



# 会议日程

## The Conference Agenda

### 开幕式

Opening Ceremony

时间 Time: 9:00am-10:30am

地点 Venue: 多伦多万锦希尔顿酒店会议中心

Hilton Toronto/Markham Suites Conference Centre

9:00am - 9:30am	与会者签到注册	Registration
9:30am - 9:40am	万锦市、多伦多市政府欢迎辞	Greeting by city of Markham & Toronto
9:40am - 9:50am	开幕亮灯仪式	Opening Ceremony
9:50am - 10:00am	中国商务部国际电子商务中心致开幕辞	Opening Speech by CIECC
10:00am - 10:20am	主办方代表、政要嘉宾致辞	Officials & VIP Speech
10:20am - 10:30am	政要嘉宾及主办方协办方代表合影	VIP Photo Session
10:30am - 10:40am	茶歇	Coffee Break

### 主题演讲

Theme Speeches

时间 Time: 10:40 am - 11:30 am

地点 Venue: 多伦多万锦希尔顿酒店会议中心

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#### 演讲题目：中国电子商务发展情况介绍

**Lecture Topic:** Introduction to China's E-commerce Development

**演讲人：**邱琼，中国国际电子商务中心研究院副院长

**Speaker:** Qiong Qiu, Deputy president of the Research Institute of CIECC

#### 演讲题目：网络安全：挑战与应对

**Lecture Topic:** Cybersecurity: Challenges and Strategies

**演讲人：**杨恩辉，加拿大滑铁卢大学电机与计算机工程系教授、加拿大信息论与多媒体压缩研究

主席、美国电气电子工程协会院士、加拿大工程院院士、加拿大皇家学院院士

**Speaker:** En-hui Yang, Professor and Canada Research Chair in Information Theory

And applications of University of Waterloo; Fellow of IEEE; Fellow of the

Canadian Academy of Engineering; Fellow of the Royal Society of Canada



**演讲题目：电子商务知识产权新问题探讨**

**Lecture Topic:** Discussion on new issues of intellectual property on the E-Commerce

**演讲人：**张平，北京大学法学院教授兼知识产权学院常务副院长

**Speaker:** Ping Zhang, Professor of Peking University Law School and Executive  
Director of Intellectual Property School of PKU

**主题沙龙**

Theme Panel Session

**时间 Time:** 11:30 am – 1:30 am

**地点 Venue:** 多伦多万锦希尔顿酒店会议中心

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**沙龙一：**解码“一带一路”，加中经贸科技合作新机遇

**Panel Session 1:** New Coop Opportunities to Sino-Canadian Economic, Trade &  
Technological by decoding the “One Belt One Road” Initiative

**对话人：**姚广海，商世伟，陈泽清，温驰，林晓华

**主持人：**刘莹

**Panelists:** Guanghai Yao, Shiwei Shang, ZeQing Chen, Howard Lin

**Host:** Rain Liu

**沙龙对话二：**技术转移之融资、培育及知识产权保护

**Panel Session 2:** The Financing, Cultivation and Intellectual Property Protection  
for Technology Transfer

**对话人：**张平，汤友志，张晓鹤，Sean Gosnell，马林艳

**主持人：**汤友志

**Panelist:** Ping Zhang, You-zhi Tang, Sean X. Zhang, Sean Gosnell, LinYan Ma

**Host:** You-zhi Tang

**会议午餐**

Lunch Buffet

**时间 Time:** 1:30 pm – 2:00 pm

**地点 Venue:** 多伦多万锦希尔顿酒店会议中心

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## 分论坛 + 场外洽谈

Sub-forum Presentation+Business Roundtable

专题演讲 / 对话企业 / 项目路演 / 项目对接

Keynote Speech / Business Dialogue / Project Road Show / Business Roundtable

时间 Time: 2:00 pm - 5:00 pm

地点 Venue: 多伦多万锦希尔顿酒店会议中心

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### 1. 演讲题目：安省对外贸易政策解读

Lecture Topic: Review of Ontario's Foreign Trade Policies

演讲人：陈国治；安省国际贸易厅厅长

Presenter: Michael Chan, Minister of International Trade ON.

### 2. 演讲题目：万锦高科技城市投资前景

Lecture Topic: Hi-Tech Investment Outlook of Markham

演讲人：何胡景；万锦市议员、万锦市总务委员会主席、经济发展委员会副主席

Presenter: Alan Ho, Councillor of City of Markham; Chair of General Committee;

Vice Chair of Development Services Committee

### 3. 演讲题目：中加合作的窗口期

Lecture Topic: Initial Phase of China-Canada Cooperation

演讲人：陈泽清，加拿大圣劳伦斯国际资源管理公司合伙人兼总裁

Presenter: Zeqing Chen, Partner and President of St-Laurent International Resources Management Inc.

### 4. 演讲题目：文化与企业及电子商务发展

Lecture Topic: Culture vs Business and E-Commerce Development

演讲人：李勇，北京大学易经现代应用教務主任；中加易文化交流协会会长；中国易经协会副会长

Presenter: Yong Li, Dean of Peking University "I-Ching Modern Application"; President of China Canada Yi Culture Association; Vice President of the I-Ching Association

### 5. 演讲题目：云计算大数据及安全

Lecture Topic: Cloud Computing, Big Data and Security

演讲人 Presenter: Louis Le, Marketing Director, Gibraltar Solutions

### 6. 演讲题目：跨境电商投资税务讲座

Lecture Topic: Cross-Border eCommerce Investment and Taxation

演讲人：沈浩；加拿大江苏国际商会会长、加拿大資深院士特許註冊會計師、英國註冊會計師

Presenter: Member of Certified General Accountant of Canada (FCGA) ; Certified General Accountant (CGA)

## 对话企业 Business Dialogue

对话麦恩缇斯：环保有机产品的追求 - 访北京麦恩缇斯国际商贸有限公司

Interview with Mantis 4 Life: Pursuing Eco-friendly Organic Product

对话安省西洋参农场：货真价值一流品质 - 访加拿大西洋参农场

Interview with Ontario Ginseng Farm: True Value Exceptional Quality by Canadian Ginseng Farm





## 项目路演 Project Roadshow

### 1. 项目题目：肌母细胞移植治疗

**Project 1:** Myoblast Transfer Therapies

**演讲人：**罗盖教授，全球体细胞移植治疗及基因组治疗创始人；闵丹琳医师

**Presenter:** Prof. Peter K. Law, Full Professor of Neurology and Physiology/Biophysics at the University of Tennessee ; Danlin Min Law, MD

### 2. 演讲题目：前海智能车库

**Project 2:** QianhaiKuka Project

**演讲人：**朱伟邦；加拿大龙邦国际贸易集团总裁、加拿大俊洁邦房地产投资有限公司总裁、加国移民法律中心总裁

**Presenter:** President of Longbond International Group; President of Cango Consulting Group; President of Candone International Group

### 3. 演讲题目：推易吧－无门槛的赚钱生态圈，大数据，云计算与商业智能支撑的世界最超前平台

**Lecture Topic:** Earning Ecosystem in Big Data and Cloud Computing platform

**演讲人 Presenter:** Margaret Wang ; Founder & CEO of Tweebaa

### 4. 演讲题目：如何通过 Google/Yahoo/Bing 获得源源不断的付费客户

**Project 3:** Win Clients through Google Yahoo/Bing Ads

**演讲人：**汤斌博士，诺亚网络营销公司总裁兼首席执行官

**Presenter:** Dr. Bin Tang, President and CEO of Noah Digital Inc.

### 5. 演讲题目：如何利用 1minPay 支付，在电商中快人一步

**Project 4:** How to build your edge in online retail business with 1minPay payment solutions

**演讲人：**Claire Liang , 1minPay 市场总监, Schulich School of Business 金融硕士, 埃森哲等中加咨询经验, TEDx 演讲者, FUUDY 公益组织创始人

**Presenter:** Claire Liang, 1minPay Marketing Director; MBA of Schulich School of Business; TEDx presenter; Founder of FUUDY

### 6. 演讲题目：非居民加拿大置业贷款新对策

**Lecture Topic:** New strategy for non-residents real estate transactions in Canada

**演讲人 (Presenter) :** Susan Wang, President of Huaqi Finance Inc. 华旗金融总裁

### 7. 演讲题目：广东亿润网络科技有限公司之新时代合作共赢

**Lecture Topic:** The New Era Win-Win cooperation with Strategy from Guangdong E-run Network Technology Co., Ltd

**演讲人：**彭诗惠，战略与公共关系经理

**Presenter:** Mable Peng, Strategic and Public Relation Manager

### 8. 演讲题目：国际电子商务教育与合作。

**Lecture Topic:** International E business Education And Cooperation

**Presenter:** Nick Huang, Director of International department, Seneca College

### 9. 演讲题目：解锁投行运作和机构投资的秘密； GIC Merchant Bank

**演讲人：**AmandaZhao; Jonson Sun

### 10. 演讲题目：北美垂直网站的精准下单率数字营销

**Lecture Topic:** Convert website visitors to paying clients through WELCOME lead generation system

**演讲人：**顾浩，加中电子商务联盟® 主席

**Presenter:** Oliver Gu, Chairman of Canada China E-Commerce Alliance



## 项目对接

Business Roundtable

时间 Time: 2:00 pm– 5:00 pm

地点 Venue: 多伦多万锦希尔顿酒店会议中心

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## 对话专家自由讨论

Dialogue & Discussion with Expert Speakers

时间 Time: 5:00 pm– 7:00 pm

地点 Venue: 多伦多万锦希尔顿酒店会议中心

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## 商业展位

Booths

时间 Time: 5:00 am– 10:30 pm

地点 Venue: 多伦多万锦希尔顿酒店会议中心

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1. 麦恩缇斯: 有机护肤品、有机家用清洁剂、有机洗衣液

Mantle: Organic skincare products, organic food, biodegradable and environmental-friendly daily products

2. 加拿大西洋参农场: 礼盒装 5 年 / 4 年西洋参、西洋参片、西洋参粉

Canadian Ginseng Farm: Gift package, 5years/4years whole piece, sliced, powder

3. 智能家用自动烹饪锅: Intelligent household automatic cooker

4. 龙邦集团: 移民咨询、商业地产开发投资、智能城市泊车系统

Longbond Group: Immigration, Commercial Real Estate Development and Investment, Intelligent city parking system

5. 中加科技总汇: 在线智慧教育

Canada China Technology Exchange Hub: Online Intelligence Education

6. 诺亚: 提供整套数字营销服务, 大幅度提高下单率

NoahDigital: A full service digital marketing company specialize in website optimization and conversion rate boost.

7. 汉元传媒: 设计、印刷、广告 (公车、地铁、校园、影院)、展会物料

EPA Media: Design, Printing, Advertisement (Bus, Subway, Campus, Cineplex), trade shows

8. I MinPay: 跨境支付平台 Cross-border payment platform

9. Panda Cleaning: 家居清洁服务 Household cleaning service

10. Seneca College: 中国外专局指定海外培训基地, 留学、培训咨询

11. Gravitas Securities Inc.: 投资、债券、上市

12. 加中电商联盟 Canada China E-Commerce Alliance: 跨境电子商务生态圈

## 大型颁奖晚宴

Award Presentation Banquet

时间 Time: 7:00pm – 10:30pm

地点 Venue: 多伦多万锦希尔顿酒店会议中心

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7:00pm–7:30pm 接待 Registration

7:30pm–7:40pm 嘉宾、赞助商、主办方红毯入场式 Red Carpet Reception for Officials, Sponsors & Hosts

7:40pm–7:50pm 奏加中两国国歌 The National Anthems of both Canada and China

7:50pm–8:10pm 中加双方嘉宾主协办方代表致辞 Speech Delivery from guests are Summit holders

8:10pm–8:30pm 签约仪式 Agreement Signing Ceremony

8:30pm–8:40pm 文艺演出 Performances

8:40pm–9:00pm 颁奖典礼 Award Presentation

9:00pm–10:00pm 文艺演出 Performances

10:00pm–10:30pm 精品抽奖 Lucky Draw