

# Funding Proposal

BY EMILY LIANG

01



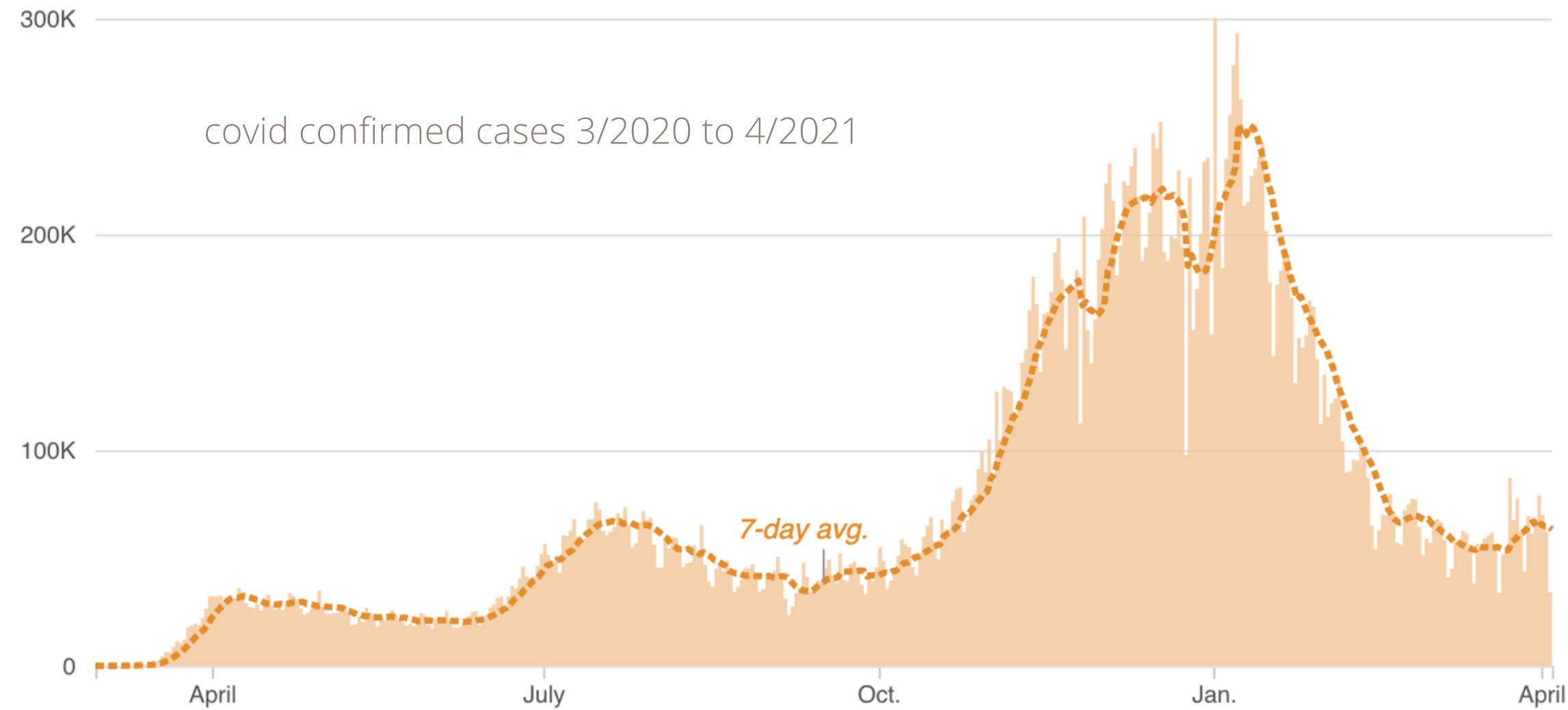
02

**We're still here to  
serve  
amidst the  
uncertain time**

**Covid: Mar 2020**

**Back To Office:**

**Sep 2020**





Eligibility  
申请资格



Required Document List  
所需文件



Request an Appointment - Main  
预约电费补助申请



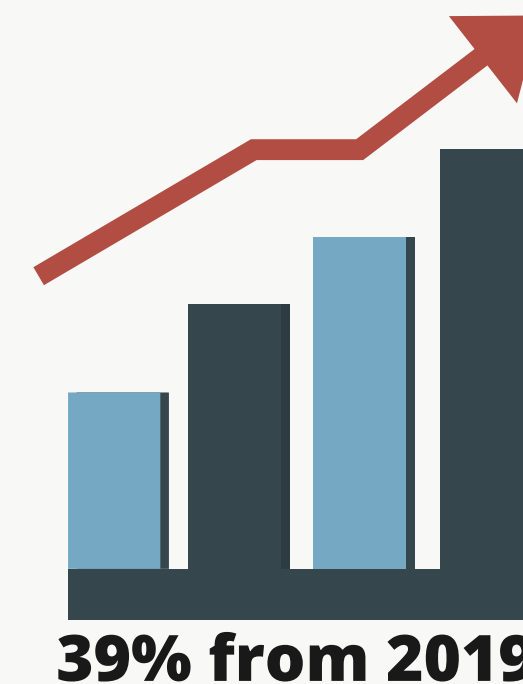
2022 CEAP Application

# 03

## New Online System

In-Person Appointment and Online Application

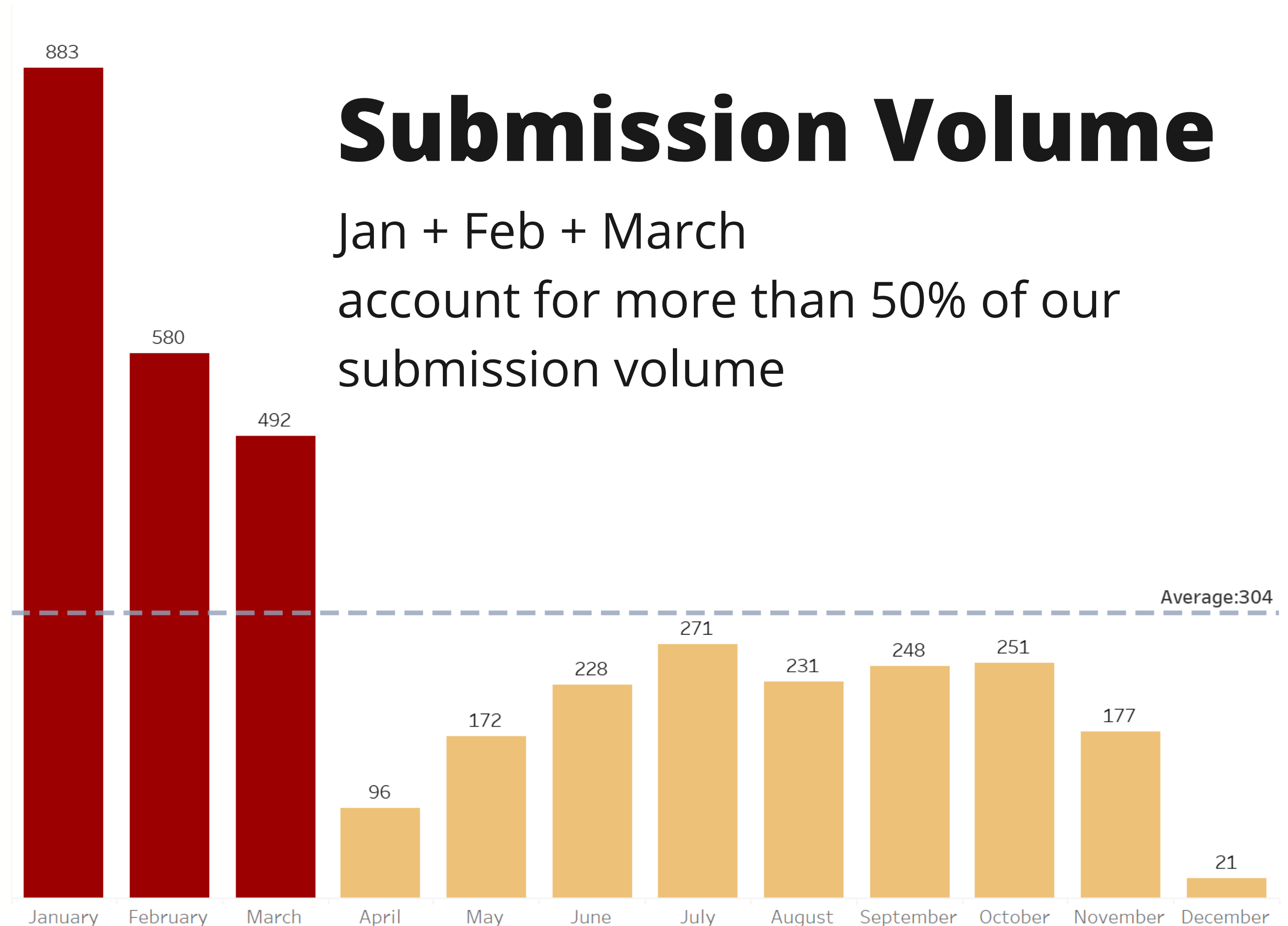
## Serve 3500+ families since



04

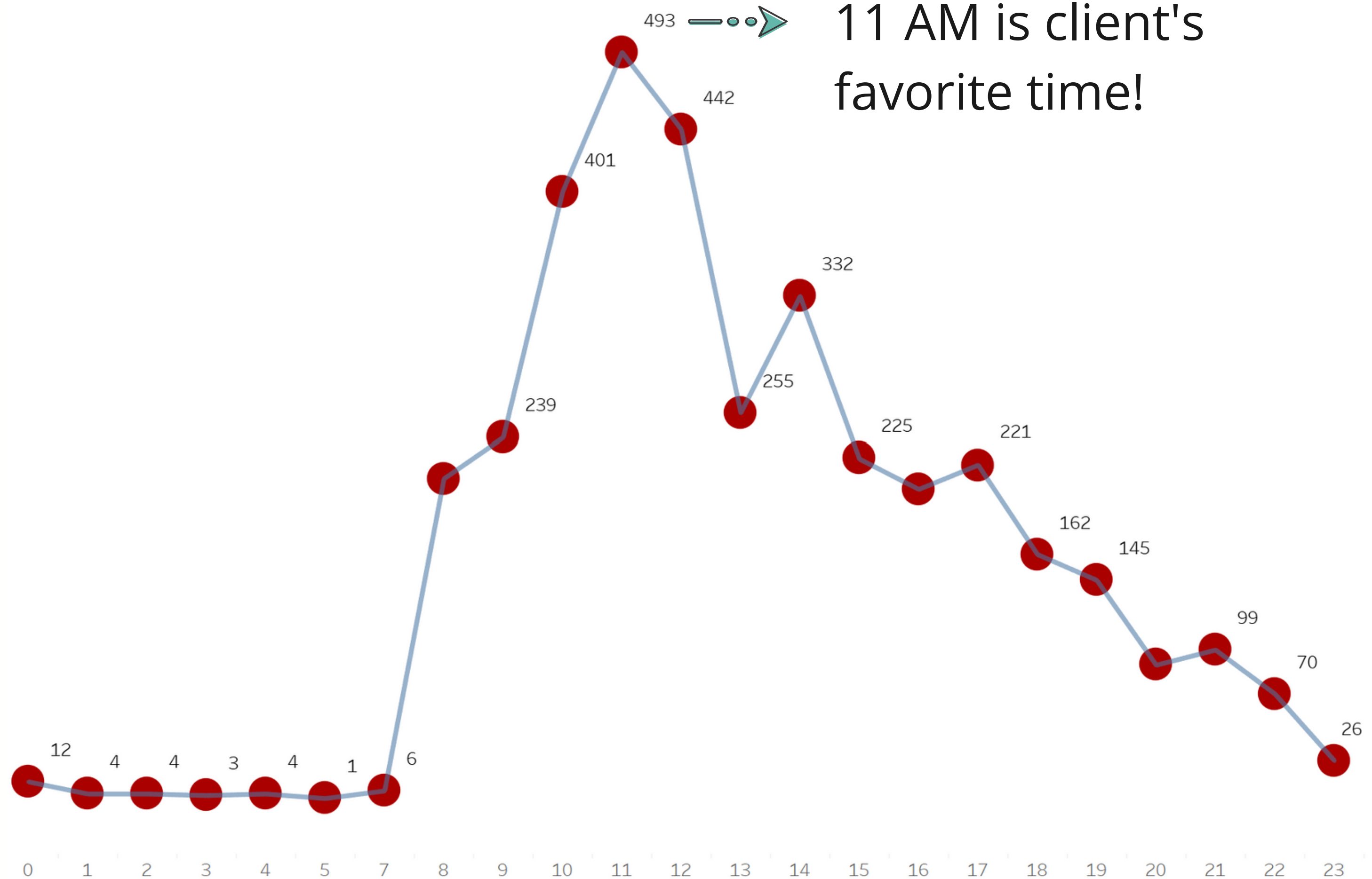
# Submission Volume

Jan + Feb + March  
account for more than 50% of our  
submission volume

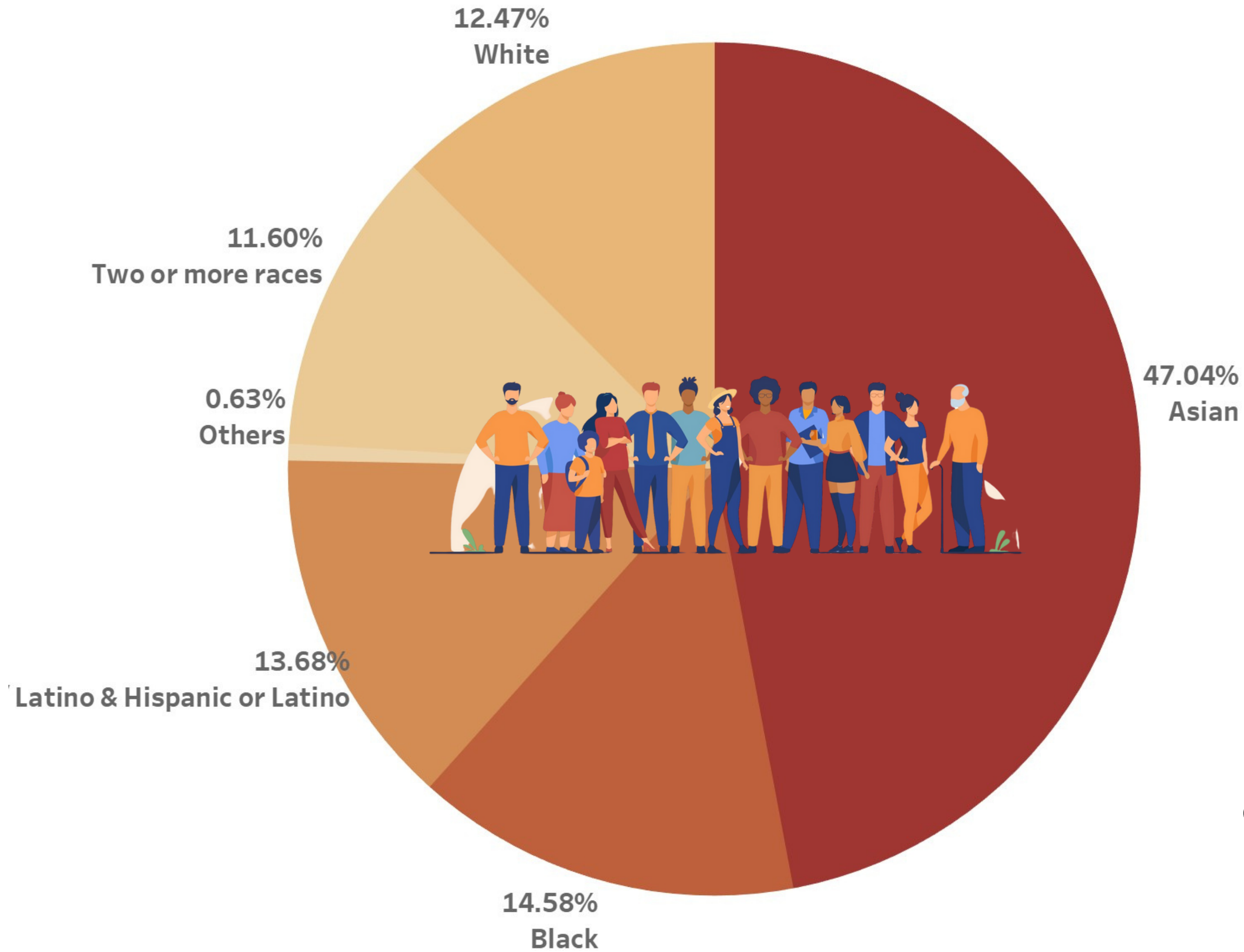


05

# Submission Time



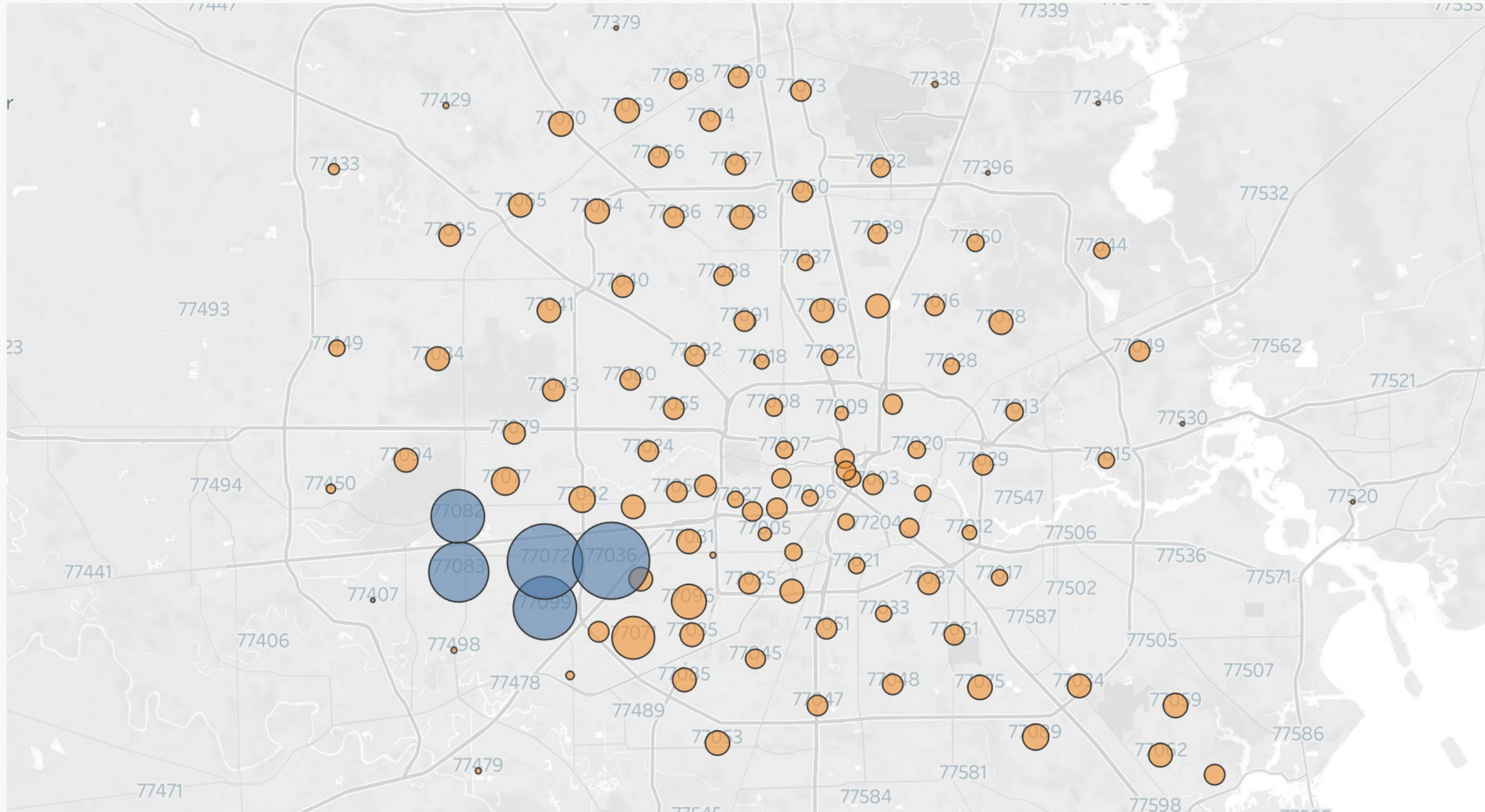




**Serving the AAPI  
community and  
all race/ethnicity**

# Volume By Zipcode

07



**Top Zip:**  
**77036**  
**77099**  
**77072**  
**77083**  
**77082**







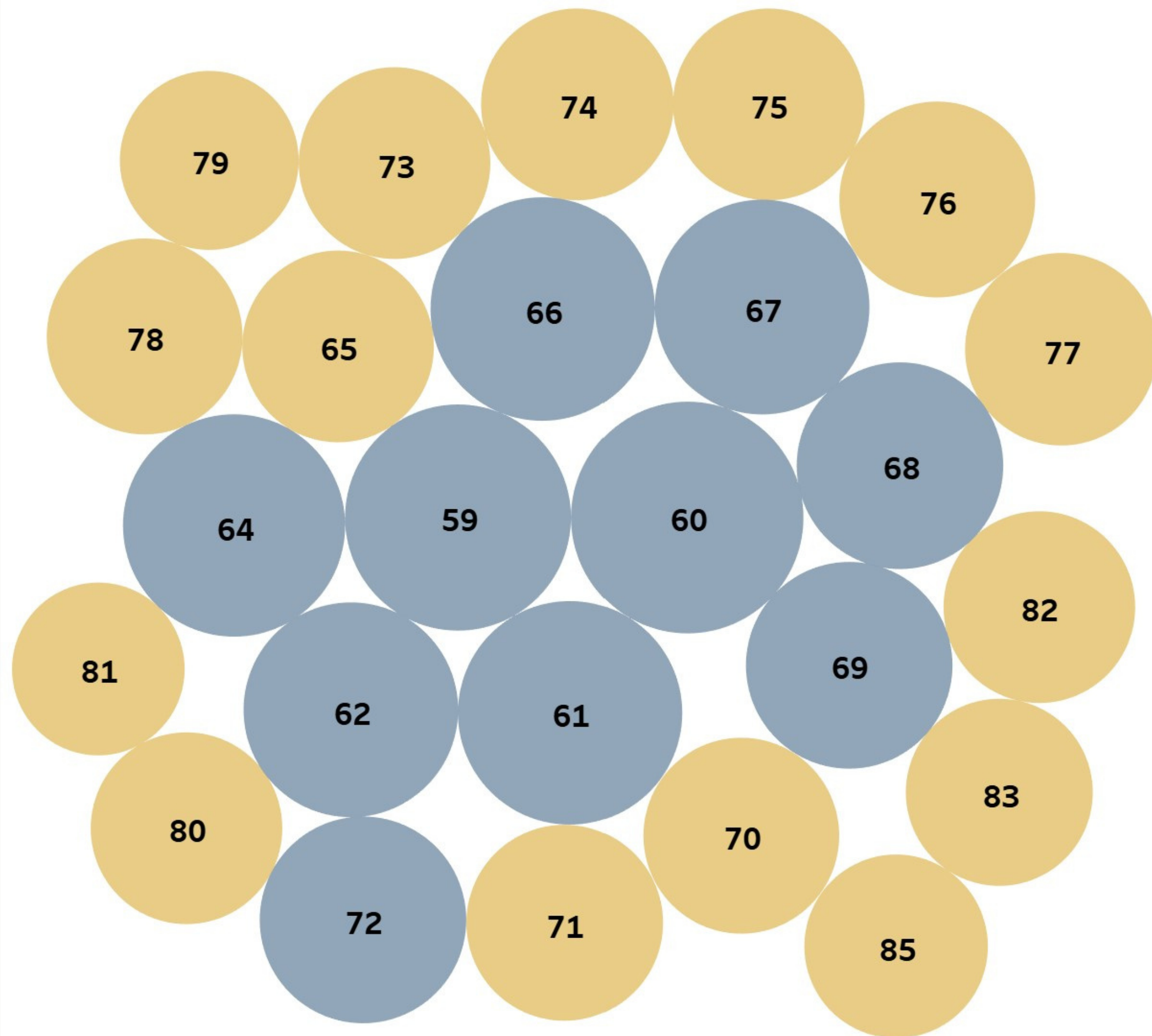
09

# Vulnerable Population

seniors 70+ to 80+

● : under ssi

● : over ssi



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**Inflation**



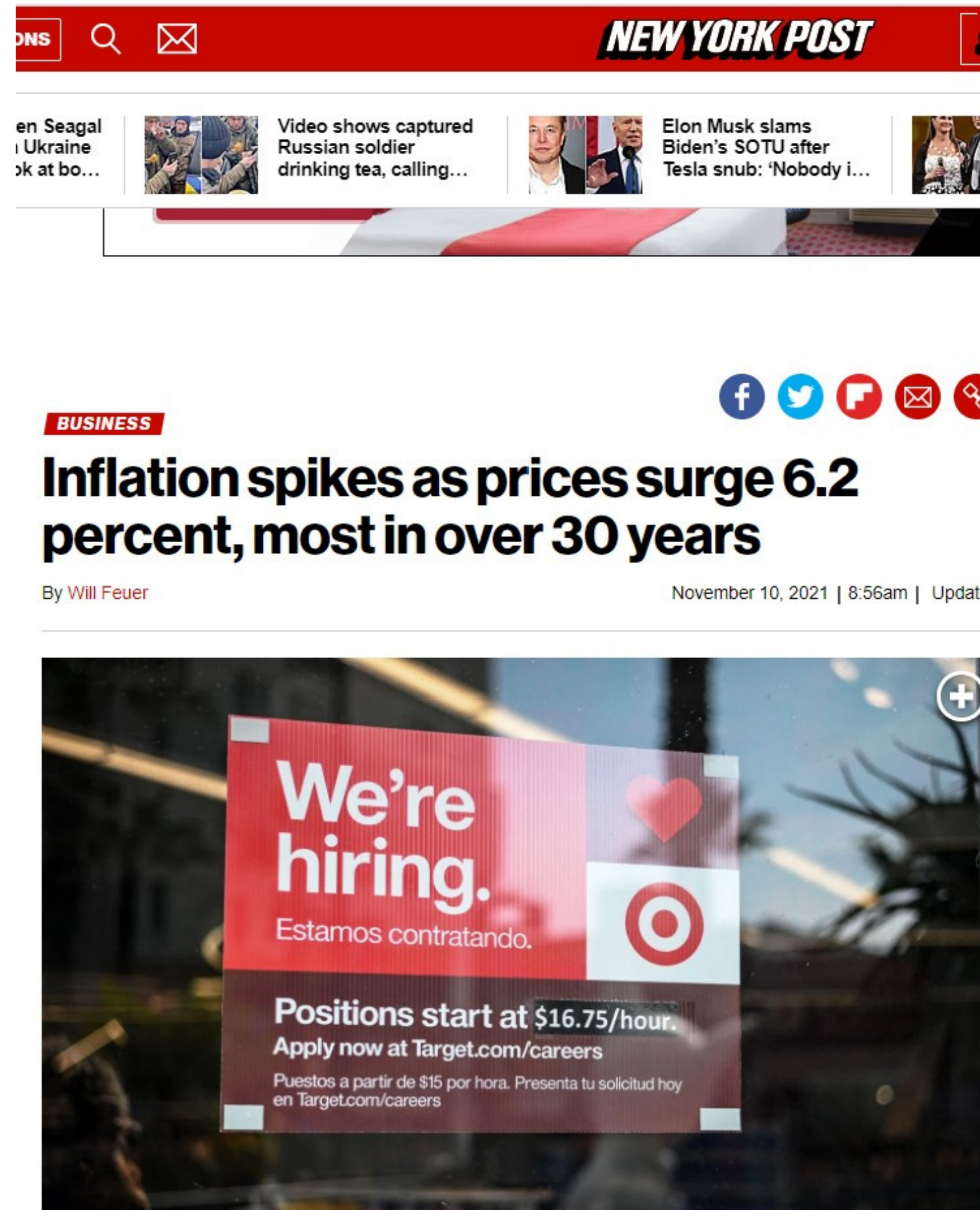
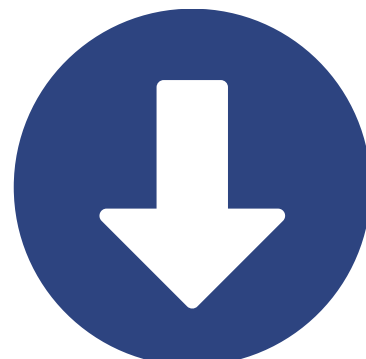
**Energy Cost**



**Application  
Request**



**Staff**





An illustration of a person with dark skin and curly hair, wearing a yellow t-shirt and dark pants, standing on a path of large, overlapping arrows pointing upwards and to the right. The person is holding a blue telescope to their eye. The path consists of several large arrows in yellow and light blue, with a smaller blue arrow pointing upwards from the path. The background is white with some faint, light blue dotted lines.

# **\$50 Per Application**

Hire additional staff  
Better our online system  
Outreach to other area



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Thank you!

DATA: 2020-2021 CEAP APPLICATION DATA

IMAGE SOURCE: FREEPIK.COM, NEW YORK POST

DASHBOARD: <https://tinyurl.com/utilityccc>

