#### YData: Introduction to Data Science



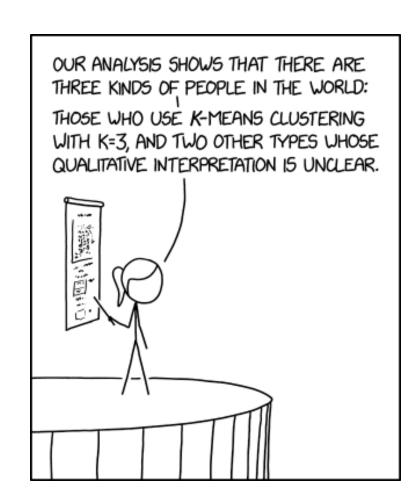
Lecture 24: Unsupervised learning

#### Overview

#### Unsupervised learning/clustering

- K-means cluster
- Hierarchical clustering

If there is time: objected oriented programming



### Project timeline

#### Sunday, November 17<sup>th</sup>

- Projects are due on Gradescope at 11pm
- Email a pdf of your project to your peer reviewers
  - A list of whose paper you will review is posted on Canvas
  - Fill out the draft reflection on Canvas

#### Sunday, November 24<sup>th</sup>

- Jupyter notebook files with your reviews need to be sent to the authors
- A template for doing your review has been posted

#### Sunday, December 8th

- Project is due on Gradescope
  - Add peer reviews to the Appendix of your project

#### Homework 9 has been posted

• It is due December 1st



### Prediction: regression and classification

We "learn" a function f

• 
$$f(x) \longrightarrow y$$

Input: x is a data vector of "features"



#### Output:

- Regression: output is a real number  $(y \in R)$
- <u>Classification</u>: output is a categorical variable y<sub>k</sub>

### Review: Regression

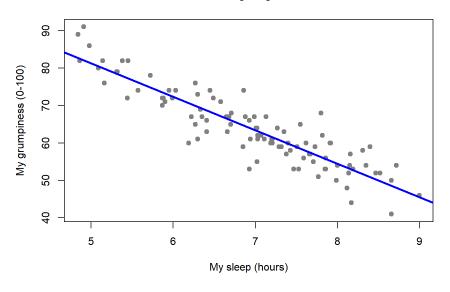
Regression is method of using one variable **x** <u>to</u> <u>predict</u> the value of a second variable **y** 

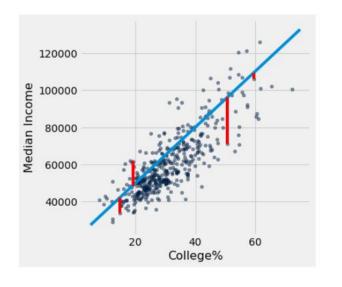
• i.e., 
$$\hat{y} = f(x)$$

• Linear regression: 
$$\hat{y} = \text{intercept} + \text{slope} \cdot x$$
  
 $\hat{y} = h + h \cdot y$ 

The coefficients for these regression models are found by minimizing root mean square error (RMSE)

$$RMSE = \sqrt{\frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2}$$





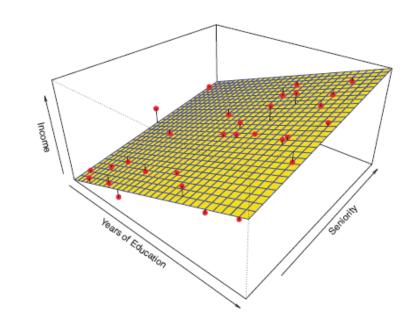
Regression line app

### Review: Multiple regression

In multiple regression we try to predict a quantitative response variable y using several features  $x_1, x_2, ..., x_k$ 

We estimate coefficients using a data set to make predictions ŷ

$$\hat{y} = b_0 + b_1 \cdot x_1 + b_2 \cdot x_2 + \dots + b_k \cdot x_k$$



Learn the b<sub>i</sub>'s on the training set. Assess prediction accuracy on test set.

### Review: Linear regression models in scikit-learn

We can use scikit-learn to create linear regression models

You can also use the stats models package to do this

```
linear_model = LinearRegression() # construct a linear regression model
linear_model.fit(X_train_features, y train)
                                             # train the classifier
      "Learns" b_0, b_1, ... by minimizing
                                                  Numeric values
                                                 to predict
      the RMSE on the training data
y preditions = linear model.predict(X test features) # make predictions
RMSE = np.sqrt(np.mean((y test - y predictions)**2)) # get the RMSE
```

### Review: Inference for regression

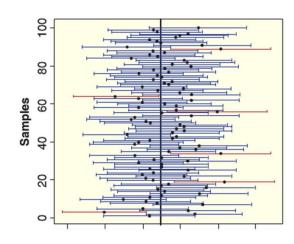
We can run a hypothesis test to see if there is a linear relationship between a feature x, and a response variable y

- $H_0$ :  $\beta_1 = 0$  (slope is 0, so no linear relationship between x and y
- $H_A$ :  $\beta_1 \neq 0$

The confidence interval for the slope coefficients:

```
import statsmodels.api as sm
sm_linear_model = sm.OLS(y_train, X_train_with_constant).fit()
sm_linear_model.summary()
```





# Unsupervised learning

# Supervised learning and unsupervised learning

In **supervised learning** we have a set of features X, along with a label y

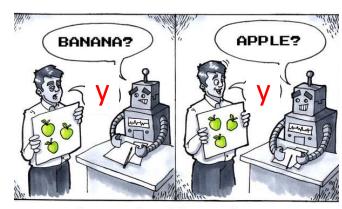
• We use the features X to predict y on new data

In **unsupervised learning**, we have features X, but **no** response variable y

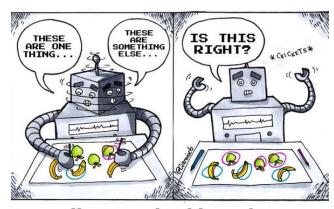
Unsupervised learning can be useful in order to find structure in the data and to visualize patterns

A key challenge in unsupervised learning is that there is no real ground truth response variable y

 So we don't have measures like the mean prediction accuracy



**Supervised Learning** 



**Unsupervised Learning** 

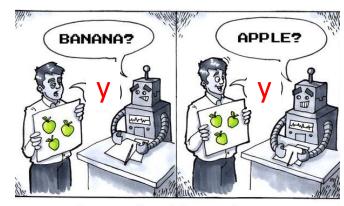
### Unsupervised learning

Given we are almost at the end of the semester, we will focus on clustering, which is one type of unsupervised learning:

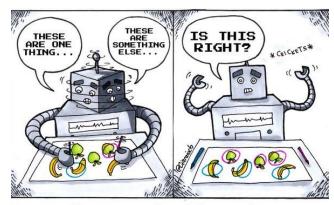
In **clustering** we try to group similar data points together

#### Another type of unsupervised learning:

- Dimensionality reduction where we try to find a smaller set of features that captures most of the variability original larger feature set
  - E.g., principal component analysis (PCA)

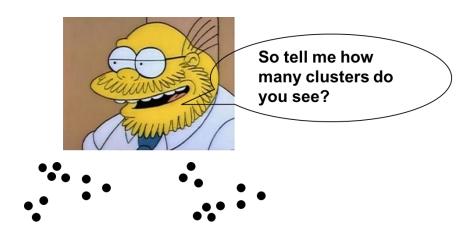


**Supervised Learning** 



**Unsupervised Learning** 

# Clustering



## Clustering

#### Clustering divides n data points x<sub>i</sub>'s into subgroups

- Data points in the same group are similar/homogeneous
- Data points in different groups are different from each other

	p			
٢				
_	$x_{11}$	$x_{12}$	• • •	$x_{1p}$
Ì	$x_{21}$	$x_{22}$	• • •	$x_{2p}$
	:	•	٠.	:
_ [	$x_{n1}$	$x_{n2}$	• • •	$x_{np}$

#### Examples:

- Examining gene expression levels to group cancer types together
- Examining consumer purchasing behavior to perform market segmentation

#### Clustering can be:

- Flat: no structure beyond dividing points into groups
- **Hierarchical**: Population is divided into smaller and smaller groups (tree like structure)

### K-means clustering

K-means clustering partitions the data into K distinct, non-overlapping clusters

i.e., each data point x<sub>i</sub> belongs to exactly one cluster C<sub>k</sub>

The number of clusters, K, needs to be specified prior to running the algorithm

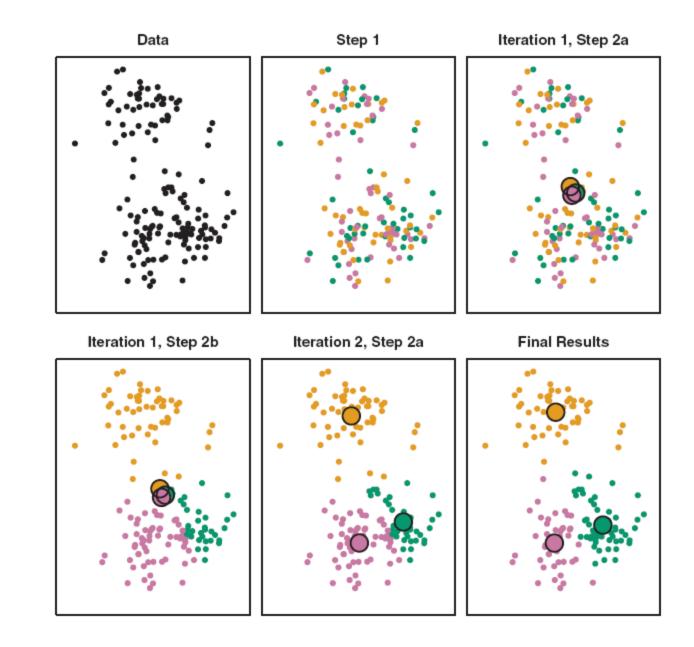
The goal is to minimize the within-cluster variation

• e.g., to make the Euclidean distance for all points within a cluster as small as possible

Finding the exact optimal solution is computationally intractable (there are k<sup>n</sup> possible partitions), but a simple algorithm exists to find a local optimum which is often works well in practice.

## K-means clustering

- 1. Randomly assign points to clusters C<sub>k</sub>
- 2. Calculate cluster centers as means of points in each cluster
- 3. Assign points to the closest cluster center
- 4. Recalculate cluster center as the mean of points in each cluster
- 5. Repeat steps 3 and 4 until convergence



### K-means clustering

Because only a local minimum is found, different random initializations will lead to different solutions

 One should run the algorithm multiple times to get better solutions

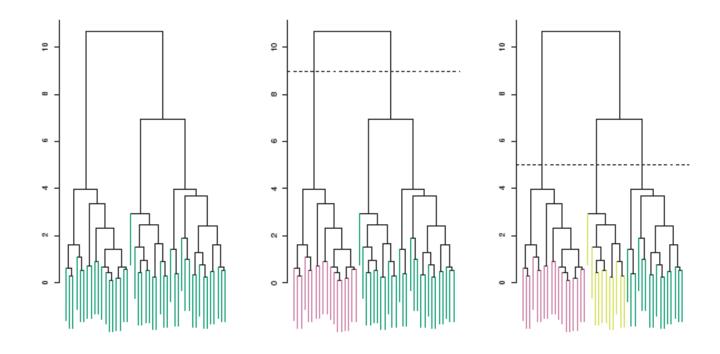
Let's explore this in Jupyter!



In hierarchical clustering we create a dendrogram which is a tree-based representation of successively larger clusters.

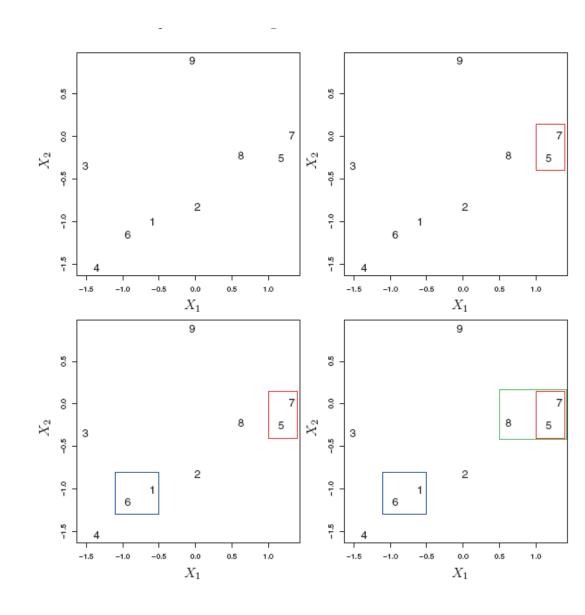
We can cut the dendrogram at any point to create as many clusters as desired

• i.e., don't need to specify the number of clusters, K, beforehand

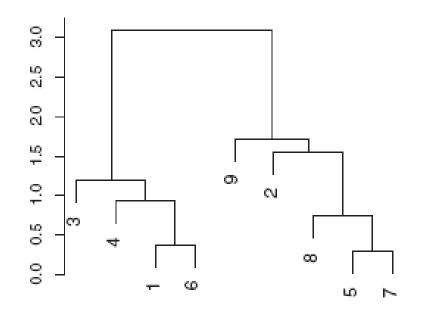


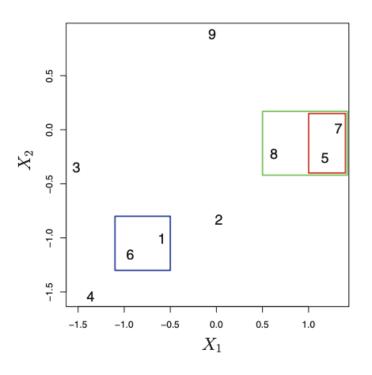
We can create a hierarchical clustering of the data using simple bottom-up agglomerative algorithm:

- 1. Choosing a (dis)similarity measure
  - E.g., The Euclidean distance
- 2. Initializing the clustering by treating each point as its own cluster
- 3. Successively merging the pair of clusters that are most similar
  - i.e., calculate the similarity between all pairs of clusters and merging the pair that is most similar
- 4. Stopping when all points have been merged into a single cluster



The vertical height that two clusters/points merge show how similar the two clusters are

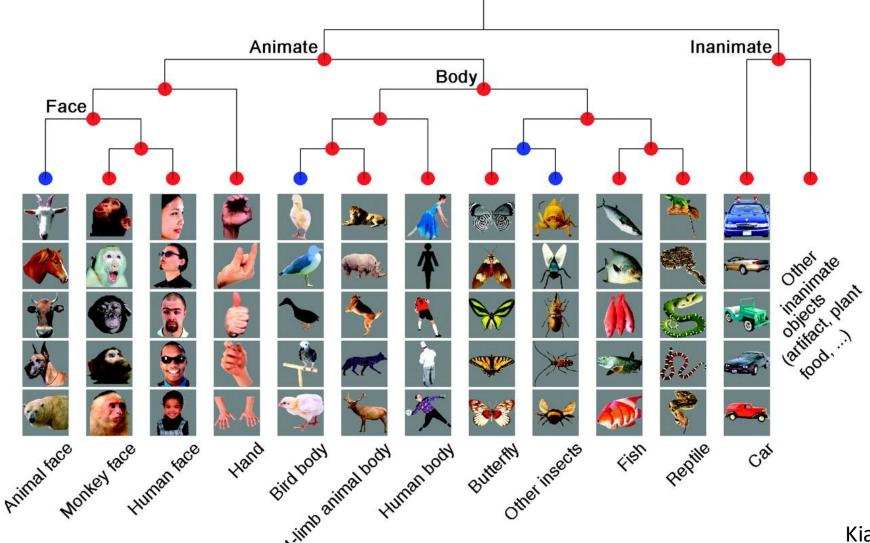




Note: horizontal distance between *individual points* is not important:

point 9 is considered as similar to point 2 as it is to point 7

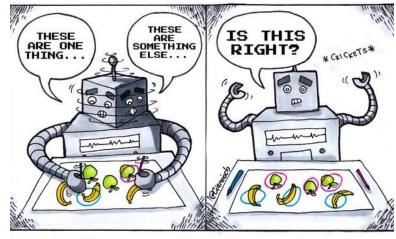
### Hierarchical clustering example



# Issues with clustering

#### Choices made can effect the results:

- Feature normalization and/or dissimilarity measure
- K-means: choice of K
- For hierarchical cluster: linkage and cut height



**Unsupervised Learning** 

#### Potential approaches to deal with these issues:

- Try a few methods and see if one gives interesting/useful results
- Validate that you get similar results on a second set of data

Object-oriented programming (OOP) is a programming paradigm based on the concept of "objects", which can contain:

- 1. data: in the form of fields
  - often known as attributes or properties
- 2. **methods**: functions that operate on the data

Have we seen any objects in this class yet?

```
knn = KNeighborsClassifier(n_neighbors = 1) # constructor
knn.fit(X_train, y_train) # method
```

Using object-oriented programming makes it easier to design larger software systems

• E.g., useful for writing packages, such as the ones we have used in this class

#### A class defines what the object is

• i.e., classes have code that lists the types of data stored and the methods

#### An **object** is a realization of classes (often called an instance of a class)

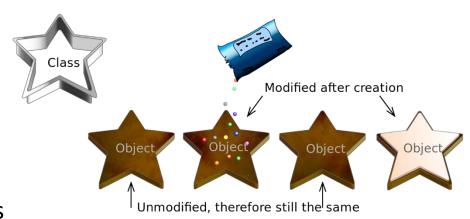
Stores actual data that can be manipulated with methods

knn1 = KNeighborsClassifier(n\_neighbors = 1)

knn5 = KNeighborsClassifier(n\_neighbors = 5)

Useful because it allows us to have many object instances

• E.g., A KNN classifier trained on different data, different values of k, etc.



A constructor defines what should happen when an object is created

In Python the constructor is defined with the \_\_init\_\_(self) method

#### class KNN:

```
# Constructor
def __init__(self, n_neighbor):
    self.k = n_neighbor
```

```
# create an instance of an object
my_knn = KNN(n_neighbor = 5)

# get the stored value of k
my_knn.k
```

Methods are functions that are applied to the data stored in the object

For example, the .fit() method in an KNN object would save training and test data

#### class KNN:

```
... # constructor, etc. above

def fit(self, X_train, y_train):
    self.X_train = X_train
    self.y_train = y_train
```

```
# call the .fit() method
my_knn.fit(X_train, y_train)

# retrieve the training data
my_knn.X_train
```

The \_\_str\_\_ method defines what should happen when the print() function is called on the object

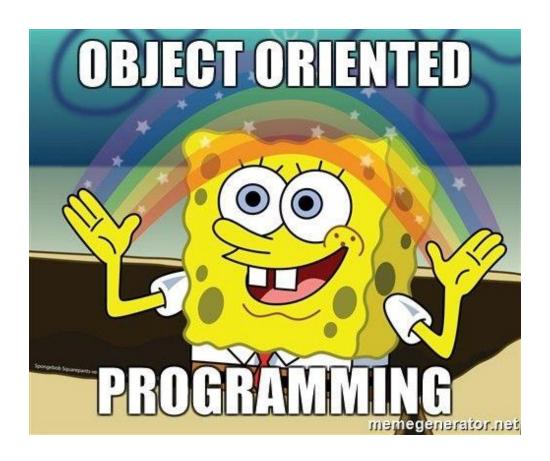
```
# str method

def __str__(self):
    return 'I am an object'
```

```
# create an instance of an object
my_knn = KNN(n_neighbor = 5)

# print the object
print(my_knn)
```

#### Questions?



Let's explore this in Jupyter!