# **Emil Forsén**

## Game Developer

ABOUT ME

I'm a full-stack marketing professional turned game developer with 5+ years experience from the international start-up scene. I'm currently in my second year studying game programming at Yrgo.

PORTFOLIO

Github

<u>Itch</u>

PROJECTS

## Flesh and Stone

Project Lead, combat designer.

## Get Up

Project Lead, vertical movement and foot tracking.

### **Losing My Marbles**

Project Lead, networking, controller programmer

EXPERIENCE

#### **CMO**

**KLASH** 

2022 - Present, 1 year Gothenburg

Responsible for both operative and strategic activities for the marketing department at KLASH.

- · Set up a full marketing funnel including promotions and onboarding
- Grew social media presence with 1800 %.

## **Head of Marketing**

Zimpler

Aug 2018 - Aug 2021 - 3 years, Gothenburg/Stockholm

Responsible for both operative and strategic activities for the marketing department at Zimpler.

- · Built up the marketing department at Zimpler from scratch
- · Project management

## Brand and content manager

Zimpler

Aug 2012 - jul 2013 - 1 year, Gothenburg/Stockholm

Re vamped the Zimpler brand.

- · Workshops for finding the brand values
- · Re built the website
- · Created tonality and design guidelines

EDUCATION

## **Game Creator Programmer**

Yrgo

2022 - 2024, Gothenburg

## Copywriter

Forsbergs

2007 - 2009, Stockholm



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#### **Developer Skills**

Unreal 5

Unity

SDL<sub>2</sub>

C++

C#

**Blueprints** 

## **Tools & Technologies**

Rider, Visual Studio, Github, Figma, Miro, Obsidian, Notion, Slack, Discord, Trello, Excel

#### Other Skills

Project management, UX research, User testing, Information architecture, Prototyping, Copywriting, UX writing, A/B testing Kanban, agile & scrum

## Languages

Swedish (native)
English (professional)

#### Social

Portfolio (Github)
Portfolio (Itch)
linkedin.com/in/emil-forsen
semble.gg/profile/emilxf