

WEB ANALYTICS

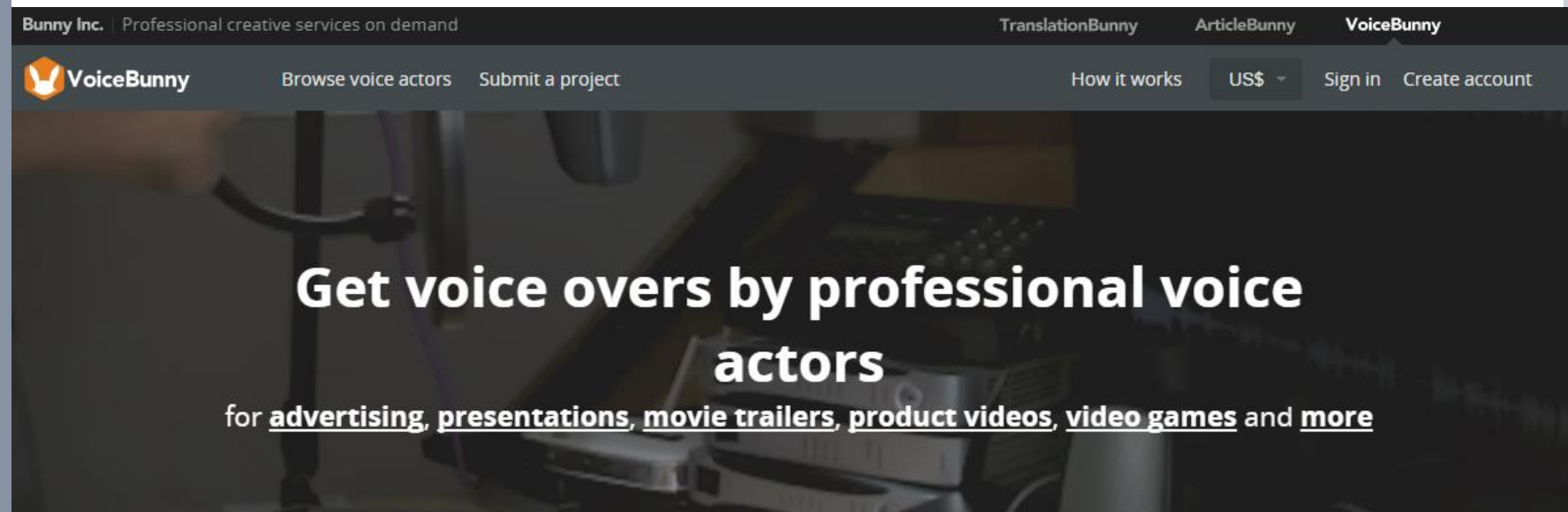
VISUAL ANALYTICS PROJECT

Adriana López
William Rojas
Emilio Alvarado

Our Customer


Voicebunny.com

Its goal is to connect customers who require high quality professional voices with the owners of these voices.



How does it work?


Bunny Inc. services: [Voice actors](#) | [Music licensing](#)

**VoiceBunny**
by Bunny Inc.


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Get fast, professional voice overs at an affordable price


- Thousands of voice actors with pro studios
- Voice overs in dozens of languages
- Optionally, use our [API](#)
- 100% satisfaction guarantee



Phone systems



Share the bunny →   



Choose your best fit

Search our voice pool

Listen to existing samples and book one

Get one speedy recording

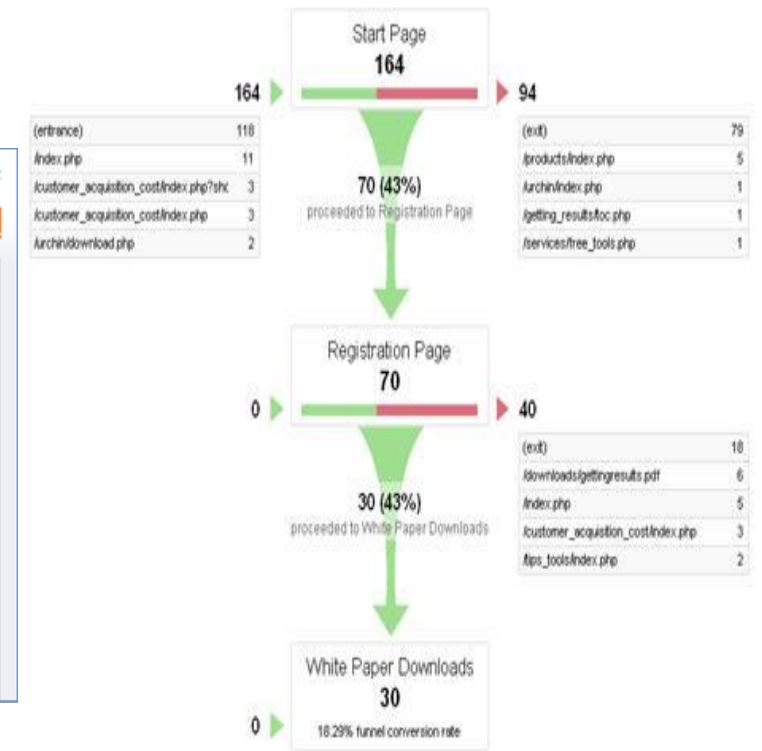
We select the best voice for you

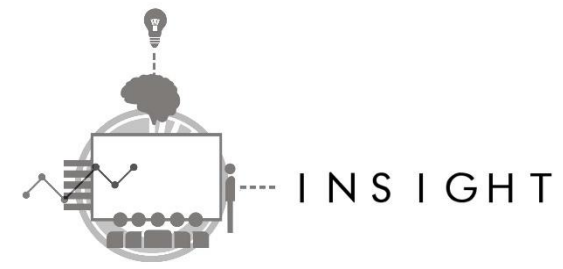
Post a casting call

Listen to auditions and pick a winner

Limitations of current solutions

- Previous parameterization
- Inability to process after param. change
- Use of samplig





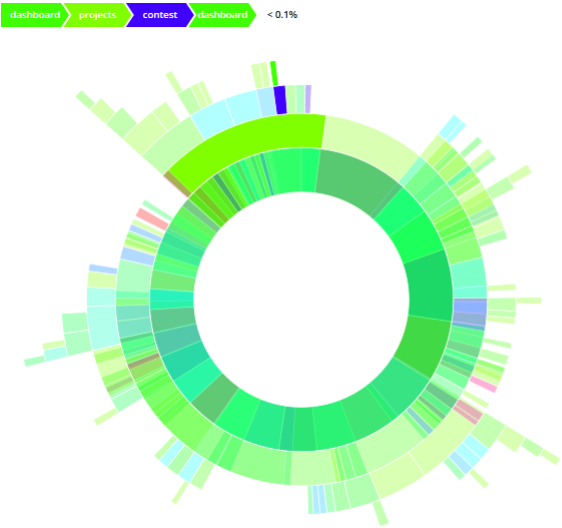
The project

The main objective of the 'Web Analytics Visualization' project is to increase the client's analysis capabilities about its user's browsing behavior on the company's website.

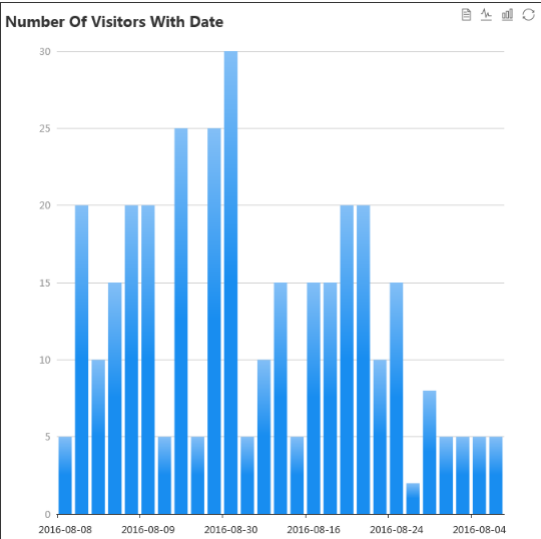
Tasks

- To present the distribution of the pages visited by the users in a given period of time.
- To discover characteristics of interest – as the quantity of users with similar navigation behaviors per session or the different routes and sales funnels that were found.
- To compare the behavior of sales funnels of site visitors without a previously established goal.

Solution



Sunburst (Overview)



Barchart (Zoom and Filter)

Show 10 <input checked="" type="checkbox"/> entries						Search:
User Id	Domain SessionId	Domain UserId	NavPath	Page Url	Device Stmp	
NULL	713e623d-be2b-4391-9eb2-f865ac33bf30	f778a2c2-bc79-496f-8c70-88286297ee8d	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://es.voicebunny.com/projects/add/2RUFADC/0/57374#/	2016-08-1621:33:38.877	
NULL	713e623d-be2b-4391-9eb2-f865ac33bf30	f778a2c2-bc79-496f-8c70-88286297ee8d	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://es.voicebunny.com/search/?language=por-br&genderAndAge=youngAdultMale	2016-08-1621:30:53.327	
NULL	713e623d-be2b-4391-9eb2-f865ac33bf30	f778a2c2-bc79-496f-8c70-88286297ee8d	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://es.voicebunny.com/h1-Welcome-Powtoon-users-h2-Get-a-voice-over-today-and-save-money-on-your-first-project/?language=pa&gift=mar-acq-aff-powtoon	2016-08-1621:30:43.270	
NULL	713e623d-be2b-4391-9eb2-f865ac33bf30	f778a2c2-bc79-496f-8c70-88286297ee8d	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://es.voicebunny.com/search/?language=por-br&genderAndAge=middleAgeFemale	2016-08-1621:26:25.467	
NULL	713e623d-be2b-4391-9eb2-f865ac33bf30	f778a2c2-bc79-496f-8c70-88286297ee8d	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://es.voicebunny.com/h1-Welcome-Powtoon-users-h2-Get-a-voice-over-today-and-save-money-on-your-first-project/?language=pa&gift=mar-acq-aff-powtoon	2016-08-1621:26:08.033	
NULL	064e3679-2cd8-4989-b96c-7108f563509e	77423165-fadb-49cb-beb9-bf888218eafb	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://voicebunny.com/projects/add/BEDSCQO/0/57210#/	2016-08-1618:46:14.993	
NULL	064e3679-2cd8-4989-b96c-7108f563509e	77423165-fadb-49cb-beb9-bf888218eafb	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://voicebunny.com/search/?language=den-dk&genderAndAge=youngAdultMale	2016-08-1618:45:36.670	
NULL	064e3679-2cd8-4989-b96c-7108f563509e	77423165-fadb-49cb-beb9-bf888218eafb	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://voicebunny.com/h1-Welcome-Powtoon-users-h2-Get-a-voice-over-today-and-save-money-on-your-first-project/?gift=mar-acq-aff-powtoon	2016-08-1618:45:26.597	
NULL	064e3679-2cd8-4989-b96c-7108f563509e	77423165-fadb-49cb-beb9-bf888218eafb	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://voicebunny.com/search/?language=den-dk&genderAndAge=seniorMale	2016-08-1618:45:01.663	
NULL	064e3679-2cd8-4989-b96c-7108f563509e	77423165-fadb-49cb-beb9-bf888218eafb	h1.Welcome.Powtoon.users-search-h1.Welcome.Powtoon.users-search-projects	https://voicebunny.com/h1-Welcome-Powtoon-users-h2-Get-a-voice-over-today-and-save-money-on-your-first-project/?gift=mar-acq-aff-powtoon	2016-08-1618:44:27.427	

Barchart (Details on demand)



Thanks!