Emilie Shen

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education

new york university

Sep 2017 – present

M.S., Integrated Digital Media:
UX Design Focus
Expected Graduation: Dec 2018

uc san diego

Sep 2013 – Mar 2017

B.S., Cognitive Science:
Human-Computer Interaction
Minor in Business & Psychology

skills

Visual Design
Product Design
Wireframing
Prototyping
User Research
User Testing
HTML/CSS
Experience Design
Human Centered Design
Interaction Design
Graphic Design
Information Architecture
Illustration
Hand Lettering

tools

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Sketch
Invision
Invision Studio
Keynote
Zeplin

experience

graduate research assistant

New York University / Sep 2018 – present

Assist Professor Dana Karwas in conducting research. Help with grading and feedback of student work for graduate level pre-thesis course. Maintain website and communications of the Integrated Digital Media department.

ux design intern

Ernst & Young / Jun 2018 – Aug 2018

Used Agile methodology on client engagement to develop and iterate wireframes in Sketch. Reviewed existing designs and suggested improvements in user flow, interface, and interaction. Created responsive prototypes to be presented in client meetings.

visual design intern

Assurant / Jan 2018 – May 2018

Designed with a consistent visual style across all platforms of communication. Created displays of company metrics in creative and meaningful ways. Redesigned various materials to improve information architecture and visual components.

design intern

Kaiser Permanente / Jun 2017 – Aug 2017

Redesigned mediums for internal communication improving readability and visual design. Consulted in redesigning web pages with better usability and architecture. Prepared and delivered presentation to CIO and 100+ employees on integrating AI.

projects

master's thesis

Jan 2018 – present

Currently researching ways to destigmatize menstruation through education. Designing and prototyping solution, integrating technology and art to reframe perspectives on menstruation and provide more comprehensive education.

yogurt world website

Jan 2017 – Mar 2017

Worked with Yogurt World as a client to design store website, targeting certain user categories. Conducted interviews and did further research to develop branding and structure for site. Created digital prototype in Sketch and Invision. Coded website in HTML, CSS, and Javascript.