

Name	Emily Loughran	
Address	Blackrock, Dublin, Ireland	
Contact	hello@eloughran.com	
Experience	Under 2 years at Sweepr, as a Visual Designer (Current).	Brand illustrator, client account end user app designer, R&D work, two B2B product design projects, company handbook copywriter.
	Led the IADT Vis. Comm. Grad Show identity project.	Creative direction, project management, identity design.
	1 month Internship at Alkamee Branding.	Completed a client project, produced designs for print production.
	Illustration freelance project with Melanie Polkosky for Medium: UX Collective.	Ideation, sketeches, client collaboration, high fidelity production.
	Lead of the Diversity and Inclusion Task Force at Sweepr.	Managing and organising Diversity and Inclusion meetings, initiatives, D&I in visual brand.
Skills	UI design	Design system contribution, user flows, mobile, wireframes, prototyping.
	UX design	Heuristic reviews, user testing, user journey maps, user flow charts.
	UX research	User interviews, surveys, academic research, prototyping.
	Product design	Apps, tools, B2B, B2C, jobs to be done.
	Illustration	Brand illustrations, product illustrations, illustration system design.
	Graphic design	Book design, Branding, Leaflets, Slide decks, posters, social media.
	Copywriting	UX Copy, brand copy.