

Emiliano Fresnillo

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EDUCATION

*Bachelor Texas A&M University of University Studies — Global Arts, Planning, Design and Construction
Concentration/ Minor in Art in New Media & Creative Studies, December 2022*

MARKETING EXPERIENCE

Arts Council of Brazos Valley, College Station, TX

Marketing & Development Assistant, February 2022 – Present

- Oversee the development and implementation of best marketing practices that contribute to improved performance and overall success
- Direct the execution of the overall team strategy utilized to develop key relationships with affiliates, donors and managers
- Ensure all procedures are documented; improve all internal procedures to make sure the KPIs are met

Academy for Competent Youth Work, College Station, TX

Video Editor, August 2021 – February 2022

- Freelance services in multimedia production including audio and video editing
- Edited media for distribution to online video platforms, using Adobe Creative Suite.
- Rendered and edited over 20+ webinars.

ADDITIONAL EXPERIENCE

FG Servicios de Ingenieria, Nuevo Laredo, MX

Architecture Drafter, September 2020 – April 2021

- Tasked with preparing all aspects of construction documents including plans, elevations, sections, and details
- Supported construction administration by reviewing shop drawings.
- Reviewed plans for general compliance and coordinations.

SSC, College Station, TX

Maintenance Supervisor Student Worker, August 2017 – July 2018

- Repair electric fixtures, plumbing for Rudder Tower, Memorial Student Center and Koldus Building,
- Inventory and handling of repairment products and chemicals
- Carried out other miscellaneous duties and responsibilities around the job site as requested

LEGNO, Laredo, TX

Architecture Assistant, May 2017 – August 2018

- Assist Architect in construction drawings of prefabricated structure projects
- Develop project specifications from master specifications.
- Participate in the review of product or shop drawing submittals during the construction phase.

SKILLS

Proficient in Photoshop, Illustrator, Premiere Pro, InDesign Adobe After Effects, Lightroom
Microsoft Office, AutoCAD, Revit, SketchUp, Improvement of social media & web development
Familiar with Blender & Maya
Proficient in Spanish & English & Conversational Italian

PERSONAL PROJECTS

Anahuac 32, *Food Service*, Nuevo Laredo, Mexico

- Executed pre-launch marketing and advertisements on social media.
- Managed weekly orders, expenses, earnings and supply order

Mental Health Planner, College Station, TX

- Raymond Ideas Challenge Top 50 Finalist.
- Currently the project is still on research