



PalyHacks

Sponsorship Package

March 24 - 25, 2017

50 Embarcadero Road | Palo Alto High School



ABOUT US:

We are a group of students that are passionate about computer science, and want to connect students of Palo Alto High School to other people who share similar interests. We believe that a hackathon is the best way to spread passion for computer science and help introduce new people to a field.

LOGISTICS:

PalyHacks will hold approximately 100 high school students all across the bay area with various skill levels of computer science in Palo Alto High School, located at 50 Embarcadero Road. It will be held from March 24 - 25, 2017 in the Media Arts Center from 5:00PM PST to 5:00PM PST.

WHY SPONSOR?

PalyHacks gives companies an opportunity to make a lasting impression on attendees. Many of the attendees may have little to no experience in computer science, allowing your company to build recognition among a new generation of programmers. Additionally, it allows companies to explore possibilities with their APIs or other developer tools

HOW CAN YOU HELP?

- Bring a developer or staff to the event!
- Donate money directly, allowing us to accommodate to all needs
- Sponsor one of the four meals that will be served during the hackathon
- Bring promotional material such as t-shirts, stickers, and/or hardware, which can be a great way to popularize your brand among attendees
- Sponsor a game or event! Spread more about your company and its culture to hackers who need a break between intense coding sessions

**BENEFITS:**

PalyHacks welcomes all sponsors! For cash sponsorships, the table below provides an idea of the benefits we will provide. We are more than happy to arrange custom sponsorships or negotiate.

| | \$1,000+ | \$2,000 | \$2,500+ |
|---------------------------------|----------|---------|----------|
| Send developers and mentors | ✓ | ✓ | ✓ |
| Distribute promotional material | ✓ | ✓ | ✓ |
| Sponsor logo on website | ✓ | ✓ | ✓ |
| Sponsor logo on t-shirt | ✓ | ✓ | ✓ |
| Special prizes | ✓ | ✓ | ✓ |
| Sponsor Table | ✓ | ✓ | ✓ |
| Opening ceremony presentation | | ✓ | ✓ |
| Awards ceremony presentation | | | ✓ |

Interested? Contact us at info@palyhacks.io