

Enzo Mignano

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User-centered product designer college student with experience in developing intuitive and visually appealing interfaces and products. Skilled in stakeholder analysis, sketching, rapid prototyping, and design thinking, resulting in the successful launch of a new product and multiple user interfaces with interactable capabilities.

EDUCATION

University of Michigan – Ann Arbor, Michigan

B.S. – Urban Technology/Minor – Complex Systems – 4.0 GPA,

Expected Graduation: 2025

Honors: University of Michigan Regent Scholar, Taubman Scholar, University Honor, James B. Angell Scholar

Coursework: Data/Computer Science, User Experience (UX) Design, Interaction Design, and Policy

EXPERIENCE

KODE Labs, Detroit, Michigan | May 2023 – August 2023

Data Analyst Intern

- Designed data architecture framework and UX interface for a building portfolio assessment tool to drive inventory and financial conversations over physical assets. Worked collaboratively with clients/team across regions to performance test, iterate, and tailor data collection, display, and insight processes. Successfully launched final product.
- Created visual and interactable dashboards for the sales department to measure/compare growth from previous time periods and perform in-depth market analysis on deal demographics/statistics; interpreted and used information from the data in strategic planning
- Created a dynamic machine learning algorithm to model future predictions based on trends in the sales department for 6 months, 1 year, and 5 year plans

E7 Solutions, Troy, Michigan | September 2022 – May 2023

Intern

- Processed, cleaned, validated, and compiled client data. Analyzed key territories to focus marketing strategies on targeted regions to meet goal of increasing sales by 200%
- Created automations to cut multiple data collection, status updates, and cloud testing process durations by 50%-80%
- Created comprehensive interface dashboards to improve the cross-functional relationships between marketing, sales, and development teams to improve efficiency and information exchanges

OpenMI, Ann Arbor, MI | October 2022 – Present

Research Analyst

- Project: Worked on a team that developed a learning algorithm that can identify and distinguish between different animation poses and positions.
- Researched current studies and information on convolutional neural networks and presented technical findings to project team
- Coded, tested, and optimized machine learning models; performed data analysis on loss and accuracy of models for comparison
- Designed the user interface for user to interact and use learning model for their projects

University of Michigan, Ann Arbor, Michigan | May 2022 – present

Community Center Assistant – Stockwell Dormitory

- Provide customer service to students and guests regarding access and information
- Manage electronic key card and package delivery database

PROFICIENCIES/SKILLS

- Python, JavaScript, Pandas, React.js, d3.js, P5.js, HTML, CSS, Adobe Photoshop, Illustrator, InDesign, Figma, AutoCAD, Revit, Fusion 360, SolidWorks, Airtable, Microsoft Word, Excel, PowerPoint
- User/Task Flows, Wireframing, Information Architecture, Affinity Analysis, Adaptable, Stakeholder Analysis, Critical Thinking, Problem Solving, Strategic Planning/Decision Making

UNIVERSITY ACTIVITIES

Urbanism Club

- Attend city council meetings to advocate for improved route connections and walkability throughout Ann Arbor
- Create infographic flyers to spread information on upcoming city proposals

Initiative for Inclusive Design

- Took on community projects around the Ann Arbor area to design accessibility features in construction projects submitted to our group
- Research and perform client case studies of website and urban designs to improve user interaction and experience