EMILIE SHEN

contact

✉ shenemilie@gmail.com
🔗 emilieshen.com
in linkedin.com/in/emilieshen
☎ (510) 432-2908

education

New York University
Sep 2017 - Dec 2018
M.S., Integrated Digital Media

University of California, San Diego
Sep 2013 - Mar 2017
B.S., Cognitive Science:
Human-Computer Interaction
Business & Psychology Minor

relevant coursework:
Interaction Design
Cognitive Design Studio
Usability & Information Architecture
Professional Web Design
User Experience Design

software

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Sketch
Invision
Keynote
Balsamiq

skills

Design Thinking	Experience Design
Usability Testing	Human Centered Design
Storyboarding	Interaction Design
Visual Design	Web + Mobile Design
Product Design	Rapid Prototyping
Wireframing	Information Architecture
User Research	Print Design
HTML/CSS	Hand Lettering

experience

visual design intern
Assurant / Jan 2018 - Present
Design with a consistent visual style across all platforms of communication. Create displays of company metrics in creative and meaningful ways. Redesign various materials to improve information architecture and visual design.

design intern
Kaiser Permanente / Jun 2017 - August 2017
Redesigned mediums for internal communication to improve readability and visual design. Consulted in redesigning web pages with better usability and information architecture. Prepared and delivered presentation to CIO and 100+ employees on integrating artificial intelligence into Kaiser Permanente.

design course assistant
UC San Diego / Mar 2017 - Jun 2017
Worked with Professor Steven Dow to develop course structure and assignments for the new course Design 100: Prototyping. Assisted with the instruction and grading of 40+ design students. Critiqued students' projects and provided constructive feedback.

graphic designer
UC San Diego Health / Dec 2015 -Mar 2017
Designed all promotional material for recruiting participants for research studies at the HIV Neurobehavioral Research Program (HNRP). Recreated visual displays of research data in meaningful ways. Prepared visual materials for presentations and scientific meetings.

projects

yogurt world website
Jan 2017 - Mar 2017
Worked with Yogurt World as a client to design a website for the shop. Conducted interviews with customers and employees and did further research to determine user categories and major site components. Used Sketch and Invision to create a digital prototype. Conducted user testing of website. Coded website in HTML, CSS, and Javascript.

soundify
Sep 2016 - Dec 2016
Redesigned music streaming app to improve information architecture and playlist creation/editing process. Conducted research and user interviews to find pain points. Participated in rapid prototyping and design sprints. Created digital prototype using Sketch and Invision.