



The 3rd Canada-China E-Commerce Summit

2017 • TORONTO

Forum • Exhibition • Presentation • Investment • Award

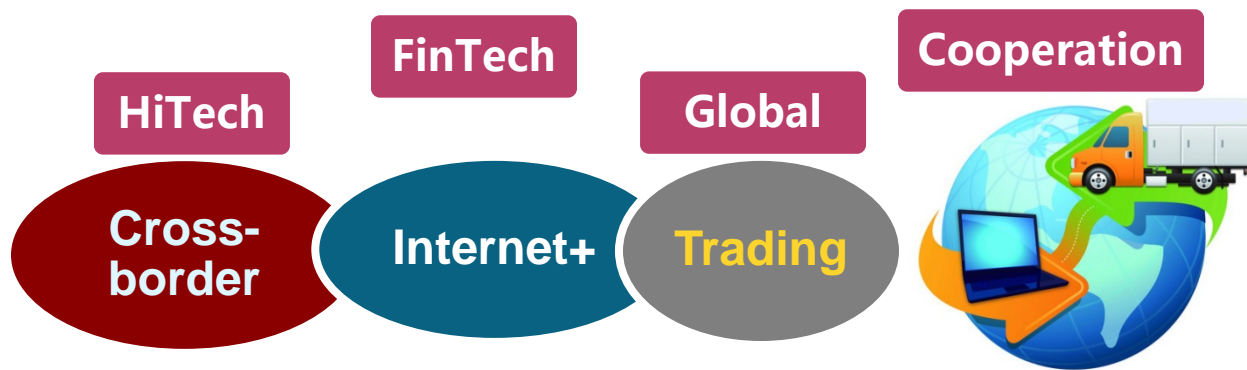


Ontario



Highlights of 2017 CCECS Summit

- The first and the most prestigious E-commerce event sponsored by Canadian and Chinese governments
- Promote Canada-China bilateral E-commerce and business cooperation; provide well-rounded consultation/service for enterprises to navigate to overseas market
- Privilege the Chinese participating companies to match with the Ontario government advocated projects
- Privilege the Canadian participating companies with the convince to enter into Chinese market
- Facilitate leading business information/technology sharing and transferring, including Fintech and HiTech on global settlement platform, big data, cloud and so on
- Showcase the promising products, projects, and enterprises; provide advertisement and exhibition booth; facilitate project matching onsite, and contract sign off; and present the outstanding business award
- Facilitate the business entities to connect to the free trade zones and industry parks network across East Canada, China and East America
- Renowned media coverage including People's Daily Online, Xinhua Net, CCTV, China Daily, People's Daily Overseas Edition, Singtao Daily, Ming Daily, and plenty of social media and major websites including Facebook, Twitter, Wechat, etc.



Background

In response to China's "Going Global" strategy and the Canadian Asia-Pacific Gateway and Corridor program, the third Canada-China E-Commerce Summit will be held from October 30th, 2017 to November 1st in Toronto, Canada. It is co-organized by three parties:

- International Electronic Commerce Center (CIECC) of the Ministry of Commerce of China
- Canada-China Economic Science and Culture Associate (CCESCA)
- Canada-China Technology Exchange Hub (CCTEH)

The Summit is to provide a platform to promote Canada-China E-commerce and business cooperation/interaction, and facilitate the business entities to navigate to new global market.

First launched in 2015, the 2017 Summit is the third outreaching event. It will invite government officials, experts and scholars, business leaders, investors from China and North American to explore the opportunities and share their vision about the bilateral business collaborating potentials, discuss the E-commerce based business innovation, and deliver results to the participating business enterprises. The agenda of the events includes: Cross-border Ecommerce Forum, Themed Speech, Trade Fairs, Contract Signing Ceremony, Product and Project Matching,

and Product Exhibition, including food, medication, agricultural products, wine, daily necessities, and so on; as well as trade facilitation procedures regarding free trading zones, industry parks, settlement, customs etc.

In addition, this Summit happens to fall into the same time frame with Toronto Global Forum, an international conference to promote dialogue on national and global issues. The participants of our event will have the opportunity to meet the political and business elites from North America.

Organizers

Host

China International Electronic Commerce Centre (CIECC)

Canada- China Educational, Scientific And Cultural
Association(CCESCA)

Co-host

Canada-China Technology Exchange Hub (CCTEH)

Canada-China E-Commerce Alliance (CCEA)

United Chinese Elite Entrepreneurs Association of Canada

Honorable Supporter

The Commerce Ministry of the People's Republic of China

Ontario Ministry of International Trade

The Consulate General of the People's Republic of China in
Toronto

The City of Markham

China Overseas Development Association

Canada Chinese Alliance of Commerce Association

Zhongguancun Private Equity & Venture Capital Association
(ZVCA)

Co-Organizers

Canadian Federation of Independent Business (CFIB)

China Association of Small and Medium Enterprises The Belt and
Road Working Committee

Longbond International Group

Canadian Association of Nutrition and Health

The CCECS Summit Review

The first session of the Canada-China Cross-Border E-Commerce Summit was held in Markham, Ontario from July 31st to August 1st, 2015. Among more than 100 guests from the political, commercial, cultural circles as well as Chinese business leaders, we were honored to have the following high profile speakers:

Mr. Guanghai Yao: Deputy Director of China Electronics Business Centre and the president of Commercial Service Corporation

Mr. Bing Xue: General Consular of Chinese Consulate General in Toronto
Mr. Michael Chan: Ministry of Immigration and Citizenship and International Trade of Ontario

Mr. Dan Kelly: CFO of Canadian Federation of Independent Business

The second Summit was held from November 6th to 10th, 2016 in Toronto, Canada. It reached out to a broad spectrum in business society from both countries, and expanded and fortified its mission as the platform to promote the bilateral business development. Among more than 500 guests, the speakers included:

Mr. Michael Chan, Minister of International Trade of Ontario

Mr. Defeng E, Consular of Economic Commercial Affairs of Ministry of Commerce of China in Toronto

Mr. Daming Zhang, Deputy Director of China Int'l Electronic Commerce Center

Mr. Dave Barrow, Mayor of Richmond Hill,

Mr. Frank Scarpitti, Mayor of the city of Markham

Mr. Godwin Chan, Richmond Hill Councillor,

Mr. Shaun Chen, Member of the Canadian Parliament,

Mrs. Amanda Yeung Collucci, City of Markham Councilor

Many senior government officials sent letters congratulating on the convening of the Forum. Among them were:

Mr. Justin Trudeau, Canadian Prime Minister

Mr. John McCallum, Minister of Immigration, Refugees and Citizenship,

Mrs. Kathleen Wynne, Premier of Ontario,

Mr. Senator Victor Oh,

Mr. Arnold Chan, Deputy Leader of the Government in the House of Commons

Mr. Geng Tan, Mr. Shaun Chen, Mrs. Alice Wong, Mr. Bob Saroya, Member of the Canadian Parliament

Mr. Xue Bing, Consulate General of China in Toronto,

Mr. Zhang Daming, Deputy director of China Int'l Electronic Commerce Center

Mr. Reza Moridi, Ontario's Minister of Research and Innovation

Mr. Han Dong, Member of the Ontario Provincial Parliament

Mr. Chin Lee, City of Toronto Councilor
Mr. Alex Chiu, City of Markham Councilor
Mrs. Sandra Yeung Racco, City of Vaughan Councilor

The Conference Agenda

October 30th - 2017 Canada-China E-Commerce Summit

9:00 am- 9:30am

Registration and Reception

Site: Hilton Toronto/Markham Suites Conference Centre
Address: 8500 Warden Ave, Markham, ON L6G 1A5

9:30 am- 10:00am

Opening Ceremony

10:00am – 11:00am

Keynote Presentation

Introduction to the Development of E-commerce in China

-- Researcher, CIECC

Application and Prospect of Artificial Intelligence in E-commerce Field

-- Fellow of the Canadian Academy of Engineering

Internet Economy and Changes in the New Retailing Era

11:00 am- 12:45pm

Salon Discussions

- Interpretation of Belt and Road Initiative -- New Opportunity for the Economic and Trade Cooperation between Canada and China

-- Experts on economic and trade policy of Canada and China

- Financing, Nurturing and Intellectual Property Rights Protection of Technology Transfer

-- Waterloo Technology Centre, China Law Association on Science & Technology

1:00pm – 2:00pm

Lunch

2:00pm – 7:00pm

Group Discussion, Project Docking, Product Roadshow

Topics

- Introduction to the Development of E-commerce in Canada
- New Retailing Era -- Opportunities and Challenges of Retailing Industry
- Internet Economy and Changes in the New Retailing Era
- Cloud Computing Big Data to Enhance Customer Experience and Promote Online Retailing
- Sharing Economic Models Influence Economy and Life
- Protection of Intellectual Property Rights in Global Cross-border E-commerce Transactions
- Strengthen International Cooperation in Data Privacy Protection to Promote Free Flow of Data

Product Roadshow

Canada Green Prairie Foods Inc.

Project Docking

7:00pm – 10:30pm

Awards Banquet

Government officials, business elites, celebrities from art and

entertainment and education: a shining and splendid gala

- VIP speech-giving
- Agreement-signing ceremony
- Arts performance
- Awards and prizes

Site: Hilton Toronto/Markham Suites Conference Centre

Address: 8500 Warden Ave, Markham, ON L6G 1A5

October 31st - Conference Joint Activities

2017 Toronto Global Forum

Oct. 30th – Nov. 1st, Toronto

TGF is an international conference fostering dialogue on national and global issues, and gathering heads of states, central bank governors, ministers and global economic decision makers. It is held under International Economic Forum of the Americas (IEFA). The IEFA organizes annual summits bringing together. The Forum also offers exclusive opportunities for business meetings aimed at promoting partnerships among major Canadian and international corporations.

Speakers:

Shaukat Aziz, Former Prime Minister of Pakistan (2004-2007)

Fahd Al-Rasheed, Managing Director and Group Chief Executive Officer, King Abdullah Economic City (KAEC)

Zaré Baghdasarian, Co-Founder and Chief Executive Officer, Avata Intelligence

Joe Bernik, Chief Technical Strategist, Financial Services, McAfee

Jens Bjorn Andersen, Chief Executive Officer of DSV A/S

Payam Banazadeh, Co-Founder and Chief Executive Officer, Capella Space

Dominic Barton, Global Managing Director, McKinsey & Company

Laurence Batlle, Chief Executive Officer, RATP Dev

Perrin Beatty, President and Chief Executive Officer, The Canadian Chamber of Commerce

Jonathan Budd, Founder and Chief Executive Officer, Power

Jean-Louis Chaussade, Chief Executive Officer, SUEZ

James Crawford, Founder and Chief Executive Officer, Orbital Insight

Craig D'Souza, Head of Global Security Investigations, Facebook

Sandeep Dadlani, President and Head of Americas of Infosys

Alexandre de Juniac, Director General and Chief Executive Officer, International Air Transport Association (IATA)

And many other high profile speakers.

November 1st - Meeting with Canadian government officials and business leaders

Ontario Ministry of International Trade - OMIT

- Export Services Branch
- Marketing and Missions Division
- International Trade Policy Division

Ontario Ministry of Research, Innovation & Science

- Research Talent & International Collaborations Unit

City of Markham

- City of Markham Economic Development Commission
- City of Markham Council

Ontario Enterprises

Ontario is Canada's largest economic center and its major industries are high technology, agriculture, manufacturing, energy and mining. The tract along Highway 401 from Toronto to Waterloo has become the world's second largest innovative center of science and technology next to the Silicon Valley in U.S. Ontario's international import and export business focus on automotive parts, precious metals, machinery, electrical machinery and plastics.

Participants

Canadian federal parliamentarians

Officials of Canadian federal, provincial and municipal governments

Representative of Toronto Consulate General of China

Functional ministers of Ontario government

CIECC representatives

Representatives from Famous Chinese and international business

Businesses from China

Panjin Municipal Delegation and its related enterprises

China Council for International Investment Promotion

China Fisheries Association

Alibaba Group

Alipay

Gopay

Inspur Group

Founder Group

100iec.com

CLHOO.com

Businesses from Canada

Online retail supermarket category

Polar Bear Canada Corp.

Onfresh.ca

E-commerce training services

Noah Digital Inc.

Golden Vision Training Inc.

Enterprise Consulting

Bullet Proof Your Business Now

E-commerce WeChat payment category

MoneyA2A (1MinPay)

OTT Financial

Law

Olympia and York Canary Wharf Limited

Jones & Co. Law Office

Cango Consulting Group

Tax

H. Howard Shen Professional Corporation

Kenny Wan Chartered Accountant Professional Corporation

Storage

EDA Canada
ITCD Canada

Logistics

Apex Logistics

Customs

Genghis Khan Logistics Inc.

Food producing direct selling category

Ontario fifth largest health care plant in Canada

Ontario American Ginseng Farm

Ontario Royal Bee Farm

Flax seed farm processing plant of SA

Retail - clothing category

Titika Active Couture

Retail - beauty category

Perfect Skin Canada Corp.

Retail - Electronic and electrical equipment

Holdsen International Trade LTD

Controlled Comfort Air

Life Hearing Solutions

Retail - packaging printing supplies

DY Printing Box

ITCD Canada Ink & Toner Cartridge Depot

Beneco Packaging / Soopak

Retail - furniture

DZDY Furniture

Office Chairs Canada

Education

Victoria International College of Business and Technology
Global Education

Communication / equipment category

ITalkBB
Teldisco Inc.

Banking

Business Development Bank of Canada (BDC)
TD Bank

Property category

Longbond International Investment Group
Master's Choice Realty Inc.
WM Asset Management
Vickie Cooper Associates
JDL Group
Living M-City Team

Insurance

Shenglin Financial Group Inc.
U-Trust Consulting & Services Ltd
AI Guarantee Inc.
AI Surety Bonding

Tourist class

PE Travel
NGH Tour

The Registration Sheet

Online registration: <https://ccecs2017.eventbrite.ca>

	Tickets / Ads	Regular	Before Oct. 10	Before Sept. 18
	Daytime conference VIP	\$160	\$140	\$120
	Daytime conference regular	\$120	\$100	\$80
	Daytime conference (lunch excluded)	\$58	\$58	\$58
	Awards dinner VIP	\$160	\$140	\$120
	Awards dinner regular	\$120	\$100	\$80
	Daytime conference + Awards dinner VIP	\$280	\$280	\$240
	Daytime conference + Awards dinner regular	\$200	\$200	\$160

Daytime Conference ticket: Including pass, conference materials folder, lunch buffet , and morning & afternoon teas

Awards Dinner ticket: Including awards dinner, award presentation, and performance

Daytime Conference + Awards Dinner ticket:

VIP: Including pass, conference materials folder, lunch buffet, morning

and afternoon deluxe teas, and VIP table at the Awards Dinner

Regular: Including pass, conference files folder, lunch buffet, morning and afternoon deluxe teas, and regular table at the Awards Dinner

Signing Contract Ceremony at Awards Dinner: \$1500.00

Project demonstration: \$1500

- Projecting facility provided
- Language service available on the spot
- English and Chinese versions required

Ads on the conference program: Full page \$1000 , Half page \$600 , Quarter page \$300

The size of the full page: 8.5"x 11"

The size of half page: 8.5"x 5.5"

The size of quarter page: 4.25"x 5.5"

Exhibit booth and information table: \$800.00 per item

Ads on lighting mat: \$800 per mat