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drive

CAPSTONE PROJECT

About Project

Dano Airlines

For this challenge, you'll be assuming the role of a Data Analyst for Dano Airlines, a Uk-based airline headquartered in London, United Kingdom. The latest passenger survey results just came in and it looks like the satisfaction rate dipped under 50% for the first time ever. The leadership team needs to take action fast, so they've brought you in to analyze the data and find the key areas to focus on for getting back on track.

About Dataset
Customer satisfaction scores from 120,000+ airline passengers, including additional information about each passenger, their flight, and type of travel, as well as their evaluation of different factors like cleanliness, comfort, service, and overall experience.

- **Your task is to recommend a data-driven strategy for increasing Dano Airlines' satisfaction rate, and present it in the form of a single page report or dashboard.**

NB: After completing your analysis, you are to make a documentation on Github and paste the link to

- *Your Github documentation on Linkedin*
- *Also, a picture of your dashboard on Linkedin (ensure to tag DigitaleyDive on LinkedIn)*
- *Then go ahead to submit using the link below*

Submission link:
https://docs.google.com/forms/d/e/1FAIpQLSdJUIe5GhZoAAV0vKmptpKsMgQI-n0Y8vJxRcWsDrA7K1SlUA/closedform

Find the the link to the Airline dataset in below:
https://docs.google.com/spreadsheets/d/15Kp-2yfQFNRGJPNOkpMwG-OMX8xVZOJ5VL7f35v7sRQ/edit#gid=1647986900

DEADLINE FOR SUBMISSION: 19th September , 2025

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