

Emily Carr University of Art + Design

Vancouver, British Columbia

Master of Digital Media

http://www.ecuad.ca/academics/graduate-degrees/master-of-digital-media

By Carl Bergeron Gagnon, Stephanie Handfield, Jonathan Béliveau, Julie Roussy, Catherine Hénault

Reputation:

Since it was an art school first that then merged into a university, the teachers have a great hands on approach and the school itself has exquisite studios. Emily Carr is also one of the more well-known schools of art and design in Canada which is beneficial when you students are building their resume.

Specific to the Master of Design Media Program:

- 95% of graduates work in their field
- 30% or graduates work in gaming industries
- 19 of alumni have created their own startup companies

Info about the program:

The Master program of Digital Media at Emily Carr gives incredible real world experience by giving students the opportunity to work with real clients and large corporations. Focused on team work, the program teaches you to collaborate. The program is only a year long and has an internship catered to each students career objectives.

EQUIPMENT:

The program has the luxury of have well equipped project rooms used for collaboration, video production studios (green screens, 2D 3D and DSLR cameras, industry standards softwares), classrooms equipped for media presentations, interactive labs, recording room, etc.

FACULTY:

Many of the faculty working in the Digital Media sector continue their own research in digital media, and stay current on what is happening in the feild. For example Diana Burgoyne has been teaching «Creative Electronics» at Emily Carr since 1998. She is well recognized for her installations and performance works using handmade electronics.

APPLICATION GUIDELINES

Applicants for this program will need to have:

- completed an undergraduate degree (minimum B+ grades)
- a portfolio submission which include 5 digital media works with 250 - 500 words descriptions (strongly recommenced that it shows technical skills: ex coding)
- a letter of Intent (500-750 words) which indicates the reasons why you want to get a Master's Degree in that specific program.
- a formal essay (750 words) related to digital Media in an area you was to pursue.
- computer skills & complete the literacy summary form.

- at least 3 letters of recommendation from teachers or professionals that can vouch for their skill.
- completed program survey Form
- a CV (250 words)
- for more info: https://thecdm.ca/program/admission-requirements

ANTICIPATED CAREER OPPORTUNITIES

Since this program has a4 to 8 months internship that is related to each students personal career objectives (with companies like Google, Ubisoft, the Canadian Embassy, the University of British Columbia and the experience can be local or international) this is give students a very good opportunity to network and work for companies they admire.

Careers that follow this program are startup companies, Game design, UX designer, Graphic and web design multimedia, interaction design, technical artists and creative director and many more

UNIQUE BENEFITS OF THE PROGRAM

Digital Media is growing so fast and is a very interesting field to pursue in design. Knowing that this master's program gives a fast track to the highest echelon of companies, like Microsoft, makes it very appealing. This also means that the program is constantly up to date with real world innovations. Their internships create a great networking experience an provide great additions to your CV.