LEARNINGMINECRAFT.COM

Web Planning Document

Purpose

This web planning document outlines how the Minecraft website, learningminecraft.com, will be put together and then presented to the public.

Site Purpose

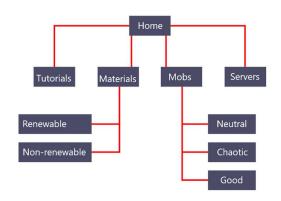
What is the purpose of learningminecraft.com? The purpose of the website is to give the audience a quick introduction to the aspects and items in Minecraft and how to use them. Minecraft is a world builder game filled with items that you must learn how to create through experimentation. To get these items you either must harvest them from creatures or environments in the game through mining into the ground, farming crops, or killing creatures. This website will provide information on where to find these materials, how to gain them, and how to apply them to the game.

This website will also provide the two ways you can play the game, creative and survival. They are both very different in their implementation but have the same goal of game play. There will also be provided build tutorials for creating buildings or machines that work in game. These will be by professionals that have been playing the game for a while.

Target Audience

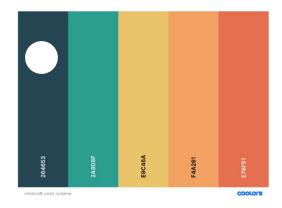
The target audience for project are teens and young adults that are just starting out how to play Minecraft and need a place for reference if they need to find information about something in game or about the gameplay itself.

Site Map



This is the site map for the learningminecraft.com website. 4 pages will be branching from the home page. Then the materials page will be split into renewable and non-renewable creation materials. Finally, the mobs page will be separated into neutral, chaotic, and good pages because there are a lot of things included that can slow down the page.

Color Scheme



For the colors of the website, I want to go for more of a darker pallet to set off the colors of the images. The images need to be able to stand out to the audience. Colors will be assigned like this:

Titles Text	White
Subtitle Text	
Explanation Backgrounds	
Paragraphs Text	
Borders	
Main Site Background	
Section Backgrounds	
Navigation and Footer	

Typography

The typography for the website needs to be like that of the actual game or at least give that blocky feel that the game has. Everything in the game has straight edges because everything is made of blocks. For the titles and subtitles, I am going for a sans-serif font that is made of almost all straight strokes and has a blocky look to it. For any information and paragraphs, I will be using a serif font. This way it is readable to players that are using my website. Serif fonts looks professional and would most of the time be used for titles, but this one best fits the website I am creating and would look better for smaller text on the site. Here is the look of each font:

Avro (Information and Paragraphs)
Chakra Petch (Titles and Subtitles)

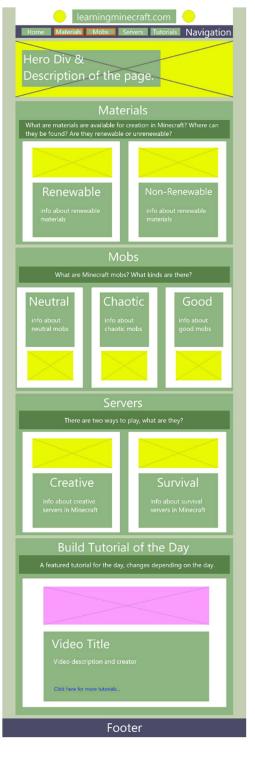
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Wireframe for the Home Page

The wireframes for the home page will be the basic set up for the other pages and to keep it simple.



This is a wireframe of the navigation. I did not want the navigation to be covered in links, so I plan on using drop down menus for the material types and the mobs' links. This will let them choose the category and it will keep the file size down on the information pages.





Larger View:

Anything in yellow or yellow with an x through is where an image will be.

Dark blue sections indicates either the navigation or the footer.

Darker green sections show subtitles information about the section, may or may not be seen in the final product. The lighter green sections are where the basic information will be placed for quick viewing.

Purple boxes are for video placement. There will be a description of the video and who created that video to make sure that people get credit where credit is due. Blue text is where there will be a secondary link to the tutorials page of the website.

The red means that you can hover your mouse over the link and see the other options.

Smaller View:

Differences between the large and the small view include:

The links at the top of the navigation will be compacted into a smaller drop-down menu. And instead of being spread out across the page, the items will be spread down the page, meaning it will be longer rather than wider in view.