



MA-INGE | M-INGEF | 2022-2023

Master in Business engineering

Focus Professional

Bloc P | M-INGEF | MA-INGE

Your selection and choice of courses MA-INGE/2022/bloc P

This choice contains 17 courses for a total of 120 credits. It takes in account only the mandatory courses and those you have chosen as options.

GEST-S403	Advanced Marketing (Chaire InBev-Baillet Latour) Sandra ROTHENBERGER (Coordinator) ⌚ 5 credits [lecture: 36h] 📅 first term 🗨 English
GEST-S406	Advanced Strategy François FAELLI (Coordinator) ⌚ 5 credits [lecture: 36h] 📅 second term 🗨 English
GEST-S407	Operations management Evelyne VANPOUCKE (Coordinator) ⌚ 5 credits [lecture: 24h, tutorial classes: 12h] 📅 first term 🗨 English
GEST-S408	Corporate valuation and financing Hugues PIROTTE (Coordinator) ⌚ 5 credits [lecture: 36h, tutorial classes: 24h] 📅 first term 🗨 English
GEST-S409	Advanced accounting Pierre-Hugues BONNEFOY CUDRAZ (Coordinator) and Jean-Paul LOOZEN ⌚ 5 credits [lecture: 36h, tutorial classes: 24h] 📅 first term 🗨 English
GEST-S414	Banking and asset management Mathias SCHMIT (Coordinator) and Griselda DEELSTRA ⌚ 5 credits [lecture: 36h] 📅 first term 🗨 English
GEST-S482	The digital firm Nicolas VAN ZEEBROECK (Coordinator) and Vincent LION ⌚ 5 credits [lecture: 36h, tutorial classes: 24h] 📅 first term 🗨 English
GEST-S566	Advanced entrepreneurship Olivier WITMEUR (Coordinator), Benjamin BEECKMANS and Bruno WATTENBERGH ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 English
MEMO-S505	Master-Thesis/Mémoire ⌚ 20 credits [mfe/tfe: 360h] 📅 first and second terms 🗨 English/French
GEST-S484 (optional)	Innovation strategy Manuel HENSMANS (Coordinator) ⌚ 5 credits [lecture: 36h] 📅 second term 🗨 English
GEST-S516 (optional)	Seminar of emerging technologies Marc BECQUET (Coordinator) ⌚ 5 credits [seminars: 24h] 📅 second term 🗨 English
GEST-S420 (optional)	Advanced Analytics in the Era of Big Data Pierre DEVILLE (Coordinator) ⌚ 5 credits [lecture: 24h] 📅 second term 🗨 French
GEST-S430 (optional)	Business intelligence and data science Thierry VAN DE MERCKT (Coordinator) ⌚ 5 credits [lecture: 36h, tutorial classes: 12h] 📅 second term 🗨 English
HULB-S500 (optional)	Exchange programme ⌚ 25 credits 📅 first and second terms 🗨 English
GEST-S488 (optional)	Organisational behaviour, leadership and ethics Laurence BOOGAERTS (Coordinator), Marek HUDON and Michel VERSTRAETEN ⌚ 5 credits [lecture: 24h, tutorial classes: 24h] 📅 second term 🗨 French

GEST-S548
(optional)

[Seminar of Business Strategy](#) | Olivier HAMOIR (Coordinator)

🕒 5 credits [seminars: 12h] 📅 second term 🗣️ English

GEST-S538
(optional)

[Field project](#) | Hugues PIROTTE (Coordinator) and Olivier WITMEUR

🕒 5 credits [seminars: 12h] 📅 first and second terms