#### UCLA DESIGN MEDIA ART

- Located in Los Angeles;
- One of America's leading research facilities;
- "Most multicultural campus in the nation";
- "Situated five miles from the Pacific Ocean and ten miles from downtown Los Angeles, the campus is within a short drive of mountains, beaches, lakes, and deserts";



http://dma.ucla.edu/grad/program/

# INFORMATION ABOUT THE PROGRAM

- Media arts
- Individual thesis / final exhibition
- 2 year program
  - 1 year of theory courses (each student is paired with one faculty member)
  - 1 year of thesis development, exploration, and production (reviewed by a comitee)

# INFORMATION ABOUT THE PROGRAM

- Newly renovated facilities
  - Shared with department of Art
  - o Video, audio, print, photography, game, and fabrication labs
  - Art galleries and exhibition space

# APPLICATION GUIDELINE INFORMATION

- Accepting in the fall semester only (due on Jan 20)
  - University of California Application
  - DMA Undergraduate Supplemental Application
  - Portfolio (10 original works)
  - Two letters of recommendation
- Acceptance is based on evidence of creative talent and academic achievement
- GPA of 3.0 required

### BENEFIT AND CAREER OPPORTUNITIES

- Career planning center
- Professional, social, and cultural organizations around campus
- Solo exhibition upon graduation
- DMA Career Day job fair

### BENEFIT AND CAREER OPPORTUNITIES

NAD is affiliated with many video game companies such as Ubisoft, GameLoft and Ludia.

They make sure that their students could find a good internship

# INFORMATION ABOUT THE PROGRAM

Projects usually include lectures, field trips, site visits, group method work, user studies and studio work.

#### Year 1:

Skills and Techniques, ID. Professional Use.

Graphic Design. Form Workshop.

Communication Design for Co-creation.

General Product (Service Design).

#### Year 2:

Experience Prototyping. Interaction Concept.

Creative Reflections on Interaction Design. Degree Project.

# APPLICATION GUIDELINE INFORMATION

- 12 places
- Application deadlines is TODAY (Jan 15, 2018)
- You need a bachelor degree in Industrial design or equivalent (including 60 ECTS credits in the field of Design, + portfolio).
- Selection among qualified applicants is basedupon submitted portfolio material and interviews and/or creative assignment.

### BENEFIT AND CAREER OPPORTUNITIES

The Degree you get: Degree of Master of Fine Arts. Main field of study:

Industrial Design.

Specialisation: Interaction Design.

Following your degree you can continue with PhD studies.

students are frequently employed as design consultants as well as in major corporations of industrial design.