

# The art of order

Link to the website: [http://emilkashout.site/The\\_Art\\_Of\\_Order/index.html](http://emilkashout.site/The_Art_Of_Order/index.html)

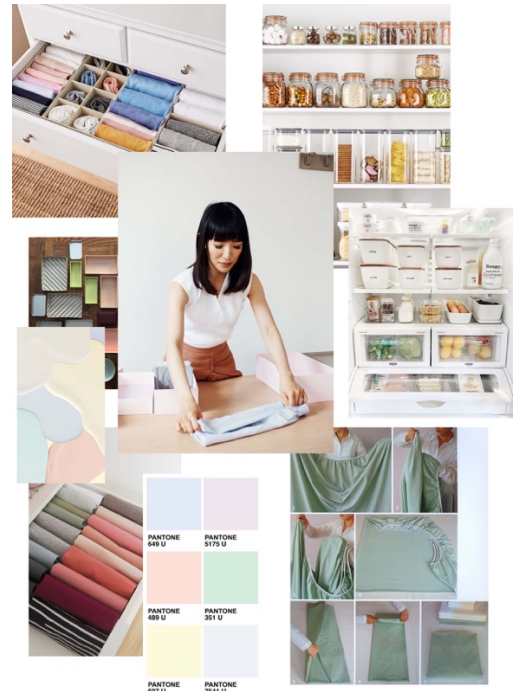
## A written summary of log entries:

I came up with the idea for the website quite soon although I was struggling so much with the design as I wanted to make it minimalistic as well as professional and there was also a question of how to design the mobile view of the website. As on the first week of the project my friend was visiting me, I mostly discussed with her my ideas and made the sketches of for example wireframes or writing the text for the website. I had also made moodboards for the inspiration but in the end, I didn't use that many ideas from it although it was a good thing to get started and excited about the project. From the beginning of the second week, I started my XD prototype to have a strong idea and how to proceed it. Frankly this was the hardest part for me as all I tried to come up with didn't appear good to me. As it turned out changing the font made a huge difference and somehow I made a prototype that I was satisfied with. Then came the coding part which to my surprise wasn't that hard for me anymore. The HTML files I finished quite soon and for the first time I organize my styling in only one stylesheet which turned out to be much easier so I am going to do that as well in the future. I discovered new things when coding grid and even some flexbox tags. I was quite surprised with the pace of my work and how fast the coding part took me. Also, it was a nice surprise that the media queries task wasn't that much of a problem for me and everything worked quite well from the beginning. For future project I want to use more of my own designs for the images I am going to use as it appears more professional than downloading random pictures from the internet. I think that was frustrating me the most that I couldn't find the exact images that I wanted.

**File and folder structure:** I decided to make a big 'art of the order' folder which includes in the root 3 HTML files and one 'css' folder which consists of one CSS document and a folder with photos, icons and logo.

**Choice of style for the site:** Minimalism

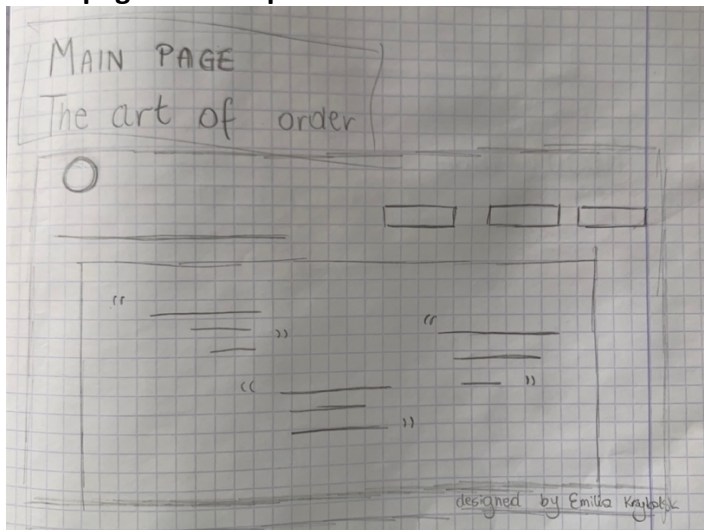
## Moodboards



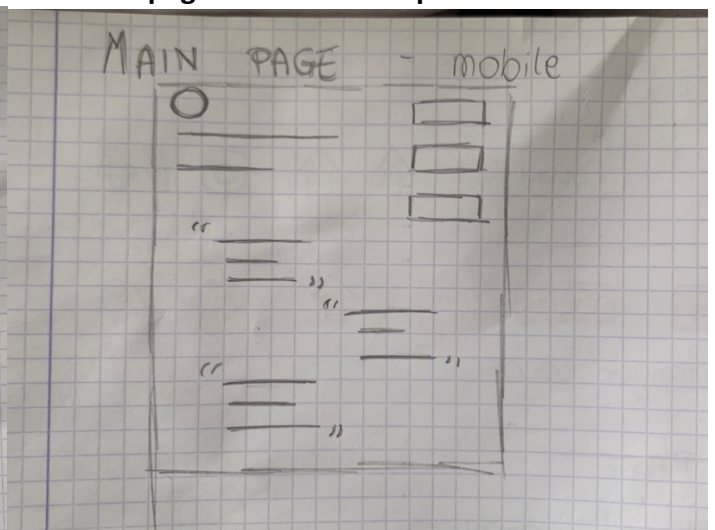
At first, I wanted to go with pastel colors or beiges and the background of some shadow or fruits as it seems minimalistic to me as well as matched the topic, I've chosen but it turned out to just the add beige colors and use a photo of sheets for the background of the main page but still the moodboards were a great start for the project.

## Wireframes (sketched)

### Main page – desktop

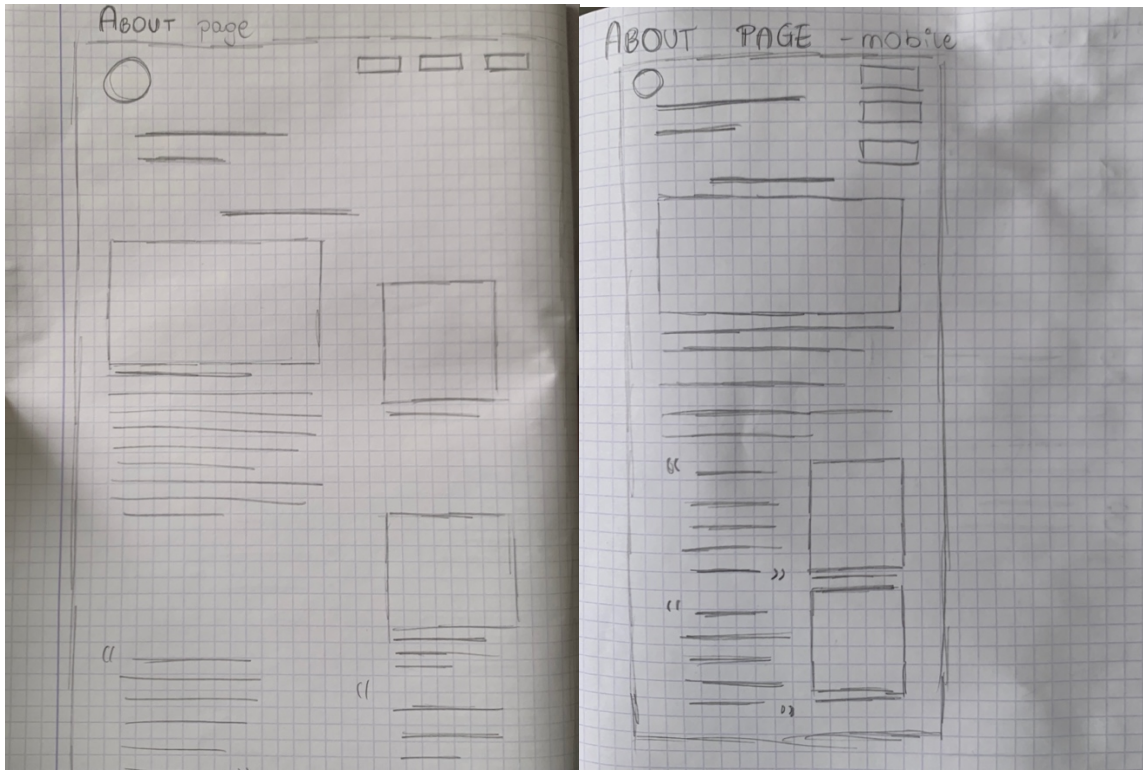


### Main page – less than 600px



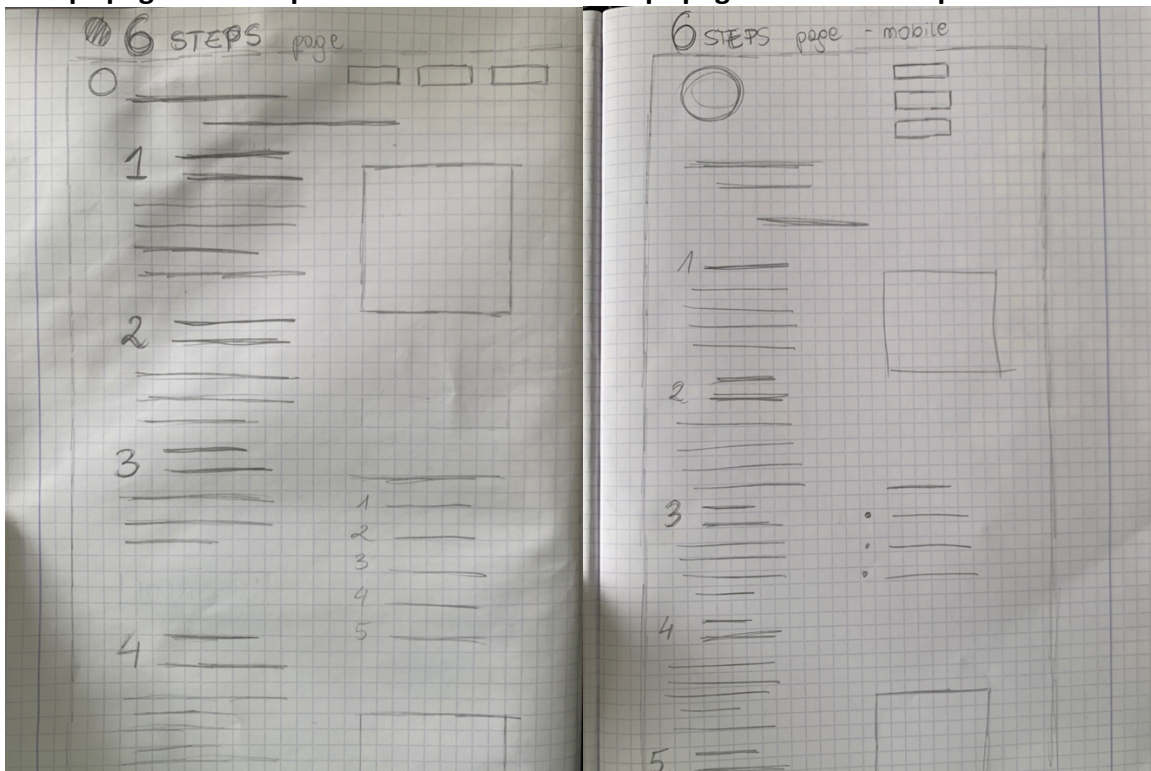
### About page – desktop

### About page – less than 600px



6 steps page – desktop

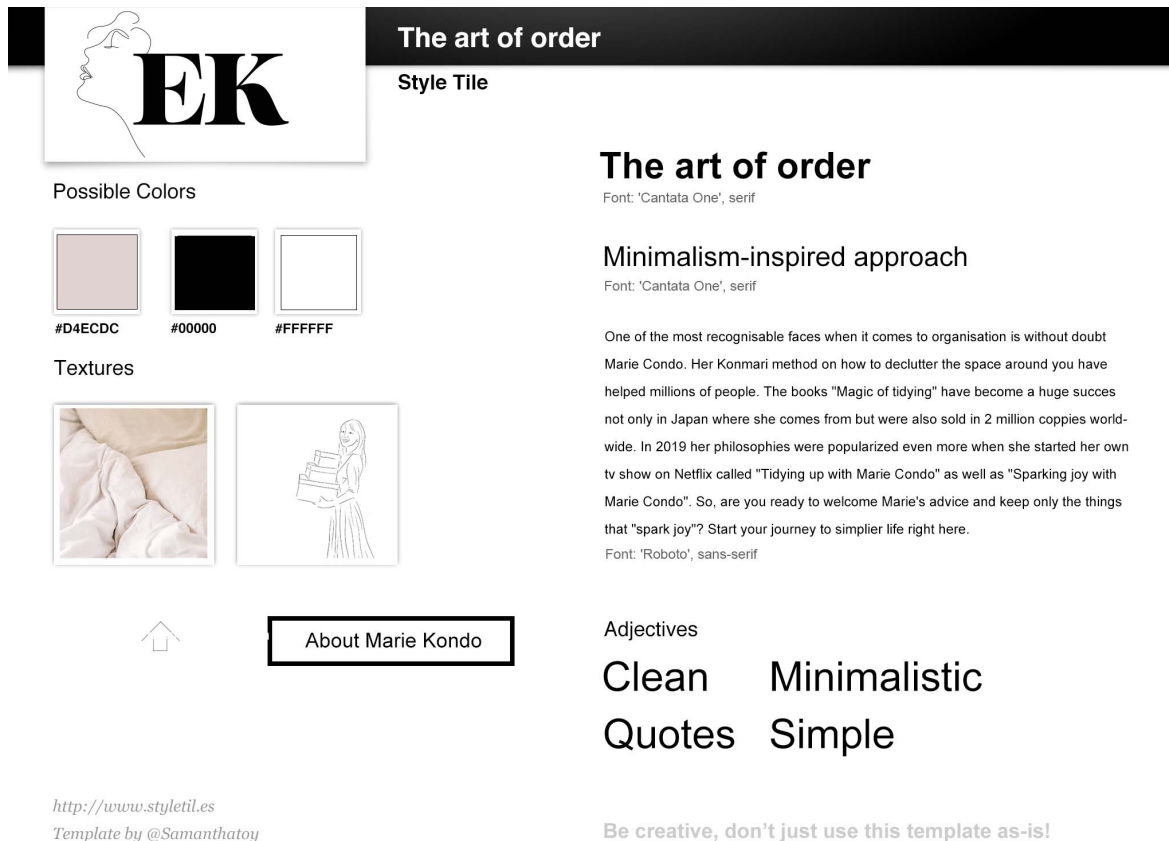
6 steps page- less than 600px



### Multi-device layout pattern: Tiny Tweaks and Column Drop

I decided for the devices of less than 600px to adapt the style almost in the same form as in the desktop view. Although I made some changes cutting the background from both sides and making the navigation bar in a column as well as bringing photos closer to the text than they were before. In the 'about' page case I also used the column drop on quotes.

## Styletile



### XD prototype

Link to it online:

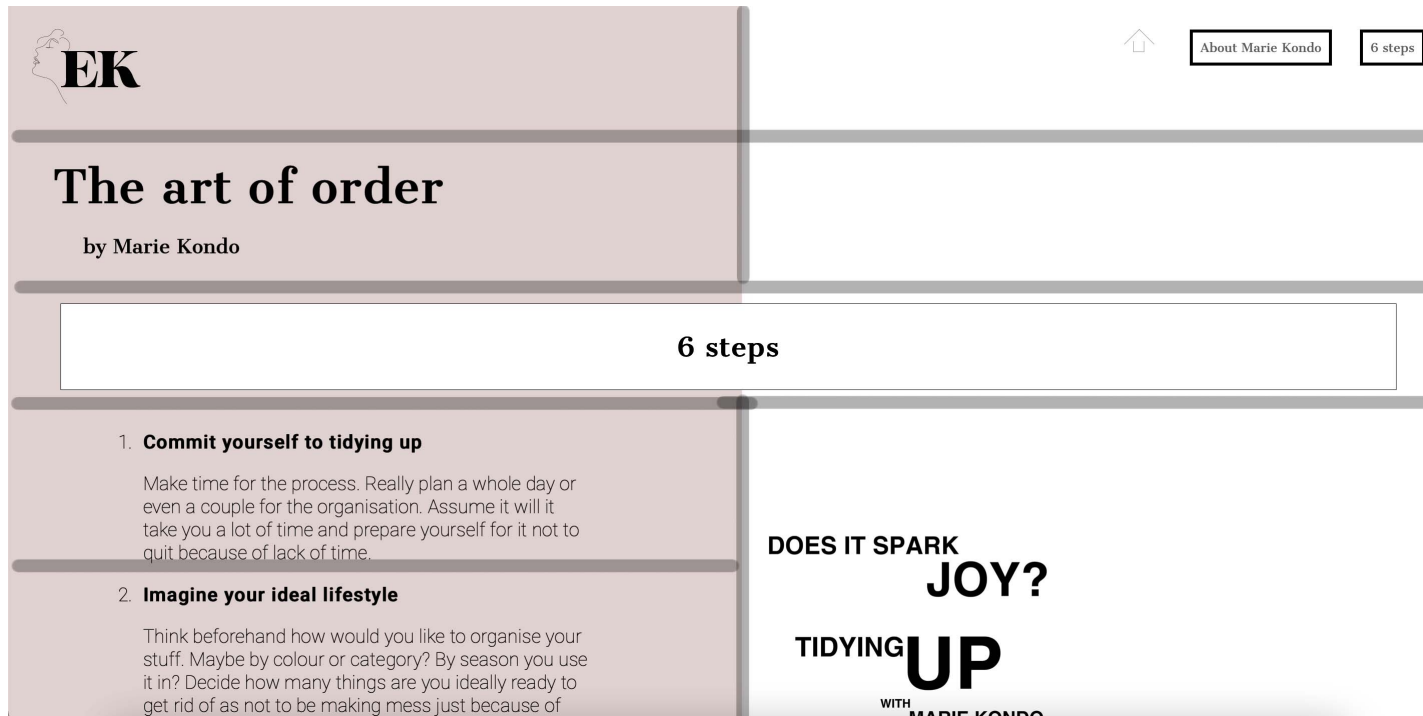
Desktop prototype: <https://xd.adobe.com/view/a6e211e4-a04d-4581-866e-b2bd9595539b-f3b1/>

Mobile prototype: <https://xd.adobe.com/view/cbdc9aca-a850-4cb8-a3ea-6aba51e9c62c-9e8f/>

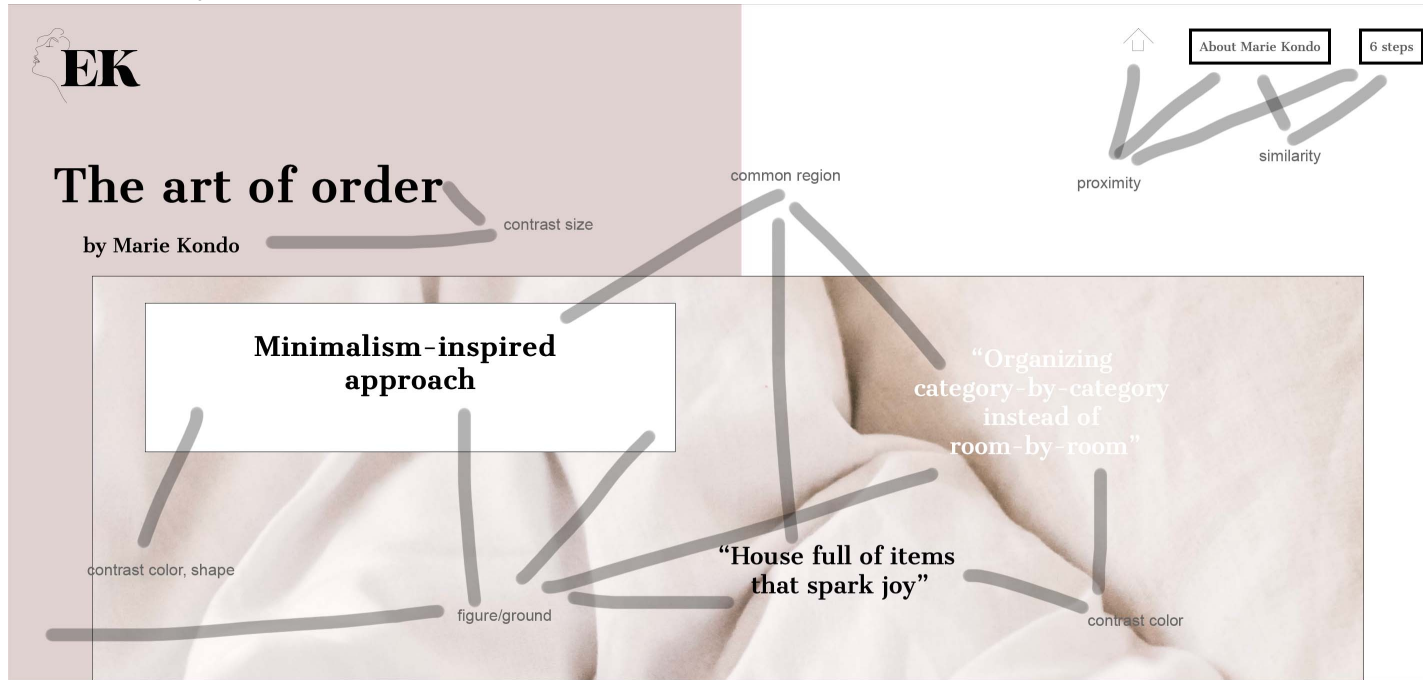
### Composition, Layout:

Mostly asymmetry, two-column grid with the header '6 steps' spanning two columns in a row , a lot of white space, no rule of thirds or Golden spiral





## Gestalt laws, contrasts:



designed by Emilia Krzykalska

**Proximity:** between buttons and icon in navigation bar

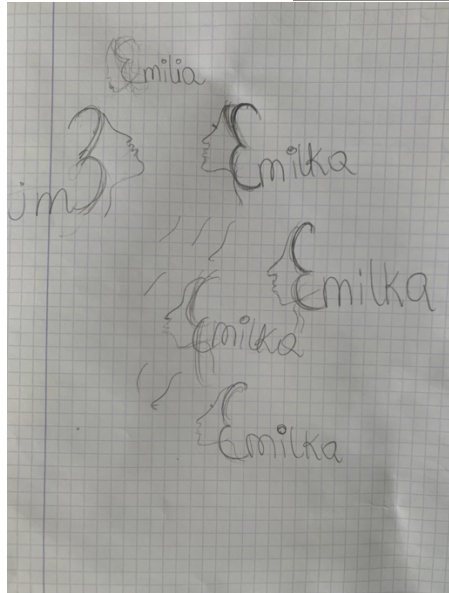
**Similarity:** between buttons as they look alike

**Figure/ground:** picture on top of the background colors, text on top of the photo, rectangle on top of the image, text on top of the white rectangle

**Common region:** quotes and text in the rectangle are in a group due to the background image

**Contrasts:** in color between the quotes, in color between white rectangle and black text, between the size of the text in the header

**Logo:**



**Test results from:**  
**5-second test:**

**1. (Five second test: [Screenshot 2021-09-25 at 14.16.02.png]) (Question 4: "What would you change in the design?") Answer**

Nothing

I would remove the "6 steps in the middle" as it brings chaos to the design

nothing:)

NOTHING

make the font bigger and more legible

less letters

Nothing is great ! Good job !!!!

Not necessarily anything, but maybe hiding some of the text if it's a front page

maybe make the font bigger

Nothing

**1. (Five second test: [Screenshot 2021-09-25 at 14.16.02.png]) (Question 3: "What do you think the website is about?") Answer**

Minimalism

Cleaning up?

about the house and order and stuff

Cleaning or tidying with some unique technic

about art

sth about art

Order

Tidying :)

Not sure, I didn't know where to start reading

tyding up? Marie kondo?

Art

1. (Five second test: [Screenshot 2021-09-25 at 14.16.02.png]) (Question 1: "What was the first thing you noticed?") Answer
Quote
The art of order
the word art
The title and Maybe colors of The background
the colors of the background and the text in the middle
the author
The art of order
the text
The header
does it sparks joy?
Title

1. (Five second test: [Screenshot 2021-09-25 at 14.16.02.png]) (Question 2: "What was in the logo?") Answer
Face
I don't know
ek
Where was ten logo
dont remember
no clue
EK
EK and a fine line drawing of a face
I didn't see the logo
womans face
ldk

## Trunk-test:

### Result:

1. It's a site about order with a minimalistic approach
2. We're on the front page - introducing us to the rest of the website
3. Logo, heading, subheading, quotes
4. Global menu - Marie Kondo, 6 steps
5. Front page, Introduction, Heading