### Statistical Learning

Unsupervised classification

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Academic year 2016/2017

Master in Big Data Analytics

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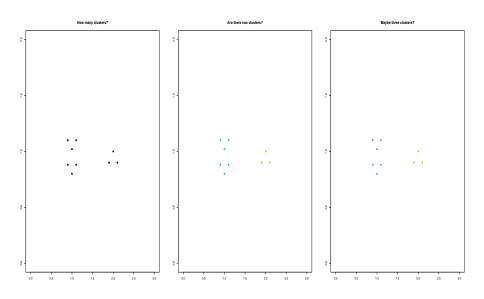
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- Unsupervised classification: Group objects in a multidimensional data set into different homogeneous groups.
- Also known as: Cluster analysis (groups are called clusters).
- How to do it?: Many, many, many, many different ways.
- Why?: Many domains of application and many different data structures.
- Consequence: Only the most important techniques can be presented here.

- Usual approach: Group objects that are somehow similar according to some appropriate criterion that suits well with the characteristics of the data set.
- Once clusters are obtained: It is generally useful to describe each one using some descriptive tools to create a better understanding of the differences that exists among them.
- Unsupervised classification problem: Apparently, it is a simple and well defined issue.
- Nevertheless: Several questions make unsupervised classification a challenging matter:
  - What is a meaningful cluster?
  - ► How many clusters are appropriate?
  - ▶ How can we validate the obtained clusters?

# How many clusters?



- Chapter 3.R script:
  - ► PCA: NCI60 data set.

- Usually: The number of clusters is unknown.
- Problem: Specify the number of clusters is not easy.
- Idea for most of methods: Explore different values and looks at potential interpretation of the clustering results.
- Few methods: Provide with the number of clusters and the clusters themselves.

- Strength of unsupervised classification: Its exploratory nature.
- Different cluster patterns: As one varies the method, the number of clusters, tuning parameters,...
- Patterns might provide:
  - ▶ New insight into the structure of the data.
  - Existence of unexpected substructures, which, in turn, can lead to further or more in-depth investigations of the data.
- Subject expert: Where possible, the interpretation of a cluster analysis should involve a subject expert.

• Unsupervised classification: There are a large vast amount of procedures.

#### • Focus on:

- Centroid-based clustering: Starts from an initial random group definition and proceed by exchanging elements between groups until an appropriate cluster structure is found.
- Hierarchical clustering: Starts with individual observations as clusters and merges clusters using cluster distances.
- Model-based clustering: Assume that the observed variable a distribution for each cluster, fit the joint density, and assign observations based on the Bayes Theorem.
- Other methods will be covered in the machine learning courses.

- The rest of this chapter is devoted to present:
  - ► Clustering framework.
  - Centroid-based clustering.
  - Hierarchical clustering.
  - Model-based clustering.

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## Clustering framework

- Data matrix: X.
- Sample size: n.
- Dimension: p.
- Indices of the observations: 1, ..., n.
- Number of clusters: K.

# Clustering framework

- Partition of the observations in X into K clusters:  $C_1, \ldots, C_K$ , that are sets containing the indices of the observations in each cluster.
- $i \in C_k$ : Means that  $x_i$ . belongs to cluster k.
- Two properties needed:
  - ▶ Each observation belongs to at least one of the K clusters, i.e.,  $C_1 \cup \cdots \cup C_K = \{1, \ldots, n\}$ .
  - ▶ No observation belongs to more than one cluster, i.e.,  $C_k \cap C_{k'} = \emptyset$ .
- Problem: Find an appropriate partition,  $C_1, \ldots, C_K$ , for our data set.
- Key interpretative point: Elements within a  $C_k$  are much more similar to each other than to any element from a different  $C_{k'}$ .

# Clustering framework

 Note: The number of possible partitions for n observations into K clusters is given by:

$$\frac{1}{K!} \sum_{k=1}^{K} (-1)^{K-k} \begin{pmatrix} K \\ k \end{pmatrix} k^{n}$$

- $\bullet$  For instance: For only 100 observations and 3 groups, we have 5.15  $\times$   $10^{47}$  different partitions!!!
- Thus: How to get the best one?

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- Centroid: The centroid of a cluster is a representative object of the cluster.
- Note: The centroid might not be necessarily one of the observations of the group.
- Structure of centroid-based clustering procedures:
  - lacktriangledown Make an initial assignment of the observations into K clusters.
  - 2 Compute the centroids.
  - Re-assign points to whichever centroid is closest to them.
  - Repeat the procedure, hoping the clustering converges.
- Consequence: The similarity between two clusters is the similarity between their respective centroids.

- Centroid-based clustering procedures: Essentially, differs in the centroid used.
- K-means clustering: Most popular approach that uses as a centroid the sample mean vector of the members of the group.
- Used for large-scale clustering projects: K-means is extremely efficient and fast.
- Besides the centroid, key choices to be made:
  - Initial clustering.
  - Distance to measure closeness.
  - ▶ Number of iterations of the procedure.
- Other centroid-based clustering procedures: Variants of the K-means algorithm, which is presented next in detail.

### • K-means clustering algorithm:

- **1** The analyst picks the number of clusters K.
- Assign randomly each observation to one of the K clusters.
- lacktriangle Compute the sample mean vectors (centroids) of the K clusters.
- Each centroid absorbs nearby points, based on a distance.
- Back to step 3, until the algorithm reaches a certain number of iterations or the algorithm converges to a solution.

#### Characteristics:

- The algorithm requires to know the number of clusters, K (how to make this choice?).
- The solution depends on the initial random assignment, so it is convenient to run multiple times and select the best solution (how?).
- The algorithm uses to provide with clusters of approximately similar size.

 Standard approach: Use the Euclidean distance between observations and centroids of clusters.

### Characteristics:

- The algorithm is only applicable to quantitative variables (do not include qualitative variables).
- If the variables have different units of measurement, it is better to standardize the data in advance.
- The algorithm seeks for the partition that minimizes the within-cluster sums of squares:

$$WSS\left(C_{1},\ldots,C_{K}\right)=\sum_{k=1}^{K}\sum_{i\in C_{k}}d_{E}\left(x_{i\cdot},\overline{x}_{k}\right)^{2}$$

#### where:

- 0  $i \in C_k$  means that  $x_i$  is in group  $C_k$ , and
- ②  $d_E(x_i, \overline{x}_k)^2$  stands for the squared Euclidean between  $x_i$  and the sample mean vector of the observations in group k,  $\overline{x}_k$ .

### Consequences:

- Which is the best solution for fixed K?: The one that minimizes the value of WSS (C₁,..., Cκ).
- ► Selection of K: Obtain the best solution for several values of K, and pick the one at the knee of the ratio of the within-cluster sums of squares and the between-cluster sums of squares:

$$BSS\left(C_{1},\ldots,C_{K}\right)=\sum_{k=1}^{K}n_{k}\left(\overline{x}_{k}-\overline{x}\right)'\left(\overline{x}_{k}-\overline{x}\right)$$

#### where:

- \*  $n_k$  is the number of observations assigned to cluster  $C_k$ .
- $\star \overline{x}$  is the sample mean vector of X.
- ▶ Why?:  $TSS = WSS(C_1, ..., C_K) + BSS(C_1, ..., C_K)$ , i.e., the total sum of squares is a constant quantity independent of K and the partition  $C_1, ..., C_K$ .

- Is it possible to know if the cluster solution is appropriate?:
  - ► Silhouette: Method to validate clusters solution.
  - ► Let:
    - \*  $a(x_i)$  be the average distance of  $x_i$  with respect all other points in its cluster.
    - ★ b(x<sub>i</sub>.) be the lowest average distance of x<sub>i</sub>. to any other cluster of which x<sub>i</sub>. is not a member.
    - \*  $s(x_i)$  be the silhouette of  $x_i$ :

$$s(x_{i\cdot}) = \frac{a(x_{i\cdot}) - b(x_{i\cdot})}{\max\{a(x_{i\cdot}), b(x_{i\cdot})\}}$$

- ▶ The silhouette  $s(x_i)$ : Ranges from -1 to 1, such that a positive value means that the object is well matched to its own cluster and a negative value means that the object is bad matched to its own cluster.
- ► The average silhouette: Gives a global measure of the assignment, such that the more positive, the better the configuration.

- Chapter 3.R script:
  - ► K-means: NCI60 data set.

- K-medians clustering: Replace the squared Euclidean distance with the Manhattan distance and the sample mean vector with a sample median-like vector.
- The algorithm seeks for the partition that minimizes the objective function:

WMedians 
$$(C_1, ..., C_K) = \sum_{k=1}^K \sum_{i \in C_k} d_M(x_i, m_k)$$

### where:

▶ The Manhattan distance:

$$d_{M}\left(x_{i\cdot},m_{k}\right)=\sum_{j=1}^{p}\left|x_{ij}-m_{kj}\right|$$

▶ Sample median-like vector:  $m_k = (m_{k1}, ..., m_{kp})'$  is a sort of sample median for multivariate data.



#### Characteristics:

- The algorithm is only applicable to quantitative variables (do not include qualitative variables).
- ▶ If the variables have different units of measurement, it is better to standardize the data in advance.
- K-medians clustering is more resistant to outliers or strong non-Gaussianity than K-means clustering.

- Chapter 3.R script:
  - ► K-medians: NCI60 data set.

- K-medoids clustering: Also known as Partitioning Around Medoids (PAM).
- Medoid of a cluster: Element of the cluster whose average distance to all the observations in the cluster is minimal.
- Thus: The medoid of the cluster is the most centrally located.

- Algorithm:
  - Select K observations in the sample at random (initial medoids) and assign the observations to the closer medoid.
  - Compute the value of:

WMedoids 
$$(C_1, \ldots, C_K) = \sum_{k=1}^K \sum_{i \in C_k} d(x_i, med_k)$$

#### where:

- $\star$  med<sub>k</sub> is the medoid of the k-th cluster.
- \*  $d(x_i, med_k)$  is a distance (or a squared distance) between  $x_i$  and  $med_k$ .
- Replace one of the medoids with a non-medoid observation chosen at random:
  - \* If  $WMedoids(C_1, \ldots, C_K)$  is smaller than the previous one, we have a new partition.
  - ★ Otherwise, try with another nonmedoid point.
- Repeat step 3 until the algorithm reaches a certain number of iterations or the algorithm converges to a solution.

### • Characteristics:

- ► K-medoids is more computationally expensive than K-means.
- K-medoids clustering is more resistant to outliers or strong non-Gaussianity than K-means clustering.
- ▶ If you use the Euclidean or the Manhattan distances and the variables have different units of measurement, it is better to standardize the data in advance.

- Chapter 3.R script:
  - ► K-medoids: NCI60 data set.

- CLARA (CLustering for IARge Applications): Extension of the k-medoids clustering method for a large number of observations.
- Idea: Apply K-medoids to a sample from the whole data set to find appropriate medoids.
- Then: Assign all observations in the data set to these medoids.
- Note: It is necessary to fix the size of the sample taken from the data set.
- Repetitions: The algorithm can be repeated several times, as K-means, to find the best solution in terms of the values of  $WMedoids(C_1, ..., C_K)$ .

- Chapter 3.R script:
  - ► CLARA: NCI60 data set.

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# Hierarchical clustering

- Hierarchical clustering methods: Unsupervised classification procedures which does not require to fix the number of groups in advance.
- Indeed: These methods produce clusters for any possible number of clusters ranging from K=1 to K=n by starting with n singleton clusters and merging clusters into larger groupings.
- Particularly: The K-cluster solution is obtained by merging some of the clusters from the (K+1)-cluster solution.
- Distance between clusters: Hierarchical algorithms strongly depend on the distance considered between clusters.

## Hierarchical clustering

### • General hierarchical clustering algorithm:

- **1** Initially, each observation,  $x_i$ , for i = 1, ..., n, is a cluster.
- ② Compute  $D = \{d_{ii'}, i, i' = 1, ..., n\}$ , the matrix that contains distances between the n observations (clusters).
- **③** Find the smallest distance in D, say,  $d_{II'}$ . Then, merge clusters I and I' to form a new cluster II'.
- **②** Compute distances,  $d_{ll',l''}$ , between the new cluster ll' and all other clusters  $l'' \neq ll'$ . These distances depend upon which linkage method is used.
- **§** Form a new distance matrix, D, by deleting rows and columns I and I' and adding a new row and column II' with the distances computed from step 4.
- Repeat steps 3, 4 and 5 until all observations are merged together into a single cluster.

- Linkage methods: Ways to compute the distance  $d_{II',I''}$ , between a new cluster II' and all other clusters  $I'' \neq II'$ :
  - ► Single linkage:  $d_{II',I''} = \min \{d_{I,I''}, d_{I',I''}\}.$
  - ► Complete linkage:  $d_{II',I''} = \max\{d_{I,I''}, d_{I',I''}\}$ .
  - ▶ Average linkage:  $d_{II',I''} = \sum_{i \in II'} \sum_{i'' \in II''} d_{i,i''} / (n_{ii'}n_{i''})$ , where  $n_{ii'}$  and  $n_{i''}$  are the number of items in clusters II' and I'', respectively.
  - Ward linkage: d<sub>II',I''</sub> is the squared Euclidean distance between the sample mean vector of both clusters.

- Which method is better?: None of the linkage procedures is uniformly best for all clustering problems.
- Single linkage: Often leads to long clusters, joined by singleton observations near each other, a result that does not have much appeal in practice.
- Complete linkage: Tends to produce many small, compact clusters.
- Average linkage: It is dependent upon the size of the clusters, while single and complete linkage do not.
- Ward linkage: Use to provide with solutions close to the ones given by K-means.
- Thus: Compare solutions.

- Dendogram: Graphical representation of the procedure.
- Usefulness: Allows the user to read off the distance at which clusters are combined together to form a new cluster.
- Idea: Clusters that are similar to each other are combined at low distances, whereas clusters that are more dissimilar are combined at high distances.
- Close or far clusters?: The difference in distances defines how close (or far) clusters are of each other.

- How many groups?: A partition of the data into a specified number of groups can be obtained by cutting the dendogram at an appropriate distance.
- Draw a horizontal line: The number, K, of vertical lines cut by that horizontal line identifies a K-cluster solution.
- Members of the clusters: The intersection of the horizontal line and one of those K vertical lines then represents a cluster, and the items located at the end of all branches below that intersection constitute the members of the cluster.
- However: If the number of observations is high, the dendogram might be not very useful.

- Chapter 3.R script:
  - ► Hierarchical clustering: NCI60 data set.

#### Distance between observations:

- Quantitative variables: The Euclidean or Manhattan distances are used, after standardize the variables if they have different units of measurements.
- Quantitative and qualitative variables: The Gower distance is used.

#### Gower distance:

- Express the qualitative variables as indicator variables (as seen in Chapter 1).
- Standardize all variables individually such that the sample mean of each variable is 0 and the sample variance is 1.
- Ompute the distance between observations using the Manhattan (or the Euclidean) distance.

- Chapter 3.R script:
  - ▶ Hierarchical clustering with Gower distance: Flower data set.

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- Model-based clustering: It is assumed that the data set has been generated by a mixture of K unknown distributions.
- Mixture distribution: Observations are generated by different distributions with certain probabilities.
- Approximate model: Any continuous density can be approximated to arbitrary accuracy with a mixture density with enough mixture components.
- Gaussian mixtures: By far, the most popular approach, thus we focus on it.
- Maximum-likelihood estimation: Method to estimate the parameters associated to the Gaussian mixture.
- Then: One model parameters have been estimated, each observation is assigned to the mixture (cluster) with larger probability of having generated the observation.

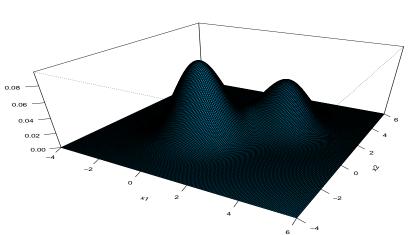
• PDF of a mixture distribution:

$$f_{x}(x|\theta) = \sum_{k=1}^{K} \pi_{k} f_{x,k}(x|\theta_{k})$$

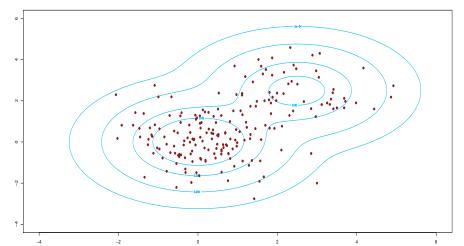
#### where:

- $\bullet$   $\pi_k$ , for  $k=1,\ldots,K$ , are the weights such that  $\pi_1+\cdots+\pi_K=1$ .
- ullet  $\theta_k$ , for  $k=1,\ldots,K$ , are the parameters of the distributions  $f_{x,k}\left(\cdot|\theta_k\right)$ .
- lacktriangledown heta is a vector with all the parameters of the model.
- Gaussian mixture:  $f_{x,k}\left(\cdot|\theta_k\right)$  are PDFs of Gaussian distributions  $N\left(\mu_k,\Sigma_k\right)$ , with mean vectors  $\mu_1,\ldots,\mu_K$  and covariance matrices  $\Sigma_1,\ldots,\Sigma_K$ , respectively.
- Thus: x can be  $N(\mu_1, \Sigma_1)$  with probability  $\pi_1$ ,  $N(\mu_2, \Sigma_2)$  with probability  $\pi_2$ , and so on.

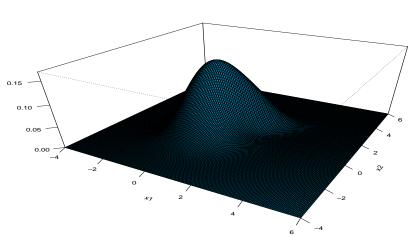
PDF of a Mixture distribution



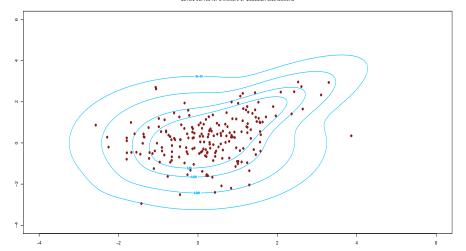
#### Levels curves for a mixture of Gaussian distributions







#### Levels curves for a mixture of Gaussian distributions



- Maximum likelihood estimation: Method to estimate the parameters of the Gaussian mixture, i.e.,  $\pi_1, \ldots, \pi_K, \mu_1, \ldots, \mu_K$ , and  $\Sigma_1, \ldots, \Sigma_K$ .
- Parameter estimates:  $\widehat{\pi}_1, \dots, \widehat{\pi}_K$ ,  $\widehat{\mu}_1, \dots, \widehat{\mu}_K$ , and  $\widehat{\Sigma}_1, \dots, \widehat{\Sigma}_K$ .
- Bayes Theorem: The estimated posterior probabilities that observation  $x_i$ . belongs to population k are obtained by applying the Bayes Theorem:

$$\widehat{\mathsf{Pr}}\left(k|x_{i\cdot}\right) = \frac{\widehat{\pi}_{k} f_{\mathsf{x},k}\left(x_{i\cdot}|\widehat{\mu}_{k},\widehat{\Sigma}_{k}\right)}{\sum_{g=1}^{K} \widehat{\pi}_{g} f_{\mathsf{x},g}\left(x_{i\cdot}|\widehat{\mu}_{g},\widehat{\Sigma}_{g}\right)}$$

• Cluster assignment: The observation  $x_i$  is assigned to the cluster with maximum value of  $\widehat{\Pr}(k|x_i)$ .

- Number of groups: In model-based clustering, it is possible to select the number of groups, K, from the data set.
- Idea: Compare solutions with different values of  $K=1,2,\ldots$  and choose the best result.
- Bayesian Information Criterion (BIC): Method to select the optimal K.
- Select the value of *K* that minimizes:

$$BIC(k) = -2 \times L_k(\widehat{\mu}_k, \widehat{\Sigma}_k | X) + \log(n) \times q_k$$

#### where:

▶  $L_k\left(\widehat{\mu}_k,\widehat{\Sigma}_k|X\right)$  denotes the maximized log-likelihood assuming k groups and  $q_k$  is the number of parameters of the model assuming the k groups.

- Dimensionality problem: When *p* is large, the number of parameters needed to perform model-based clustering is quite large.
- Dimension reduction: Once more, the idea is to apply a dimension reduction technique (PCA) before performing clustering, if needed.
- M-clust: The most popular method to perform model-based clustering with Gaussian mixtures.
- Reduce the number of parameters to fit: M-clust works with the spectral decomposition of the covariance matrices  $\Sigma_k$ , given by:

$$\Sigma_k = \lambda_{1,k} V_k \widetilde{\Lambda}_k V_k',$$

where  $\lambda_{1,k}$  is the largest eigenvalue,  $V_k$  is the matrix that contains the eigenvectors of  $\Sigma_k$  and  $\widetilde{\Lambda}_k$  is the diagonal matrix of eigenvalues divided by  $\lambda_{1,k}$ .

- The decompostion allows for different configurations:
  - spherical and equal volume.
  - spherical and unequal volume.
  - diagonal and equal volume and shape.
  - diagonal, varying volume and equal shape.
  - o diagonal, equal volume and varying shape.
  - o diagonal, varying volume and shape.
  - o ellipsoidal, equal volume, shape, and orientation.
  - 1 ellipsoidal, equal volume and equal shape.
  - ellipsoidal and equal shape.
  - ellipsoidal, varying volume, shape, and orientation.
- Here: (i) spherical, diagonal and ellipsoidal are relative to the covariance matrices; (ii) similar volume means that  $\lambda_{1,1} = \cdots = \lambda_{1,K}$ ; (iii) equal shape means  $\widetilde{\Lambda}_1 = \cdots = \widetilde{\Lambda}_K$ ; and (iv) equal orientation means  $V_1 = \cdots = V_K$ .

- Chapter 3.R script:
  - ► Model-based clustering: NCI60 data set.

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