

PalyHacks Sponsorship Package

January 27 - 28, 2016

50 Embarcadero Road | Palo Alto High School

ABOUT US:

We are a group of students that are passionate about computer science, and want to connect students of Palo Alto High School to other people who share similar interests. We believe that a hackathon is the best way to spread passion for computer science and help introduce people to a new field.

LOGISTICS:

PalyHacks will hold approximately 100 high school students with various skill levels in computer science in Palo Alto High School, 50 Embarcadero Road. It will be held from January 27 - 28, 2016 in the Media Arts Center from 5:00PM PST to 5:00PM PST.

WHY SPONSOR?

PalyHacks is a small hackathon, with about 100 people, making it easy to make a lasting impression on attendees. Many of the attendees of a high school may have little to no experience in computer science, allowing your company to build recognition among a new generation of programmers.

HOW CAN YOU HELP?

- Bring a developer or staff to the event! PalyHacks brings together young minds from around the bay area, and is a great opportunity for recruitment.
- Donate money directly, allowing us to accommodate to all needs
- Sponsor one of the four meals that will be served during the hackathon
- Bring promotional material such as t-shirts, stickers, and/or hardware, which can be a great way to popularize your brand among attendees
- Sponsor a game or event! Spread more about your company and its culture to hackers who need a break between intense coding sessions

BENEFITS:

PalyHacks welcomes all sponsors! For cash sponsorships, the table below provides an idea of the benefits we will provide. We are more than happy to arrange custom sponsorships or negotiate.

	\$500+	\$1,000+	\$1,500+	\$2,000+
Send developers and mentors	✓	✓	✓	✓
Distribute promotional material	✓	✓	✓	✓
Sponsor logo on website	✓	✓	✓	✓
Sponsor logo on t-shirt		✓	✓	✓
Special prizes		✓	✓	✓
Sponsor Table		✓	✓	✓
1 hour workshops			✓	✓
Opening ceremony presentation				✓
Awards ceremony presentation				✓

Interested? Contact us at sponsor@palyhacks.io