

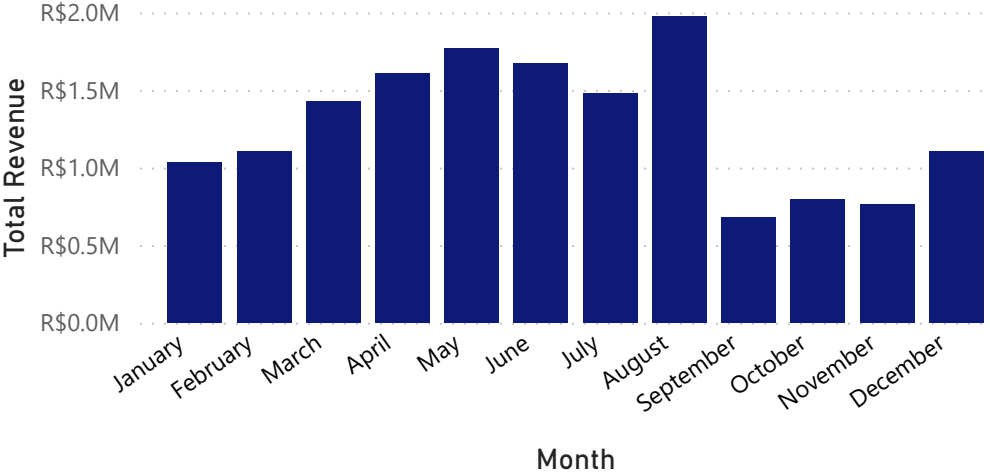
R\$15.42M

Total Revenue

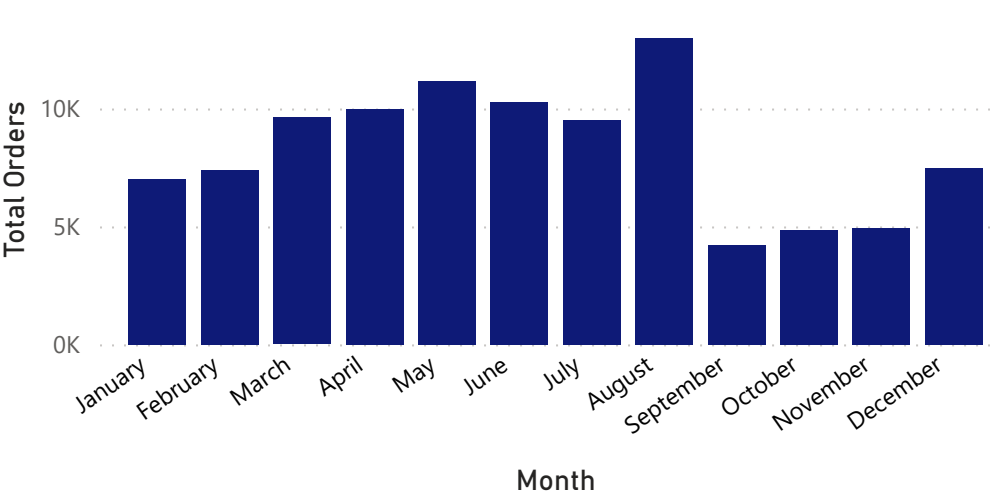
99.44K

Total Orders

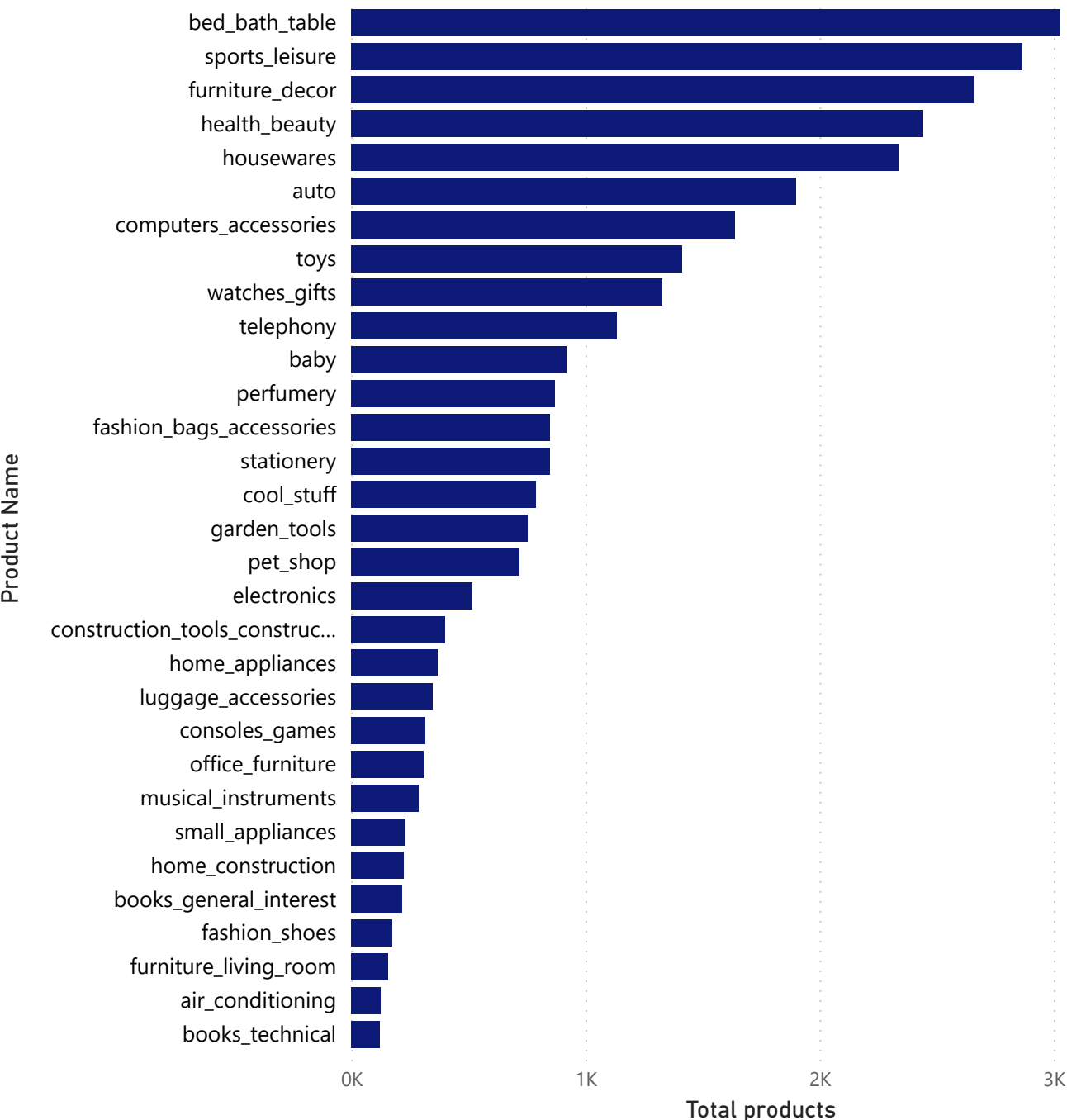
Total Revenue by Month

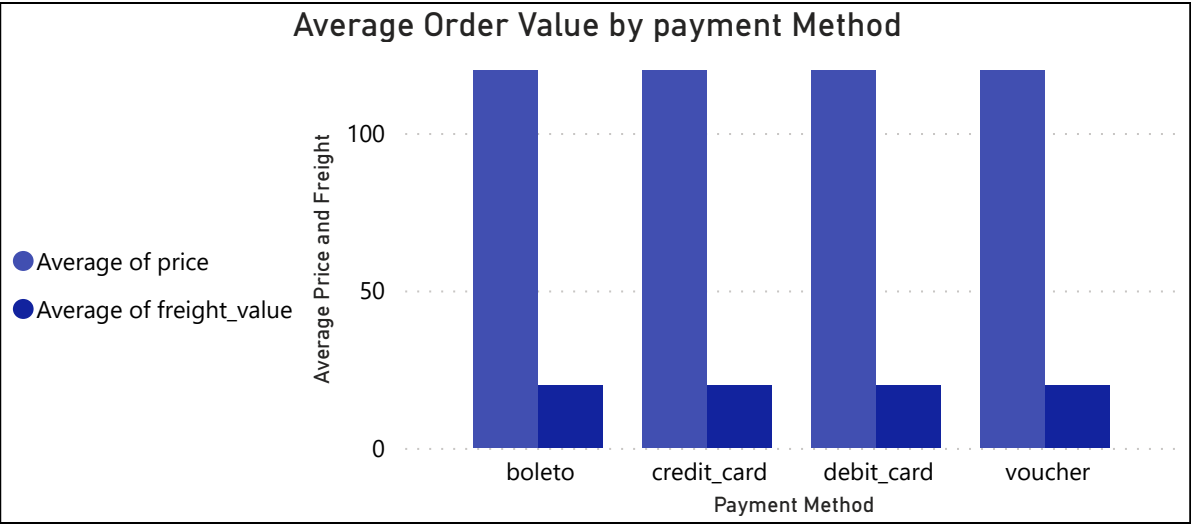
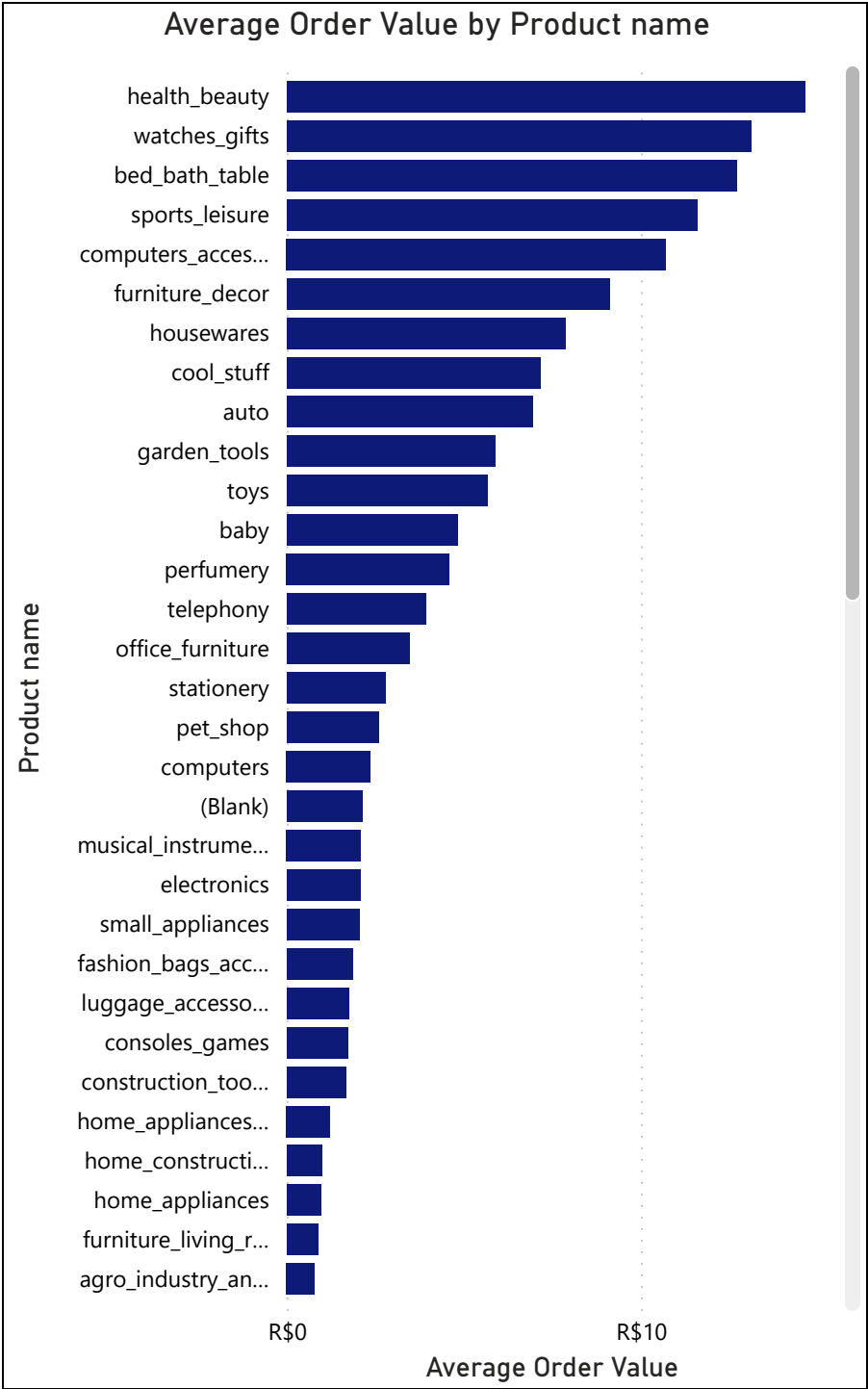


Total Orders by Month

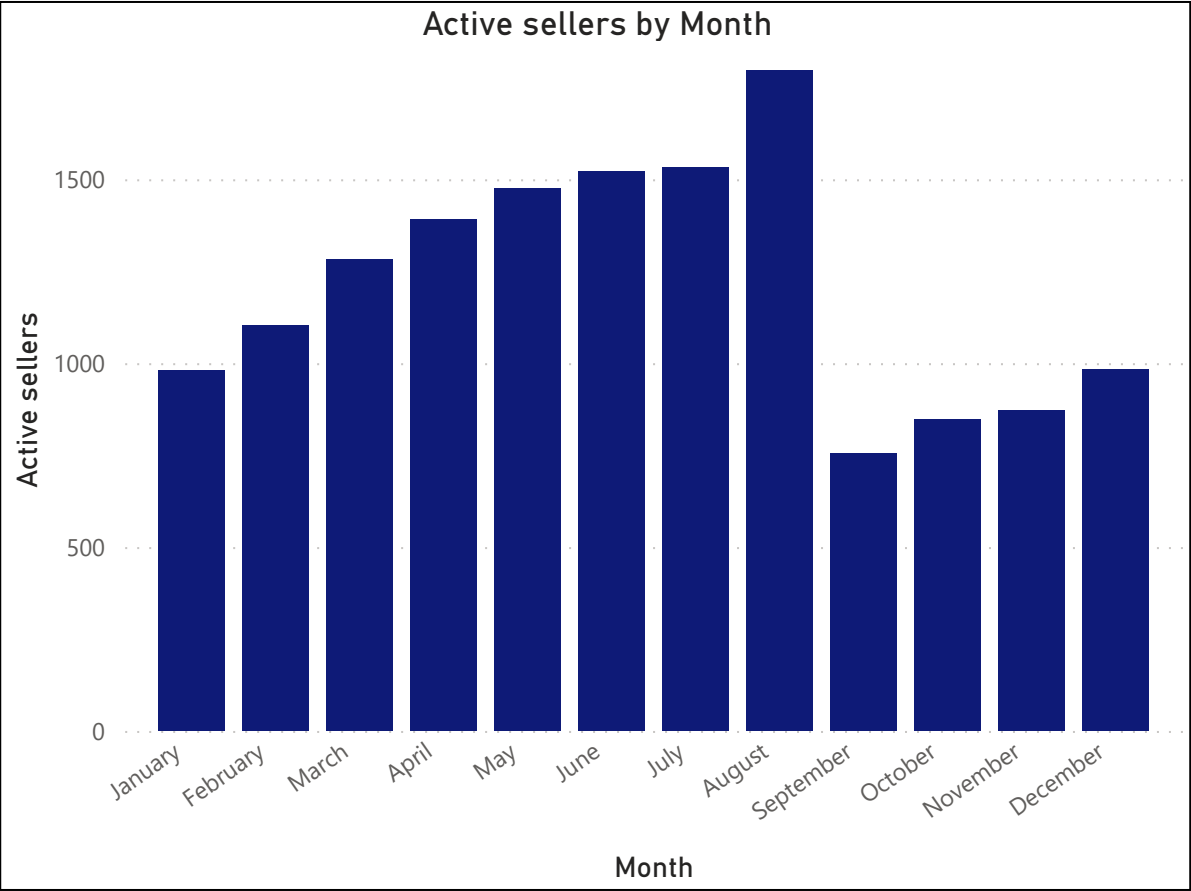


Most Popular Products





R\$159.83
Average Order Value



3095
Total Sellers

Year

2016 2018

○ — ○



99.4K

Total Orders

96.5K

Delivered Orders

625

Cancelled Orders

1729

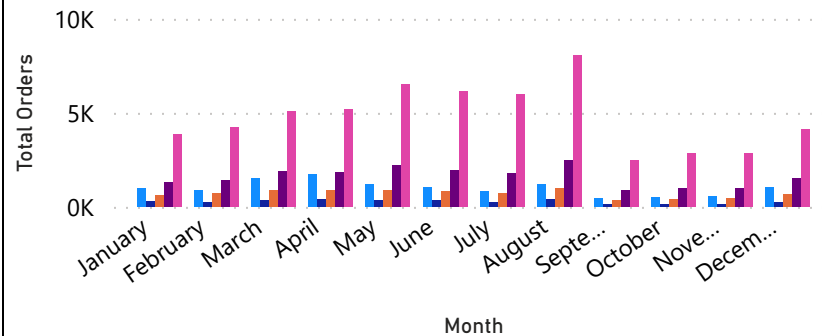
Pending Deliveries

609

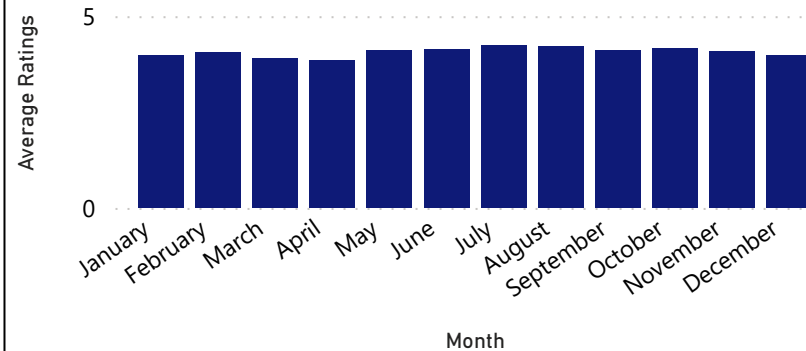
Unavailable Orders

Sales Distribution By Rating

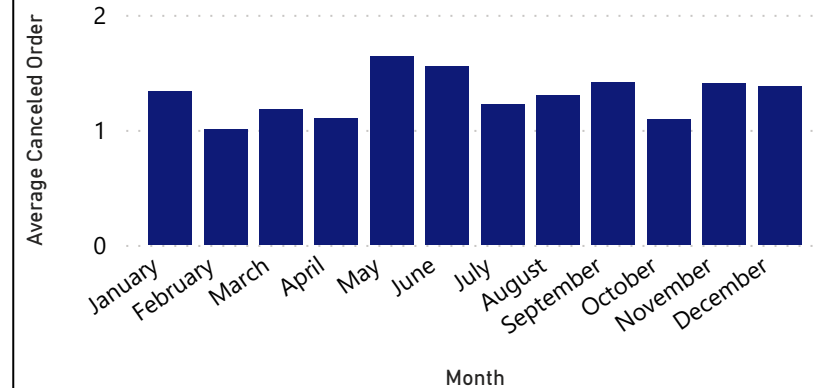
review_score 1 2 3 4 5



Average Ratings by Month

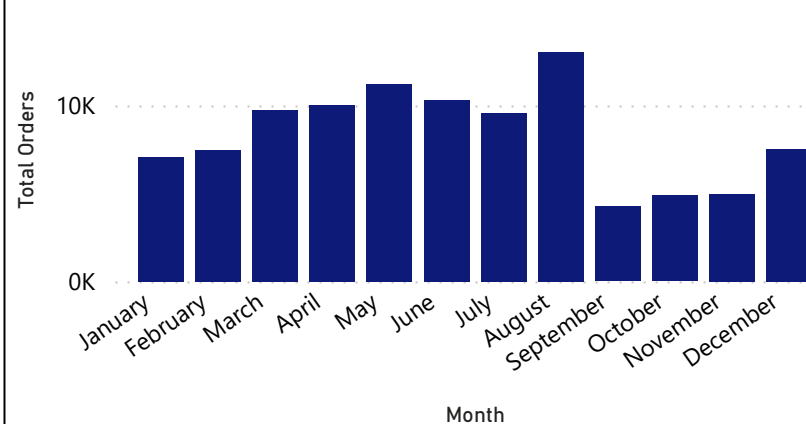


Average Canceled Order by Month



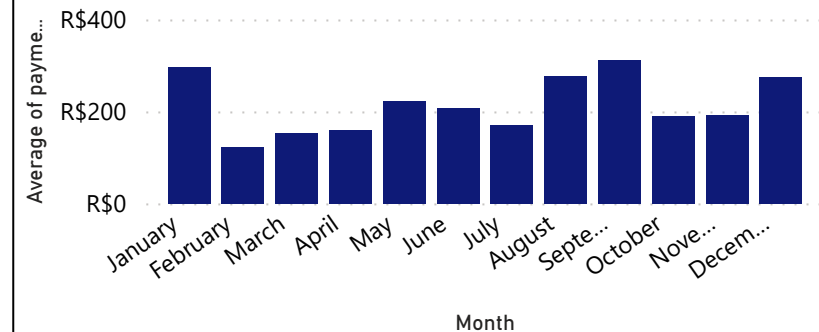
customer_id	Orders
00012a2ce6f8dcda20d059ce98491703	1
000161a058600d5901f007fab4c27140	1
0001fd6190edaaf884bcdf3d49edf079	1
0002414f95344307404f0ace7a26f1d5	1
000379cdec625522490c315e70c7a9fb	1
0004164d20a9e969af783496f3408652	1
000419c5494106c306a97b5635748086	1
00046a560d407e99b969756e0b10f282	1
00050bf6e01e69d5c0fd612f1bcfb69c	1
Total	99440

Total Orders by Month



Average Loss In Revenue by Month and Canceled order

order_status canceled



73

Total Products

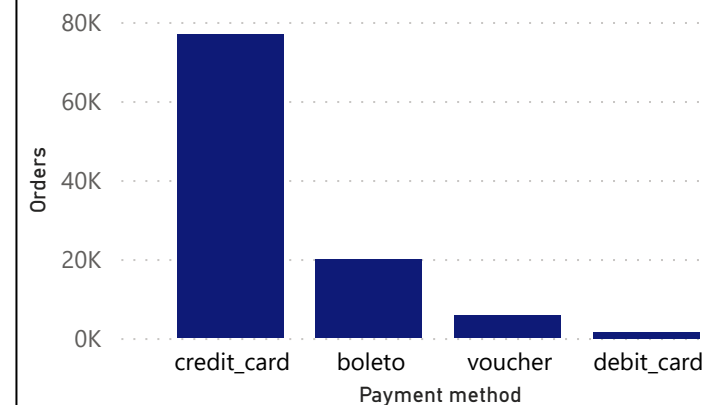
R\$15.8M

Total Order value

99.44K

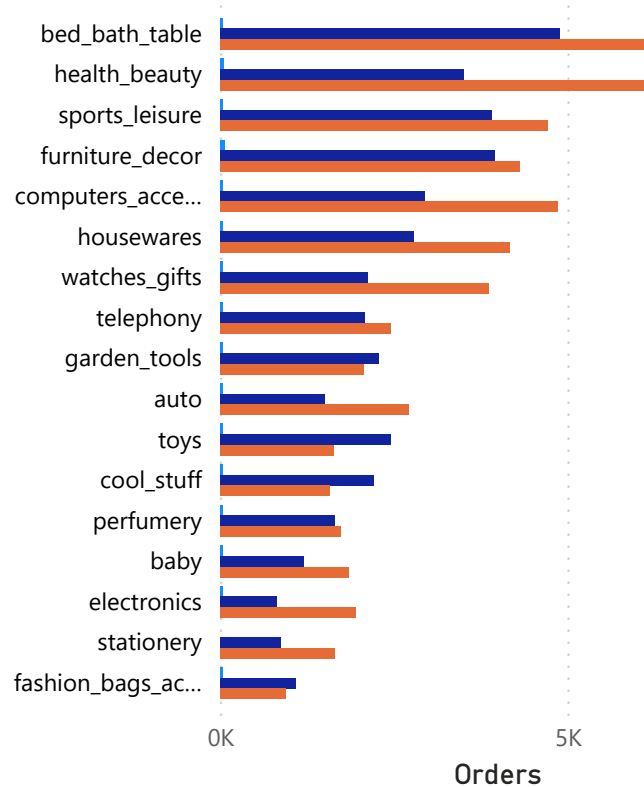
Total Customers

Most Common Payment Method

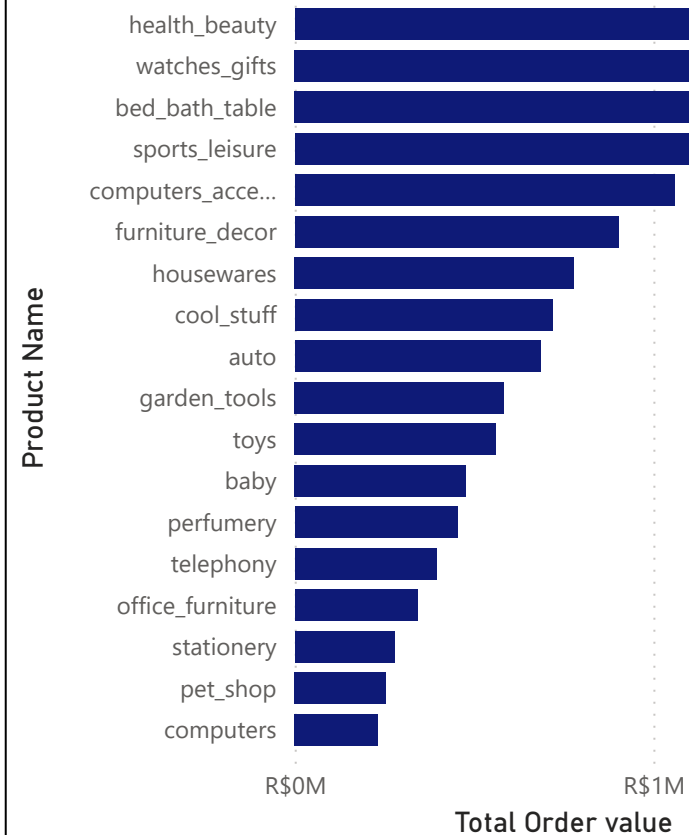


Trend Of Top-Selling Products By Year

Year ● 2016 ● 2017 ● 2018



Total Order value by Product Name



Customers Density by Geolocation and Year

Year ● 2016 ● 2017 ● 2018

