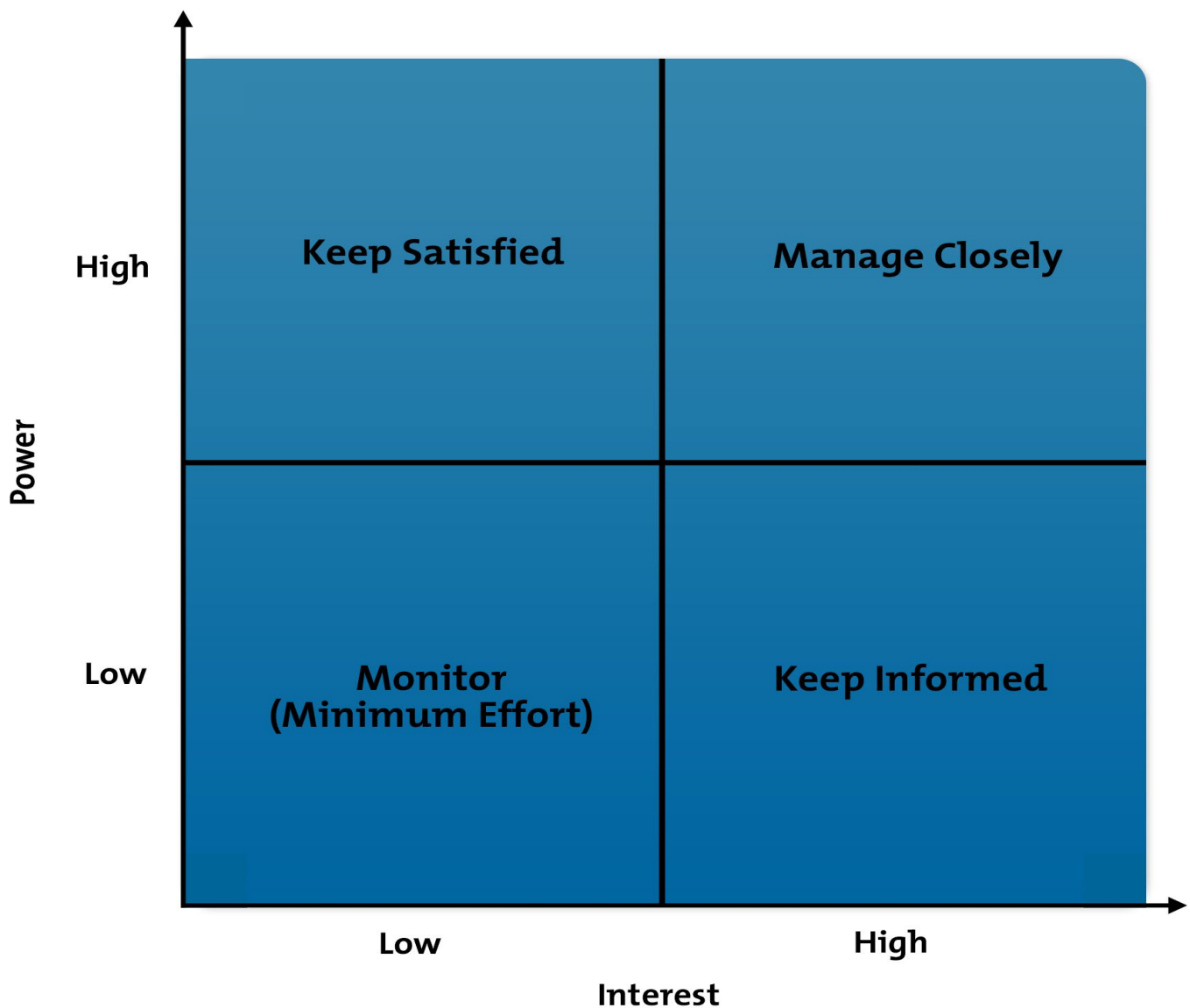


Power/Interest Grid for Stakeholder Prioritization

- For instructions about stakeholder analysis, visit www.mindtools.com/rs/StakeholderAnalysis.



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Adapted from Mendelow, A.L. (1981) '[Environmental Scanning - The Impact of the Stakeholder Concept](#),'
ICIS 1981 Proceedings, Paper 20.

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