Emery Lin

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Shanghai, China

UX Designer

CRM - *JINGdigital*： *2021.02 ~ 2021.06*, *Shanghai (4 ms)*

- Interview users to gather actual needs from user story.
- Verify or test design solutions by prototyping.
- Follow up user feedbacks and data to analyze UX problems.

CMS - *Strikingly/SXL : 2020.06 ~ 2020.08, Shanghai (3 ms)*

- Work at fast-paced agile team.
- Write English PRD, describe background, user feedbacks, scope, research result, design solution and UI SPEC.

CDP - *Zhuge'io*： *2017.01 ~ 2020.02, Beijing (3 ys)*

- Define user needs from user story and scenarios. Verify ideas based on user mental to get the best solution.
- Build and manage design system.
- Focus on data and user feedbacks to analyze ux problems.
- Control design progress to push team collaboration.

UI Designer

OTA - *YLLY*： *2015.04 ~ 2016.08, Beijing (1 y 4 ms)*

Design Consulting： *2014.09 ~ 2015.04, Beijing (7 ms)*

- Work with agile develop team.
- Handle visual of product (to B&C). Manage visual guideline.

Staff of Public Company

2008 ~ 2012, Dalian (4 ys) / 2013 ~ 2014, Beijing (1 y)

- Former assessor at Rong360, conduct assessment of credit institutions and officers by collecting relevant data.
- Former Japanese keyboard operator at Chinasoft International, input and proofread information rapidly.
- Former customer service at Bank of Dalian Call Center, understand customer and solve bank account problems.

Specialties

Product

Projects Plan, Competitors Analysis, Marketing Research, Requirements Definition, Data Analysis, Risk Evaluation, PRD

Design

User Research, UI / UX, 3D, Usability Test, Design Sprint, Design Thinking, Video Editing

Tech

HTML&CSS, SQL, Python, …

Language

Mandarin, English, Japanese …

Certificate

BDA - Junior Data Analyst

IDF - HCI

Educations

Bachelor (Self-study in progress)

BFSU - English

Diploma (2011)

OUC - Business Administration

Others

Coursera, CodeSchool, IDF, Treehouse, NN/g, IDEO, Frontend Masters