



2017 Canada-China E-Commerce Forum and Investment/Business Roundtable



Sponsorship Scheme



	Tickets / Ads	Regular	Before Oct. 10	Before Sept. 18
	Daytime conference VIP	\$160	\$140	\$120
	Daytime conference regular	\$120	\$100	\$80
	Daytime conference (lunch excluded)	\$58	\$58	\$58
	Closing dinner VIP	\$160	\$140	\$120
	Closing dinner regular	\$120	\$100	\$80
	Daytime conference + Closing dinner VIP	\$280	\$280	\$240
	Daytime conference + Closing dinner regular	\$200	\$200	\$160
	Signing Contract Ceremony at Grand Closing Dinner	\$1,500	\$1,500	\$1,500
	Project demonstration	\$1,500	\$1,500	\$1,500
	Ads on the conference program: full page	\$1,000	\$1,000	\$1,000
	Ads on the conference program: Half page	\$600	\$600	\$600
	Ads on the conference program: Quarter page	\$300	\$300	\$300
	Exhibit booth and information table	\$1,000	\$1,000	\$1,000
	Ads on lighting mat	\$800	\$800	\$800

Co-Organizer

To contribute \$10,000 for sponsorship or refer sponsorship over \$10,000; and to be involved in the event organizing work.

- Sit on the preparatory committee of the conference and to become the Canadian representative at the next conference, which shall be held in Beijing China
- Sit at the press conference and take the floor
- Place co-organizer's standing banner at the attention-catching spot in the conference hall and dinner hall
- One-page space to be provided in the conference program for introduction of co-organizer and photograph
- Working pictures to be published in the conference program
- Walk the red carpet into the dinner hall, receive media interviews, sign on the logo wall and have picture taken, have picture taken with VIP guests
- Appear in the video show at the start of the Grand Closing Dinner
- Make speech, prize presenter or recipient at the Grand Closing Dinner
- Stand in the front or centre of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- One exhibition spots, and one page business brief published in the conference program
- Co-organizer logo or product brand to be carried out on the poster, in the conference program and on the logo wall
- Co-organizer's trade mark to be printed in the flyer, poster or conference program, the invitation, dinner ticket and/or on the logo wall

Theme Sponsor (\$30,000)

- Sit at the press conference and take the floor
- Place sponsor's standing banner at the attention-catching spot in the conference hall and dinner hall
- Business brief to be published at the bottom of the conference program, valued \$3,000
- Greetings in the line with that of other celebrities to be published in the conference program (image photo to be inserted, optional), valued \$2,000
- Business brand to be printed on the poster/Wechat/conference program/logo wall, valued \$2,000
- Two months on transmission by Wechat (two pages), Facebook, Email and website, covering thousands of businesses in China nationwide, valued \$1,000
- Make speech at opening ceremony
- Walk the red carpet into the dinner hall, receive media interviews, sign on the logo wall and have picture taken, have picture taken with VIP guests
- Speech making at the Grand Closing Dinner
- 2-minute video show of business brief at the Grand Closing Dinner, valued \$3,000
- Award presented at the Grand Closing Dinner
- Two exhibition spots, valued \$2,000
- Project demonstration, valued \$1,500
- Become a cover person of the Fame magazine weekly (valuable for \$3,000, to be among Canadian political and business celebrities and elites on its previous issues)
- Stand in the front or center of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 10 tickets for daytime conference, two VIP tables (two tables for ten seats each) for grand closing dinner, one seat at the main table, valued \$5,500

Diamond Sponsor (\$15,000)

- Place standing banner at the attention-catching spot in the conference hall and dinner hall
- Place sponsor's standing banner at the attention-catching spot in the conference hall and dinner hall
- Business brief to be published at the cover inner of the conference program, valued \$2,500
- Business brand to be printed on the poster/Wechat/conference program/logo wall, valued \$3,000
- Two months on transmission by Wechat (two pages), Facebook, Email and website, covering thousands of businesses in China nationwide, valued \$1,000
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- 1-minute video show of business brief at the Grand Closing Dinner, valued \$2,000
- Speech-making at the Grand Closing Dinner
- Prize recipient at the Grand Closing Dinner
- Two exhibition spots, valued \$2,000
- Project demonstration, valued \$1,500
- Become a cover person of the Fame magazine weekly (valuable for \$3,000, to be among Canadian political and business celebrities and elites on its previous issues)
- Stand in the front or center of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 10 tickets for daytime conference, one VIP table (ten seats) for grand closing dinner, one seat at the main table, valued \$3,800

Platinum Sponsor (\$10,000)

- Sit at the press conference platform
- Place standing banner at the attention-catching spot in the conference hall and dinner hall
- Business brief to be published at the bottom inner of the conference program, valued \$2,000
- Business brand to be printed on the poster/Wechat/conference program/logo wall
- Two months on transmission by Wechat (two pages), Facebook, Email and website, covering thousands of businesses in China nationwide, valued \$1,000
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- 1-minute video show of business brief at the Grand Closing Dinner, valued \$2,000
- Prize recipient at the Grand Closing Dinner
- Two exhibition spots, valued \$2,000
- Project demonstration, valued \$1,500
- Become a cover person of the Fame magazine weekly (valuable for \$3,000, to be among Canadian political and business celebrities and elites on its previous issues)
- Stand in the outstanding position of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 10 tickets for daytime conference, one VIP table (ten seats) for grand closing dinner, valued \$2,800

Gold Sponsor (\$6,000)

- Sit at the press conference platform
- Place standing banner at the attention-catching spot in the conference hall and dinner hall
- One full color page for business brief in the conference program, valued \$1,000
- Business brand to be printed on the poster/Wechat/conference program/logo wall, valued \$1,000
- Two months on transmission by Wechat (two pages), Facebook, Email and website, covering thousands of businesses in China nationwide, valued \$1,000
- Project demonstration, valued \$1,500
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- Prize recipient at the Grand Closing Dinner
- Two exhibition spots, valued \$2,000
- Stand in the outstanding position of group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 5 tickets for daytime conference, 5 VIP seats for grand closing dinner, valued \$1,400

Silver Sponsor (\$3,000)

- Sit at the press conference platform
- Place standing banner in the conference hall and dinner hall
- One full color page for business brief in the conference program, valued \$1,000
- Business brand to be printed on the poster/Wechat/conference program/logo wall
- Two months on transmission by Wechat (one page), Facebook-like media, covering thousands of businesses in China nationwide, valued \$500
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- Two exhibition spots, valued \$2,000
- Stand in the group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 4 tickets for daytime conference, 4 VIP seats for grand closing dinner, valued \$1,100

Honor Sponsor (\$2,000)

- Picture taken at the press conference platform
- One full color page for business brief in the conference program, valued \$1,000
- Two months on transmission by Wechat (one page), Facebook-like media, covering thousands of businesses in China nationwide, valued \$500
- At the Grand Closing Dinner, walk the red carpet, sign the logo wall and have picture taken and receive media interviews, picture taken with VIP guests
- One exhibition spot, valued \$1,000
- Stand in the group picture taken with celebrities at the conference and/or in the Grand Closing Dinner
- 2 tickets for daytime conference, 2 VIP seats for grand closing dinner, valued \$560

Sponsorship Classification: Theme, Diamond, Platinum, Gold, Silver and Honor

Class Item	Theme	Diamond	Platinum	Gold	Silver	Honor
Contribution	\$30, 000	\$15, 000	\$10, 000	\$6, 000	\$3, 000	\$2, 000
Logo Position	Theme	Attention catching	Outstanding	Outstanding	Regular	No
Standing Banner Position	Theme	Attention catching	Outstanding	Outstanding	Regular	No
Opening speech	Yes	No	No	No	No	No
Sub-forum speaker	Yes	Yes	Yes	Yes	No	No
Walk the red carpet, etc.	Separate	Separate	Separate	Separate	Separate	Yes
Closing Speech	Yes	Yes	NO	NO	No	No
Prize presenter/recipient	Presenter	Recipient	Recipient	Recipient	Recipient	No
Video Briefing	2-min	1-min	1-min	No	No	No
Exhibition spot	2	2	2	2	1	1
Table Seats	Ticket: 10 VIP: 20 Main table:1	Ticket: 10 VIP: 10 Main table:1	Ticket: 10 VIP: 10	Ticket: 5 VIP: 5	Ticket: 4 VIP: 4	Ticket: 2 VIP: 2
Press Conference	Spokesman	Spokesman	On the forum	On the forum	On the forum	In group picture
Wechat/Facebook/Email/Website 3 Months	Yes	Yes	Yes	Yes	Yes	Yes
Position in program	bottom+ photo	Cover inner	Bottom inner	Full color page	Full color page	Full color page
Cover Person with Fame	Yes	Yes	Yes	No	No	No
Picture taken	Main position	VIP	outstanding	Outstanding	regular	yes