GUADALUPE CORONEL

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Mendoza, Argentina



EXPERIENCE

marissamayr.tumblr.com

President & CEO

Yahoo!

July 2012 - Ongoing

- Sunnyvale, CA
- Led the \$5 billion acquisition of the company with Verizon the entity which believed most in the immense value Yahoo! has created
- Acquired Tumblr for \$1.1 billion and moved the company's blog there
- Built Yahoo's mobile, video and social businesses from nothing in 2011 to \$1.6 billion in GAAP revenue in 2015
- Tripled the company's mobile base to over 600 million monthly active users and generated over \$1 billion of mobile advertising revenue last year

Vice President of Location & Services Google

- iii Oct 2010 July 2012
- Palo Alto, CA
- Position Google Maps as the world leader in mobile apps and navigation
- Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

Vice President of Search Products & UX Google

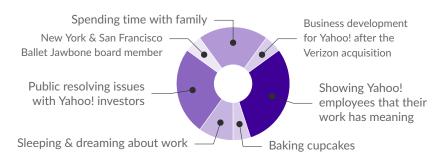
2005 - 2010

Palo Alto, CA

Product Manager & UI Lead Google

- iii Oct 2001 July 2005
- Palo Alto, CA
- Appointed by the founder Larry Page in 2001 to lead the Product Management and User Interaction teams
- Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color schemes and pixelby-pixel element alignment)

A DAY OF MY LIFE



LIFE PHILOSOPHY

"If you don't have any shadows, you're not standing in the light."

MOST PROUD OF

T

Courage I had

to take a sinking ship and try to make it float



Persistence & Loyalty

I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition



Google's Growth

from a hundred thousand searches per day to over a billion



Inspiring women in tech

Youngest CEO on Fortune's list of 50 most powerful women

STRENGTHS

Hard-working (18/24)

Persuasive

Motivator & Leader

UX

Mobile Devices & Applications

Product Management & Marketing

LANGUAGES

English Spanish German



EDUCATION

M.S. in Computer Science Stanford University

Sept 1997 - June 1999

B.S. in Symbolic Systems Stanford University

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Books

• E. Someone and **T. Lim**, A *Fictional Research*. Somewhere, Some Place, 2010.

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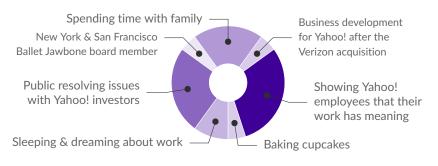
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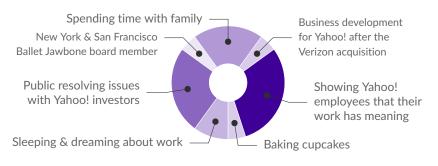
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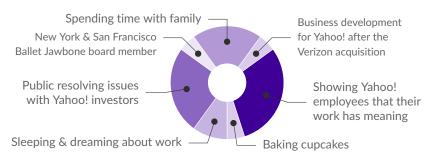
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