

Emery Lin

www.emerylin.me

emery154525@gmail.com

+86 18201186228

Shanghai, China

Product Designer

Strikingly/SXL : 2020.06 ~ 2020.08, Shanghai (3 ms)

- Work at fast-paced agile team.
- Write English PRD, describe background, user feedbacks, scope, research result, design solution and UI SPEC.

UX Designer

Zhuge'io: 2017.01 ~ 2020.02, Beijing (3 ys)

- Discuss user demands and strategy with prod. team.
- Define user needs from user story and scenarios.
- Verify ideas based on user mental to get the best solution.
- Manage design system and sync to teammates.
- Review the final product quality to ensure the experience.
- Focus on product data such as conversion and user feedbacks, analyze ux problems to require the iteration.
- Control the design progress to push team collaboration.

UI Designer

YLLY: 2015.04 ~ 2016.08, Beijing (1 y 4 ms)

- Work with agile develop team.
- Handle visual of product of to B & C. Create and manage visual guideline.

Prod. Design Consult: 2014.09 ~ 2015.04, Beijing (7 ms)

- Generate product from 0 to 1 in start-up team.
- Design user interface according to prototypes.

Staff of Public Company

2008 ~ 2012, Dalian (4 ys) / 2013 ~ 2014, Beijing (1 y)

- Former assessor at Rong360, conduct assessment of credit institutions and officers by collecting relevant data.
- Former Japanese keyboard operator at Chinasoft International, input and proofread information rapidly.
- Former customer service at Bank of Dalian Call Center, understand customer and solve bank account problems.

Specialties

Design

User Research, Design Strategy, Interaction Design, Visual Design, Usability Test, Data Analysis, HTML & CSS, Agile, Design Sprint, Design Thinking

Language

Mandarin, English, Japanese ...

Tool

Sketch, Figma, Principle, Invision, Adobe XD, Vectary, OmniGraffle, Affinity Photo ...

Educations

Bachelor (Self-study in progress)

BFSU - English

Diploma (2011)

OUC - Business Administration

Others

Coursera, CodeSchool, IDF, Treehouse, NN/g, IDEO, Frontend Masters

Honors

Excellent Staff at Zhuge'io (2018.02)

Coursera Certificate (2020.05)

IDF Certificate (2020.09 & 2021.01)

05/03/2020

DONGXUE LIN

has successfully completed

用户体验: 研究与原型

an online non-credit course authorized by University of California San Diego and
offered through Coursera

COURSE
CERTIFICATE



Elizabeth Gerber

Elizabeth Gerber, Ph.D, Associate Professor
Co-director of the Research Cluster, Segal Design Institute
McCormick School of Engineering and Applied Science
School of Communication
Kellogg School of Management (by courtesy)
School of Education and Social Policy (by courtesy)

Scott Klemmer

Professor Scott Klemmer
Cognitive Science and Computer Science & Engineering
University of California, San Diego

Verify at coursera.org/verify/YQ2UP28PPHCZ

Coursera has confirmed the identity of this individual and
their participation in the course.



COURSE CERTIFICATE

LIN DONGXUE

with membership number 76091 has successfully completed the course

“Human-Computer Interaction - HCI”

conducted from Apr 8th 2020 to Sep 28th 2020 with Course Certificate ID 76091-2020-379701

Nafiz Sanyal

Founder,
Interaction Design Foundation



Rikke Friis Dam

Head of Instruction,
Interaction Design Foundation



COURSE CERTIFICATE

LIN DONGXUE

with membership number 76091 has successfully completed the course

“User Experience: The Beginner’s Guide”

conducted from Apr 8th 2020 to Jan 7th 2021 with Course Certificate ID 76091-2021-380818

.....
Founder,
Interaction Design Foundation



.....
Head of Instruction,
Interaction Design Foundation