

Glasgow School of Art

Design Innovation and Service Design

2 Campuses:

Garnethill Campus, Glasgow, Scotland.

GSA Highlands and Islands, Scotland.

Reputation:

Rated 19th best school for Art and Design in the world.

Program URL:

<http://www.gsa.ac.uk/study/graduate-degrees/design-innovation-service-design/>

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The program addresses society's change from a manufacturing economy to an experience based economy; in other words, people are now buying experiences rather than things. The Service Design program teaches students how to solve problems related to this emerging economy using principles from interaction design, user-centered design and innovation management.

Equipment

Students have access to a range of facilities including studio spaces for disciplines like photography, graphic design both digital and analog, as well as industrial design specializations such as rapid prototyping, wood, plastic and metal work. In addition, other departmental workshop are open to Design students for specific research.

Faculty

Gordon Hush, head of the Innovation School, is a sociologist of design and specialized in change in design process and the role of the designer in contemporary formulations of human experiences.

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Application Deadline:

Applications are reviewed on a cyclical basis from November to August of every year.

Requirements:

- Design Application Form
- Personal Statement (500 words)
- Evidence of Academic Qualification (Transcript)
- Academic References
- Evidence of English Proficiency
- Copy of Passport and visas

Portfolio

Electronic document of 25 images, no more or less, as seen in this PDF explaining portfolio requirements: <http://www.gsa.ac.uk/media/878733/Guidelines-for-Applications-to-Postgraduate-Taught-Courses.pdf>

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Unique Benefits

The school offers the possibility of collaborating with other students internationally through collaborative studio settings, in partnership with other academic institutions, across Europe as well as Internationally.

Career Opportunities

- Designer amongst International Agencies
- Service Design Role within various sectors
- Creation of new Service Design businesses, such as Snook