

Content & Audience

Did your peers clearly understand your site's purpose and target audience? What suggestions did they make to improve your site's content or messaging?

Peers clearly understand my site's purpose and could all relate to the problem it's trying to tackle as they are all car drivers. They were excited by the concept and found the website intuitive with the short explanation on how to use it.

Design & User Experience

How did your peers respond to your site's design (layout, color, typography, or organization)?

They pretty much really liked it and said it looked intuitive and clear. The eye is drawn first to the logo which is a good marketing point.

Did they find the design effective in communicating your message and engaging users?

Emmanuel thought it was giving a vintage gas station vibe which was what I was aiming for. It is nice looking and welcoming.

Functionality & Performance

What issues did your peers identify with features or interactivity on your site?

The links were using generic descriptions like 'Click here', which I fixed. I added descriptions to the video embedded. I also added titles to the links and to the forms. I corrected the lang error too (because I'm French it was confused).

Did they note any pages or elements that loaded slowly or inconsistently across devices or browsers?

I reduced the images quality to allow it to download them more quickly. All the browsers displayed the same website.

Accessibility & Usability

What feedback did you receive about accessibility (e.g., alt text, color contrast, keyboard navigation)? What can you improve to make your site more inclusive and user-friendly?

I improved the readability of the links at the bottom of the page by increasing their weight. I increased the contrast of the hovered links.

Action Plan

What did your peers like most about your site?

They really liked the concept idea of the website and seemed interested by the concept. They also liked general design and layout.

What two improvements will you make based on their feedback, and how will you implement them?

I fixed the layout for the phone size by making the title smaller and logo well centered. I also centered the title that was a bit too much to the right by using an absolute position on

the logo. Also, I fixed the horizontally scroll and made all boxes perfectly fit in the screen size thanks to the 'box-sizing: border-box;' functionality.