Statement of Purpose

The future of graphic design and visual communication is one that is in a constant state of evolution and advancement. I believe that the most successful designers of the future will be those who have accumulated a holistic knowledge of design and communications. These designers will need to be able to prove their value as adaptable creators in a world where technology becomes both more capable of performing human tasks and more accessible to the public. I believe that the realm of what is considered graphic design will continue to expand to include a more digital scope.

Thus far in my academic and professional career as a designer, I have learned that a good designer is never just one thing. They wear many hats and must above all else be a creative individual who is up to taking on new challenges and even risks when necessary. I am always seeking out ways of improving my technical abilities as a designer by learning software, techniques, and design practices both old and new. In conjunction with these more hands-on abilities, I also actively research and study such topics as design and art history, social issues, and sustainability to be able to provide an educated awareness to my work.

Throughout my undergraduate studies in design at Concordia University in Montreal, I have been exposed to a diverse education in design studies. The program has provided me with a solid understanding of graphic design and web design while also introducing me to other design fields such as industrial, fashion and sustainability. The breadth of knowledge that I have earned from my studies has contributed to a more well-rounded perspective on design creation and the impact of visual communication. I have also had the privilege of taking courses from outside of my specialization in various departments such as printmaking, art history, and languages.

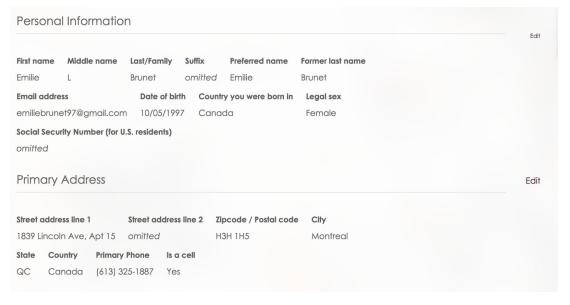My extra-curricular experiences have also greatly contributed to my design education. Volunteering at art and design related events such as ATypI and Art Matters has exposed me to both local and global figures in the field, and to current developments in visual communication. I have also earned professional experience as a design intern in Ottawa Ontario with Synacor, an
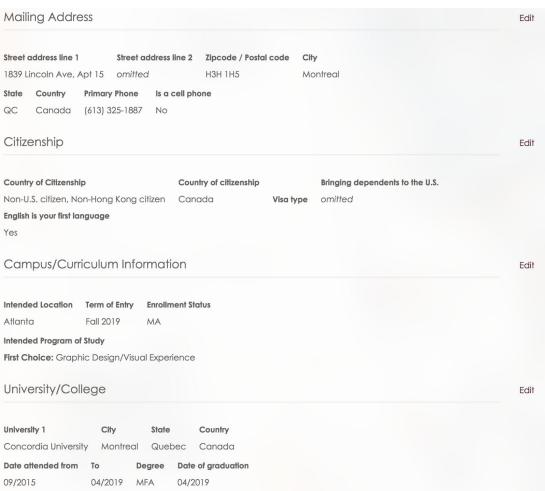
international multi-platform technology development agency. There I was exposed to user experience design for both mobile applications and web technologies. I have also worked as a freelance graphic and web designer for The Ottawa Riverkeeper, an organization that works to protect waterways and promote water sustainability and safety in the Ottawa and Gatineau regions. For this job I learned how to work closer with clients and single-handedly deliver quality work to them in a timely fashion.
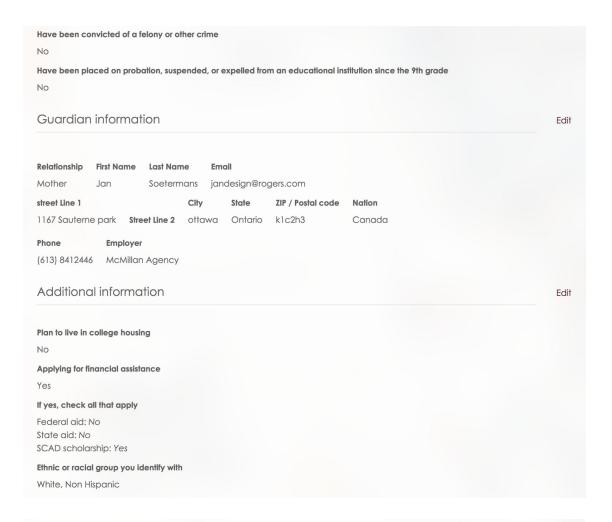
While I have researched many design majors from across the world, the graphic design and visual communications program at SCAD sets itself apart from all the rest. The modern approach to graphic design and the focus on user experience design is what really intrigues me about this program. I am also interested in learning from Professor Peter Wong, who's extensive knowledge in graphic design could help me develop stronger graphics skills. I feel that his expertise with print media would prepare me well for my future endeavours in graphic design. I am particularly excited by the possibilities to work with industry professionals and forge connections on a global scale. As well, since this masters program is offered at multiple campuses, I would be very interested in passing a portion of my degree at the Hong Kong campus. I believe that this experience overall would set me apart and hopefully this leg up might lead to better future job opportunities.

I am most interested in entering the field of interface and user experience design. This being a relatively new field of study it is exciting to have the opportunity to pursue my research in this profession at a graduate level. In my past projects, I have had a focus on creating interactive design experiences with environmental and social justice issues. I would like to continue my focus in this area while introducing a greater attention to accessibility and sustainability in my future projects. As technology becomes more accessible, it is important to consider all audiences and the impact of creating new interfaces. I would like to have a part in bringing these ideas to organizations through design. With the knowledge that I can acquire from this master's degree, I will make this dream a reality.

Application

Personal Information

Edit

First name	Middle name	Last/Family	Suffix	Preferred name	Former last name
Emilie	L	Brunet	*omitted*	Emilie	Brunet

Email address	Date of birth	Country you were born in	Legal sex
emiliebrunet97@gmail.com	10/05/1997	Canada	Female

Social Security Number (for U.S. residents)

omitted

Primary Address

Edit

Street address line 1	Street address line 2	Zipcode / Postal code	City
1839 Lincoln Ave, Apt 15	*omitted*	H3H 1H5	Montreal

State	Country	Primary Phone	Is a cell
QC	Canada	(613) 325-1887	Yes

Mailing Address

Edit

Street address line 1	Street address line 2	Zipcode / Postal code	City
1839 Lincoln Ave, Apt 15	*omitted*	H3H 1H5	Montreal

State	Country	Primary Phone	Is a cell phone
QC	Canada	(613) 325-1887	No

Citizenship

Edit

Country of Citizenship	Country of citizenship		Bringing dependents to the U.S.
Non-U.S. citizen, Non-Hong Kong citizen	Canada	**Visa type** *omitted*	

English is your first language

Yes

Campus/Curriculum Information

Edit

Intended Location	Term of Entry	Enrollment Status
Atlanta	Fall 2019	MA

Intended Program of Study

First Choice: Graphic Design/Visual Experience

University/College

Edit

University 1	City	State	Country
Concordia University	Montreal	Quebec	Canada

Date attended from	To	Degree	Date of graduation
09/2015	04/2019	MFA	04/2019

Have been convicted of a felony or other crime

No

Have been placed on probation, suspended, or expelled from an educational institution since the 9th grade

No

Guardian information   Edit

Relationship	First Name	Last Name	Email
Mother	Jan	Soetermans	jandesign@rogers.com

street Line 1		City	State	ZIP / Postal code	Nation
1167 Sauterne park	**Street Line 2**	ottawa	Ontario	k1c2h3	Canada

Phone	Employer
(613) 8412446	McMillan Agency

Additional information   Edit

Plan to live in college housing

No

Applying for financial assistance

Yes

If yes, check all that apply

Federal aid: *No*
State aid: *No*
SCAD scholarship: *Yes*

Ethnic or racial group you identify with

White, Non Hispanic

Gender you identify with

Female

If I am admitted and enroll at SCAD, I agree to abide by the rules and regulations of the Savannah College of Art and Design.

Yes