The EMBO anniversary logo

Contents

- ightarrow The EMBO anniversary logo
- \rightarrow Placement
- \rightarrow Colours
- → Unacceptable use

The EMBO anniversary logo

The EMBO anniversary logo consists of two parts, the EMBO logo and the anniversary addition. There are two usages of the EMBO anniversary logo. A stand alone one and the EMBO anniversary logo in combination with the EMBL anniversary logo.

Stand alone



The logo in print



minimum size = 17 mm

The logo online



minimum size = 36 pixel

EMBO and EMBL anniversary logos combined





The logos in print



minimum size = 37 mm

The logos online



minimum size = 77 pixel

Placement

When positioning the logo in your application (print, web or office) leave a minimum white space between the EMBO anniversary logo and other surrounding objects. **A:** The minimum white space is the height of the capital letter "E" of the EMBO logo. **B:** The minimum white space is the length of 5 dots of the EMBL logo.









Colours

The EMBO anniversary logo can be used in two different colour variations:

- Colour red, green and black use this version for full colour prints, or on websites
- Monochrome use this version for grayscale or black and white prints













Unacceptable use

 $When using the \ EMBO \ anniversary \ logo \ use \ the \ original \ files. \ Changing \ elements \ of \ the \ logo \ or \ adding \ additional$ ones is not acceptable (see below). If you have to scale the logo, do so proportionally.

Change of colours



Distortion



Adding additional items

