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**TYPE**  
**@COOPER**  
**NYC (USA)**

# ABOUT THE SCHOOL

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- \* Located in Cooper Square in the East Village neighborhood of Manhattan.
- \* Cooper Union was ranked number one in the Regional Colleges (North) category by U.S. News & World Report.
- \* Cooper Union was established in 1859  
The certificate program is with Cooper Union in conjunction with the Type Directors Club.
- \* This certificate is offered by the department of School of Art. (Cooper union is divided into three schools: School of Architecture, School of Art, and School of Engineering.
- \* The Type Directors Club is an international organization devoted to the typography.

# ABOUT THE PROGRAM

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Two years program, this certificate is really specific, they are **specialized only in typography.**

Postgraduate certificate program:

- \* public workshops
- \* weekly classes : Typography, Lettering, calligraphy & font production

The two professors specialized on typography in the departement:

**Mark Rossi**

Digital Art Director, Center for Design & Typography 212-353-4211 | [rossi@cooper.edu](mailto:rossi@cooper.edu)

<http://markarossi.com>

He specialized on urban Typography as well as print on paper typeface.

**Inessa Shkolnikov**

Design Director, Center for Design & Typography

212-353-4213/4210 | [inessa@cooper.edu](mailto:inessa@cooper.edu)

# APPLICATION GUIDELINE

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\* Application from May 1 and are due by midnight May 31

\* \$75 non-refundable application fee must be submitted for each application. (submitted online at Cooper Union's Continuing Education website) or by check (including a note with your full name and phone number)

*The Cooper Union Office of Continuing  
Education  
Attn: Kressent Pottenger  
30 Cooper Square  
New York, NY 10003*

\* Applicants will be informed of their acceptance status by Thursday, June 15.

Submit the following application materials to [type@cooper.edu](mailto:type@cooper.edu)

Including 1 PDF (8.5 x 11, print resolution, maximum 10 pages / 20 MB), with =

1. A **brief letter** describing your experience and interest in typeface design and lettering (250 words maximum).
2. A **portfolio of 6 graphic arts projects**, demonstrating your proficiency in typography, lettering and vector drafting. Please state your personal role in the creation of each piece.
3. A **list of any relevant courses** you've taken, including the school/ institution and dates taken.
4. A **supporting résumé** with any further information which might be considered relevant.

# CAREER OPPORTUNITIES

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- \* contextualisation of typography : exploration of the history and theory of typeface design through lectures, discussions, and independent research.

- \* Open to other domains: Optional elective classes offered in addition to the core program focus on topics such as hand-lettering, Python programming and font production.

- \* Networking with professionals : Special guest lecturers and critics round out the program and provide deeper insight

The certificate permits to obtain specialized skills needed to design professional-quality digital typefaces and lettering

= typeface designer + Chances to be hired by a foundry (company that has the right to produce fonts, for ex for google fonts)