Name Emily Loughran

Address Blackrock, Dublin, Ireland

Contact hello@eloughran.com

Experience Under 2 years at Sweepr, as

a Visual Designer (Current).

Brand illustator, client account end user app designer, R&D work, two B2B product design projects, company handbook copywriter.

1 month Internship at Alkamee Branding.

Completed a client project, produced designs for print production.

Illustration freelance project with Melanie Polkosky for Medium: UX Collective.

Ideation, sketeches, client collaboration, high fidelity production.

Lead of the Diversity and Inclusion Task Force at Sweepr.

Managing and organising Diversity and Inclusion meetings, initiatives, D&I in visual brand.

Eloughran

Skills UI design Design system contribution,

user flows, mobile, wireframes, prototyping.

UX design Heuristic reviews, user

testing, user journey maps,

user flow charts.

UX research User interviews, surveys,

academic research, prototyping.

Product design Apps, tools, B2B, B2C, jobs

to be done.

Illustration Brand illustrations, product

illustrations, illustration

system design.

Graphic design Book design, Branding,

Leaflets, Slide decks, posters, social media.

Copywriting UX Copy, brand copy.

Tools	Figma	
	Adobe Suite	XD, InDesign, Illustrator, Photoshop, After Effects
	ProtoPie	
Education	Vis. Comm Level 8 in IADT, class of 2019.	1st Class Honours.
	Art, Craft and Design Level 6 in Sallynoggin College of Further Education.	All distinctions.
Awards	Awarded membership to the Irish Society of Typographic Designers.	
	Nominated at IDI	

Graduate Awards 2019.

Eloughran

"I was lucky enough to hire Emily onto my UX Design team for her first full time role out of design school. Emily is a gifted visual designer and illustrator who supplements these skills with a delightful personality, humbleness, willingness to learn and a consistently positive attitude. It has been an absolute delight to watch her grow her skills and confidence in UX, customer engagement, collaboration and fearless creativity. She is a wonderful, enthusiastic collaborator and has an incredibly thoughtful, intelligent and subtle approach to her insightful illustrations. Emily is a gift to work with!"—Melanie Polkosky, PhD, ACC