

# **Emilie Shen**

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### education

#### new york university

Sep 2017 - Dec 2018 M.S., Integrated Digital Media: **UX Design Focus** 

## uc san diego

Sep 2013 - Mar 2017 B.S., Cognitive Science: **Human-Computer Interaction** Minor in Business & Psychology

#### skills

Visual Design Product Design Wireframing Prototyping User Research **User Testing** HTML/CSS Experience Design **Human Centered Design** Interaction Design Responsive Design Information Architecture Illustration Hand Lettering

## tools

Adobe Illustrator Adobe InDesign Adobe Photoshop Adobe XD Sketch Invision **Invision Studio** Keynote Zeplin

# experience

#### ux design intern

Ernst & Young / Jun 2018 - Aug 2018

Used Agile methodology on client engagement to develop and iterate wireframes in Sketch. Reviewed existing designs and suggested improvements in user flow, interface, and interaction design. Created responsive prototypes in Invision to be presented in client meetings.

## visual design intern

Assurant / Jan 2018 - May 2018

Designed with a consistent visual style across all platforms of communication. Created displays of company metrics in creative and meaningful ways. Redesigned various materials to improve information architecture and visual components.

#### design intern

Kaiser Permanente / Jun 2017 - Aug 2017

Redesigned mediums for internal communication improving readability and visual design. Consulted in redesigning web pages with better usability and architecture. Prepared and delivered presentation to CIO and 100+ employees on integrating Al.

## design course assistant

UC San Diego / Mar 2017 - Jun 2017

Worked with Professor Steven Dow to develop course structure and assignments for the new course Design 100: Prototyping. Assisted with the instruction and grading of 40+ design students. Critiqued students' projects and provided constructive feedback.

## projects

#### master's thesis

Jan 2018 - present

Currently researching ways in which menstrual hygiene management can be improved for homeless population. Designing and prototyping solution to target better education of menstruation and increasing awareness of issue.

## yogurt world website

Jan 2017 - Mar 2017

Worked with Yogurt World as a client to design store website, targeting certain user categories. Conducted interviews and did further research to develop branding and structure for site. Created digital prototype in Sketch and Invision. Coded website in HTML, CSS, and Javascript.