# Sampling, bias and sampling distributions

#### Overview

Review of correlation and review/continuation of linear regression

Sampling

Sampling bias

If there is time: Sampling distributions

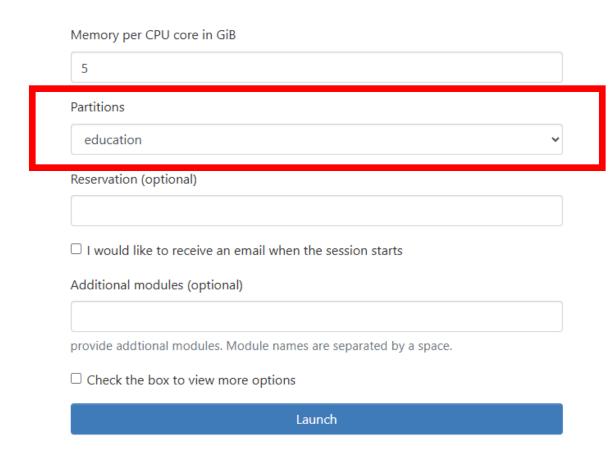
#### Announcement

Homework 3 has been posted!

It is due on Gradescope on Sunday September 21<sup>st</sup> at 11pm

 Be sure to mark each question on Gradescope!

Also, be sure to use the "education" partition on the YCRC server

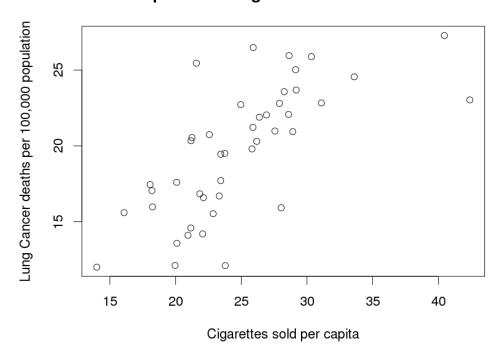


**Note:** The homework involves taking a "Quiz" on Canvas to test your knowledge

 You should study for the Quiz before you take it, although you will only be graded on completion and not on how many questions you get right Review of correlation and linear regression

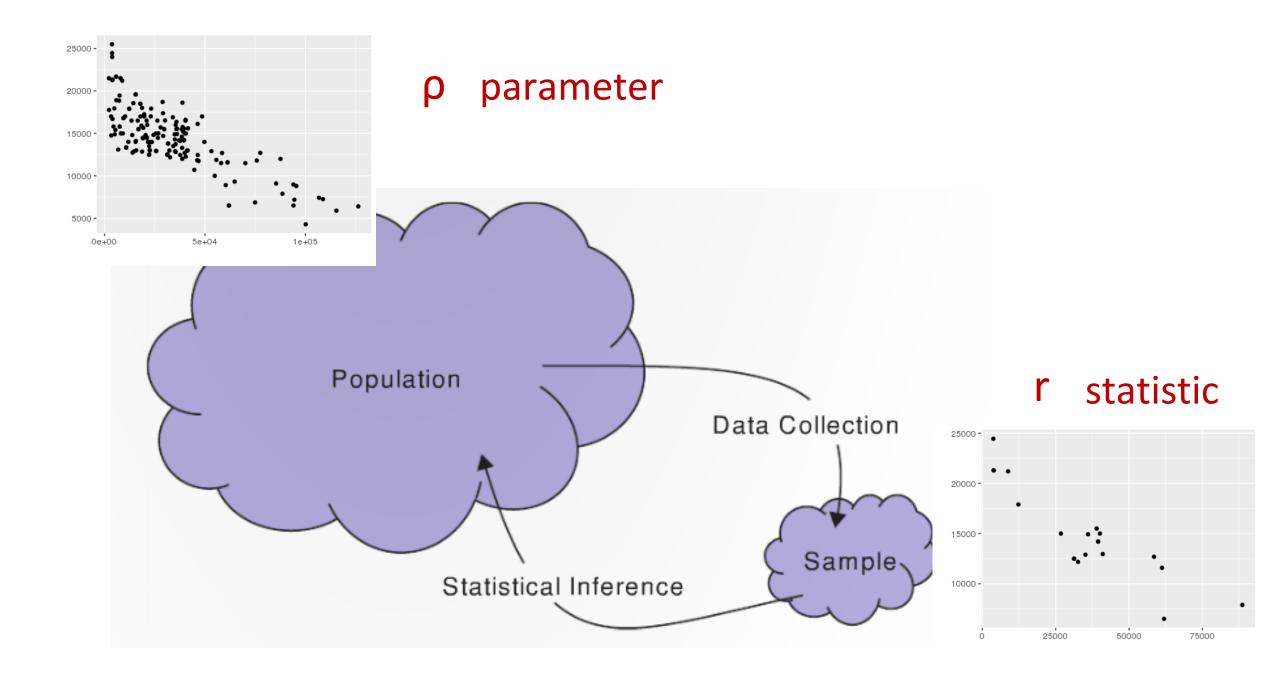
#### Review: scatter plots and the correlation coefficient

#### Relationship between cigarettes sold and cancer deaths

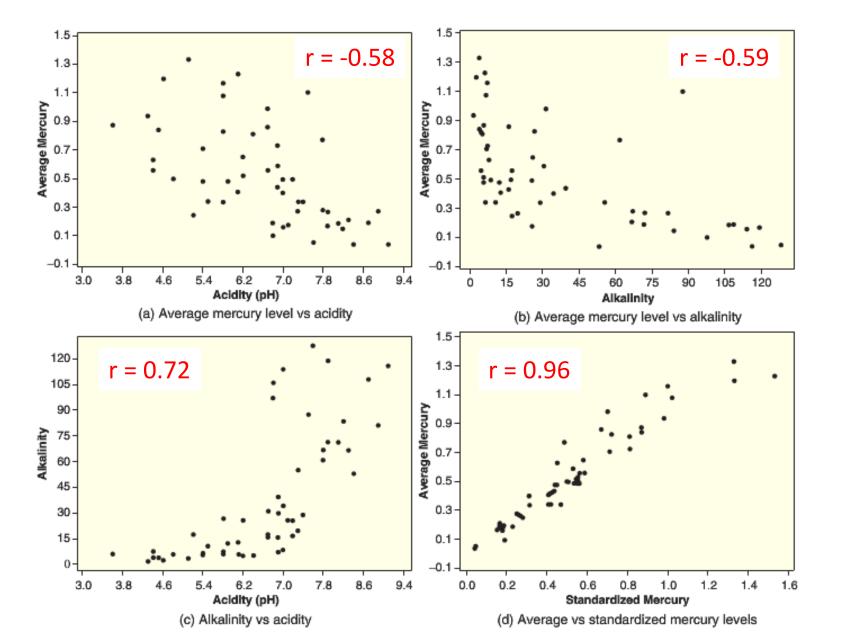


$$r = \frac{1}{(n-1)} \sum_{i=1}^{n} \left( \frac{x_i - \overline{x}}{s_x} \right) \left( \frac{y_i - \overline{y}}{s_y} \right)$$

The **correlation** is measure of the strength and direction of a <u>linear</u> <u>association</u> between two variables



#### Florida lakes



# create a scatter plot
plot(x, y)

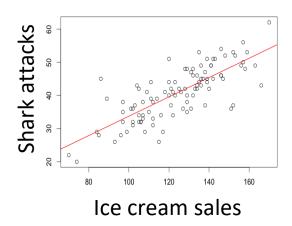
# calculate the correlation
cor(x, y)

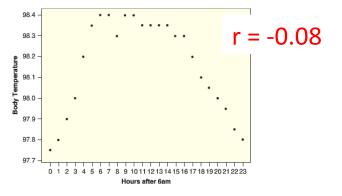
#### Correlation cautions

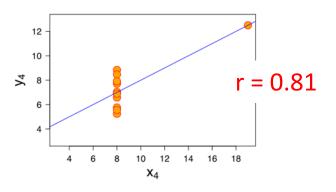
1. A strong positive or negative correlation does not (necessarily) imply a cause and effect relationship between two variables.

2. A correlation near zero does not (necessarily) mean that two variables are not associated. Correlation only measures the strength of a <u>linear</u> relationship.

3. Correlation can be heavily influenced by outliers. Always plot your data!







#### Review: Regression

Regression is method of using one variable **x** to predict the value of a second variable **y** 

• i.e., 
$$\hat{y} = f(x)$$

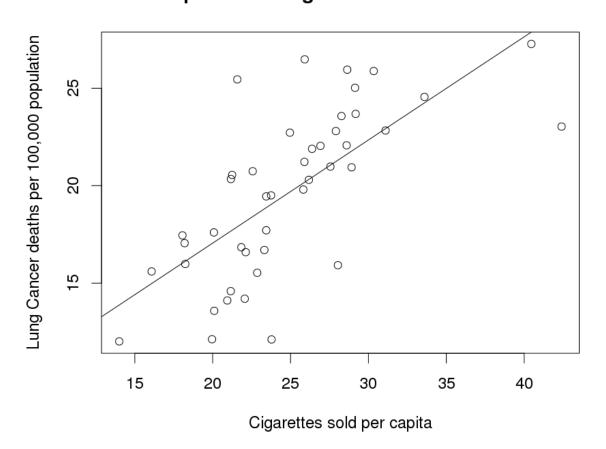
In linear regression we fit a line to the data, called the regression line

$$\hat{y} = a + b \cdot x$$

$$Response = a + b \cdot Explanatory$$

#### Review: Cancer smoking regression line

#### Relationship between cigarettes sold and cancer deaths



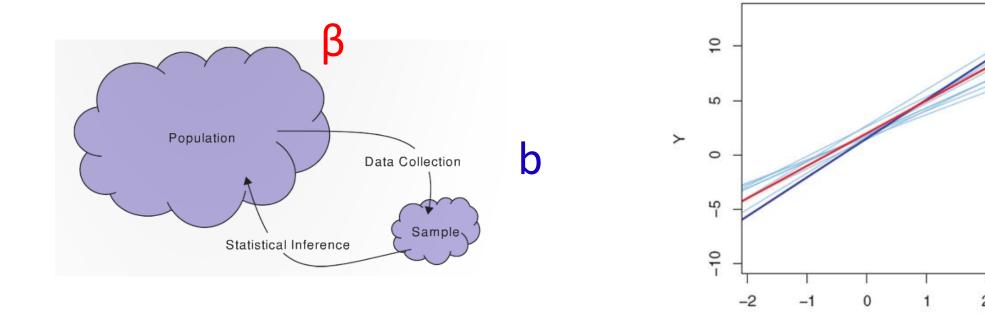
$$\hat{y} = a + b \cdot x$$

$$\hat{y} = 6.47 + .0053 \cdot x$$

#### Review: Notation

The Greek letter **B** is used to denote the slope of the **population** 

The letter **b** is typically used to denote the slope of the **sample** 



X

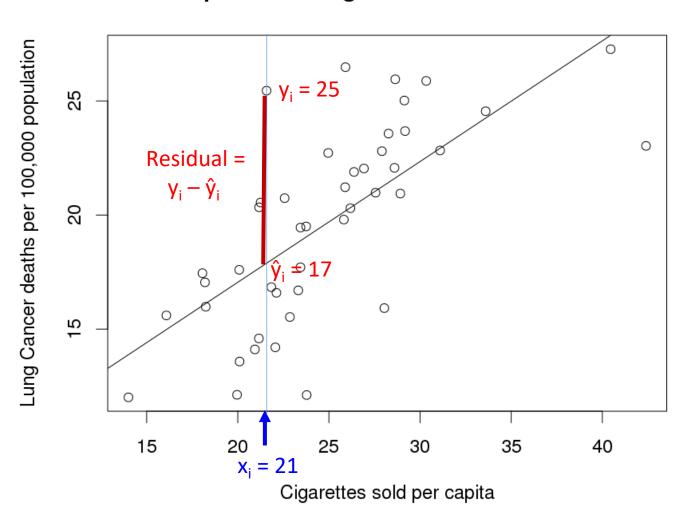
#### Residuals

The **residual** is the difference between <u>an observed</u>  $(y_i)$  and a <u>predicted</u> <u>value</u>  $(\hat{y}_i)$  of the response variable

$$Residual_i = Observed_i - Predicted_i = y_i - \hat{y}_i$$

### Cancer smoking residuals

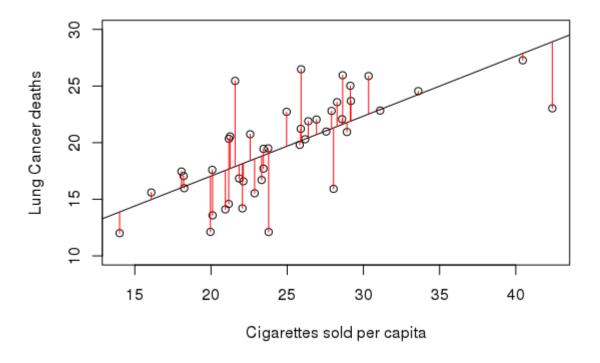
#### Relationship between cigarettes sold and cancer deaths



#### Line of 'best fit'

The **least squares line**, also called 'the line of best fit', is the line which minimizes the sum of squared residuals

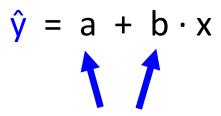
#### Relationship between cigarettes sold and cancer deaths



Find the line of best fit

### Cancer smoking residuals

Cancer obs	Cancer pred	Residuals	Residuals <sup>2</sup>
(y)	(ŷ)	(y - ŷ)	(y - ŷ) <sup>2</sup>
17.05	16.10	0.95	0.90
19.80	20.13	-0.33	0.11
15.98	16.12	-0.14	0.02
22.07	21.60	0.47	0.22
22.83	22.93	-0.10	0.01
24.55	24.25	0.30	0.09
27.27	27.88	-0.61	0.37
23.57	21.24	2.14	4.59



Find the a and b

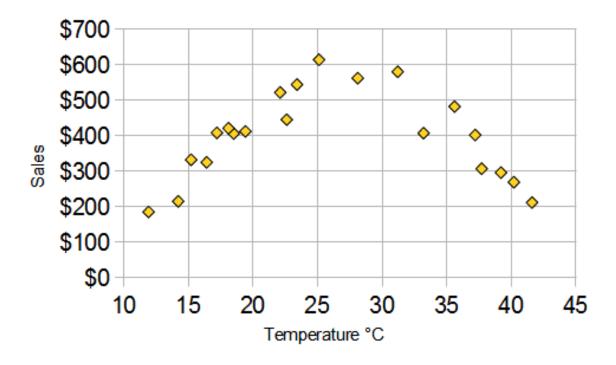


#### Regression caution # 1

Avoid trying to apply the regression line to predict values far from those that were used to create the line. i.e., do not extrapolate too far

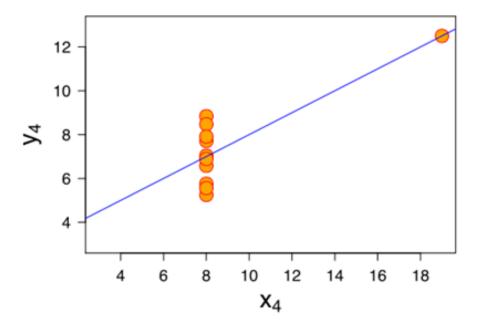
#### Regression caution # 2

Plot the data! Regression lines are only appropriate when there is a linear trend in the data.



#### Regression caution #3

Be aware of outliers – they can have an huge effect on the regression line



### Linear regression in R

#### Regression lines in R

```
# load the data
  load("states_smoking.rda")
# create a scatter plot and calculate the correlation
  plot(smoking$CIG, smoking$LUNG)
# fit a regression model
  Im_fit <- Im(smoking$LUNG ~ smoking$CIG)</pre>
# get the a and b coefficients
 coef(lm_fit)
# add a regression line to the plot
 abline(lm_fit)
```

#### Review descriptive statistics

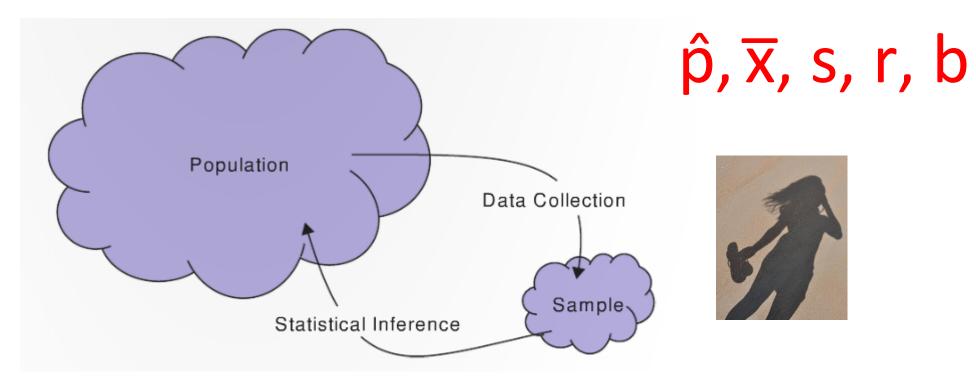


Once you've reviewed what we have covered, take the <u>Descriptive</u> <u>statistics review</u> "Quiz" on Canvas to test your knowledge

#### Parameters and statistics



π, μ, σ, ρ, β





Can you handle the Truth®?

# Sampling

#### Where do samples/data come from?



Example: sampling 100 sprinkles



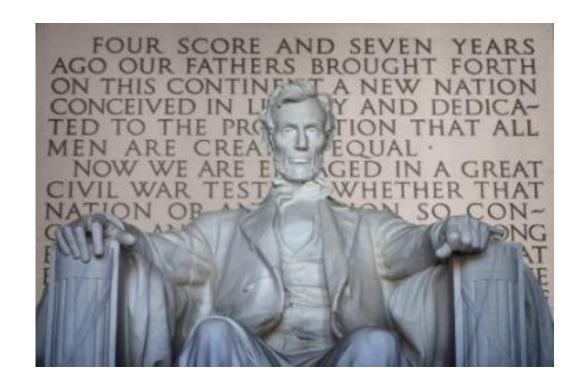
1	orange	
2	red	
3	green	
4	white	
5	white	
6	white	
7	white	
8	white	
9	red	

The *sample size* (n) is the number of items in the sample What is *n* in the sprinkle example?

### Let's try some sampling ourselves...

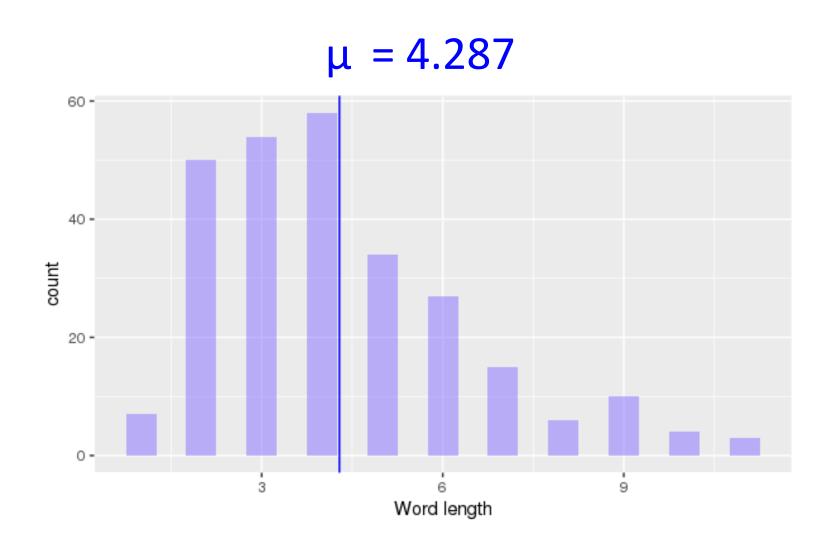
Please fill out the <u>Gettysburg sampling</u> <u>worksheet</u> survey on Canvas where you will randomly sample 10 words from the Gettysburg address

Let's see if we can all fill it out in ~5 minutes!

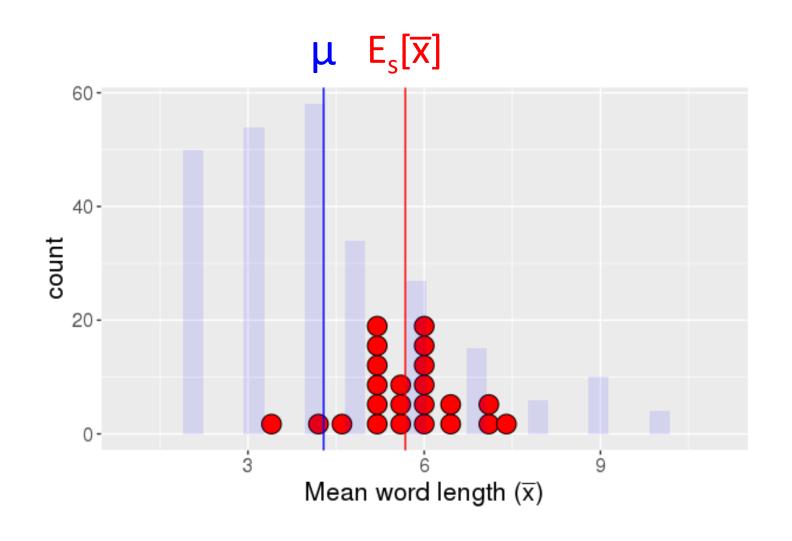


## Sampling and bias

Gettysburg address: lengths of 268 words in the population



### Gettysburg address, mean word length



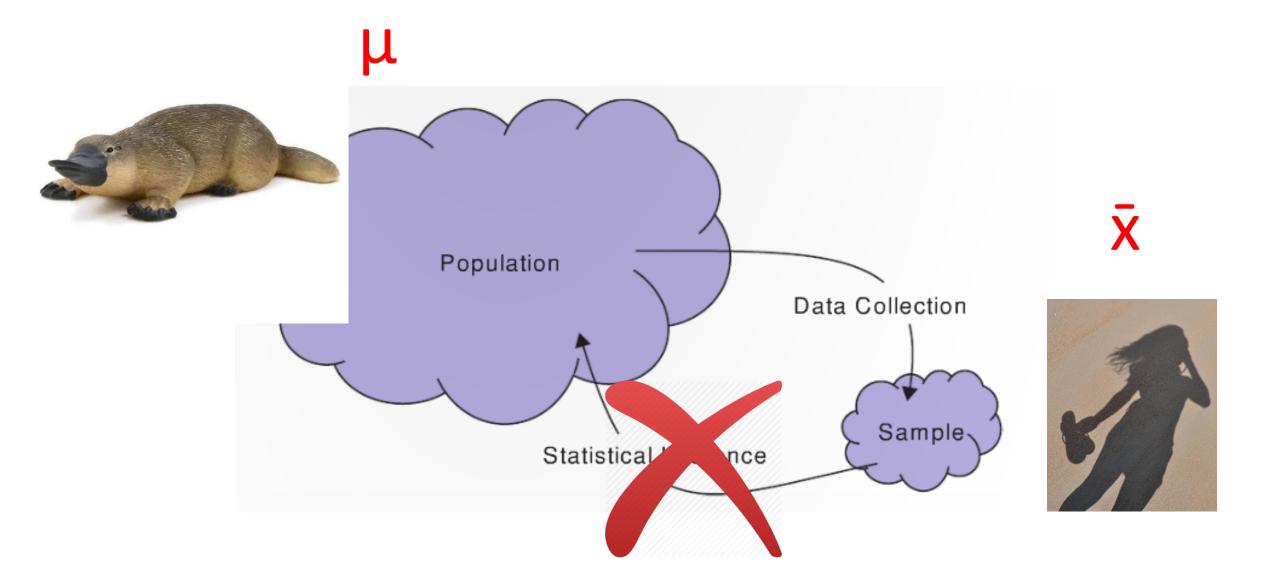
#### Bias

**Sampling bias** exists when the method of collecting the data causes the sample to inaccurately reflect the population.

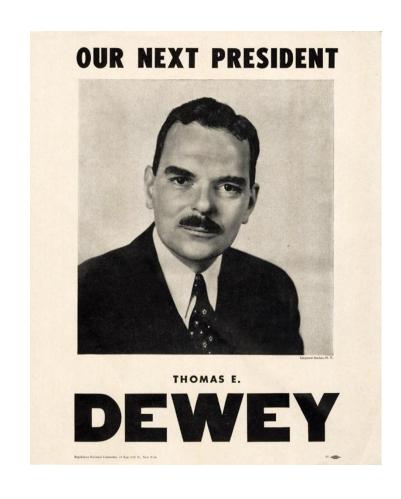
This leads to *biased statistics* where our average statistic value does not equal the parameter value.

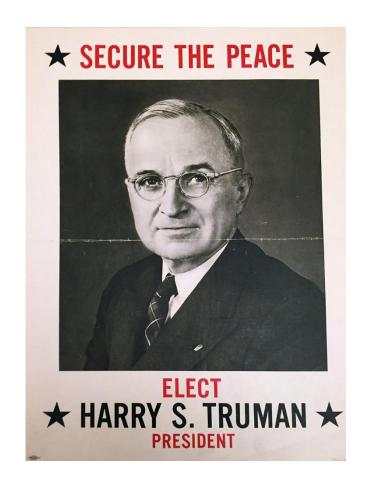
• E.g.,  $E[\overline{x}] \neq \mu$ 

#### Statistical bias



#### 1948 US election





#### Newspaper title: Dewey Defeats Truman (1948)

The newspaper was published before the conclusion of the 1948 presidential election

The results were based on a large telephone poll which showed Dewey sweeping Truman

However, Harry S. Truman won the election



Q: What went wrong?

# Basic questions for sampling

What is the population?

What is the sample?

Do they differ in a meaningful way?

# To prevent bias: use simple random sample!

**Simple random sample**: each member in the population is equally likely to be in the sample.

Allows for generalizations to the population!

# Soup analogy



# How do we select a random sample?

#### Mechanically:

Flip coins

Pull balls from well mixed bins

Deal out shuffled cards, etc.

Use computer programs



## 1948 US election: Dewey vs. Truman

Suppose there was a poll for the Truman/Dewey election that randomly chose 6,000 people from all voters in the USA and calculated who they voted for.





As part of a strategic-planning process, in spring 2013 Hampshire College launched a survey of alums.

Via email, the college invited 8,160 alums to fill out an online questionnaire administered by the campus's offices.

A total of 1,920 surveys were completed, yielding a response rate of 24%.

# As part of a strategic-planning process, in spring 2013 Hampshire College launched a survey of alums. Via email, the College invited 8,160 alums to fill out an online questionnaire administered by the campus's Alumni and Family Relations and Institutional Research offices. A total of 1,920 surveys were completed, yielding a response rate of 24%.

Note: The percentages in the data (below) are based on the number of responses received for each question.

To what extent do you agree with the following statements?

Strongly Agree or Agree

Hampshire encouraged me to think and work independently

Hampshire encouraged me to come up with innovative ideas and solutions

95%

Hampshire improved my ability to synthesize information from across disciplines

me into a life

95%

96%

Please rate
your student
experience at
Hampshire.

95% Very positive
or positive

**65%** of our alumni earn advanced degrees within ten years of graduating.

1 in 7 alumni holds a Ph.D. or other terminal degree.

top 1% of colleges nationwide in the % of grads that go on to earn doctorates.

**26%** of our graduates have started their own business or organization.

44

Hampshire does a great job fostering the ability to ask good questions and to look at ideas with a critical lens.

Hampshire has encouraged me to be more engaged, socially aware and more of a critical thinker than my peers.

I feel more able to adapt to a range of environments because Hampshire taught me skills and ideas rather than just knowledge.



Yelp reviews of restaurants?

An anonymous survey randomly select 6,000 people and asked them if have they used an elicit drug in the past month?

https://www.billoreilly.com/poll-center

#### The way you frame the question matters!

Quinnipiac University conducted two polls on November 5, 2015

First poll they asked: do you support "stricter gun control laws"?

• Yes = 
$$46\%$$
 No =  $51\%$  Difference =  $-5\%$ 

Second poll asked: do you support "stricter gun laws"?

How could this affect the newspaper headlines?

- "Majority of Americans *oppose* stricter gun control laws" vs.
- "Majority of Americans support stricter gun laws"

Also see textbook section 1.2:

• "If you had to do it over again, would you have children?"

#### Practicalities...

It might not be feasible to randomly select equally from all members of a population.

This might not be a problem as long as the sample is representative of the population.

Example: If we wanted to know proportion of people left-handed in the US, randomly sampling Yale students might be good enough.

# Need to think carefully to avoid bias!

Statistics requires thought!

Use your own reasoning:

What is the population I am interested in?

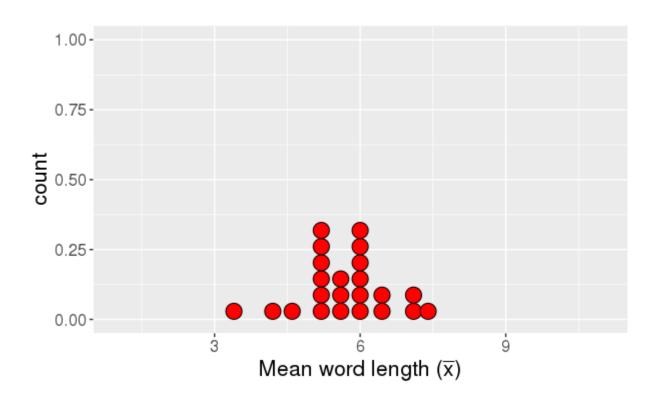
Does the sample reflect the population of interest?

Be your own worst critic!

# Sampling distributions

## Recall for our distribution of Gettysburg word lengths...

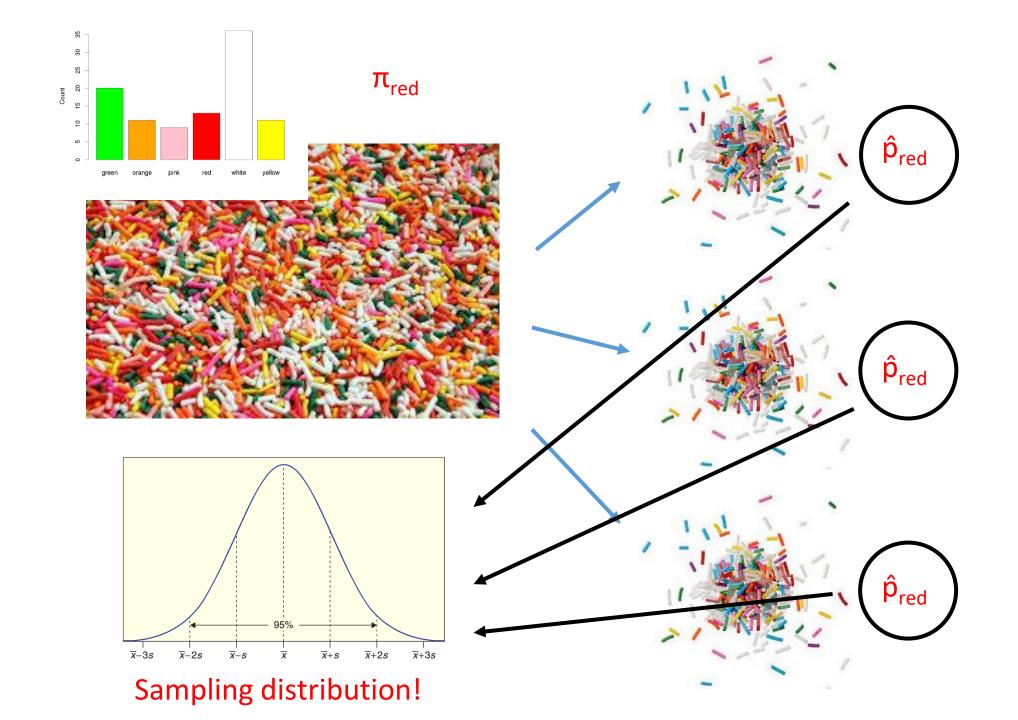
Q: What does each case that is plotted correspond to?



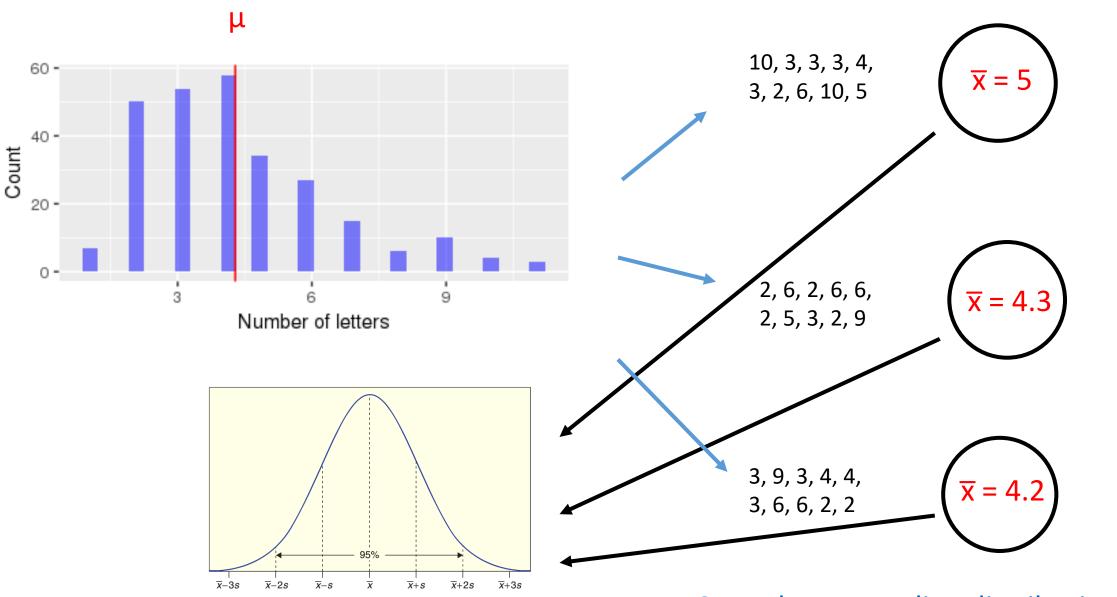
# Sampling distribution

A **sampling distribution** is the distribution of <u>sample statistics</u> computed for different samples of the same size (n) from the same population

A sampling distribution shows us how the sample statistic varies from sample to sample



### Gettysburg address word length sampling distribution



Sampling distribution!

Gettysburg sampling distribution app