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## education

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### New York University

M.S., Integrated Digital Media  
Expected Graduation: Dec 2018

### University of California, San Diego

Sep 2013 - Mar 2017  
B.S., Cognitive Science:  
Human-Computer Interaction  
Business & Psychology Minor

### relevant coursework:

Interaction Design  
Cognitive Design Studio  
Usability & Information Architecture  
Practicum in Pro Web Design

## software

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Illustrator  
Sketch  
InDesign  
Invision  
Keynote  
Balsamiq  
Photoshop

## skills

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Human Centered Design  
User Research  
Low-High Fidelity Prototyping  
Wireframing  
Information Architecture  
Visual Design  
Hand Lettering  
HTML/CSS

## experience

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### design intern

Kaiser Permanente / Jun 2017 - August 2017

Redesigned mediums for internal communication, such as newsletters, to improve readability and visual design. Redesigned web pages to improve usability and information architecture. Developed consistent visual style and branding across various communication platforms.

### instructional apprentice

UC San Diego / Apr 2017 - Jun 2017

Worked with Professor Steven Dow to develop course structure and assignments for the new course Design 100: Prototyping. Assisted with the instruction and grading of 40+ design students. Critiqued students' projects and provided feedback.

### graphic designer

UC San Diego Psychiatry Department HNRP / Dec 2015 - Mar 2017

Created flyers to recruit participants for research studies at the HIV Neurobehavioral Research Program (HNRP). Created visual displays of research data. Prepared visual materials for presentations and scientific meetings. Created other various graphics needs (both print and digital).

### branding consultant intern

Terminal Engineering & Manufacturing / Jun 2016 - Dec 2016

Assisted in rebranding of the company. Redesigned company logo, business cards, and letterhead using Adobe Illustrator and InDesign. Ideate various mediums for advertising and developed plan for publicizing on each of those mediums.

## projects

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### soundify

Sep 2016 - Dec 2016

Redesigned music streaming app as a part of COGS 187A: Usability & Information Architecture. Conducted interviews and research to create an interface with improved information architecture and playlist creation/editing process. Created digital prototype using Sketch and Invision.

### yogurt world website

Jan 2017 - Mar 2017

Worked with Yogurt World as a client to design a website for the shop, targeting certain user categories. Conducted interviews with customers and employees and did further research to develop branding and structure for website. Used Sketch and Invision to create a digital prototype. Coded website in HTML, CSS, and Javascript.