

Testing and Prompting

Formulate prompts that would find ethical loopholes in existing models

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Models to test:

- ChatGPT
- C.AI
- Midjourney
- Social Media AIs

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Focus on models that utilize artistic property and human likeness (ex. Character.AI)

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Record all discrepancies and compare models to one another

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Evidence of Issues

Interview those who have been affected negatively and positively by AI

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Log all interview responses on blog post/website/include in problem statement

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Essay of important cases

- Amazon recruiting gender bias
- AI pornography

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Interview those who have already dealt with ethical dilemmas while building other models

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Beginning Stages

Build startup team and project

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Choose appropriate algorithm to train model

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Establish training period to test model

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Gather data from external sources/models and compare/contrast

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Funding and Support

Reach out for funding from startup supporting companies

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- OpenAI Startup Fund
- Microsoft
- Nvidia

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Crowdfund and collect donations from those who find the cause relevant

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Prepare short and long term business plans to present to investors

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Focus on Ethical Values

Prohibit usage of likeness of real people

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No use of vulgar or violent language and sexual content

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Ensure usage of artistic property follows license and ownership

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Combat bias/discrimination

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Combat privacy leaks

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Lessen environmental damage

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