

Work Experience

GRAPHIC DESIGNER

KarmaDharma

April 2021 – October 2021 | Ottawa, ON

- Launched a successful fundraising campaign for the newly-constructed Orleans Health Hub.
- Designed and formatted annual reports for the Society of Saint Vincent de Paul and the Montfort Hospital Foundation.
- Revamped the Ontario Professional Hairstylists Association's brand.

GRAPHIC DESIGNER

Canadian Blood Services

June 2019 – April 2021 | Ottawa, ON

- Executed campaign graphics, ads, and print materials for the 2020 *Type to Save a Life* blood typing event held in Universities all across Canada.
- Designed billboards, outdoor banners, social posts, and handouts promoting cord blood donation in hospitals across the country.
- Conceptualized and formatted Canadian Blood Services' 2019-2020 calendar, which was printed and sold to raise funds for the organization.

FREELANCE GRAPHIC DESIGNER

FACES Magazine

June 2019 – January 2020 | Ottawa, ON

- Formatted page layouts for interviews with well-known Canadian musicians and TV personalities.
- Sourced photographs for many of the articles that I laid out.
- Designed promotional material for the 7th annual National Capital Charity Classic Golf Tournament.

GRAPHIC AND WEB DESIGNER

Ottawa Riverkeeper

June 2017 – September 2017 (Contract) | Ottawa, ON

- Designed and executed the website, branding, and promotional materials for Ottawa Riverkeeper's Ride the River Family Parade and Picnic charity event.
- Launched a website for Twinning Our Capital Rivers, a symbolic twinning of the Ottawa River and Potomac River.

Education

CONCORDIA UNIVERSITY

September 2015 – April 2019 | Montreal, QC

Bachelor of Fine Arts | Design

Awards

PRESIDENT'S AWARD

September 2015 – April 2019 | Montreal, QC

Awarded the Concordia University President's Award for community engagement and academic excellence.

SOVEREIGN'S MEDAL FOR VOLUNTEERS

April 2015 | Ottawa, ON

Received the Sovereign's Medal for Volunteers (previously called the Caring Canadian Award) from former Governor General of Canada The Most Honourable Sir David Johnston, for contributions to the community in 2015.

Skills & Software

- Graphic Design
- Publication design
- Branding
- UI
- HTML and CSS
- Adobe Illustrator
- Adobe InDesign
- Photoshop, XD
- After Effects
- Sketch
- WordPress & Wix
- Microsoft Powerpoint

Languages

- English (native)
- French (intermediate)

