

IBM Cloud Gallery

Estimated Time (45 min)

IBM Cloud Gallery is a growing collection of data sets, notebooks, and project templates. In this lab, you will use *IBM Cloud Gallery* to explore different datasets. As you learned in the course, data can be more than just numbers. Data can be numeric, text, images, videos, audios and more. You will look at three samples.

Sample 1 contains data with only numeric attributes.

Sample 2 contains data with numeric & text attributes.

Sample 3 cantains a Jupyter Notebook, a tool which data scientists use to create models.

Let's take a look at how data scientists use different datasets.

Objectives:

You will learn to:

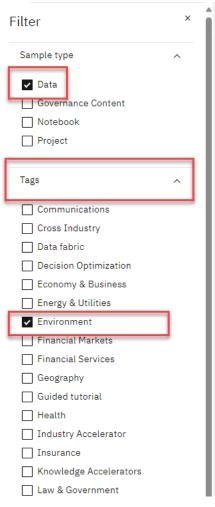
- Explore the IBM Cloud Gallery
- Examine a numeric dataset
- Examine a dataset with non-numeric attributes
- Examine a Jupyter Notebook

Exercise 1: Examine a numeric dataset

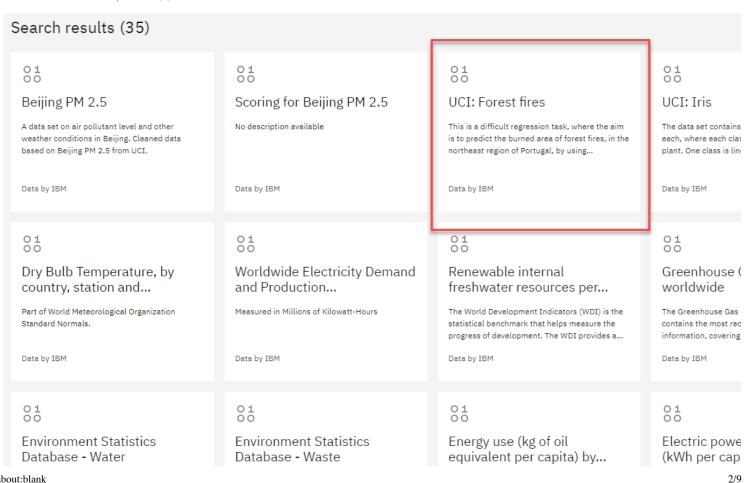
- 1. Click on the link: https://dataplatform.cloud.ibm.com/gallery
- 2. Click the filter button in the top right of the window:



3. In the dropdown menu that appears, select the Data checkbox under Sample type. Then click on the Tags dropdown, and select the Environment checkbox.

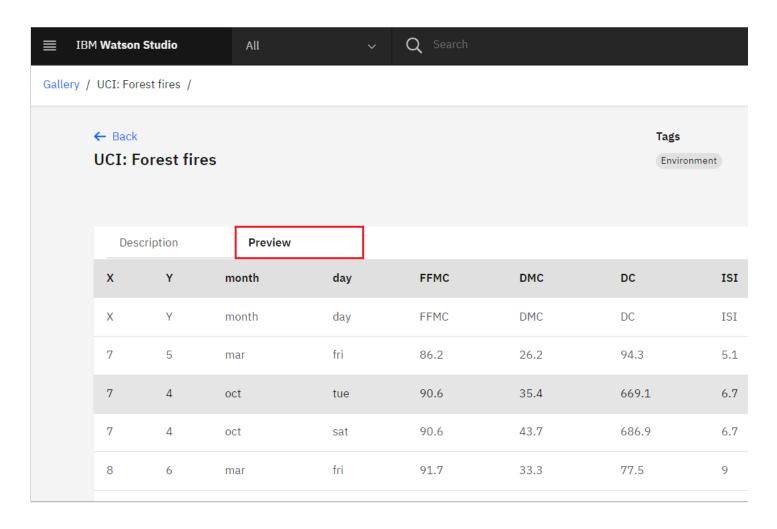


4. In the search results, click on UCI: Forest Fires.



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5. Preview the data using the *Preview* option.



Explore the data

The data is related to forest fires where the aim is to predict the burned area of forest fires, in the northeast region of Portugal, by using meterological and other data.

Attribute Information:

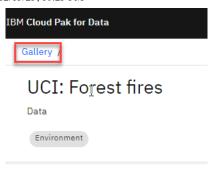
- 1. X x-axis spatial coordinate within the Montesinho park map: 1 to 9
- 2. Y y-axis spatial coordinate within the Montesinho park map: 2 to 9
- 3. month month of the year: 'jan' to 'dec'
- 4. day day of the week: 'mon' to 'sun'
- 5. FFMC FFMC index from the FWI system: 18.7 to 96.20
- 6. DMC DMC index from the FWI system: 1.1 to 291.3
- 7. DC DC index from the FWI system: 7.9 to 860.6
- 8. ISI ISI index from the FWI system: 0.0 to 56.10
- 9. temp temperature in Celsius degrees: 2.2 to 33.30
- 10. RH relative humidity in %: 15.0 to 100
- 11. wind wind speed in km/h: 0.40 to 9.40
- 12. rain outside rain in mm/m2 : 0.0 to 6.4
- 13. area the burned area of the forest (in ha): 0.00 to 1090.84 (this output variable is very skewed towards 0.0, thus it may make sense to model with the logarithm transform).

Exercise 2: Evaluate a non-numeric dataset

The data doesn't have to be only based on numbers. Data can be text, images and other types as well. Let's look at a dataset which has text values.

1. At the top of the page, select the Gallery option.

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2. Type Airbnb into the search bar.



3. Select the Airbnb Data for Analytics: Trentino Reviews option. You may need to scroll to find it.

Search results (25)

01

Airbnb Data for Analytics: Washington D.C....

Airbnb reviews for Washington, D.C., District of Columbia, United States. This dataset is sourced from Inside Airbnb which aggregates and...

Data by IBM

01

Airbnb Data for Analytics: Washington D.C....

Airbnb listings for Washington, D.C., District of Columbia, United States. This dataset is sourced from Inside Airbnb which aggregates and...

Data by IBM

01

Airbnb Data for Analytics: Vienna Reviews

Airbnb reviews for Vienna, Vienna, Austria. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly available data...

Data by IBM

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Airbnb Data Vienna Listi

Airbnb listings for \ dataset is sourced aggregates and cle

Data by IBM

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Airbnb Data for Analytics: Venice Reviews

Airbnb reviews for Venice, Veneto, Italy. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly available data...

Data by IBM

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Airbnb Data for Analytics: Venice Listings

Airbnb listings for Venice, Veneto, Italy. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly available data...

Data by IBM

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Airbnb Data for Analytics: Trentino Listings

Airbnb listings for Trentino, Trentino-Alto
Adige/Südtirol, Italy. This dataset is sourced from
Inside Airbnb which aggregates and cleanses...

Data by IBM

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Airbnb Data Venice Cale

Airbnb calendar for dataset is sourced aggregates and cle

Data by IBM

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Airbnb Data for Analytics: Vancouver Listings

Airbnb listings for Vancouver, British Columbia, Canada. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly...

Data by IBM

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Airbnb Data for Analytics: Vancouver Calendar

Airbnb calendar for Vancouver, British Columbia, Canada. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly...

Data by IBM

01

Airbnb Data for Analytics: Trentino Reviews

Airbnb reviews for Trentino, Trentino-Alto Adige/Südtirol, Italy. This dataset is sourced from Inside Airbnb which aggregates and cleanses...

Data by IBM

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Airbnb calendar for Adige/Südtirol, Ital Inside Airbnb whic

Data by IBM

4. Preview the data using the Preview option.

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Airbnb Data for Analytics: Trentino Reviews

Economy & Business

Description		Preview				
listing_id	id	date	reviewer_id	reviewer_name	comments	listing_name
listing_id	id	date	reviewer_id	reviewer_name	comments	listing_name
5064970	29436648	2015- 04-07	11582326	Stephan	Marina is very kind and friendly. We enjoyed her apartment, that was very modern and clean with two rooms, a bathroom and the kitchen inside the livingroom with a balcony that goes to the north. All in all a good flat to stay. Thanks!	apartment + Wi-FI + : parking!
5064970	33481368	2015- 05-28	20223641	Annika	Marinas flat was a dream! Spotlessly clean, very cute decorated and the balcony was the biggest plus! Marina welcomed us in her flat and gave us many tips for hiking, mountainbiking and restaurants. You have to ask her for the best Gelateria in Riva. The best ice cream I 've ever eaten! We will definitly come back! Thank you Marina for the awesome time we could spend in your flat. Annika & Joachim	apartment + Wi-FI + parking!

Explore the data

Airbnb, Inc. is an American company that operates an online marketplace for lodging, primarily homestays for vacation rentals, and tourism activities. Airbnb guests may leave a review after their stay, and these can be used as an indicator of airbnb activity. The minimum stay, price and number of reviews have been used to estimate the occupancy rate, the number of nights per year and the income per month for each listing.

You could use this data in multitude of ways - to analyze the star ratings of places, to analyze the location preferences of the customers, to analyze the tone and sentiment of customer reviews and many more. Airbnb uses location data to improve guest satisfaction.

What else might you use this data for?

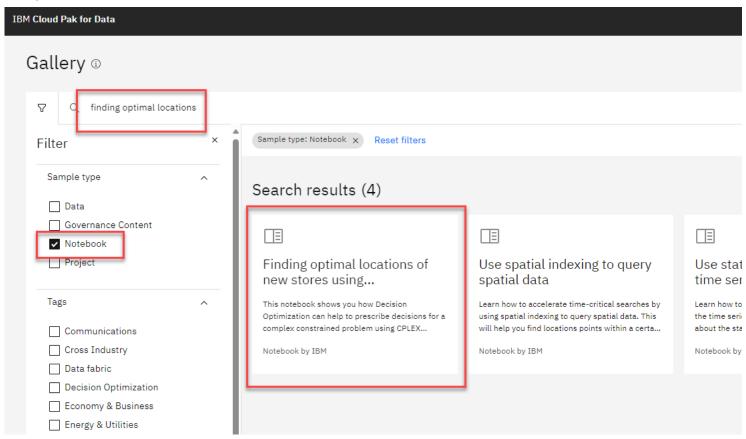
The dataset comprises of three main tables:

- listings Detailed listings data showing 96 attributes for each of the listings. Some of the attributes used in the analysis are price(continuous), longitude (continuous), latitude (continuous), listing_type (categorical), is_superhost (categorical), neighbourhood (categorical), ratings (continuous) among others.
- reviews Detailed reviews given by the guests with 6 attributes. Key attributes include date (datetime), listing_id (discrete), reviewer_id (discrete) and comment (textual).
- calendar Provides details about booking for the next year by listing. Four attributes in total including listing_id (discrete), date(datetime), available (categorical) and price (continuous).

Exercise 3: Evaluate Jupyter Notebook

Return to the gallery. Select *Notebook* from the *Sample type* menu that appears after clicking on the filter button. In the search bar type *Finding optimal locations* Select the card that says *Finding optimal locations of new stores using...*

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This Jupyter notebook uses *Decision Optimization* with Python to help determine the optimal location of a new store.

This Notebook aims to identify where to place a coffee shop that minimizes the total distance from libraries in the area to the shop so that a book reader can get to the shop easily.

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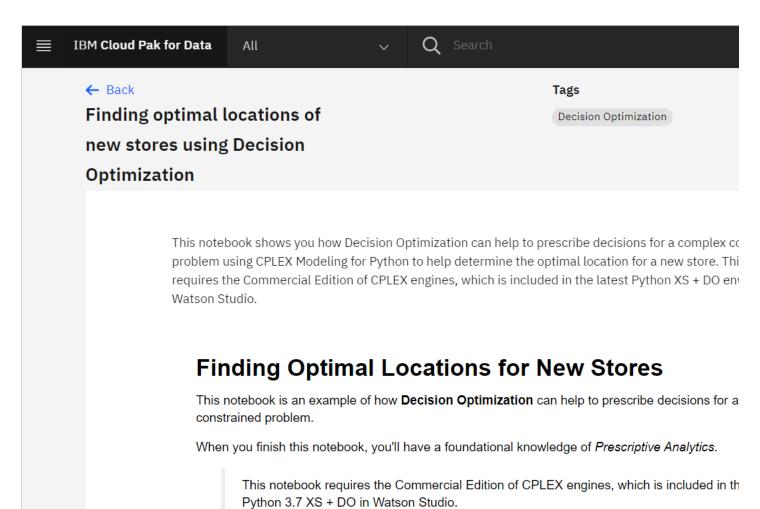
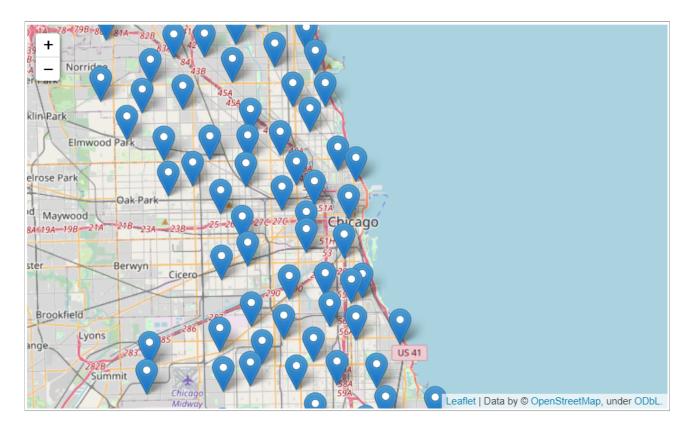


Table of contents:

- Describe the business problem
- How decision optimization (prescriptive analytics) can help
- Use decision optimization

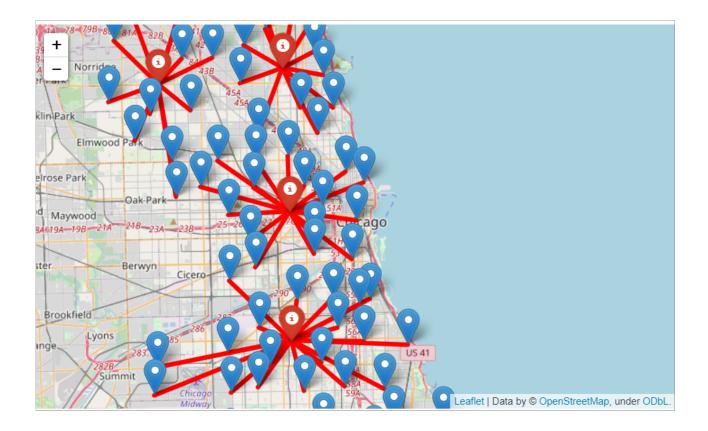
Part of the Python code in the notebook displays the locations of the libraries on a map.

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But with this data, you cannot determine the ideal location of the coffee shops by just looking at the map.

The code then solves this with an optimization model that will help determine possible locations for the coffee shops with the stipulation of minimizing the distance between the libraries and the shop.



Summary

Author(s)

Malika Singla

Other Contributor(s)

<u>Lavanya</u>

Change log

Date	Version	Changed by	Change Description
2023-10-09	1.3	Bethany Hudnutt	Clarified Language and updated images
2022-10-27	1.3	Lakshmi Holla	Updated Instructions
2022-07-22	1.2	Appalabhaktula Hema	Updated Screenshots and instructions
2022-02-16	1.1	Niveditha	Updated watson Screenshot
2021-06-010	1.0	Malika Singla	Initial Version

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