Graduate School Of Choice: OCAD

Katherine and Aleyne

About OCAD University

OCAD University (/ˈoʊkæd/ OH-kad), formerly known as the Ontario College of Art and Design, is located at the heart of downtown, Toronto, Canada.

OCAD University, known for studio-based and experiential education and research.

Their audience includes recruiters looking for new talent for galleries and firms.

Highlights include the Onsite Gallery, as well as the Imagination Catalyst, an entrepreneurship and commercialization incubator. OCAD U launched the Creative City Campus project in 2016, to further expand and enhance facilities.

About the Inclusive Design Program

Inclusive Design program: Inclusive Design advances accessibility, and encompasses the full range of human diversity including ability, language, culture, gender and age.

Inclusive Design recognizes that we aren't all the same. Design must be usable, flexible, and customizable among other qualities to be truly inclusive.

The program prepares graduates for doctoral programs or advanced careers in:

- Digital Media and ICT Systems
- Public Sector Policy and Administration
- Design for Built Environments
- Arts and Culture
- Healthcare sector
- Graphic and Communication Design.

Admission Requirements

Applicants must hold a BA, BDes, BComm, BEng, BSc, BFA or comparable honours degree/certification in a program that provides a foundational grounding in information and communication systems and practices (e.g., Computer Science, Software Engineering, Information Studies, Culture and Technology or similar field) with an average of 75 per cent (B+) or better during the last two years of study, or must demonstrate exceptional experience/expertise as a practitioner in a relevant discipline.

Needed: statement of intent, samples of work, CV

Career goals

Career goals: Aleyne has a background in city planning, Katherine is interested in health care, which makes the program a first choice, it seems unique. It's not accessible, the Metro in Montreal, so it's important to develop a career in that. It's important to make sure everyone can be included when thinking about how a city is designed - architecture, wayfinding. It brings functionality in design, not only aesthetics.