## **Strengths**

- Proficient in JS + JS frameworks
- Proficient in CSS frameworks
- Low Cost

**Opportunities** 

## <u>Weaknesses</u>

Add account management in our department

**User Accounts** 

**Enabled Website** 

## <u>Threats</u>

- Increases user retention
- Stay on top of this trend
- Easier to connect to the customer
- Firebase goes down where are user info is stored
- Competition offers better options