Notes for Dave

* Aesthetic
* What’s not obvious

Slide 1

* Would your audience know what a linear trend would be?
  + Make it more descriptive and less scientific lanugauge
  + Maybe “steady growth”
* The population color needs to be darker, brighter, hard to see
* The axes are not synchronized (this is an easy change)
* Maybe shade in what percentage of the non-voting immigrant population, maybe a pie chart on this as well
* Remove the speculatn on the non-voting immigrant population statement as you don’t have time to add data
* Horizonal reference lin for 2018 voting age population number
* turnout SHOULE BE CLEAR THAT IT IS FOR THE PRIMARY

Slide 2

* What do you mean by edge cases…maybe use more accessible language (filtering by groups, outlier,)
* Put the text so that it is on the left, put the active/suspended chart together gender chart
* The age distribution should be shades of puple
* In the visual you can just go to 100
* Click to filter

Slide 3

* Can you make the play button large or at least provide instruction
* Once it finishes, it should stay
* Can you pause it?
* Tell them you can’t filter on this screen (maybe just make it clear on slides that are clickable that they can be clicked)
* Could you add an info box?
* Change axis title to make it clearer that you are talking about people that register (all current voters)
* Floating text box to describe that the years are election years

Slide 4

* Spelling mistake on Permanent
* Darken the background map

Slide 5

* Need to update the number on the blue legend, it should be a percentage
  + Plan B could be fraction, but avoid unless nothing else possible
* Color change between the maps only shouldbe made blue instead of purple, and don’t make it so t here are two uses of one color on a slide
* Don’t capitalize Suspended (or any other things in the text box)
* If you can create the info text, “click on the X to see this”

Maybe explain suspended earlier - second story point

Heatmap of mailing addresses to identify areas of importance