# 12/13/22 TidyTuesday

#### Emi

#### 2022-12-14

```
library(tidyverse)
## -- Attaching packages ------ tidyverse 1.3.1 --
## v ggplot2 3.3.6 v purrr 0.3.4

## v tibble 3.1.7 v dplyr 1.0.9

## v tidyr 1.2.0 v stringr 1.4.0

## v readr 2.1.2 v forcats 0.5.1
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                      masks stats::lag()
library(ggplot2)
library(dplyr)
library(maps)
##
## Attaching package: 'maps'
## The following object is masked from 'package:purrr':
##
##
       map
```

### **Downloading Datasets**

```
## Only 10 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## Only 10 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## Only 10 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## Only 10 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## Only 10 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## Only 10 Github queries remaining until 2022-12-21 01:40:30 AM PST.
## --- Compiling #TidyTuesday Information for 2022-12-13 ----
```

```
## Only 9 Github queries remaining until 2022-12-21 01:40:30 AM PST.
## --- There are 2 files available ---
## Only 8 Github queries remaining until 2022-12-21 01:40:30 AM PST.
## --- Starting Download ---
## Only 8 Github queries remaining until 2022-12-21 01:40:30 AM PST.
## Downloading file 1 of 2: 'state_retail.csv'
## Only 7 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## Downloading file 2 of 2: 'coverage_codes.csv'
## Only 6 Github queries remaining until 2022-12-21 01:40:30 AM PST.
## --- Download complete ---
tuesdata <- tidytuesdayR::tt_load(2022, week = 50)</pre>
## Only 5 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## Only 5 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## --- Compiling #TidyTuesday Information for 2022-12-13 ----
## Only 5 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## --- There are 2 files available ---
## Only 4 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## --- Starting Download ---
## Only 4 Github queries remaining until 2022-12-21 01:40:29 AM PST.
## Downloading file 1 of 2: 'state_retail.csv'
## Only 3 Github queries remaining until 2022-12-21 01:40:30 AM PST.
## Downloading file 2 of 2: 'coverage_codes.csv'
## Only 2 Github queries remaining until 2022-12-21 01:40:30 AM PST.
## --- Download complete ---
```

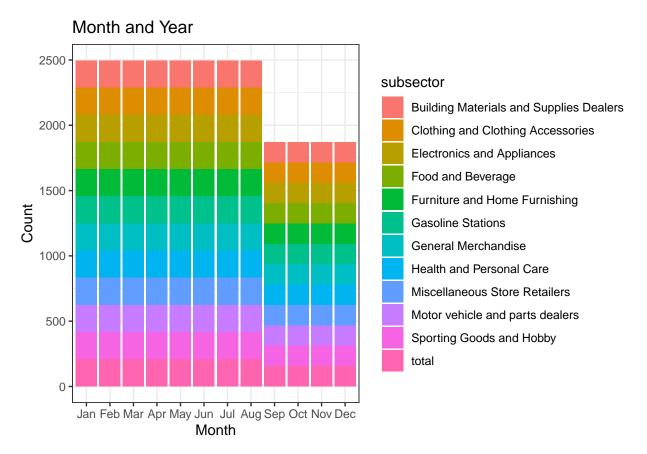
```
state_retail <- tuesdata$state_retail
coverage_codes <- tuesdata$coverage_codes</pre>
```

Monthly State Retail Sales: This data comes from the United States Census Bureau's Monthly State Retail Sales - Census Bureau's new experimental data product featuring modeled state-level retail sales

### **EDA**

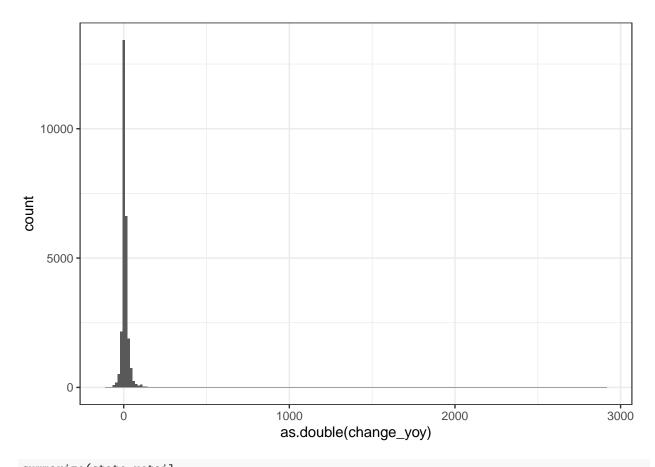
```
glimpse(state retail)
## Rows: 27,456
## Columns: 9
                                                        <chr> "00", "00", "00", "00", "00", "00", "00", "00", "00", "0~
## $ fips
## $ state abbr
                                                        <chr> "USA", "USA"
## $ naics
                                                        <chr> "Motor vehicle and parts dealers", "Motor vehicle and pa\!\!\!\!\!\!^{\sim}
## $ subsector
## $ year
                                                         <dbl> 2019, 2019, 2019, 2019, 2019, 2019, 2019, 2019, 2019, 20~
## $ month
                                                         <dbl> 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 1, 2, 3, 4, 5, 6,~
                                                         <chr> "0.0", "0.4", "0.9", "4.3", "2.6", "0.0", "5.3", "5.5", ~
## $ change_yoy
## $ change_yoy_se <chr> "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6", "0.6"
state_retail %>%
      group_by(state_abbr)
## # A tibble: 27,456 x 9
## # Groups:
                                            state_abbr [52]
##
                  fips state_abbr naics subsector
                                                                                                                                                year month change_yoy change_yoy_se
                  <chr> <chr>
                                                                <dbl> <chr>
                                                                                                                                             <dbl> <dbl> <chr>
##
                                                                                                                                                                                                                   <chr>
##
          1 00
                                   USA
                                                                           441 Motor vehicle an~
                                                                                                                                              2019
                                                                                                                                                                           1 0.0
                                                                                                                                                                                                                  0.6
           2 00
##
                                    USA
                                                                           441 Motor vehicle an~
                                                                                                                                               2019
                                                                                                                                                                           2 0.4
                                                                                                                                                                                                                  0.6
##
           3 00
                                   USA
                                                                           441 Motor vehicle an~
                                                                                                                                                2019
                                                                                                                                                                           3 0.9
                                                                                                                                                                                                                  0.6
##
        4 00
                                   USA
                                                                           441 Motor vehicle an~
                                                                                                                                                2019
                                                                                                                                                                           4 4.3
                                                                                                                                                                                                                  0.6
##
        5 00
                                   USA
                                                                           441 Motor vehicle an~
                                                                                                                                                2019
                                                                                                                                                                           5 2.6
                                                                                                                                                                                                                  0.6
           6 00
##
                                   USA
                                                                           441 Motor vehicle an~
                                                                                                                                                2019
                                                                                                                                                                           6 0.0
                                                                                                                                                                                                                  0.6
##
          7 00
                                   USA
                                                                           441 Motor vehicle an~
                                                                                                                                                2019
                                                                                                                                                                          7 5.3
                                                                                                                                                                                                                  0.6
##
        8 00
                                    USA
                                                                           441 Motor vehicle an~
                                                                                                                                                2019
                                                                                                                                                                           8 5.5
                                                                                                                                                                                                                  0.6
## 9 00
                                   USA
                                                                           441 Motor vehicle an~
                                                                                                                                                2019
                                                                                                                                                                           9 3.3
                                                                                                                                                                                                                  0.6
## 10 00
                                   USA
                                                                           441 Motor vehicle an~
                                                                                                                                                2019
                                                                                                                                                                        10 4.0
                                                                                                                                                                                                                   0.6
## # ... with 27,446 more rows, and 1 more variable: coverage_code <chr>
table(state_retail$state_abbr)
##
                                                                        CO
                                                                                 CT
                                                                                                         DE FL
                      \mathtt{AL}
                                  AR
                                             AZ
                                                           CA
                                                                                               DC
                                                                                                                                  GA
                                                                                                                                               HI
                                                                                                                                                           ΙA
                                                                                                                                                                      ID
                                                                                                                                                                                    IL
MS
                                                                                                                       NE
                                                                                                                                   NH
                                                                                                                                               NJ
                                                                                                                                                           NM
                                                                                                                                                                     NV
                                                                                                                                                                                   NY
                                                                                                                                                                                                OH
                                                                                                                                                                                                            OK OR PA RI
                       ME
                                  ΜI
                                               MN
                                                          MO
                                                                                  MT
                                                                                               NC
                                                                                                           ND
TN
                                              TX USA
                                                                      UT
                                                                                 VA
                                                                                               VT
                                                                                                           WA
                                                                                                                       WI
```

```
table(state_retail$month)
##
               3
                         5
                              6
                                   7
                                        8
                                             9
                                                 10
                                                     11
table(state_retail$subsector)
##
## Building Materials and Supplies Dealers
                                               Clothing and Clothing Accessories
               Electronics and Appliances
##
                                                               Food and Beverage
##
                                                                            2288
##
            Furniture and Home Furnishing
                                                               Gasoline Stations
##
                                     2288
##
                      General Merchandise
                                                        Health and Personal Care
##
            Miscellaneous Store Retailers
##
                                                 Motor vehicle and parts dealers
##
                                                                            2288
##
                 Sporting Goods and Hobby
                                                                           total
##
                                     2288
                                                                            2288
table(state_retail$year)
##
## 2019 2020 2021 2022
## 7488 7488 7488 4992
coverage_codes[2]
## # A tibble: 5 x 1
##
     coverage
## 1 non-imputed coverage is less than 10% of the state/NAICS total.
## 2 non-imputed coverage is greater than or equal to 10% and less than 25% of the~
## 3 non-imputed coverage is greater than or equal to 25% and less than 50% of the~
## 4 non-imputed coverage is greater than or equal to 50% of the state/NAICS total.
## 5 Suppressed due to data quality concerns
ggplot(data = state_retail,
       aes(x = month,
          fill = subsector)) +
  geom_bar() +
 theme bw() +
  scale_x_discrete("Month",limits = c("Jan","Feb","Mar","Apr","May","Jun", "Jul","Aug","Sep","Oct","Nov
  labs(title = "Month and Year", y = "Count")
```



```
ggplot(data = state_retail,
    aes(x = as.double(change_yoy))) +
geom_histogram(binwidth = 15)+
theme_bw()
```

```
## Warning in FUN(X[[i]], ...): NAs introduced by coercion
## Warning in FUN(X[[i]], ...): NAs introduced by coercion
## Warning: Removed 1163 rows containing non-finite values (stat_bin).
```



```
df <- state_retail %>%
    filter(change_yoy != "S") %>%
    mutate(change_yoy = as.numeric(change_yoy))
```

'mean(is.na(as.double(cha~' 'median(is.na(~' 'min(is.na(as.~' 'max(is.na(as.~'

<dbl>

<int>

<int>

<dbl>

0.0424

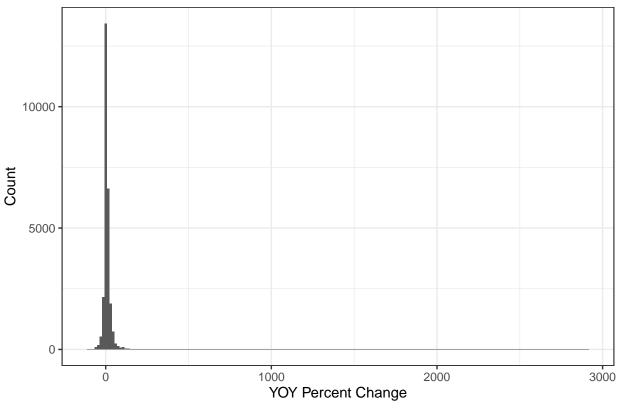
## # A tibble: 1 x 4

##

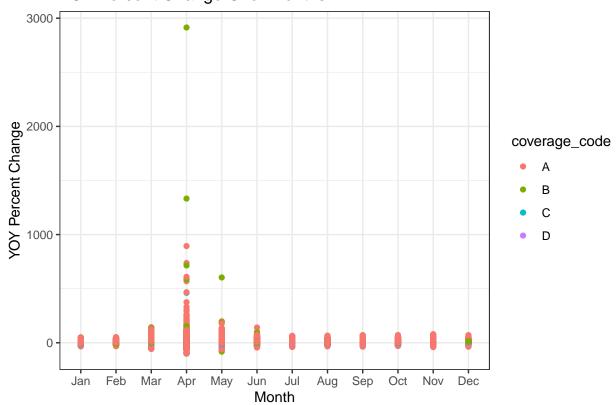
## 1

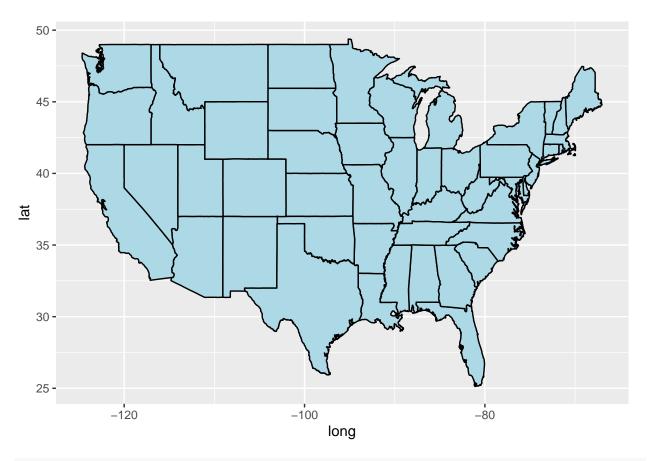
### summary(df\$change\_yoy)

## YOY Percent Change Distribution



# YOY Percent Change Over Months





```
df2 <- df %>%
       filter(year == 2020 & month == 9 & subsector == "total")
head(df2)
## # A tibble: 6 x 9
    fips state_abbr naics subsector year month change_yoy change_yoy_se
    <chr> <chr>
                   <dbl> <chr>
                                <dbl> <dbl>
                                                  <dbl> <chr>
## 1 00
        USA
                       NA total
                                  2020 9
                                                     6 0.3
## 2 01
          AL
                       NA total
                                    2020
                                            9
                                                     7.5 1.7
## 3 02
                       NA total
                                         9
9
        AK
                                    2020
                                                     1.5 4.3
## 4 04 AZ
                       NA total
                                    2020
                                                    1.4 2.8
## 5 05
       AR
                       NA total
                                    2020
                                                     3.7 2.2
                       NA total
                                    2020
                                                     2.9 0.9
## 6 06
          CA
                                            9
## # ... with 1 more variable: coverage_code <chr>
```

```
usmap::plot_usmap(data = df2, values = "change_yoy", color = "grey", size = 0.25) +
labs(title = "YOY Percentage Change")
```

## Warning: Ignoring unknown parameters: linewidth

## YOY Percentage Change

