

# Emery Lin

[www.emerylin.me](http://www.emerylin.me)

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Shanghai, China

## Product Designer

*Strikingly/SXL : 2020.06 ~ 2020.08, Shanghai ( 3 ms )*

- Work at fast-paced agile team.
- Write English PRD, describe background, user feedbacks, scope, research result, design solution and UI SPEC.

## UX Designer

*Zhuge'io: 2017.01 ~ 2020.02, Beijing ( 3 ys )*

- Discuss user demands and strategy with prod. team.
- Define user needs from user story and scenarios.
- Verify ideas based on user mental to get the best solution.
- Manage design system and sync to teammates.
- Review the final product quality to ensure the experience.
- Focus on product data such as conversion and user feedbacks, analyze ux problems to require the iteration.
- Control the design progress to push team collaboration.

## UI Designer

*YLLY: 2015.04 ~ 2016.08, Beijing ( 1 y 4 ms )*

- Work with agile develop team.
- Handle visual of product of to B & C. Create and manage visual guideline.

*Prod. Design Consult: 2014.09 ~ 2015.04, Beijing ( 7 ms )*

- Generate product from 0 to 1 in start-up team.
- Design user interface according to prototypes.

## Staff of Public Company

*2008 ~ 2012, Dalian ( 4 ys ) / 2013 ~ 2014, Beijing ( 1 y )*

- Former assessor at Rong360, conduct assessment of credit institutions and officers by collecting relevant data.
- Former Japanese keyboard operator at Chinasoft International, input and proofread information rapidly.
- Former customer service at Bank of Dalian Call Center, understand customer and solve bank account problems.

## Specializations

### Design

User Research, Design Strategy, Interaction Design, Visual Design, Usability Test, Data Analysis, HTML & CSS, Agile, Design Sprint, Design Thinking

### Language

Mandarin, English, Japanese ...

### Tool

Sketch, Figma, Principle, Invision, Adobe XD, Vectary, OmniGraffle, Affinity Photo ...

## Educations

*Bachelor (Self-study in progress)*

BFSU - English

*Diploma (2011)*

OUC - Business Administration

### Others

Coursera, CodeSchool, IDF, Treehouse, NN/g, IDEO, Frontend Masters

## Honors

2018.02 : Excellent Staff at Zhuge'io

2020.05 : Coursera Certificate - UX Research & Prototype

2020.09 : IDF Certificate - HCI



# COURSE CERTIFICATE

**LIN DONGXUE**

with membership number 76091 has successfully completed the course

**“Human-Computer Interaction - HCI”**

conducted from Apr 8th 2020 to Sep 28th 2020 with Course Certificate ID 76091-2020-379701

.....  
Founder,  
Interaction Design Foundation



.....  
Head of Instruction,  
Interaction Design Foundation



05/03/2020

**DONGXUE LIN**

has successfully completed

**用户体验：研究与原型**

an online non-credit course authorized by University of California San Diego and  
offered through Coursera

.....  
Elizabeth Gerber, Ph.D, Associate Professor  
Co-director of the Research Cluster, Segal Design Institute  
McCormick School of Engineering and Applied Science  
School of Communication  
Kellogg School of Management (by courtesy)  
School of Education and Social Policy (by courtesy)

.....  
Professor Scott Klemmer  
Cognitive Science and Computer Science & Engineering  
University of California, San Diego

## COURSE CERTIFICATE



Verify at [coursera.org/verify/YQ2UP28PPHCZ](https://coursera.org/verify/YQ2UP28PPHCZ)  
Coursera has confirmed the identity of this individual and  
their participation in the course.