

Work Experience

MARKETING DESIGNER

Lotus Medical

January 2022 – Present | Montreal, QC (remote)

- Repositioned the company's branding for their corporate brand and clinic sub-brands.
- Redesigned company's websites and built them in Webflow.
- Designs all marketing assets; including social media posts, digital ad campaigns, event promotional materials, sales brochures, presentations, posters, etc.

GRAPHIC DESIGNER

KarmaDharma

April 2021 – October 2021 | Ottawa, ON

- Launched a successful fundraising campaign for the newly-constructed Orleans Health Hub.
- Designed and formatted annual reports for the Society of Saint Vincent de Paul and the Montfort Hospital Foundation.
- Revamped the Ontario Professional Hairstylists Association's brand.

GRAPHIC DESIGNER

Canadian Blood Services

June 2019 – April 2021 | Ottawa, ON

- Executed campaign graphics, ads, and print materials for the 2020 *Type to Save a Life* blood typing event held in Universities all across Canada.
- Designed billboards, outdoor banners, social posts, and handouts promoting cord blood donation in hospitals across the country.
- Conceptualized and formatted Canadian Blood Services' 2019-2020 calendar, which was printed and sold to raise funds for the organization.

FREELANCE GRAPHIC DESIGNER

FACES Magazine

June 2019 – January 2020 | Ottawa, ON

- Formatted page layouts for interviews with well-known Canadian musicians and TV personalities.
- Sourced photographs for many of the articles that I laid out.
- Designed promotional material for the 7th annual National Capital Charity Classic Golf Tournament.

Education

CONCORDIA UNIVERSITY

September 2015 – April 2019 | Montreal, QC

Bachelor of Fine Arts | Design

Awards

PRESIDENT'S AWARD

September 2015 – April 2019 | Montreal, QC

Awarded the Concordia University President's Award for community engagement and academic excellence.

SOVEREIGN'S MEDAL FOR VOLUNTEERS

April 2015 | Ottawa, ON

Received the Sovereign's Medal for Volunteers (previously called the Caring Canadian Award) from former Governor General of Canada The Most Honourable Sir David Johnston, for contributions to the community in 2015.

Skills & Software

- Graphic Design (print and digital)
- Branding
- UI
- Publication design
- HTML and CSS
- Adobe Illustrator
- Adobe InDesign
- Photoshop, XD, and Figma
- After Effects
- Sketch
- Webflow, WordPress, and Wix
- Microsoft Powerpoint

Languages

- English (native)
- French (intermediate)

