Curriculum Vitae

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# Professional Profile

**Bilingual Salesforce Developer (Spanish – English)** with over 8 years of software development experience and more than 6 years specializing in Salesforce. Expert in APEX, LWC, Flows, and Integrations, with solid experience in international projects and technical leadership. Recognized for applying development best practices, process automation, and data management, delivering scalable and high-impact solutions across multiple industries (financial, legal, e-commerce, media).

# Technical Skills

**Salesforce:** Setup, APEX (Triggers, Controllers, Batches, Asynchronous), LWC, Aura Components, Flow Builders, Data Modeling, Process Automation, Communities, Pardot, Reports & Dashboards.  
  
**Development**: Javascript, PHP, Bootstrap, SQL Server.  
  
**DevOps / CI-CD:** Gearset, Github, GitLab, Jenkins, SFDX, VSCode.  
  
**Integrations**: REST/SOAP (oAuth 2.0), Data Loader, Jitterbit.  
  
**Other**: Advanced Excel, Web Scraping.

# Certifications

- Salesforce Certified AI Associate  
- Salesforce Certified Platform Foundations  
- Salesforce App Builder (Scheduled)  
- Salesforce Developer I (Scheduled)

# Professional Experience

**Globant, Peru — Jun 2019 – Jul 2025**  
  
***Salesforce Developer — Sept 2024 – Jul 2025  
IDB Tower Support (International Project)***- Provided support and ticket resolution with direct client interaction in English.  
- Developed and improved Apex functionalities and interfaces.  
- Managed data and automated processes.  
Technologies: Lightning Components, Flow Builders, Data Uploader, VSCode, SFDX.  
 ***Salesforce Developer — Apr 2024 – Aug 2024  
IDB Legal Stratus***  
- Developed Apex functionalities for legal solutions.  
- Optimized Apex code and maintained integrations.  
Technologies: Lightning Components, Flow Builders, Data Uploader, VSCode, SFDX.  
  
***Salesforce Developer | Technical Leader — Jul 2023 – Apr 2024  
Mercado Libre FPS***  
- Led Salesforce development team with technical guidance.  
- Implemented Apex functionalities and process automation with Flows.  
- Coordinated Trailhead configurations and data management.  
  
***Salesforce Developer — Mar 2023 – Jun 2023  
ME Elecmetal Rollout NA***  
- Developed and deployed Salesforce in a regional project.  
- Improved Apex code, managed data, and provided technical support.  
  
***Business/Technical Analyst — May 2022 – Dec 2022  
Mercado Libre***  
- Managed key users, provided support, and created Jira tickets.  
- Automated processes with Pardot and Flows.  
  
***Salesforce Developer — Jul 2019 – Mar 2022  
Disney ABC – M360***  
- Developed business logic and customized Salesforce (objects, layouts, chatter).  
- Implemented Aura Components and intelligent notifications.  
- Provided user support and worked under Scrum methodology.

***AVANXO Peru — Jun 2019 – Jul 2019******Salesforce Technical Consultant – Universidad del Rosario***  
- Delivered Apex improvements and technical tutoring.  
  
***CloudCreations – SERTPRO 360 — Sep 2018 – Jun 2019  
Salesforce Developer***  
- Migrated data and customized objects.  
- Built REST/SOAP integrations with oAuth 2.0 security.  
- Designed dashboards and reports for executive management.  
  
***Previous Analyst/Developer Experience (2016 – 2018)***  
- Developed management systems, user support, reporting, and ERP maintenance at Universidad Juan Mejía Baca, Industria Arrocera de América, and Organización Educativa CIMA.

# Education

Universidad Señor de Sipán — 2017  
Bachelor’s Degree in Systems Engineering