5	Meet with Priya to share the app ideas and get feedback. Adjusted the concept based on her suggestions to improve feasibility.
Feb 05, 2025	2	Work on project proposal. Organized our ideas into a structured format and began drafting the proposal document.
Feb 06, 2025	3	Finalize the project proposal. Revised content for clarity and ensured all required sections were included.
Feb 07, 2025	2	Format and update the proposal for submission. Focused on document consistency, grammar, and structure.
Feb 10, 2025	2.5	Initial research on market competitors and inspiration apps. Compared ActiveCircle with existing solutions to identify gaps.
Feb 12, 2025	1.5	Brainstormed UI/UX ideas and explored design inspirations. Researched industry best practices to enhance usability.
Feb 14, 2025	2	Conducted detailed research on user expectations and requirements. Analyzed competitor app reviews to find pain points.
Feb 17, 2025	3	Drafted objectives for the user study to understand user behaviors and needs. Focused on gathering relevant qualitative insights.
Feb 19, 2025	2	Prepared an initial survey draft for user study and reviewed its effectiveness. Refined survey questions for better data collection.

Feb 21, 2025	2.5	Refined the user study approach based on feedback from team discussions. Ensured survey clarity and ease of participation.
Feb 24, 2025	3	Finalized the user study survey and started outreach for participants. Coordinated participant recruitment efforts.
Feb 26, 2025	1.5	Analyzed initial responses from user study participants. Identified key trends and early user feedback.
Mar 01, 2025	2	Compiled key insights from user research and discussed findings with the team. Began drafting personas based on findings.
Mar 04, 2025	2	Started drafting personas and scenarios based on user study results. Defined user goals and potential interaction patterns.
Mar 06, 2025	3	Created the final persona/Scenario for Carlos.
Mar 08, 2025	1.5	Meet up to have a look at the created Persona/Scenarios and collaborate on requirement generation, analyzing team personas/scenarios to create requirements.
Mar 11, 2025	2	Assisted in combining insights from requirements gathering and generation into a prioritized list.
Mar 15, 2025	3	Reviewed the requirements document draft and suggested refinements.
Mar 16 2025	2	Worked on final formatting and structuring of the requirements document.
Mar 18 2025	3	Conducted additional feature research for enhancing prototype functionality and assisted in creating some mock wireframe design.
Mar 19 2025	2	Assisted in refining FIGMA prototype based on the finalized requirements.
Mar 21 2025	3	Integrated survey feedback into FIGMA prototype adjustments and validated new UI designs.
Mar 22 2025	3	Designed few prototype screens and created the progress report 2.
Mar 23 2025	1.5	Finalize the progress report document and formatting for the submission.

Description of Work Done:

Starting January 22nd, I began my involvement in thinking through the development of ActiveCircle's community, its initial market research, and user study. When I first joined the group project, my responsibilities focused on brainstorming and developing app ideas. In February, I spent a considerable amount of time on market analysis, proposal making, and conducting extensive user requirement study, this stage of research is when we collected most of the qualitative data to understand user needs from actual users. By late February, my work transitioned into creating detailed surveys for users, recruiting participants, and data analysis to create succinct user understandings. Early March constituted mostly of developing realistic personas and scenarios, and ensuring we had user journeys to develop clear app requirements. After March 16th, I focused on working on designing and building our FIGMA prototype, adding features, based on data we had gathered, and a user interface/user experience design that aligned and met user expectations and feedback. Challenges I faced during my time with the project and during user study included capturing the diverse needs of users into the app functionalities and keeping the user interface simple. Both of these challenges were addressed through continuously reviewing team implemented user feedback, iterative design, and collaborating with my team. I will continue to iterate on our prototype, based on user feedback, and will continue to work closely with my team, as we now enter the final phases of our project.