

# CENTRE FOR DIGITALMEDIA

Vancouver (Canada)

# ABOUT THE SCHOOL

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DIGITALMEDIA

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# ABOUT THE PROGRAM

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# APPLICATION GUIDELINE

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# CAREER OPPORTUNITIES

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TYPE  
@COOPER  
NYC (USA)

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# APPLICATION GUIDELINE

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\* Application from May 1 and are due by mid-night May 31

\* \$75 non-refundable application fee must be submitted for each application. (submitted online at Cooper Union's Continuing Education website) or by check (including a note with your full name and phone number)

The Cooper Union Office of Continuing Education  
Attn: Kressent Pottenger  
30 Cooper Square  
New York, NY 10003

\* Applicants will be informed of their acceptance status by Thursday, June 15.

Submit the following application materials to [type@cooper.edu](mailto:type@cooper.edu)

Including 1 PDF (8.5 x 11, print resolution, maximum 10 pages / 20 MB), with =

1. A **brief letter** describing your experience and interest in typeface design and lettering (250 words maximum).

2. A **portfolio of 6 graphic arts projects**, demonstrating your proficiency in typography, lettering and vector drafting. Please state your personal role in the creation of each piece.

3. A **list of any relevant courses** you've taken, including the school/ institution and dates taken.

4. A **supporting résumé** with any further information which might be considered relevant.

# CAREER OPPORTUNITIES

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- \* contextualisation of typography : exploration of the history and theory of typeface design through lectures, discussions, and independent research.

- \* Open to other domains: Optional elective classes offered in addition to the core program focus on topics such as hand-lettering, Python programming and font production.

- \* Networking with professionals : Special guest lecturers and critics round out the program and provide deeper insight

The certificate permits to obtain specialized skills needed to design professional-quality digital typefaces and lettering

= typeface designer + Chances to be hired by a foundry (company that has the right to produce fonts, for ex for google fonts)

ROYAL  
COLLEGE OF ARTS  
London (UK)

# ABOUT THE SCHOOL

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London (UK)

## RCA

Refer to themselves as “the world’s number one design university” located in London, England. The school consists of three campuses: Battersea, Kensington and White City. The school is centered around their students knowing and feeling they are able to be innovative and able to make a change. Students come from countries all over the world, in multiple disciplines working and learning side by side. The school is very much engaged both locally as well as globally with their programs.

They are currently ranked as first in the world for design studies the past three years.

## Imperial College

The school is the only one in the UK to focus solely on engineering, medicine and business. They are ranked third in Europe and eighth in the world. The school has nine campuses spread throughout London and the South East. Programs combine research with hands on practice project within the school and in the community. Degrees are complemented by Professional Development courses in which students are able to further grow as researchers, students and potential employees.

# ABOUT THE PROGRAM

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This program is focused on exploring how innovative design can fuel economic and social advancement while also maintaining awareness of ecological, social and economic impacts that these may have. Students work collaboratively in multidisciplinary teams, with the opportunity to work alongside clients and partner companies.

This program is completed across five institutions in five countries including Nanyang University in Singapore, Pratt Institute in New York City, Tsinghua University in Beijing and Keio University in Tokyo over the course of two years. Students have the opportunity to complete a term residency at two of the four institutions within their two-year program. They have a choice of either studying in Tokyo and New York or Beijing and Singapore.

The program is headed by Dr Stephen Jia Wang from RCA and Professor Saeema Ahmed-Kristensen from Imperial College.

# APPLICATION GUIDELINE

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- High standard of final-year undergraduate work: Portfolio or degree classification or work of an equivalent level (work must show maturity and readiness to undertake postgraduate studies)
- Having completed 3 years of higher education (upper secondary education)
- Must be 21 years old by September 1st of the proposed year of admission
- UK Honours degree, or for a Concordia student, a 3.3 GPA or higher

Provide:

- Personal and contact details
- Previous education details and previous experience (full transcript for Canadian students)
- Statement letter
- Academic Referee contact details
- Application fee
- Complete online forms through their portal

Entrance Examination

Part 1 - Digital Portfolio:

- Excellence in your current expertise, study or professional activity
- Evidence of interest or ability in the fields of innovation, design, technology and engineering
- Sample of your creative

Part 2 - Interview (if invited)

- Creative exercise (1h) and interview with staff from RCA, ICL and GID student representative

# CAREER OPPORTUNITIES

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COLLEGE OF ARTS  
London (UK)

- Possible career opportunities:  
International entrepreneurs, creative directors and leaders of innovation strategy in international corporations

- Learning outcomes: Intellectual engagement, Technical Skills and professionalism

- Unique benefits: networks in 4 different universities worldwide, an international experience like no other leading to possible careers all around the world

Group 7:

Camille Poitevin

Diana Seluna Fernandez

Anghelos Coulon

Emilie Brunet

Priscila Carvalho

Jade Morgan