

Progress Report 1

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Project Name: W25_3375_S1_G6_ActiveCircle

Work Log Table

Date	Number of Hours	Work Done
Jan 22, 2024	3	Brainstorm ideas for the mobile app. Initial discussions focused on identifying unique features and potential user needs.
Jan 25, 2025	0.5	Meet with Priya to share the app ideas and get feedback. Adjusted the concept based on her suggestions to improve feasibility.
Feb 05, 2025	2	Work on project proposal. Organized our ideas into a structured format and began drafting the proposal document.
Feb 06, 2025	3	Finalize the project proposal. Revised content for clarity and ensured all required sections were included.
Feb 07, 2025	2	Format and update the proposal for submission. Focused on document consistency, grammar, and structure.
Feb 10, 2025	2.5	Initial research on market competitors and inspiration apps. Compared ActiveCircle with existing solutions to identify gaps.
Feb 12, 2025	1.5	Brainstormed UI/UX ideas and explored design inspirations. Researched industry best practices to enhance usability.
Feb 14, 2025	2	Conducted detailed research on user expectations and requirements. Analyzed competitor app reviews to find pain points.
Feb 17, 2025	3	Drafted objectives for the user study to understand user behaviors and needs. Focused on gathering relevant qualitative insights.

Feb 19, 2025	2	Prepared an initial survey draft for user study and reviewed its effectiveness. Refined survey questions for better data collection.
Feb 21, 2025	2.5	Refined the user study approach based on feedback from team discussions. Ensured survey clarity and ease of participation.
Feb 24, 2025	3	Finalized the user study survey and started outreach for participants. Coordinated participant recruitment efforts.
Feb 26, 2025	1.5	Analyzed initial responses from user study participants. Identified key trends and early user feedback.
Mar 01, 2025	2	Compiled key insights from user research and discussed findings with the team. Began drafting personas based on findings.
Mar 04, 2025	2	Started drafting personas and scenarios based on user study results. Defined user goals and potential interaction patterns.

Description of Work Done:

From January 22, Focusing on conceptualizing, research, and user study stages, I have actively participated in the ActiveCircle project. My work started with app ideas and then polished them in response to Priya's comments. In early February, I assisted in structuring and drafting the project proposal, followed by market research to analyze competitors and define our unique value proposition. I developed survey objectives, did user expectation research, and polished survey questions in mid-February in order to get insightful answers. I helped finalize and distribute the survey by the end of February and examined responses to spot important trends. Since early March of this week, I started learning about personas and scenarios and also tried to implement those side by side with my project to fit it in the user requirements. Key difficulties included creating appropriate survey questions and distinguishing distinctive characteristics in a competitive market. Both of them were solved by careful market research and iterative improvement. Moving forward, I will continue creating and refining personas, scenarios, and storyboards as we transition into the final design phase.