

# Emily Gallaway Aguirre

Austin, TX, 78752

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## SUMMARY

Front-End Developer with a background in marketing. Recently earned a certificate in full-stack development from the University of Texas. Strong interpersonal skills and communication. Naturally creative with an interest in the user interface, and a focus on responsive design and development. Eager to build websites that bring companies ideas to life!

## TECHNICAL SKILLS

**Languages:** HTML, CCS3, Javascript, JQuery, Bootstrap, Node.Js, Github

**Applications:** Visual Studio Code, Adobe Suite

## PROJECTS

**Random Recipe Generator** | <https://emgal-aguirre.github.io/Recipe-Generator/>

- A simple script generates a random recipe based on the meal type, the user selected.
- Created HTML framework, assisted in CCS design, wrote Javascript for API connection
- HTML 5, CSS, Materialize CDN, JavaScript, JQuery, APIs Used: Edamam, Moment.Js

**Daily Weather Dashboard** | <https://emgal-aguirre.github.io/weather-dashboard/>

- A simple script generates weather results upon city search
- Created HTML framework, CCS design, wrote Javascript for API connection
- HTML 5, CSS, Materialize CDN, JavaScript, JQuery, Open Weather API

## EXPERIENCE

### Marketing Manager

Roberts Truck Center

2019 – 2020

Amarillo, TX

Built and managed employee online store, supplying uniforms for 300+ employees at 7 locations. Administered online reputation management, increasing average customer rating by 30%. Created and monitored brand guidelines and messaging company-wide. Oversaw distribution of operating marketing budget, allocating over \$150K across 7 dealerships.

### Marketing Manager

Roberts Truck Center

2017 – 2018

Amarillo, TX

Created video content and led video production. Participated in client communication through initial briefing and client feedback. Led weekly team meetings tracking progress and deadlines.

**Key Accomplishments:** Media Minds Leadership Award 2018, 4 Telly Awards • 2018

## EDUCATION

**Full-Stack Development Bootcamp:** The University of Texas, Austin, TX

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

**B.B.S Management:** West Texas A&M University, Canyon, TX

Completed a 4-year undergraduate program specializing in Business Management. Relevant coursework included Management Information Systems, Product and Operations Management, Leadership and Teamwork, Organizational Behavior, and Strategic Management.

**Key Accomplishments:** Dean's List 2017-2018, Enactus CMO & Presenter 201