



RENAISSANCE SOFTWARE, INC.

# Trading Potential in Limits Optimisation

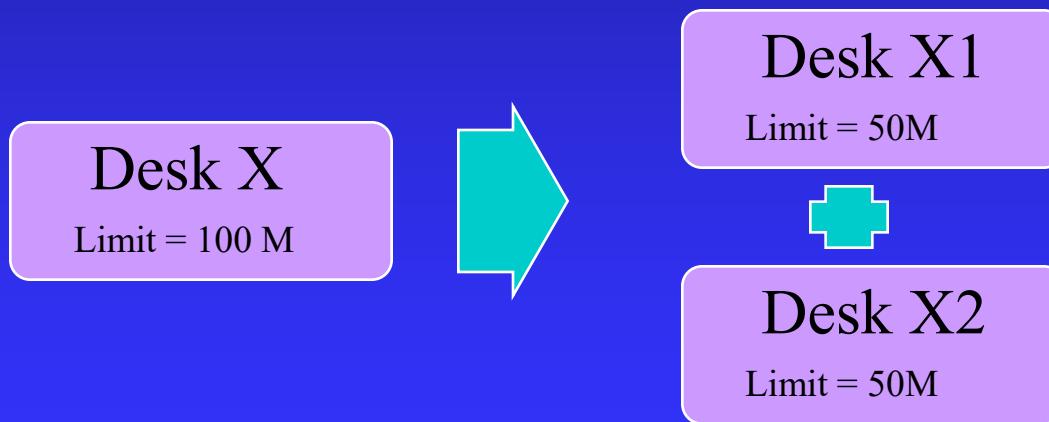
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# Overview

- A new notion **The Trading Potential** is defined
- It complements the quantitative information of risk
- We will see how it can be used to analyse and optimise systems of trading limits

# Loss of Trading Potential : Motivation

- In a risk-neutral world, all strategies have the same expectation. Outside a risk-neutral world, all strategies have an expectation limited by their risk limit
- Within a risk limit, we cannot optimise the profit
- Increasing the number of limits increases the level of determinism and statistically decreases the effective risk



But In case of statistical independence, Computed Risk= 71 M  
Something has been lost ...

# Limits Structure

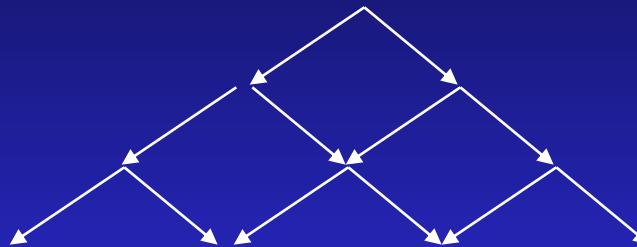
- Limits don't add up but can generally be presented in hierarchical parallel trees:

Trading Floor (London,...)

Department

Desk

Portfolios



Catastrophic Risks (scenario)

VaR Risks

Delta Risks

Counterparty Risk

By Product

By Market

By Counterparty

- The finer the tree is (i.e. the more levels it has), the more predictable the portfolio is, and the less trading opportunities it will offer. This will be measured by a **Trading Potential Loss**

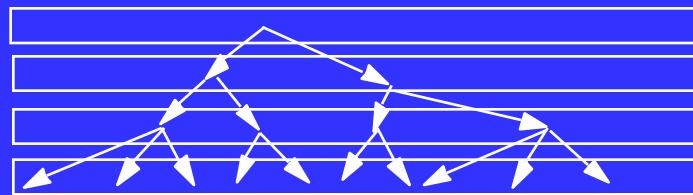
# The Duality Trading Potential / Risk

- Every pricing is done in the Arbitrage free approach
  - Every strategy on the market has an expectation equal to the application of the risk free rate
  - We can not expect to be able to optimise any position or any strategy at constant risk by optimising the profit.
- The profit comes from the exploitation of opportunities.
  - The number and quality of opportunities come from the diversity of the possible positions on the markets.
  - We want to optimise the diversity of the possible positions on the market, leaving the computation of the profit outside the model.  
*The expected profit is proportional to the number of possible strategies on the market.*
  - We construct a measure called "**Trading Potential**" that we oppose to the Risk, in order to do optimisations

# Properties of the Trading Potential Loss

- The trading potential increases, when we suppress a limit
- Additivity of the Trading Potential loss across levels

Top level  
Level 1  
Level 2  
Level 3



$$\text{Potential loss } [L1+L2+L3] = \text{Potential Loss}[L1] + \text{Potential Loss}[L2] + \text{Potential Loss}[L3]$$

# Trading Potential Loss (Definition)

- It measures the number of positions that can not be taken inside the sub-portfolios due to the limit splits and the structure of these limits.
- It is computed as a difference between two values called trading potentials  $\Pi$
- The problem is now to give a sensible definition of  $\Pi$

$$\begin{aligned} \Lambda[\{L_1, L_2, \dots, L_n\} \rightarrow \{L_1, L_2, \dots, L_p\}] \\ = (\Pi[\{L_1, L_2, \dots, L_n\}] - \Pi[\{L_1, L_2, \dots, L_p\}]) \end{aligned}$$

# Trading Potential (Heuristics)

- Trading Potential ( desk) = Independent of the way you partition the desk into portfolios
- Increases with the number of dimensions of the risk calculation.
- Includes information concerning the interest of the dimension , from the trading point of view.
- A heuristic form is :
- $\mu[\text{dim}]$  represents the interest in trading along the dimension dim

$$\text{Trading Potential} = \sum_{\text{independant dim.}} \text{Max}[\Delta_{\text{dim}}] \times \mu(\text{dim})$$

# Trading Potential : (conceptual definition)

- Computes the number of different portfolios we can make within a given set of trading limits
- Summing over all possible portfolios is challenging.
- The Limits  $R[p] \leq L$  can of course be multidimensional
- The log insures the summation for independent portfolios,

$$\text{Trading Potential} = \log \left[ \int_{R[p] \leq L} \mu(p) \right]$$

$$\text{Trading Potential} \left[ \sum_i P_i \right] = \sum_i \text{Trading Potential} [P_i]$$

# Example of Factors

- Historical Simulation
  - The set of shifts in PV if we apply historical shifts can be a risk measure if we take the absolute value or the positive part of it
  - Functions of these shifts can also be considered : Percentiles of the implied empiric distribution are also risk measures
- Catastrophic scenarios
  - Synthetic shifts and weighted compounding of them can give rise to risk measures.
- Sensitivities
  - The sensitivities to every factors can be used as risk measures.
  - Any functions of the sensitivities can also be used . Example : Hedge Ratio on the long term future market.

# Credit Risk Handling

- For every counterparty  $k$ , we add a variable which value =1 at  $t=0$  and which has a probability to drop to  $\rho_k$  with a poissonian probability of  $\lambda_k dt$  between  $t$  and  $t+dt$ .
- We use the “counterparty exchange rate paradigm”.
- We can make the independence assumption
- Two risk measures can be used :
  - a maximal loss measure
  - a differential loss measure
- The limits on these risk factors are quadratic and can be simply expressed as

$$Q[D_k] = \frac{D_k^2}{\lambda_k^2} \leq L_k^2 \quad \text{or} \quad Q[M_k] = D_k^2 \leq L_k^2$$

# Linear Case : Introduction

- A set of determining factors
  - ( zero rates , Fx, bond prices, ..)
- Let's assume a linear behaviour of the portfolios with respect to these factors.
- Specifying a portfolio is equivalent to specifying a vector of numbers called the deltas
- Limits of trading are given by sub-additive functions of these deltas
- An interesting case is when these limits are quadratic polynomial of these factors (limits on projected variance)
  - Risk Metrics Approach, Second order (gammas) handling

# Linear Case with Quadratic limits

- One quadratic limit -> analytical formula
- N limits on independent set of factors -> analytical formula

$$\int_{X^* Q_V X \leq L^2} dX_V = \frac{\pi^{\frac{Dim[V]}{2}}}{\Gamma\left[\frac{Dim[V]}{2} + 1\right]} \frac{L^{Dim[V]}}{\sqrt{\text{Det}[Q_V]}}$$

# Application of the Analytical Case

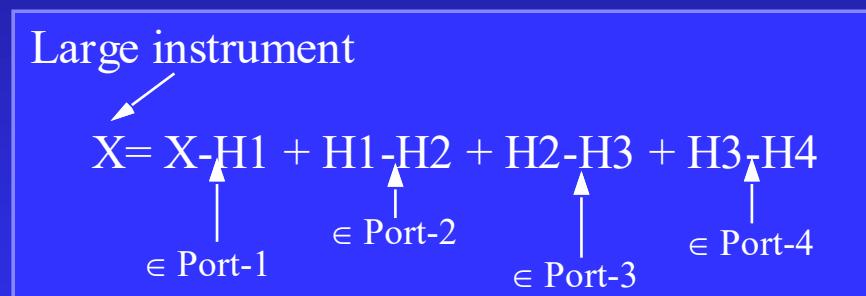
- 2 dimensions, one quadratic risk :
  - It shows that, within the same limit of risk , two correlated instruments offer more trading potential than two uncorrelated instruments. This allows to do bigger deals , therefore to receive larger commissions.
- N dimensions , N independent quadratic limits
  - It shows that, the potential sums over independent portfolios. We can put the different signature risk into different portfolios with the accompanying limits without changing the trading potential.

$$\Pi = \log \left[ \frac{\pi L^2}{\sqrt{\sigma_1 \sigma_2 (1 - \rho_{1,2})}} \right]$$

$$\Pi = \log \left[ \pi^n \frac{L_1 L_2 \dots L_n}{\lambda_1 \lambda_2 \dots \lambda_n} \right]$$

# The Trad. Potential of a Set of Portfolios

- We can play on partial hedging in portfolios to hold a large position (to avoid artificial potential creation)
- This will allow us to compare different sets A and B of sub-portfolio definitions, provided that they respect a monotonic constraint



Ex :

$A = B + \text{additional limits}$

Limits on the Set A => Limits on the set B



The potential Loss [A->B] is defined

# Trading Potential on Multiple Portfolios

## The Constraints

- 1) Potential sum over independent portfolios concerning independent activity (splitting of credit risk into counterparties):  $P[A+B]=P[A]+P[B]$ 
  - Sum of dimensions (definition)
- 2) Potential log-sum over portfolios concerning the same set of factors :  $P[A+B]=\text{Log}[ \text{Exp}[P[A]]+\text{Exp}[P[B]]]$ 
  - Sum of allowed delta => Sum of volume of configurations
- What about portfolios with dependency on a common subset of factors ( Interest rates,...)?

# Trading Potential on Multiple Portfolios

## Hints

- We have 2 portfolios A and B
- Let assume the limits are naturally split

$$\Pi[A] = \log \left[ \int_{Q_a[x, y] < L} dx dy \right] = \log \left[ \int_{Q_1[x] < L_1} dx \int_{Q_2[x] < L_2} dy \right]$$

$$\Pi[B] = \log \left[ \int_{Q_b[y, z] < L} dy dz \right] = \log \left[ \int_{Q_3[y] < L_3} dy \int_{Q_4[z] < L_4} dz \right]$$

Then the potential sums over independent markets:

$$\Pi[A + B] = \log \left[ \int_{Q_1[x] < L_1} dx \left( \int_{Q_2[x] < L_2} dy + \int_{Q_3[y] < L_3} dy \right) \int_{Q_4[z] < L_4} dz \right]$$

But limits are not always split...

# Trading Potential on Multiple Portfolios

## Final Definition

- We define a potential which is naturally a sum over independent dimensions (log of a product).
- We define rules to compound the potential across sets of portfolios

$$\Pi[Q[x_1, x_2, \dots, x_n], L] = \text{Log}[\langle x_1 \rangle \langle x_2 \rangle \dots \langle x_n \rangle]$$

where the mean square allowance per dimension is :

$$\langle x_i \rangle^2 = \frac{\int (x_i - \bar{x}_i)^2 dx_1 \dots dx_n}{\int Q([x_1, x_2, \dots, x_n] \leq L) dx_1 \dots dx_n}$$

in the linear case...

# How to Compute the Trading Potential

- Outside the analytical case and/or beyond the quadratic hypothesis for the limits :
- Monte carlo calculation :
  - $X_k$  uniformly generated in  $W$
- We can adjust  $W$ , using quasi-random generators, to increase the efficiency of monte-carlo calculations.

$$\left[ \int_{\left( \begin{array}{c} \|x\|_{Q_j}|_V \leq L_j, j \in \{1, \dots, p\} \\ X \in W \end{array} \right)} f[X_V] dX_V \right] = \frac{\sum_{\{X_k\}} \text{IF}\left[\|X_k\|_{Q_j}|_V \leq L_j, j \in \{1, \dots, p\}, f[X_k]\right]}{\text{Cardinal}[\{X_k\}]} \text{Volume}[W]$$

# Generalisation

- Similar Analysis can be obtained with gammas . In addition we can separate a trading potential for delta positions and a trading potential for gamma positions. This allow us to qualify a portfolio for directional trading or for delta neutral positions
- We can compare the trading potential associated with sensitivities or monte-carlo Risks with the trading potential associated with historical simulation. This notion bring new insights in the holes potentially created with the historical approach.

# Understanding the Profitability

## □ The profitability ratio

$$\frac{\text{Profit}}{\text{Risk}} = \frac{\text{Profit}}{\text{Trading Potential}} \times \frac{\text{Trading Potential}}{\text{Risk}}$$



Efficiency in portfolio management

Efficiency of the financial structure

# Conclusion

- The trading potential deserves a close attention when designing or modifying the limits of a system of portfolios
- It can be adapted to the context in the same way than the risk measure
- It requires the same complexity of computation as a risk measure
- It has a limited analogy with an "entropy" measure and the optimisation of it resembles a maximum of likelihood computation. Such computation should be considered as a profit maximisation.
- Criticism and comments welcomed...