

HourFlow - App Store Listing

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App Name

HourFlow

Subtitle (30 chars max)

Time Tracker for Tradespeople

Category

Business (Primary) | Productivity (Secondary)

Keywords (100 chars max, comma-separated)

time tracker,invoice,trades,plumber,electrician,handyman,contractor,hours,billing,job tracker

Description

Stop losing money on unbilled hours. HourFlow is the time tracker built specifically for tradespeople — plumbers, electricians, handymen, and contractors who need to track hours, send invoices, and get paid without the hassle.

TRACK TIME WITH ONE TAP Start a timer when you arrive at a job. HourFlow runs in the background while you work — no babysitting your phone. Or set up GPS auto clock-in to start and stop automatically at job sites.

SEND PROFESSIONAL INVOICES Generate polished PDF invoices in seconds and send them via email or text. Track invoice history, manage client balances, and get paid faster.

MANAGE YOUR CLIENTS Keep all your client info organized — contact details, hourly rates, job history, and notes. Everything in one place, easy to find.

KNOW YOUR NUMBERS See daily and weekly earnings, track goals, and get AI-powered insights on cash flow trends, seasonal patterns, and your most profitable clients.

BUILT FOR THE JOB SITE Works completely offline — perfect for basements, rooftops, and remote sites. Your data syncs when you're back online. Secured with Face ID or fingerprint.

MORE FEATURES YOU'LL ACTUALLY USE • Recurring jobs with auto-generated invoices • Receipt scanner for expense tracking • Materials & inventory management • Project templates for 7+ trades • Multi-currency support (USD, CAD, EUR, GBP, AUD, MXN) • Client progress reports you can share • Export & backup your data anytime

FREE TO START Download and start tracking immediately — no account required. Upgrade to Pro when you're ready for unlimited clients, invoices, and premium features.

Built by tradespeople, for tradespeople. Download HourFlow and take control of your time.

Promotional Text (170 chars max, can be updated without new review)

Track hours, send invoices, get paid. The time tracker built for plumbers, electricians, handymen & contractors. Free to start.

Support URL

<https://gramertech.com/hourflow/support>

Privacy Policy URL

<https://gramertech.com/hourflow/privacy>

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Age Rating

4+ (no objectionable content)

Screenshots Needed

iPhone 6.7" (required — iPhone 15 Pro Max / 16 Pro Max)

iPhone 6.1" (recommended — iPhone 15 Pro / 16 Pro)

Suggested 5 screenshots: 1. **Home Screen** — Dashboard with today's stats, active timer, recent clients 2. **Timer Running** — Active timer on a client job showing elapsed time 3. **Invoice** — Professional invoice ready to send 4. **Reports/Analytics** — Weekly earnings, charts, insights 5. **Features Grid** — Tools screen showing all the Pro features

Tips: - Use real-looking data (not empty states) - Clean status bar (full battery, good signal, current time) - Consider adding marketing text overlays (e.g., “Track Every Hour” above screenshot)