Appendix

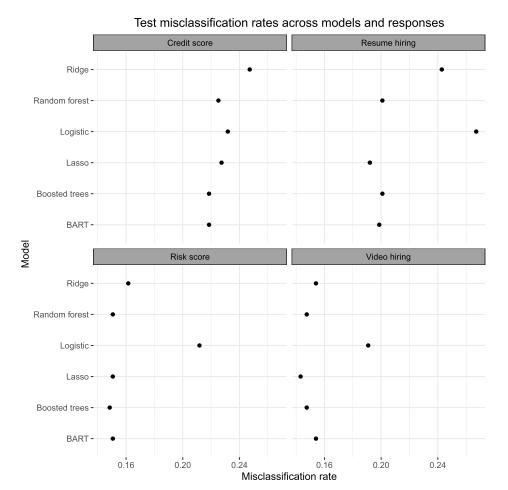


Figure A1: Test misclassification rate of the different models.

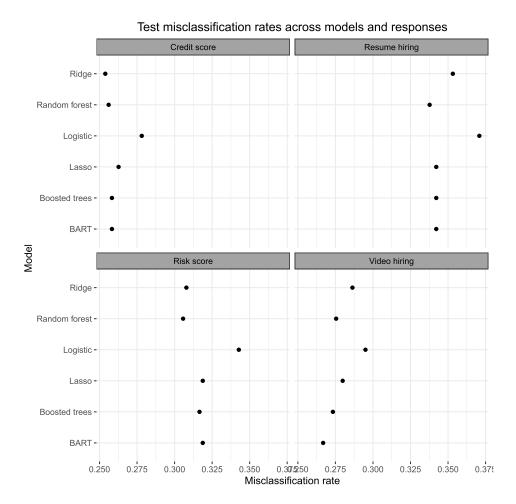


Figure A2: Test misclassification rate of the different models fitted excluding effectiveness as a predictor.

Fair Digital Economy?

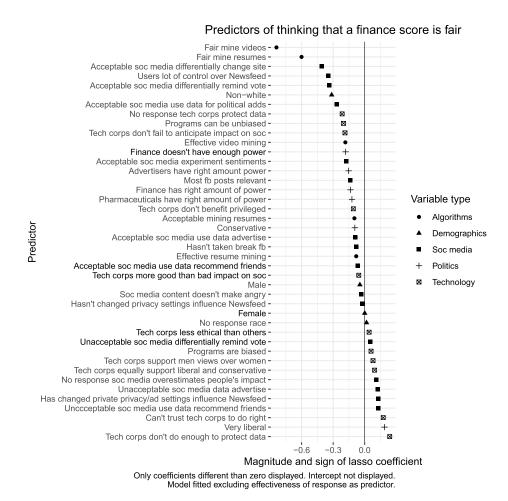


Figure A3: Results of lasso regression predicting whether people think a finance score to help credit decisions is fair (0 coded as "fair," 1 as "unfair").

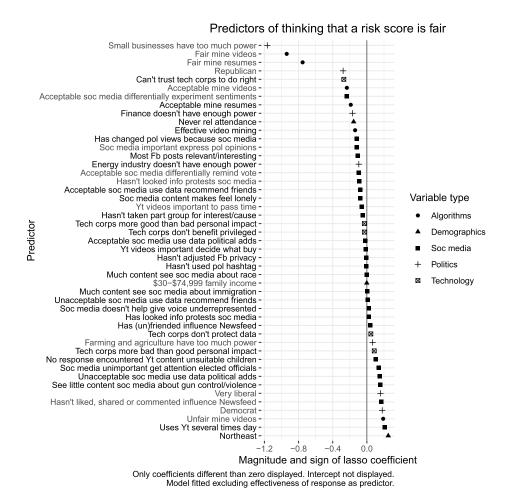


Figure A4: Results of lasso regression predicting whether people think a risk score to help decisions about parole is fair (0 coded as "fair," 1 as "unfair").

Fair Digital Economy?

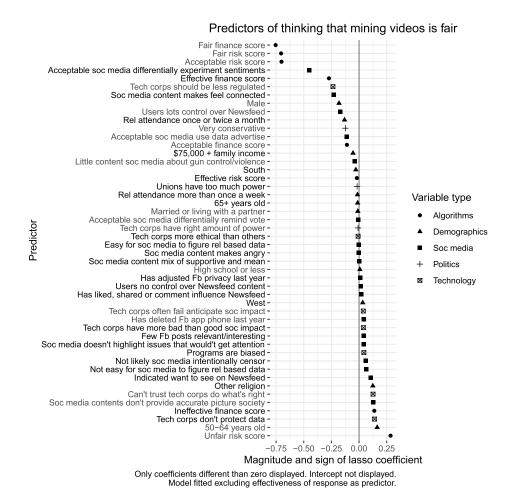


Figure A5: Results of lasso regression predicting whether people think mining videos to filter job applicants is fair (0 coded as "fair," 1 as "unfair").

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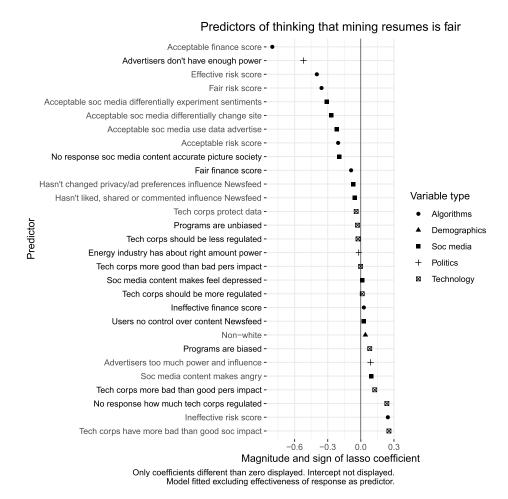


Figure A6: Results of lasso regression predicting whether people think mining resumes to assess job candidates is fair (0 coded as "fair," 1 as "unfair").