

## Eloughran

Name	Emily Loughran	
Address	Blackrock, Dublin, Ireland	
Contact	hello@eloughran.com	
Experience	Under 2 years at Sweepr, as a Visual Designer (Current).	Brand illustrator, client account end user app designer, R&D work, two B2B product design projects, company handbook copywriter.
	Led the IADT Vis. Comm. Grad Show identity project.	Creative direction, project management, identity design.
	1 month Internship at Alkamee Branding.	Completed a client project, produced designs for print production.
	Illustration freelance project with Melanie Polkosky for Medium: UX Collective.	Ideation, sketches, client collaboration, high fidelity production.
	Lead of the Diversity and Inclusion Task Force at Sweepr.	Managing and organising Diversity and Inclusion meetings, initiatives, D&I in visual brand.
Skills	UI design	Web design, design system contribution, user flows, mobile, wireframes.
	UX design	Heuristic reviews, user testing, user journey maps, user flow charts, prototypes.
	UX research	User interviews, surveys, academic research, prototyping.
	Product design	Apps, tools, B2B, B2C, jobs to be done.
	Illustration	Brand illustrations, product illustrations, illustration system design.
	Graphic design	Book design, Branding, Leaflets, Slide decks, posters, social media.
	Copywriting	UX Copy, brand copy.

Tools	Figma	
	Adobe Suite	XD, InDesign, Illustrator, Photoshop, After Effects
	ProtoPie	
Education	Vis. Comm Level 8 in IADT, class of 2019.	1st Class Honors.
	Art, Craft and Design Level 6 in Sallynoggin College of Further Education.	All distinctions.
Awards	Awarded membership to the Irish Society of Typographic Designers.	
	Nominated at IDI Graduate Awards 2019.	Nominations in the categories of "UX/UI design" and "Academic research".
	Two projects featured on the 100 Archive.	Projects were "Explicit" IADT grad show identity 2019 and "Rúairí Roo" kids booklet for Chime at Alkamee.

"I was lucky enough to hire Emily onto my UX Design team for her first full time role out of design school. Emily is a gifted visual designer and illustrator who supplements these skills with a delightful personality, humbleness, willingness to learn and a consistently positive attitude. It has been an absolute delight to watch her grow her skills and confidence in UX, customer engagement, collaboration and fearless creativity. She is a wonderful, enthusiastic collaborator and has an incredibly thoughtful, intelligent and subtle approach to her insightful illustrations. Emily is a gift to work with!"—Melanie Polkosky, PhD, ACC