



/ L'INSTITUT SUPÉRIEUR  
DES ARTS APPLIQUÉS /



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## NAME

L'institut Supérieur Des Arts Appliqués

## LOCATION

Paris

## REPUTATION

5th best masters in the fields of **graphic design**,  
**design** and **visual communication** in France

<http://www.lisaa.com/en/lisaa-rankings>

# INFORMATION ABOUT THE PROGRAM

The Masters in Digital Art Direction is a two-year course aimed at training students to become experts in digital media. Graduates will develop a high level of competency in multimedia practices such as video production, motion design, interactive animation, web programming, mobile development and user experience. The language of instruction is French.

LISAA focuses on lessons in the format of workshops, a style of teaching where exchange and discussion are at the center of learning. Throughout their studies at LISAA, each student benefits from individual tutor support. Directors of Studies and teachers make themselves available to listen to students. They conduct one-to-one meetings and personalized assessments to enable each student to progress in the best way and at their own rhythm.

It is taught by professionals active in their field, linking theoretical courses with work placements at the school's partner companies. Director François Vermorel holds the position of Head of Studies - Digital Art Direction & UX Design. The course has been recognized by the Ministry of Culture and Communication for its quality of teaching.

Courses taught at LISAA are certified by state diplomas (BTS) and qualifications listed on the French Register of Professional Certifications (RNCP) (level II/ Bac+3/4 years of further education).

## **WHAT YOU NEED TO KNOW**

- Admission to Lisaa's premises or via Skype if you are a foreign student.
- The application deadline is July 31, space are limited.
- You will be informed of the results of your admission two days after the interview.
- If you are admitted, a registration form will be sent to you and you will have to proceed to your visa application if you are a foreign student ■

## **WHAT YOU NEED TO APPLY**

- A photocopy of the passport
  - A cover letter ;
  - A CV ;
  - The transcript of the last two semesters of his schooling;
- A personal work file (drawings, illustrations, photos, graphic works, personal research).

# ANTICIPATED CAREER OPPORTUNITIES AND UNIQUE BENEFITS

This program is accessible to students who have already completed studies in graphic design to a bachelor's level.

Potential career paths for this program include...

Data visualist  
Digital designer  
Art director  
Creative Director  
UI designer  
Mobile designer  
Graphic artist  
Motion designer  
UX Designer  
Web designer

Unique benefits include going to school in Paris, where there is a rich arts and culture scene to get involved with and inspired by. Specifically the school is located in the 14th Arrondissement, home to many artists and cultural landmarks such as the Catacombes de Paris, Cimetière de Montparnasse and Cartier Foundation for Contemporary Art.

Much of LISAA's reputation has been built on its international exchanges, opening up opportunities for cross-cultural exchange at partner institutions around the world. With 2200 students, spread over seven different sites, LISAA is one of the biggest French design schools. Its international network constitutes a reference for businesses. More than 200 work placement and