

PIZZA SALES REPORT

Jan/15-Dec15

Pizza Category

Todas

01/01/2015

31/12/2015

Home

Best/Worst sellers



817,86 mil

Total Revenue



38,31

Average Order Value



49574

Total Pizza Sold



21350

Total Orders



2,32

Average Pizza per Order

BUSIEST DAYS AND TIMES

DAYS

Orders are higher on weekends **Friday/Saturday** evenings

MONTHLY

There are maximum orders in July and January

Sales Performance

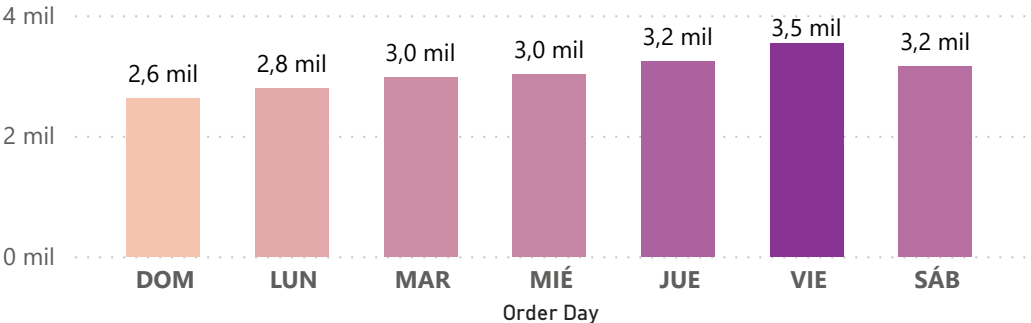
CATEGORY

Classic contributes to maximum sales and total orders

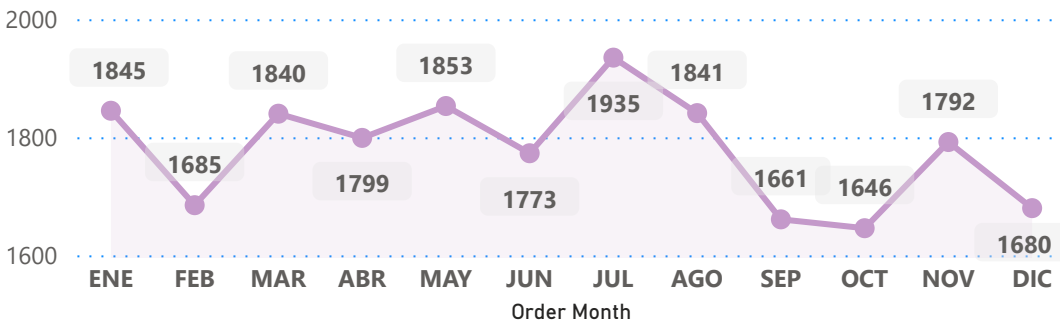
SIZE

Large pizza contributes to maximum sales

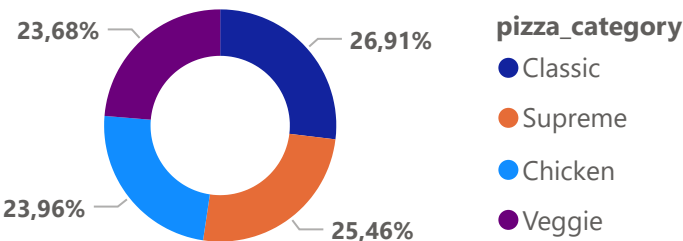
Daily Trend for Total Orders



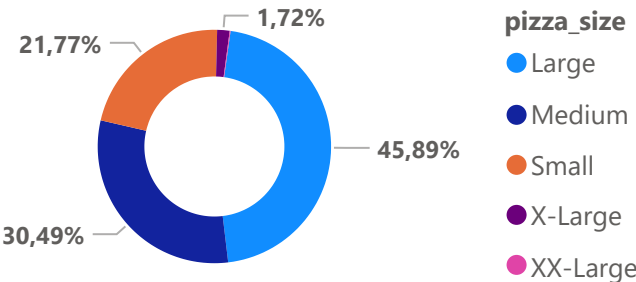
Monthly Trend for Total Orders



% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Category

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

