### Parametric inference on means

#### Overview

Quick review of homework 7

Quick review of inference on proportions

Inference on means

A single mean

• Distribution, confidence intervals, and hypothesis tests

The difference between two means

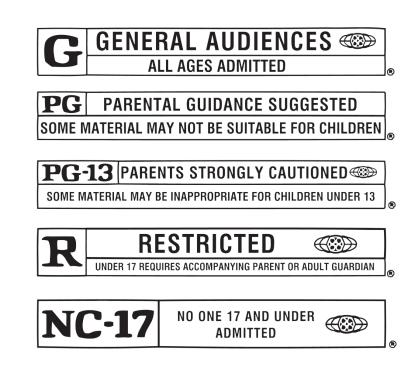
• Distribution, confidence intervals, and hypothesis tests

### Review of homework 7

### Review comparing more than two means

Rotten Tomatoes is a website that provides movie ratings and reviews





**Question:** Do critics' rate movies the same on average regardless of their MPAA ratings?

## Hypothesis testing

#### Step 1:

$$H_0$$
:  $\mu_G = \mu_{PG} = \mu_{PG-13} = \mu_R$ 

 $\mathbf{H_A}$ :  $\mu_i \neq \mu_i$  for one pair of fields of study

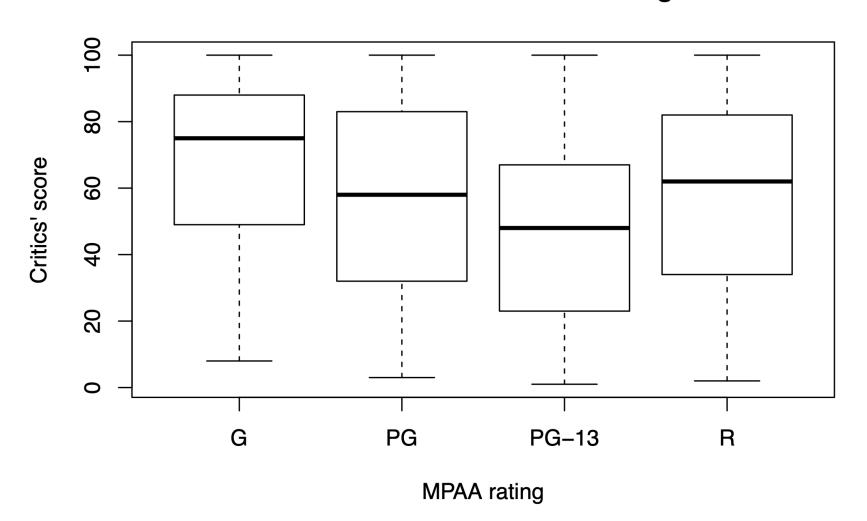
#### Step 2:

#### Mean absolute difference (MAD):

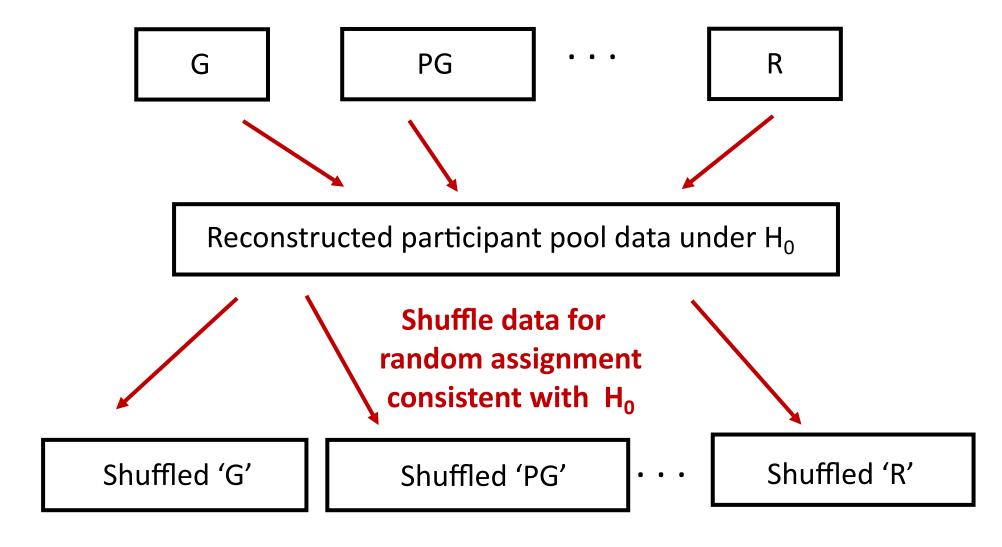
$$(|\overline{x}_{G} - \overline{x}_{PG}| + |\overline{x}_{G} - \overline{x}_{PG-13}| + |\overline{x}_{G} - \overline{x}_{R}| + |\overline{x}_{PG} - \overline{x}_{PG-13}| + \overline{x}_{PG} - \overline{x}_{R}| + |\overline{x}_{PG-13} - \overline{x}_{R}|)/6$$

### Rotten Tomatoes movie scores by MPAA rating

#### **Critics' scores for each MPAA rating level**

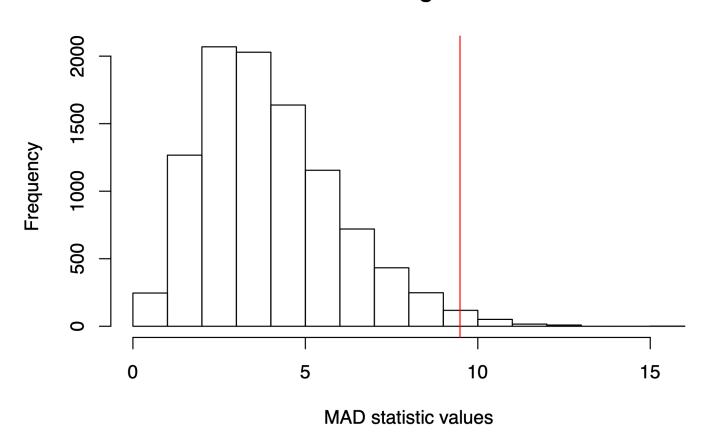


#### 3. Create the null distribution!



Compute statistics from shuffled groups

#### **Null distribution using the MAD statistic**



p-value = 0.012





#### Mean absolute difference (MAD):

$$(|\overline{x}_{G} - \overline{x}_{PG}| + |\overline{x}_{G} - \overline{x}_{PG-13}| + |\overline{x}_{G} - \overline{x}_{R}| + |\overline{x}_{PG} - \overline{x}_{PG-13}| + \overline{x}_{PG} - \overline{x}_{R}| + |\overline{x}_{PG-13} - \overline{x}_{R}|)/6$$

### Review/answers to the draft lottery question

1969 Draft Lottery



sequential_date	draft_number
1	305
2	159
3	251
4	215
5	101
6	224
7	306
8	199
9	194
10	325
11	329
12	221
13	318
14	238
15	17
16	121
17	235

#### 1969 Vietnam Draft

In a perfectly fair, random lottery, what should be the value of the correlation coefficient between *draft number* and *sequential date of birthday*?

Question: was the 1969's Vietnam Draft lottery fair?

#### 1969 Vietnam Draft

1. State the null and alternative hypothesis in symbols and in words:

correlation between draft number and date is 0  $H_0$ :  $\rho = 0$ 

Which of these alternative hypotheses would be best to use?

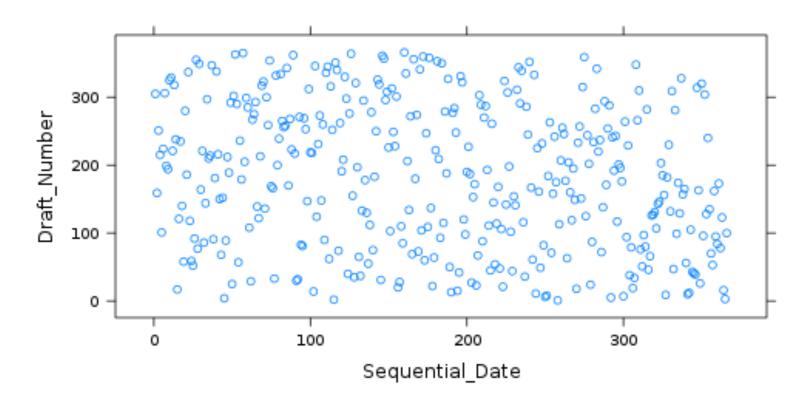
- a.  $H_A$ :  $\rho < 0$
- b.  $H_A$ :  $\rho > 0$ c.  $H_A$ :  $\rho \neq 0$



Please use LaTeX for symbols in your R Markdown documents

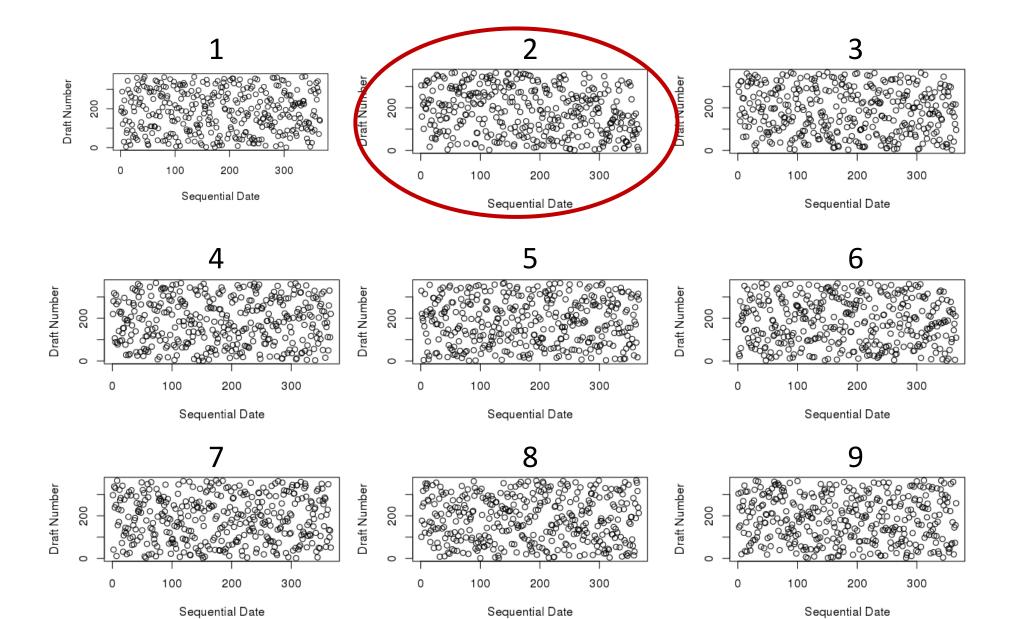
\$\rho\$

#### Do draft number and date appear to be related?



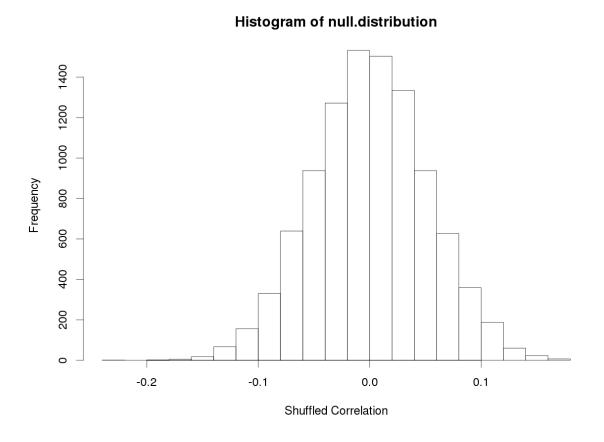
- 2. observed statistic: r = -0.226
  - Q: Do people born in February have earlier draft numbers than in October?
    - A: No, the later people were born in the year, the lower their draft number

#### Visual hypothesis test – which is the real scatter plot?

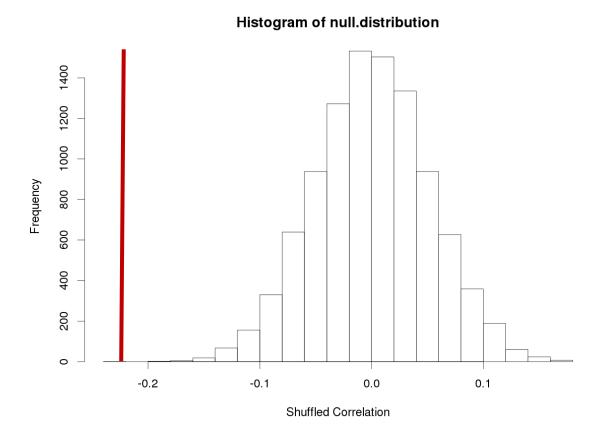


### 3. Null distribution

How did we create the null distribution?



 $H_0$ :  $\rho = 0$ 

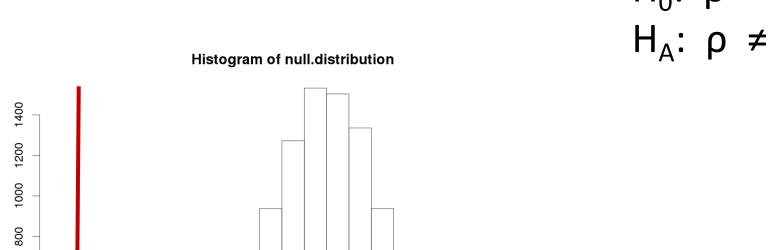


Frequency

009

400

200



0.1

r = -0.226 p\_left\_tail <- pnull(obs\_stat, null\_dist)

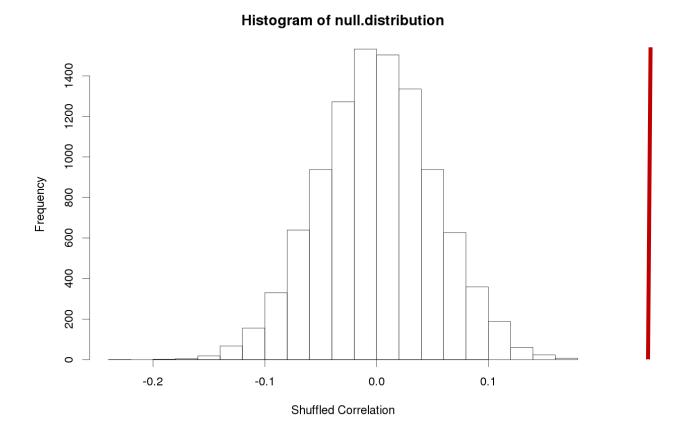
-0.1

0.0

**Shuffled Correlation** 

-0.2

 $H_0$ :  $\rho = 0$ 



r = -0.226 p\_right\_tail <- pnull(abs(obs\_stat), null\_dist, lower.tail = FALSE)

```
p_value <- p_right_tail + p_left_tail
> p_value
[1] 0
```

#### 5. Draw a conclusion

Null and alternative hypotheses:

- $H_0$ :  $\rho = 0$  correlation between draft number and date is 0
- $H_A$ :  $\rho \neq 0$  correlation between draft number and date is not 0

What does a p-value of 0 tell us?

Question: was the 1969's Vietnam Draft lottery fair?

#### 1969 Vietnam Draft

The results show that the draft lottery does not appear to be completely random (very small p-value) with people born later in the year more likely to be drafted

An explanation for this non-randomness is due to the fact that the capsules that contained the dates were put in a box month by month, January through December, and subsequent mixing efforts were insufficient to overcome this sequencing

## Review of inference on proportions

#### Central Limit Theorem for Sample Proportions

When taking samples of size n from a population with a proportion parameter  $\pi$ , the distribution of the sample proportions  $\hat{p}$  has the following characteristics:

**Shape**: If the sample size is sufficiently large, the distribution is reasonably normal

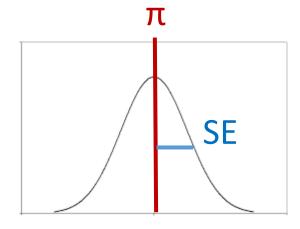
Center: The mean is equal to the population proportion  $\pi$ 

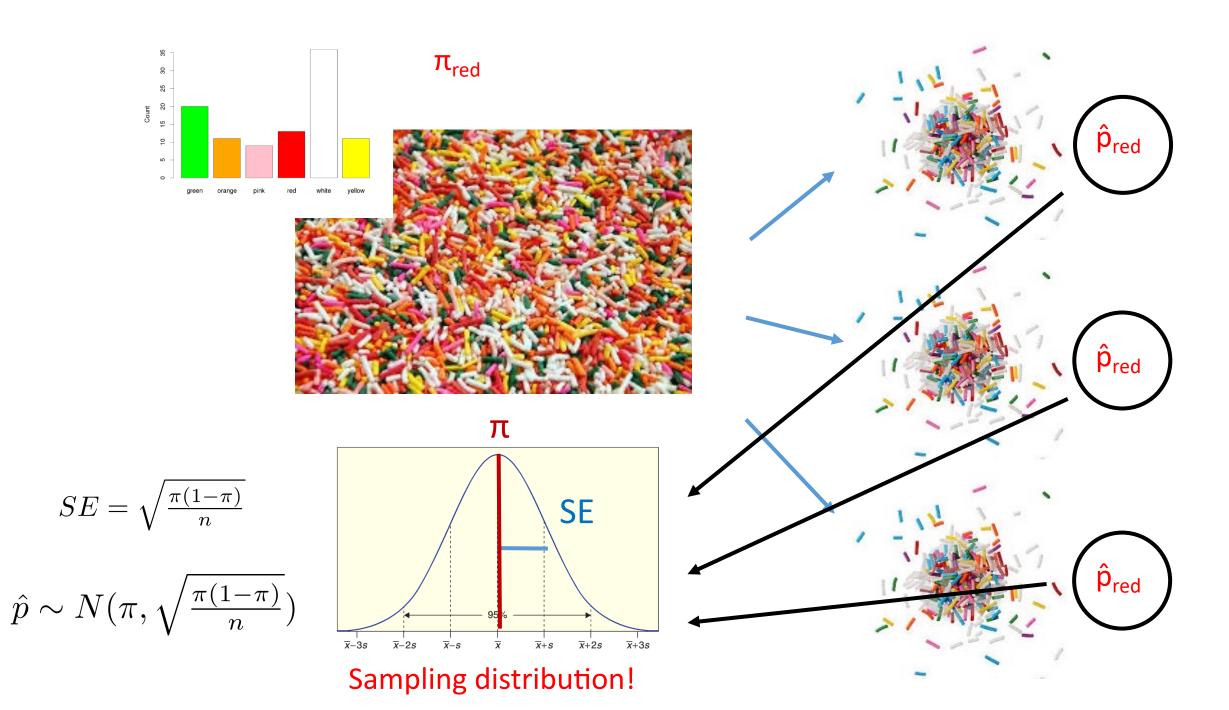
**Spread**: The standard error is:  $SE = \sqrt{\frac{\pi(1-\pi)}{n}}$ 

A normal distribution is a good approximation as long as:

$$n\pi \ge 10$$
 and  $n(1-\pi) \ge 10$ 

$$\hat{p} \sim N(\pi, \sqrt{\frac{\pi(1-\pi)}{n}})$$





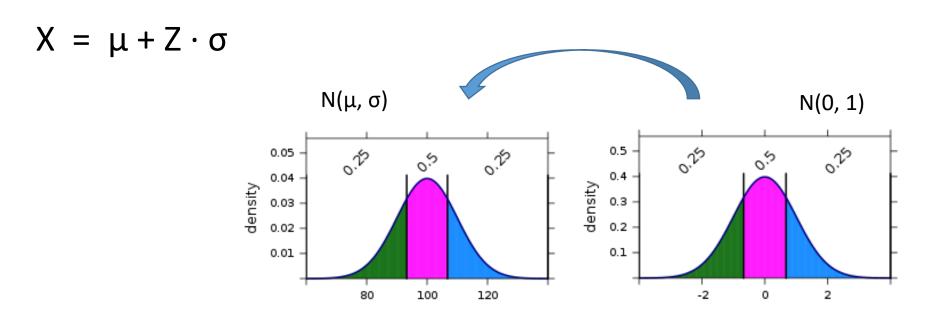
#### Confidence intervals for a single proportion

Confidence interval for a single proportion

$$\hat{p} \ \pm \ z^* \cdot \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$
 Note we are substituting  $\hat{\mathbf{p}}$  for  $\mathbf{\pi}$ 

#### Confidence intervals for using normal distributions

To convert from Z  $\sim$  N(0, 1) to any X  $\sim$  N( $\mu$ ,  $\sigma$ ), we use the transformation:



For confidence intervals using normal distributions, we start with  $z^*$  as the margin of error of error for N(0, 1)

We convert it to the scale our actual data is on using:  $CI = stat \pm z^* \cdot SE$ 

#### One true love?

A survey asked 2625 people whether they agreed with the statement "There is only one true love for each person"

1812 of the respondents disagreed

Compute a 90% confidence interval for the proportion who disagreed

$$\hat{p} \pm z^* \cdot \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

#### One true love?

$$\hat{p} \pm z^* \cdot \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

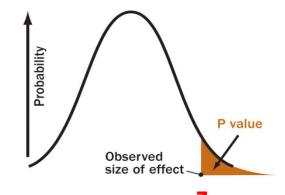


### Hypothesis tests for a single proportion

Test statistic for a single proportion:  $H_0$ :  $\pi = \pi_0$ 

$$z = \frac{stat_{obs} - param_0}{SE} \qquad z = \frac{\hat{p} - \pi_0}{\sqrt{\frac{\pi_0(1 - \pi_0)}{n}}}$$

Our z statistic comes from a standard normal distribution z  $\sim$  N(0, 1)



$$H_A$$
:  $\pi > \pi_0$ 

pnorm(z, 0, 1, lower.tail = FALSE)

#### Background

- Most people are right handed, right eye dominant, etc.
- Biologists have suggested that human embryos tend to turn their heads to the right as well.

German bio-psychologist Onur Güntürkün conjectured that this tendency manifests itself in other ways, so he studies which ways people turn their heads when they kiss.

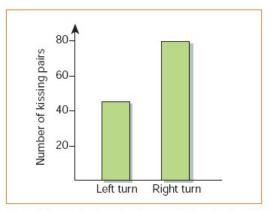
He and his researchers observed kissing couples in public places and noted whether the couple leaned their heads to the right or left

They observed 124 couples, ages 13-70 years

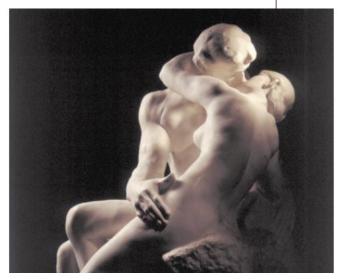


A neonatal right-side preference makes a surprising romantic reappearance later in life.

preference in humans for turning the head to the right, rather than to the left, during the final weeks of gestation and for the first six months after birth<sup>1,2</sup> constitutes one of the earliest examples of behavioural asymmetry and is thought to influence the subsequent development of perceptual and motor preferences by increasing visual orientation to the right side<sup>3,4</sup>. Here I show that twice as many adults turn their heads to the right as to the left when kissing, indicating that this head-motor bias persists into adulthood. My finding may be linked to other forms of sidedness (for example, favouring the right foot, ear or



**Figure 1** The number of couples who turn their heads to the right rather than to the left when kissing predominates by almost 2:1 (64.5%: 35.5%; n = 124 couples).



# Of the 124 couples observed, 80 leaned their heads to the right while kissing

• Let's run a parametric hypothesis test for proportions on this data

#### Complete the following steps to analyze the data

- 1. State Null and Alternative in symbols and words
- 2. Calculate the observed z-statistic of interest

$$z = \frac{p - \pi_0}{\sqrt{\frac{\pi_0(1 - \pi_0)}{n}}}$$

3-4. Use the standard normal distribution to get a p-value

5. Make a decision about whether the results are statistically significant

1. 
$$H_0$$
:  $\pi = 0.5$   $H_A$ :  $\pi > 0.5$ 

$$H_{\Delta}$$
:  $\pi > 0.5$ 

2. 
$$\hat{p} = 80/124 = .64$$
  
SE = sqrt((.5 \* (1 - .5))/124) = 0.045  
z = (.64 - .50)/.045 = 3.12

$$z = \frac{\hat{p} - \pi_0}{\sqrt{\frac{\pi_0(1 - \pi_0)}{n}}}$$

3-4. p\_val <- pnorm(3.12, 0, 1, lower.tail = FALSE)

# p-value = 0.0009

5. Decision?





Parametric inference on means

#### Inference on means

- 1. From the central limit theorem, the distribution of sample means  $\bar{x}$ , has what shape?
  - A: Normal!
- 2. And what value (symbol) is the sampling distribution of  $\bar{x}$  center at?
  - A: μ
- 3. What other piece of information would be need to plot the sampling distribution of  $\bar{x}$ ?
  - A: SE
- 4. And how can we get the SE?
  - A: We could use the bootstrap, or...

### Standard Error of Sample Means

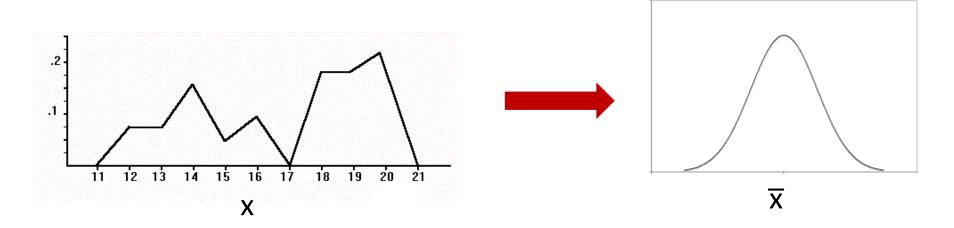
When choosing random samples of size n from a population with mean  $\mu$  and standard deviation  $\sigma$ , the standard error of the sample means is:

$$SE = \frac{\sigma}{\sqrt{n}}$$

The larger the sample size (n), the smaller the standard error

### Central Limit Theorem for Sample means

The sampling distribution of sample means  $(\overline{x})$  from any population distribution will be normal, provided that the sample size is large enough



The more skewed the distribution, the larger sample size we will need for the normal approximate to be good

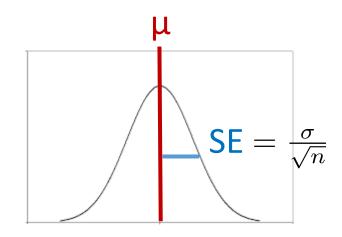
Sample sizes of 30 are usually sufficient. If the original population is normal we can get away with smaller sample sizes

## Central Limit Theorem for Sample means

For random samples of size  $\bf n$  from a population with mean  $\bf \mu$  and standard deviation  $\bf \sigma$ ...

the distribution of the sample means  $(\overline{\mathbf{x}})$  is reasonably normal if the sample size is sufficiently large (n  $\geq$  30), with the mean  $\boldsymbol{\mu}$  and standard error  $SE = \frac{\sigma}{\sqrt{n}}$ 

$$\bar{x} \sim N(\mu, \frac{\sigma}{\sqrt{n}})$$



## Ok, everything is cool so far, but...

For proportions, we used our sample estimate of  $\hat{p}$  for the population parameter  $\pi$  and to compute the standard error, and the sampling distribution was still normal so everything worked

$$\hat{p} \sim N(\pi, \sqrt{\frac{\pi(1-\pi)}{n}})$$
  $\hat{p} \pm z^* \cdot \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$ 

When computing the sampling distribution for the sample mean ,  $\bar{x}$ , if we substitute s for  $\sigma$  it turns out that this sampling distribution is not exactly normal  $\odot$ 

• i.e., if we substitute  $SE = \frac{s}{\sqrt{n}}$  for  $SE = \frac{\sigma}{\sqrt{n}}$  the distribution not normal  $\otimes$ 

## The good news

Fortunately about 100 years ago William Sealy Gosset figured out that this sampling distribution where s is substituted for  $\sigma$  has another parametric form called a t-distribution

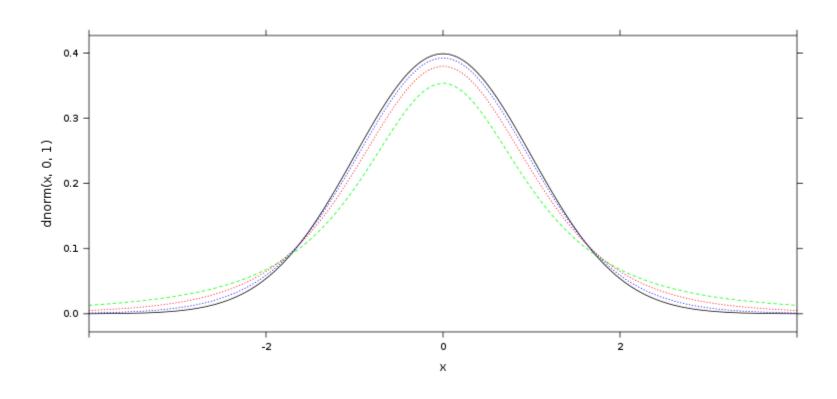
The t-distribution becomes more normal as the sample size *n* grows larger

There is an additional parameter called the degrees of freedom, that tells us which t-distribution to use

When working with  $\bar{x}$  for a sample size of n, and we use a t-distribution with n-1 degrees of freedom

$$SE = \frac{s}{\sqrt{n}}$$

## t-distributions



$$N(0, 1), df = 2, df = 5, df = 15$$

## The Distribution of Sample Means $(\overline{x})$ Using the Sample Standard Deviation

When choosing random samples of size n from a population with mean  $\mu$ , the distribution of the sample means has the following characteristics

**Center**: The mean is equal to the population mean  $\mu$ 

**Spread**: The standard error is estimated using  $SE = \frac{s}{\sqrt{n}}$ 

**Shape**: The standardized sample means approximately follows a tdistribution with n-1 degrees for freedom (df).

For small sample sizes ( $n \le 30$ ), the t-distribution is only a good approximation if the underlying population has a distribution that is approximately normal

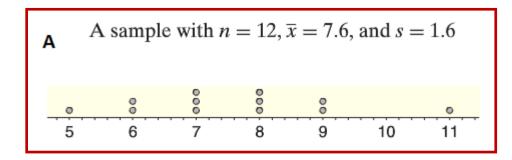
# The Distribution of Sample Means Using the Sample Standard Deviation

$$\frac{\bar{x} - \mu}{\frac{s}{\sqrt{n}}} \sim t_{n-1}$$

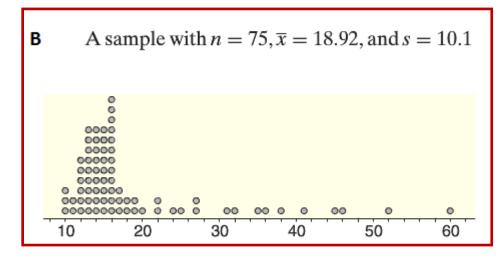
The fine print - this works if:

The underlying population has a distribution that is approximately normal or n > 30)

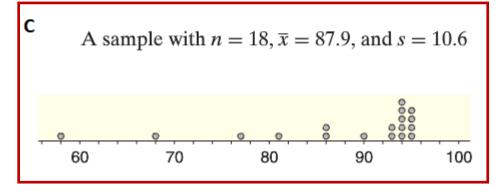
## Is the t-distribution appropriate?



Distribution seems normal so OK to use t-distribution



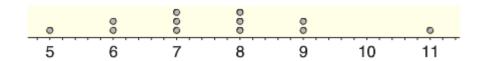
Sample size is larger than n = 30 so OK to use the t-distribution



Population distribution does not look normal and n < 30 so NOT ok to use the t-distribution

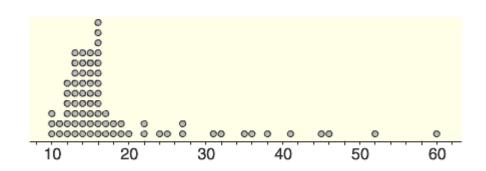
## Is the t-distribution appropriate?

A sample with n = 12,  $\bar{x} = 7.6$ , and s = 1.6

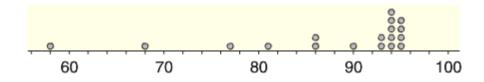


$$SE = 1.6/sqrt(12) = 0.462$$
  
 $df = 11$ 

**B** A sample with  $n = 75, \bar{x} = 18.92, \text{ and } s = 10.1$ 



A sample with n = 18,  $\bar{x} = 87.9$ , and s = 10.6



For A and B calculate the SE and the degrees of freedom  $SE = \frac{s}{\sqrt{n}}$ 

## Calculating probabilities and quantiles from a t-distribution

```
Pr(T ≤ t; deg_of_free) = pt(t, df = deg_of_free)
```

quantiles: qt(area, df = deg\_of\_free)

If a sample size is n = 16, write R code to calculate:

- 1. The 2.5<sup>th</sup> and 97.5<sup>th</sup> percentiles
- 2. Find the probability that a t-statistic is more than 1.5
- 3. Calculate these same values for the standard normal

## Calculating probabilities and quantiles from a t-distribution

If a sample size is n = 16, calculate:

- 1. Calculate the 2.5<sup>th</sup> and the 97.5<sup>th</sup> percentiles
- 2. Find the probability that a t-statistic is more than 1.5
- 3. Calculate these same values for the standard normal
- 1. qt(c(.025, .975), df=15) = [-2.13 2.13]
- 2. 1 pt(1.5, df=15) = 0.077
- 3. A) qnorm(c(.025, .975), 0, 1) = [-1.96 -1.96] B) 1 - pnorm(1.5, 0, 1) = 0.067

Parametric confidence intervals for a single mean

## Confidence Interval for a single mean

For a normally distributed variable (e.g., a proportion), we saw that we could create a confidence interval with the formula:

Sample statistics 
$$\pm z^* \times SE$$

We can use an similar formula for the sample mean which comes from a t-distribution with mean  $\mu$  and  $SE = \frac{s}{\sqrt{n}}$ 

A confidence interval for  $\mu$  is:

Sample statistics 
$$\pm$$
  $t^* \times SE$   
=  $\overline{x}$   $\pm$   $t^* \times SE$ 

### Summary: Confidence Interval for a single mean

A confidence interval for a population mean  $\mu$  can be computed based on a random sample of size n using:

$$\frac{1}{x} \pm t^* \frac{s}{\sqrt{n}}$$

#### Where:

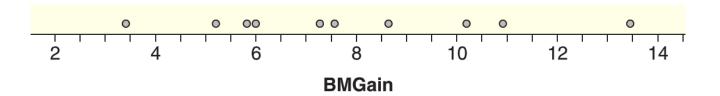
- $\overline{x}$  is the sample mean and s is the sample standard deviation
- t\* is an endpoint chosen from a t-distribution with n-1 df to give the desired confidence level

The t-distribution is appropriate if the distribution of the population is approximately normal or the sample size is large ( $n \ge 30$ )

## Light at night makes mice gain weight

A study kept a light on at night which allowed mice to eat at night when they typically are resting. These mice gained a significant amount of weight compared to control mice kept in darkness which ate the same amount of calories

The 10 mice with light gained an average of 7.9g with a standard deviation of 3.0g.



Find the 90% CI for the amount of weight gained

$$\frac{1}{x} \pm t^* \frac{s}{\sqrt{n}}$$
 R: qt(area, df)

## Light at night makes mice gain weight

What is the parameter we are estimating?

$$\frac{1}{x} \pm t^* \frac{s}{\sqrt{n}}$$

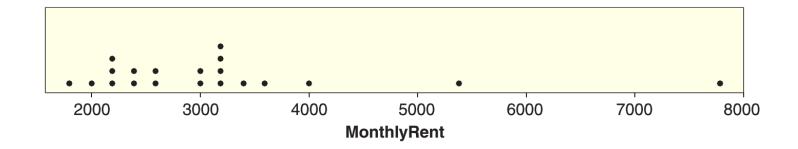
$$\overline{x} = 7.9,$$
  
 $s = 3,$   
 $n = 10$   
 $t^* = qt(.95, df = 9) = 1.833$ 

$$7.9 \pm 1.833 \cdot 3/3.16 = (6.169.64)$$



## NYC 1 bedroom apartment prices

The rental price for 20 one bedroom apartments in NYC were collected from Craig's list and plotted below



How can we get a 95% confidence interval for the mean price of a one bedroom apartment?

We can't use the t-distribution here because of the small sample size and outliers!!!

We need to use the bootstrap to estimate the SE and then use the stat  $\pm 2 \cdot SE$ 

• Ok to use 2 here because are dealing with a normal distribution when using the bootstrap

Hypothesis tests for a single mean

## Parametric test for a single mean $\mu$

When the distribution of a statistic under  $H_0$  is **normal**, we compute a standardized test statistic using:

$$z = \frac{Sample \ Statistic - Null \ Parameter}{SE}$$

When testing hypotheses for a single mean we have:

•  $H_0$ :  $\mu = \mu_0$  (where  $\mu_0$  is specific value of the mean)

Thus the null parameter is  $\mu_0$  and the sample statistics is  $\overline{x}$  so we have:

$$z = \frac{\overline{x} - \mu_0}{SE}$$

## Parametric test for a single mean $\mu$

We can estimate the standard error by  $SE = \frac{s}{\sqrt{n}}$  however this makes the statistic follow a t-distribution with n-1 degrees of freedom rather than a normal distribution

$$t = \frac{\overline{x} - \mu_0}{s/\sqrt{n}} \sim t_{n-1}$$

This works if n is large or the data is reasonably normally distributed. Because we are use a t-distribution to find the p-value, this is called a t-test

## t-Test for Single Mean

#### To test:

 $H_0$ :  $\mu = \mu_0$  vs.

 $H_A$ :  $\mu \neq \mu_0$  (or a one-tailed alternative)

We use the t-statistic:  $t = \frac{x - \mu_0}{s/\sqrt{n}}$ 

A p-value can be computed using a t-distribution with n-1 degrees of freedom

Provided that the population is reasonable normal (or the sample size is large)

## The Chips Ahoy! Challenge

In the mid-1990s a Nabisco marking campaign claimed that there were at least 1000 chips in every bag of Chips Ahoy! cookies

A group of Air Force cadets tested this claim by dissolving the cookies from 42 bags in water and counting the number of chips

They found the average number of chips per bag was 1261.6, with a standard deviation of 117.6 chips

Test whether the average (mean) number of chips per bag is greater than 1000. Do the results confirm Nabisco's claim?

$$t = \frac{\overline{x} - \mu_0}{\sqrt{n}}$$
 pt(t, df = deg\_of\_free)



## The Chips Ahoy! Challenge

$$H_0$$
:  $\mu$  = 1000 vs  $H_A$ :  $\mu$  > 1000  $\overline{x}$  = 1261.6  $s$  = 117.6  $n$  = 42  $df$  = 41  $SE$  = 117.6/sqrt(42)  $t$  = (1261.6 - 1000)/18.141 = 14.42  $t$  P-value:  $t$  =  $t$  = 41  $t$  = 41  $t$  = 10^-16  $t$  Does this verify chips ahoy!'s claim?

$$t = \frac{\overline{x} - \mu_0}{s/\sqrt{n}}$$



## John Tukey quote



"Far better an approximate answer to the *right* question, which is often vague, than an *exact* answer to the wrong question"

- The future of data analysis. Annals of Mathematical Statistics 33 (1), (1962), page 13.