



# DevOpsDays India '22

## Sponsorship Prospectus



# About the event

DevOpsDays India is a global event complementing other DevOpsDays events across the world. It is a non-profit, community event which sees volunteers from the tech community come together to share and discuss DevOps practices & trends and the impact it has on the technology world.

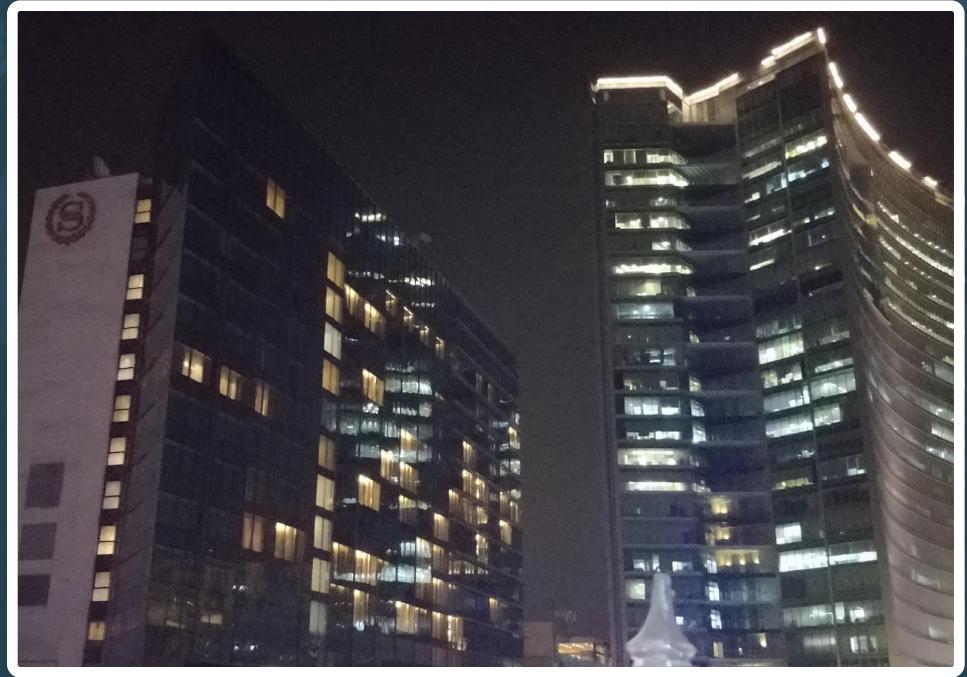




# Event Dates and Location

**Date:** November 18 - 19, 2022

**Venue:** Radisson Blu Bengaluru



[sponsorship-2022@devopsdaysindia.org](mailto:sponsorship-2022@devopsdaysindia.org)

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# Why Sponsor Us?



## Targeted Audience

Opportunity to showcase your product to the growing community of engineers & developers



## Branding

Product/Company logo at the venue, on all marketing collaterals & invites to delegates, 3 Minute speaking slot to each sponsor



## Networking

Opportunity to meet and connect with the top tech talents from across the globe



## Showcase/Launch

A display booth for sponsor to showcase their products, organise product demos and engage with the attendees



# DevOpsDays India 2019 Highlights



330+

Total Attendees



105

Companies Represented



45+

Female Attendees

## Top 10 Represented Companies:

Cerner, Gojek, RedHat, Thoughtworks, F5, Target,  
Atlassian, Global Edge Software, CDK Global, ServiceNow



# DevOpsDays India 2019 Highlights

DevOpsDays India 2019 Sponsors:



Site24x7

MAYDATA

sumo logic

GitLab

babuda  
developing for developers

new relic



# Sponsorship Packages

**Standard sponsorships:** These are the main sponsorship packages that are designed to suit all your needs!

- Platinum
- Gold
- Student
- Silver
- Diversity

**À la carte sponsorships:** These are additional sponsorships that are available with/without standard packages

- Party
- Video Recording
- Swag

# Sponsorship packages at a glance

Package	Platinum INR 8,00,000 USD 10,400	Gold INR 5,00,000 USD 6,500	Silver INR 3,00,000 USD 3,900	Diversity INR 1,50,000 USD 1,950	Student INR 1,00,000 USD 1,300
Company Logo /Branding	Videos + Website + Venue + Lanyards + Attendee bags	Website + Venue + Swag in Attendee Bags	Website + Venue	Website + Venue	Website + Venue
Display booth	Large booth	Medium booth	Small booth	X	X
Conference passes	12 complimentary passes	8 complimentary passes	5 complimentary passes	X	X
Sponsor's emails	Pre + post conference emails	Pre + post conference emails	Pre conference email	X	X
Video during breaks	3 minutes	2 minutes	1 minute	Logo during breaks	X
Social mentions	5 times	3 times	2 times	1 time	1 time



# Sponsorship packages

**Platinum**

2 available

INR 8,00,000 / USD 10,400

- Company logo at venue (**registration area + stage + backdrop**)
- Company logo in **videos** and **website**
- Company branded **lanyards** and **attendee bags**
- Large sized **display booth**
- 12 conference passes
- 3 minutes video during **breaks**
- Pre and post-conference emails to attendees explaining your **company/product**
- 5 times **social media** mentions

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# Sponsorship packages

**Gold**

4 available

INR 5,00,000 / USD 6,500

- Company logo at venue (**registration area + stage + backdrop**)
- Company logo on **website**
- Swag in **attendee bags**
- Medium sized **display booth**
- **8** conference passes
- **2 minutes** video during **breaks**
- **Pre** and **post-conference** emails to attendees explaining your **company/product**
- **3** times **social media** mentions

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# Sponsorship packages

**Silver**

5 available

INR 3,00,000 / USD 3,900

- Company logo at venue (**registration area + stage + backdrop**)
- Company logo on **website**
- Small sized **display booth**
- **5** conference passes
- **1 minutes** video during **breaks**
- **Pre-conference** emails to attendees explaining your **company/product**
- **2 times** **social media** mentions

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# Sponsorship packages

Diversity

1 available

INR 1,50,000 / USD 1,950

- Company logo at venue (**registration area + stage + backdrop**)
- Company logo on **website**
- We shall show your **logo** during **breaks**
- 1 time **social media** mention

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# Sponsorship packages

**Student**

1 available

INR 1,00,000 / USD 1,300

- Company logo at venue (**registration area + stage + backdrop**)
- Company logo on **website**
- 1 time **social media** mention

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# À la carte sponsorships

## Swag sponsor

1 available

INR 1,00,000 / USD 1,300

- Sponsor the **swag item** that is given out to all attendees
- Company **logo** will be displayed on the swag item
- Special **Twitter mentions**

## Video recording sponsor

1 available

INR 1,00,000 / USD 1,300

- Sponsor the **video recording** for our conference
- **Footer bar** in each recorded video (Sponsored by **your logo**)
- Recognition on our **website** and special **Twitter mentions**

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# À la carte sponsorships

## Party sponsor

1 available

INR 2,00,000 / USD 2,600

- Sponsor the **post-conference party**
- Company **logo and branding** at the party
- Special **Twitter mentions**
- Recognition on our **website** and special **Twitter mentions**

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# Contact the Organisers

If you have any questions regarding sponsorship packages or want to discuss how your company can benefit from being a sponsor of DevOpsDays India, you can reach out to us at:

Email ID: **sponsorship-2022@devopsdaysindia.org**

Website: **devopsdaysindia.org**

Twitter: **@DevOpsDaysIN**

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