



EMERGING
ENTREPRENEURS

SCHOOL INFORMATION PACK 2017

emergingentrepreneurs.com.au

EMERGING TECHNOLOGIES WILL CHANGE THE WORKFORCE AS WE KNOW IT

Technologies like artificial intelligence, software automation, self-driving cars and robotics will change the way we think about work and severely impact the jobs of millions of Australians.



How do we **prepare** our students?

"Almost 40% of the jobs that exist in the nation today have a moderate to high likelihood of disappearing in the next 10 to 15 years." - Committee for Economic Development of Australia

Australians are going to lose jobs in the coming years, but how do we prepare our students to not only survive this time of change, but to thrive during these changes?



What jobs are likely to be **lost**?

- Telemarketers
- Math technicians
- Tax preparers
- New account clerks
- Library technicians
- Loan officers
- Credit analysts
- Legal secretaries
- Models
- Real estate brokers
- Cashiers
- Office administration



The importance of **Soft Skills** and project based learning

"We need to teach our students two things: how to lead and how to solve interesting problems, because the fact is, there are plenty of people on earth where they are willing to be obedient and work harder for less money than us. So we can not out-obedience the competition. Therefore, we have to out-lead or out-solve the competition."
- Seth Godin, Best selling author

By encouraging our students to improve upon their soft skills, we prepare our students to be robust, well adjusted leaders and creators in a time where that's exactly what the world (and Australia) requires of them.

Professionalism



Teamwork



Responsibility



Work Ethic



Communication



Flexibility Regarding Change



Courtesy



Integrity



Interpersonal Skills



Positive Attitude





Why **entrepreneurship**?



No cap on income



Leverage emerging technology



Impact the world



Work from anywhere



Create change with incredible people



Create opportunity in any industry

Entrepreneurs can create their own careers in a time where change is constant and innovation is a necessity. By identifying problems and opportunities in the world, a skilled entrepreneur can choose which industry they'd like to work in and the people they work with.

Entrepreneurs are the individuals creating jobs, not looking for jobs.

By creating businesses that help people solve their problems or take advantage of opportunities, entrepreneurs have incredible potential for creating real change in the world, and earning an uncapped income as a direct result of the effectiveness of their impact!

The process of creating is something that humans naturally find fulfilling and entrepreneurs are creators of many things. They'll be creating a product, customers, marketing and sales techniques, a team (potentially) and then creating the culture within that team. Rather than the traditional view of a stuffy business person, modern entrepreneurs are dynamic, creative professionals.



What about students who **don't** become entrepreneurs?

"Prospects for employment success in the future will be greatly enhanced by the ability to understand business problems and craft solutions that address the issues" - Hugh Bradlow, Telstra Chief Scientist

Students who participate in the Emerging Entrepreneurs program who don't become entrepreneurs will be at an incredible advantage both when job-seeking and while in the workforce if they have an innovative, entrepreneurial skill set. Individuals who are able to innovate from within a company will not only be more likely to find work, but to advance faster in their career of choice as they use their entrepreneurial skill set to create opportunities and solve problems.

As technologies drive more and more people from redundant traditional jobs, our students need every edge they can get in the job market.

The skills behind innovation and entrepreneurship don't only impact professionals either; students who decide to pursue trade qualifications have incredible opportunities to create their own businesses after earning their trade qualification and an entrepreneurial skill-set could make all the difference.



What jobs will survive?

- Chiropractors
- Solicitors
- Podiatrists
- Medical Scientists
- Psychologists
- Managers
- Nutritionists
- Audiologists
- Counsellors
- Teachers
- Clergy
- Nurses



EMERGING ENTREPRENEURS

Preparing our high school
students for the unprecedented
changes of **the future**



Future proof students

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This is the first and only entrepreneurial course available in Australia that is integrated with the National Curriculum, aligned with TAFE business courses and designed with teachers in mind.

Emerging Entrepreneurs empowers students to imagine, create and build the careers of the future, shaping the thinkers behind our future communities, cities and nations.



Learning by **doing**

During the program, students will understand entrepreneurship, identify their dream lives, discover a market they'd like to work with, unveil pain points and opportunities within that market, experiment with the market to determine potential product offerings and potentially even start accepting pre-orders in a single term.

Working in a team or individually, students will be engaged and creating at every step of the way. Not only will students work through the process of creating a high potential, scalable business, they'll have an understanding of how to keep doing so in the future, with a simple step by step process to creating business opportunities at will.



Incredibly easy school implementation

Emerging Entrepreneurs is a plug and play high school program teaching entrepreneurship, problem solving and innovative thinking. Importantly, it focuses on the most effective way of learning by 'doing'. The course has been designed with teachers in mind, with flexibility and convenience key to classroom delivery.

Teachers are provided with 24 hour video support, a comprehensive delivery guide, lesson plans and online resources. Our program is only as good as the teachers delivering it, that's why we do our very best to support them every step of the way.



LET'S CHAT!

Email our team at info@emergingentrepreneurs.com.au if you have any further questions or are interested in working with us to create a school of innovative entrepreneurs.