Resume Emily Hobrla

hobrlaem@umich.edu ● (517) 252-1217

Profile

University of Michigan Master of Science in Information candidate with focus in UX research and design; practices a philosophy of user-centered design to increase usability

Skills/Certifications

Excellent written/verbal communication, interface design, quantitative/qualitative research, multistage user testing, interviewing, visual design, attention to detail, problem solving, html/css, Adobe CC, VR, Wordpress, Google AdWords

Education/Awards

University of Michigan - M.S. Information

Graduation June 2022

 Concurrent and completed coursework in UX design and qualitative research

Michigan State University - B.A. Professional Writing

Graduation May 2020

Dean's List Fall 2018, Spring 2019, Summer 2019, Fall 2019
 Spring 2020, Cumulative GPA 3.73

MSU CAL Research Forum finalist Spring 2019

• Advancing Freedom For Girls: Ending Child Marriage (project title), 2nd place

Projects

United States Labor Department ` Winter

2021-present

Ann Arbor District Website Redesign Fall

2020

Homeless Shelter System Renovation Project Fall

2020

Professional / Leadership Experience

Intern/research assistant, MSU Digital Scholarship Lab 2020

Spring 2019 - Spring

Performed user tests on existing library technology

- and tutorials and made suggestions to improve usability and accessibility
- Developing a style guide, documentation for increased consistency of outgoing communication from MSU DSL
- Led instructional sessions for all ages in technologies including VR and 360 video

Editor, Writer, The Current Magazine

Fall 2019 - Spring 2020

- Conducted market research to determine goals for the publication
- Adhered to AP style to write and edit effective content for target audience
- Designed and placed content in magazine layout for print edition

Chair, MSU College of Arts & Letters Student Council

Fall 2018 - Spring 2020

• Planning events for CAL students with peers and faculty

Undergrad Assistant, MSU International Teaching Spring 2020

Summer 2018 -

Assistant program

- Led sessions where international TAs practiced English language specifically for classroom contexts
- Developed lesson plans and language learning activities

Student Editor, The Graduate School, Michigan State University Fall 2019

Fall 2018 -

- Collaborated with Ph.D. and Masters students via email and in-person communication to produce publication-ready theses and dissertations.
- Published theses and dissertations via ProQuest

Publications

Editor, The Current - "Teacher Shortage"

Editor, VIM Magazine
Spring
2020

Editor, The Current - "The Reality of Grammar
February
2020

Writer, The Current - "English as a Second Language at MSU"
November
2019

Editor, VIM Magazine
Fall
2019

Poetry reader, editor, Red Cedar Review
Fall
2019

Extracurricular Enrichment

• Volunteering at Refugee Development Center of Lansing

Fall 2018 - present Fall 2019 - Spring

- French Club member 2020
- Study Abroad Visual Art in Venice, Italy, medium: oil paint June 2019
- Summer Publishing Institute, Calvin College

May 2019