

Emilia Ruth

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EDUCATION

Brown University, *ScB Mechanical Engineering* 3.3/4.0 GPA Providence, RI | **Expected Graduation May 2023**
Relevant Courses: Vibrations of Mechanical Systems (ENGN1735), Computer Aided Design (ENGN1740), American Advertising: History & Consequences (AMST1610A), Introduction to Object Oriented Programming (CS0150), Intermediate Chinese (CHIN0400)
Yarmouth High School, 96/100 GPA Yarmouth, Maine | Class of 2018

PROFESSIONAL EXPERIENCE

Adobe Inc., *Customer Engineering Intern* Remote Providence, RI | May 2022 – Aug 2022

- Worked alongside Technical Account Managers assisting enterprise level business clients utilizing Adobe Ultimate Support
- Updated repository of client facing, business critical asset templates to match new Adobe Ultimate Support brand guidelines
- Served on Customer Engineering quality committee working to implement new "value focused" language model designed to improve customer satisfaction with Adobe Support Products

General Dynamics Bath Iron Works, *Mechanical Engineering Intern.* Brunswick, ME | May 2021 – August 2021

- Utilized software such as AFT Fathom, AFT Arrow, and AutoCAD to map and model piping systems related to DDG51 and DDG1000 class surface destroyers
- Assisted in cataloguing ship parts in database used in shipyard manufacturing
- Received hands on experience troubleshooting mechanical and electrical issues on board DDG51 and DDG1000 class ships

VARSITY ATHLETICS

Brown Sailing Team, *Women's Varsity Crew* Providence, RI | May 2018 – Present

- Sailed A division in top level collegiate women's regattas. 25+ hrs/week, fall and spring seasons
- Named to ICSA Academic All-American Team 2021, NEISA Women's Crew of the Year Watchlist Spring 2020, Second Team All NEISA Women's Crew 2020 season, Academic All American 2021
- Served as designated caretaker of Brown's two fleets of small sailboats (FJs and 420s), Responsible for hands on boat maintenance and boat maintenance bookkeeping

Brown Women's Skiing Team, *Varsity Member* Providence, RI | May 2018 – March 2020

- 20+ hrs/week during winter season, 5 hours a week during spring and fall dryland season
- Started in all regular season MacConnell division races, Attended USCSA Regionals and USCSA Nationals 2019-2020

BRANDING AND MARKETING EXPERIENCE

Unnamed YouTube Creator, *Social Media Specialist and Community Manager* Remote | October 2020 – June 2021

- Answered 50-75 YouTube and Instagram comments per day in the voice of popular interior design influencer
- Catalogued technical questions, content requests, and sponsorship opportunities
- Presented monthly on trends within fan community and recommended subsequent brand strategy actions.

Bumble, *Campus Marketing Manager* Remote Austin TX | Fall 2021 - Present

- Identified key partners and locations to execute grassroots marketing campaigns and initiatives
- Pitched guerrilla marketing ideas and execution plans to HQ for approval and implementation
- Built awareness and drove new registrations and brand awareness on campus

Riddle and Bloom, *Amazon Prime Student Campus Ambassador* Remote | Spring 2021 - Present

- Represented Prime Student brand by hosting public tabling events, employing experimental field marketing strategies to capture attention of a college audience
- Created and posted social media content (Instagram posts, reels, carousels) highlighting Prime Student's brand identity.

LEADERSHIP EXPERIENCE

NEISA TIDE, *Founding Member* Providence, RI | June 2020 - Present

- Worked with students from other schools to found the New England Intercollegiate Sailing Association Sailors for Equity and Inclusion Committee (NEISA TIDE)
- E-board member, head of School Outreach/Recruiting committee (2020-2021)

Brown Office of Residential Life, *Community Advisor* Providence, RI | January 2020 – March 2020

- Responsible for fostering a safe and respectful living environment for Brown students as a live-in peer leader
- Worked with other community advisors to ensure smooth operation of residential living environments

Student Athlete Advisory Council, *Women's Skiing Representative* Providence, RI | September 2019 – May 2020

- Worked with other council members to implement Council initiatives to support student athletes
- Underwent additional leadership training through Victory Academy

SKILLS & INTERESTS

Technical Skills: Microsoft Office Suite, MATLAB, Java, Solidworks/AutoCad, AFT Fathom, Google Apps, Instagram, TikTok, YouTube Studio

Languages: Intermediate Mandarin Chinese

Interests: Social Media Marketing, Brand Strategy, Themed Entertainment, Theme Park Design/History, Coaching