



EMILY GOULET

617 | 549 | 4970



## SKILLS

Photoshop CC  
Illustrator CC  
InDesign CC  
Adobe XD  
After Effects CC  
Premiere CC  
Animate CC  
Bridge CC  
Photography  
Videography  
Invision  
HTML5  
CSS  
Javascript  
Keynote  
Microsoft Office 365  
Wacom Tablet

## EDUCATION

General Assembly, Boston, MA  
Customer Journey Course, November 2019  
Presentation Skills and Public Speaking Course, September 2019

Sacred Heart University, Fairfield, CT  
Bachelor of Arts in Art & Design,  
Concentration in Graphic Design, May 2015

## INVOLVEMENT/VOLUNTEERING

### **Run More Together | Boston**

*Founding Member, 5/2019-Present*  
Founded Cengage Learning's internal run group,  
organizes weekly social runs around Boston to foster  
work relationships, health, and fitness

### **Women's Lunch Place | Boston**

*Creative Expressions Program Volunteer, 1/2018-Present*  
Helps teach WLP guests art lessons and knitting classes  
*Kitchen Volunteer, 1/2018-Present*  
Aids in the preparation, cooking, and serving of breakfast  
and lunch to WLP guests in a warm and welcoming environment  
*WLP Young Professionals Organization Member, 3/2017-Present*

## EXPERIENCE

National Geographic Learning, Boston, MA

**Global Marketing & Communications Designer,**  
5/2019-Present

- A lead on the Creative team, concepting and presenting marketing strategies and integrated design projects to global stakeholders
- Managing creative direction and production for print, digital, social, photography and video projects marketing the National Geographic Learning brand, products and programs
- Collaborating directly with global Marketing, Editorial and Operations teams to ensure consistent and dynamic marketing messages and visuals across all products
- Traveling to schools to capture through film teachers' and students' experiences with products in real time through interviews and in the classrooms

WEGO Health Boston, MA

**Freelance Designer and Consultant,** 11/2018-5/2019

- Produced contract design work and provided art direction for marketing collateral
- Worked cross-functionally with Marketing, Strategy and Technology teams on concepts and development with quick turnaround deadlines
- Helped establish the brand voice and quality checks across new company site

Allen & Gerritsen, Boston, MA

**Studio Artist,** 3/2018-9/2018

- Integrated contract client work included Museum of Science, Natixis Investment Managers, Waters Corporation, Blue Cross Blue Shield, and the Ninety-Nine Restaurants
- Maintained a high standard of digital creative direction and production quality under tight deadlines
- Collaborated with Creative, Business Leadership, Project Management teams

Hill Holliday, Boston, MA

**Digital Production Artist,** 3/2017-2/2018

- Produced a variety of digital projects for agency clients including Dunkin' Donuts, Planet Fitness, Ahold Delhaize USA, Party City, Great Wolf Lodge, and Novartis Pharmaceuticals
- Animated banner advertisements and developed emails with solid attention to detail, efficiency and a creative eye
- Met or exceeded deadlines and juggled several different projects
- Collaborated with multiple agency teams on all projects