



2017 Canada-China E-Commerce Forum and Investment/Business Roundtable

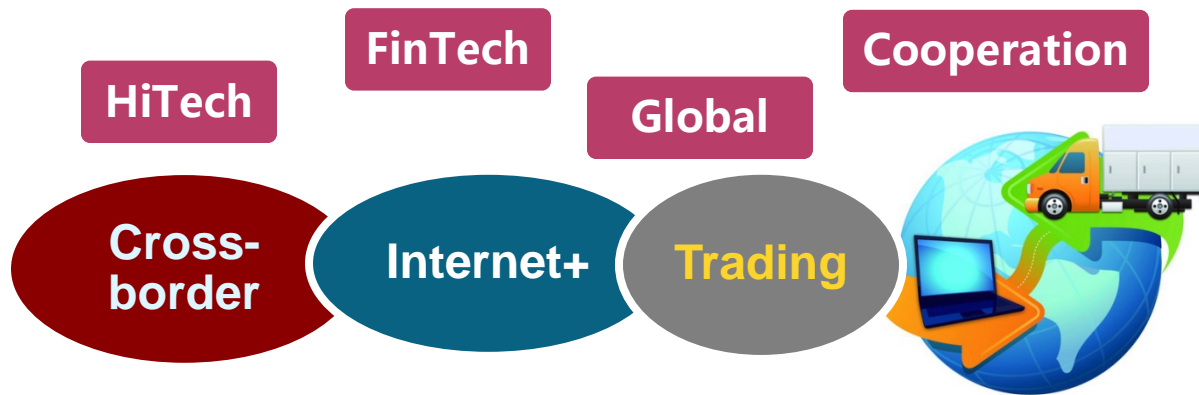


Sponsorship Scheme



Why Attending Our Forum

- The largest and most prestigious Canada-China E-Commerce Forum
- Directly sponsored by Canadian-Chinese governments' commerce and technology departments
- Promote bilateral e-commerce, business cooperation and interaction, and provide well-rounded consultation/service for enterprises to navigate to global new market
- Privilege participating Chinese enterprises with business matching and partnership with Ontario government promoted projects
- Privilege participating Canadian enterprises with convenience in entering into Chinese market
- Facilitate leading business information/technology sharing and transferring, including Fintech and HiTech on global settlement platform, big data, cloud and so on
- Present projects, products and enterprises intro promo; provide advertisement and showcase booth, partnership establishment, contract sign-off, and award presentation
- Provide connection to free trading zones and industry parks across East American, East Canada, and China, facilitating the enterprises/ products landing into new markets
- Renowned media coverage including People's Daily Online, Xinhua Net, CCTV, China Daily, People's Daily Overseas Edition, Singtao Daily, Ming Daily, and plenty of social media and major websites including Facebook, Twitter, Wechat, etc.



Background

In response to China's national strategy of "going out" and Canadian federal government's "Asia-Pacific Gateway and Corridor Initiative", the 2017 Canada-China E-Commerce Forum and Investment/Business Roundtable, co-hosted by China International Electronic Commerce Center (CIECC) of the Ministry of Commerce of PRC and Canada China Educational, Scientific And Cultural Association (CCESCA), will be held in Toronto from October 30th to November 1st. The Forum aims to provide an efficient platform for economic and trade cooperation between Canada and China, to promote the development of cross-border e-commerce in Canada and China, and to enhance the level of Canada-China economic and trade cooperation. The Forum has been held successfully twice in Toronto in 2015 and 2016 respectively, supported by the government departments of the two sides, actively participated in by organizations, enterprises, experts and other parties, that have given it a widespread praise.

In 2017, the Forum will strive for further improvement. It will invite government officials, well-known enterprises, universities and other elites from both sides of Canada and China to talk about their future

development. The main agendas include cross-border e-commerce theme forums, sub forums, trade fairs, signing ceremony, product and project matchmaking, boutique exhibition concerning e-commerce and import and export trade of foods, medications, health products, agricultural produce, wine, daily necessities, hotel industry, auto parts and other categories, and trade facilitation warehouse, logistics, payment, customs clearance and other related links.

In addition, the 2017 Forum will also be held at the same time with Canada annual event: Toronto Global Forum (TGF) forming a positive interaction. The Forum guests have the opportunity to participate in the world economic forum, communicating with Canadian and North American mainstream political and commercial elites.

Organizers

China International Electronic Commerce Centre (CIECC)

Canada- China Educational, Scientific And Cultural
Association(CCESCA)

Honorable Supporter

The Commerce Ministry of the People's Republic of China

Ontario Ministry of International Trade

The Consulate General of the People's Republic of China in
Toronto

The City of Markham

China Overseas Development Association

Canada Chinese Alliance of Commerce Association

Zhongguancun Private Equity & Venture Capital Association
(ZVCA)

Co-Organizers

Canadian Federation of Independent Business (CFIB)

Canada-China E-Commerce Alliance (CCEA)

United Chinese Elite Entrepreneurs Association of Canada

China Association of Small and Medium Enterprises The Belt and
Road Working Committee

Longbond International Group

Participants

Canadian federal parliamentarians

Officials of Canadian federal, provincial and municipal
governments

Representative of Toronto Consulate General of China

Functional ministers of Ontario government

CIECC representatives

Representatives from Famous Chinese and international business

Sponsorship Scheme

Registration Fee

	Tickets / Ads	Regular	Before Oct. 10	Before Sept. 18
	Daytime conference VIP	\$160	\$140	\$120
	Daytime conference regular	\$120	\$100	\$80
	Daytime conference (lunch excluded)	\$58	\$58	\$58
	Closing dinner VIP	\$160	\$140	\$120
	Closing dinner regular	\$120	\$100	\$80
	Daytime conference + Closing dinner VIP	\$280	\$280	\$240
	Daytime conference + Closing dinner regular	\$200	\$200	\$160

Daytime Conference ticket: Including pass, conference materials folder, lunch buffet , and morning & afternoon teas

Closing Dinner ticket: Including closing grand dinner, award presentation, and performance

Daytime Conference + Grand Closing Dinner ticket:

VIP: Including pass, conference materials folder, lunch buffet, morning and afternoon deluxe teas, and VIP table at the Grand Closing Dinner

Regular: Including pass, conference materials folder, lunch buffet, morning and afternoon deluxe teas, and regular table at the Grand Closing Dinner

Signing Contract Ceremony at Grand Closing Dinner:
\$1500.00

Project demonstration: \$1500

- Projecting facility provided
- Language service available on the spot
- English and Chinese versions required

Ads on the conference program: Full page \$1000 , Half page \$600 , Quarter page \$300

The size of the full page: 8.5"x 11"

The size of half page: 8.5"x 5.5"

The size of quarter page: 4.25"x 5.5"

Exhibit booth and information table: \$1000 per item

Ads on lighting mat: \$800 per mat

Sponsorship

Co-Organizer

To contribute \$10,000 for sponsorship or refer sponsorship over \$10,000; and to be involved in the event organizing work.

- Sit on the preparatory committee of the conference and to become the Canadian representative at the next conference, which shall be held in Beijing China
- Sit at the press conference and take the floor
- Place co-organizer's standing banner at the attention-catching spot in the conference hall and dinner hall
- One-page space to be provided in the conference program for introduction of co-organizer and photograph
- Working pictures to be published in the conference program
- Walk the red carpet into the dinner hall, receive media interviews, sign on the logo wall and have picture taken, have picture taken with VIP guests
- Appear in the video show at the start of the Grand Closing Dinner
- Make speech, prize presenter or recipient at the Grand Closing Dinner
- Stand in the front or centre of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- One exhibition spots, and one page business brief published in the conference program
- Co-organizer logo or product brand to be carried out on the poster, in the conference program and on the logo wall
- Co-organizer's trade mark to be printed in the flyer, poster or

conference program, the invitation, dinner ticket and/or on the logo wall

Theme Sponsor (\$30,000)

- Sit at the press conference and take the floor
- Place sponsor's standing banner at the attention-catching spot in the conference hall and dinner hall
- Business brief to be published at the bottom of the conference program, valued \$3,000
- Greetings in the line with that of other celebrities to be published in the conference program (image photo to be inserted, optional), valued \$2,000
- Business brand to be printed on the poster/Wechat/conference program/logo wall, valued \$2,000
- Two months on transmission by Wechat (two pages), Facebook, Email and website, covering thousands of businesses in China nationwide, valued \$1,000
- Make speech at opening ceremony
- Walk the red carpet into the dinner hall, receive media interviews, sign on the logo wall and have picture taken, have picture taken with VIP guests
- Speech making at the Grand Closing Dinner
- 2-minute video show of business brief at the Grand Closing Dinner, valued \$3,000
- Award presented at the Grand Closing Dinner
- Two exhibition spots, valued \$2,000
- Project demonstration, valued \$1,500
- Become a cover person of the Fame magazine weekly (valuable for

\$3,000, to be among Canadian political and business celebrities and elites on its previous issues)

- Stand in the front or center of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 10 tickets for daytime conference, two VIP tables (two tables for ten seats each) for grand closing dinner, one seat at the main table, valued \$5,500

Diamond Sponsor (\$15,000)

- Place standing banner at the attention-catching spot in the conference hall and dinner hall
- Place sponsor's standing banner at the attention-catching spot in the conference hall and dinner hall
- Business brief to be published at the cover inner of the conference program, valued \$2,500
- Business brand to be printed on the poster/Wechat/conference program/logo wall, valued \$3,000
- Two months on transmission by Wechat (two pages), Facebook, Email and website, covering thousands of businesses in China nationwide, valued \$1,000
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- 1-minute video show of business brief at the Grand Closing Dinner, valued \$2,000
- Speech-making at the Grand Closing Dinner
- Prize recipient at the Grand Closing Dinner
- Two exhibition spots, valued \$2,000

- Project demonstration, valued \$1,500
- Become a cover person of the Fame magazine weekly (valuable for \$3,000, to be among Canadian political and business celebrities and elites on its previous issues)
- Stand in the front or center of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 10 tickets for daytime conference, one VIP table (ten seats) for grand closing dinner, one seat at the main table, valued \$3,800

Platinum Sponsor (\$10,000)

- Sit at the press conference platform
- Place standing banner at the attention-catching spot in the conference hall and dinner hall
- Business brief to be published at the bottom inner of the conference program, valued \$2,000
- Business brand to be printed on the poster/Wechat/conference program/logo wall
- Two months on transmission by Wechat (two pages), Facebook, Email and website, covering thousands of businesses in China nationwide, valued \$1,000
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- 1-minute video show of business brief at the Grand Closing Dinner, valued \$2,000
- Prize recipient at the Grand Closing Dinner
- Two exhibition spots, valued \$2,000
- Project demonstration, valued \$1,500

- Become a cover person of the Fame magazine weekly (valuable for \$3,000, to be among Canadian political and business celebrities and elites on its previous issues)
- Stand in the outstanding position of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 10 tickets for daytime conference, one VIP table (ten seats) for grand closing dinner, valued \$2,800

Gold Sponsor (\$6,000)

- Sit at the press conference platform
- Place standing banner at the attention-catching spot in the conference hall and dinner hall
- One full color page for business brief in the conference program, valued \$1,000
- Business brand to be printed on the poster/Wechat/conference program/logo wall, valued \$1,000
- Two months on transmission by Wechat (two pages), Facebook, Email and website, covering thousands of businesses in China nationwide, valued \$1,000
- Project demonstration, valued \$1,500
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- Prize recipient at the Grand Closing Dinner
- Two exhibition spots, valued \$2,000
- Stand in the outstanding position of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 5 tickets for daytime conference, 5 VIP seats for grand closing

dinner, valued \$1,400

Silver Sponsor (\$3,000)

- Sit at the press conference platform
- Place standing banner in the conference hall and dinner hall
- One full color page for business brief in the conference program, valued \$1,000
- Business brand to be printed on the poster/Wechat/conference program/logo wall
- Two months on transmission by Wechat (one page), Facebook-like media, covering thousands of businesses in China nationwide, valued \$500
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- Two exhibition spots, valued \$2,000
- Stand in the group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 4 tickets for daytime conference, 4 VIP seats for grand closing dinner, valued \$1,100

Honor Sponsor (\$2,000)

- Picture taken at the press conference platform
- One full color page for business brief in the conference program, valued \$1,000
- Two months on transmission by Wechat (one page), Facebook-like media, covering thousands of businesses in China nationwide,

valued \$500

- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- One exhibition spot, valued \$1,000
- Stand in the group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 2 tickets for daytime conference, 2 VIP seats for grand closing dinner, valued \$560

Sponsorship Classification: Theme, Diamond, Platinum, Gold, Silver and Honor

Class Item	Theme	Diamond	Platinum	Gold	Silver	Honor
Contribution	\$30,000	\$15,000	\$10,000	\$6,000	\$3,000	\$2,000
Logo Position	Theme	Attention catching	Outstanding	Outstanding	Regular	No
Standing Banner Position	Theme	Attention catching	Outstanding	Outstanding	Regular	No
Opening speech	Yes	No	No	No	No	No
Sub-forum speaker	Yes	Yes	Yes	Yes	No	No
Walk the red carpet, etc.	Separate	Separate	Separate	Separate	Separate	Yes
Closing Speech	Yes	Yes	NO	NO	No	No
Prize presenter/recipient	Presenter	Recipient	Recipient	Recipient	Recipient	No
Video Briefing	2-min	1-min	1-min	No	No	No

Exhibition spot	2	2	2	2	1	1
Table Seats	Ticket: 10 VIP: 20 Main table:1	Ticket: 10 VIP: 10 Main table:1	Ticket: 10 VIP: 10	Ticket: 5 VIP: 5	Ticket: 4 VIP: 4	Ticket: 2 VIP: 2
Press Conference	Spokesman	Spokesman	On the forum	On the forum	On the forum	In group picture
Wechat/Facebook/Email/Website 3 Months	Yes	Yes	Yes	Yes	Yes	Yes
Position in program	bottom+ photo	Cover inner	Bottom inner	Full color page	Full color page	Full color page
Cover Person with Fame	Yes	Yes	Yes	No	No	No
Picture taken	Main position	VIP	outstanding	Outstanding	regular	yes

Contact

Canada China Educational, Scientific & Cultural Association

(Name Phone WeChat)

Rain Liu: 647-998-9081 Rain9081

Oliver Gu: 647-223-0998 doubleincomeonline

Collin Chu: 416-388-0756 collin_chu

Email: info@ccesca.org

info@cccecf.org

Website: <http://cccecf.org>