

Part II: Applying Feedback

A. Content & Audience

Did peers understand the purpose of your product and what problem it solves?

Did they clearly understand who the site is for?

They seem like they did. They understood they were the perfect target and seemed very interested in using that website. They identified to the problem it was trying to solve.

B. Design

What feedback did peers give about your planning and design elements?

Did they find your structure, navigation and visual layout effective?

They liked it and particularly enjoyed the favorite page because we usually have our usual stations we go to but we might want to compare their prices. They mainly enjoyed the layout, some did find it not very modern but it was the choice I made at the beginning of the semester. I wanted to remind a vintage gas station.

C. Development

What feedback did peers give about your site's code-driven features or interactivity?

Did they identify any issues with responsiveness, layout or broken behavior?

What accessibility feedback did you receive?

They loved how the 3 footers in the upload page stack when the screen's width shrinks, and the same with the list. No issues identified.

D. Overall Site

How did visitors rate the overall appearance and usability of your site?

What did peers identify as the strongest part of your website, and why do you think that aspect stood out?

What improvements did they recommend?

I got a lot of really nice reviews liking the website's layout. A lot of them loved the filtering feature, the possibility to mark in favorite some stations and the details you get for each of them. They advised me to add the real photos of the stations, and further development would be to finish the different pages (especially the favorite page that features the stations liked) and of course add a real database to upload and show real stations that are on your route.

E. Action Plan

What two improvements will you make based on their feedback, and how will you implement them?

I decided to add real photos in the full info page but also add the photo in the list because it help some users recognize a station they are used to go to based on the photo/