

Ink Pots

Enhancing Online Presence and Client Engagement for a Tattoo Studio

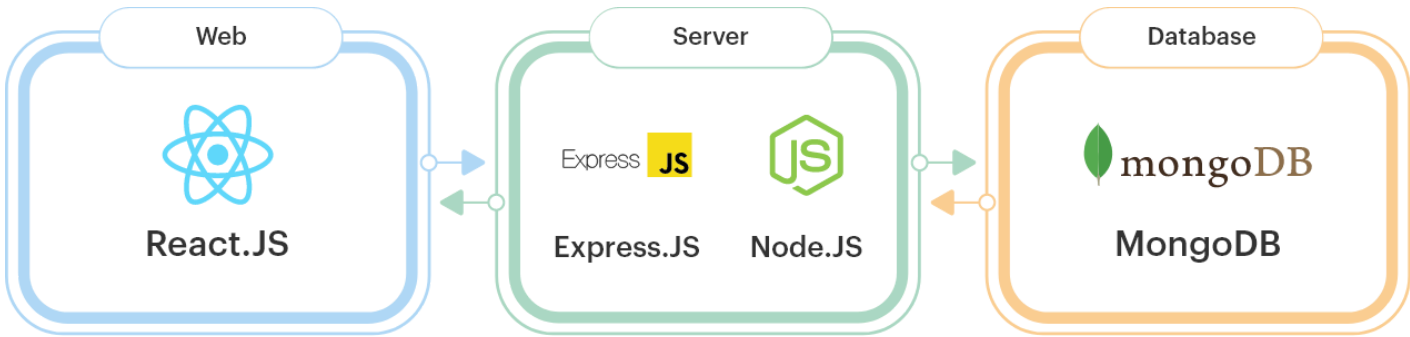
Your Gateway to a Digital Tattoo Revolution



PROJECT DESCRIPTION

Ink Pots enhances the UX and UI for a tattoo studio's online presence in the South East by improving client engagement and centralizing the studio in Waterford City as a web application. This project modernizes the studio's online presence using technologies to enhance how it showcases its talented artists tattoo portfolios, all while being mindful of the studio's budget constraints.

SYSTEM OVERVIEW



TECHNOLOGIES

Agile

Scrum

Sprints

Trello

Mongo DB
NOSQL Non-Relational Database

Bootstrap
CSS Framework

Microsoft Designer
AI Image Creator Powered By DALL-E

Canva
Online graphic design tool

Express.JS
Backend framework for RESTFUL APIs and Node.js

React.JS
Frontend library to Build User Interfaces

Node.JS
Server-Side env. for JS execution without a web browser

Socket.io
Real-time async library for communication between web clients and servers

WebRTC
Real-time voice, text and video library for the web

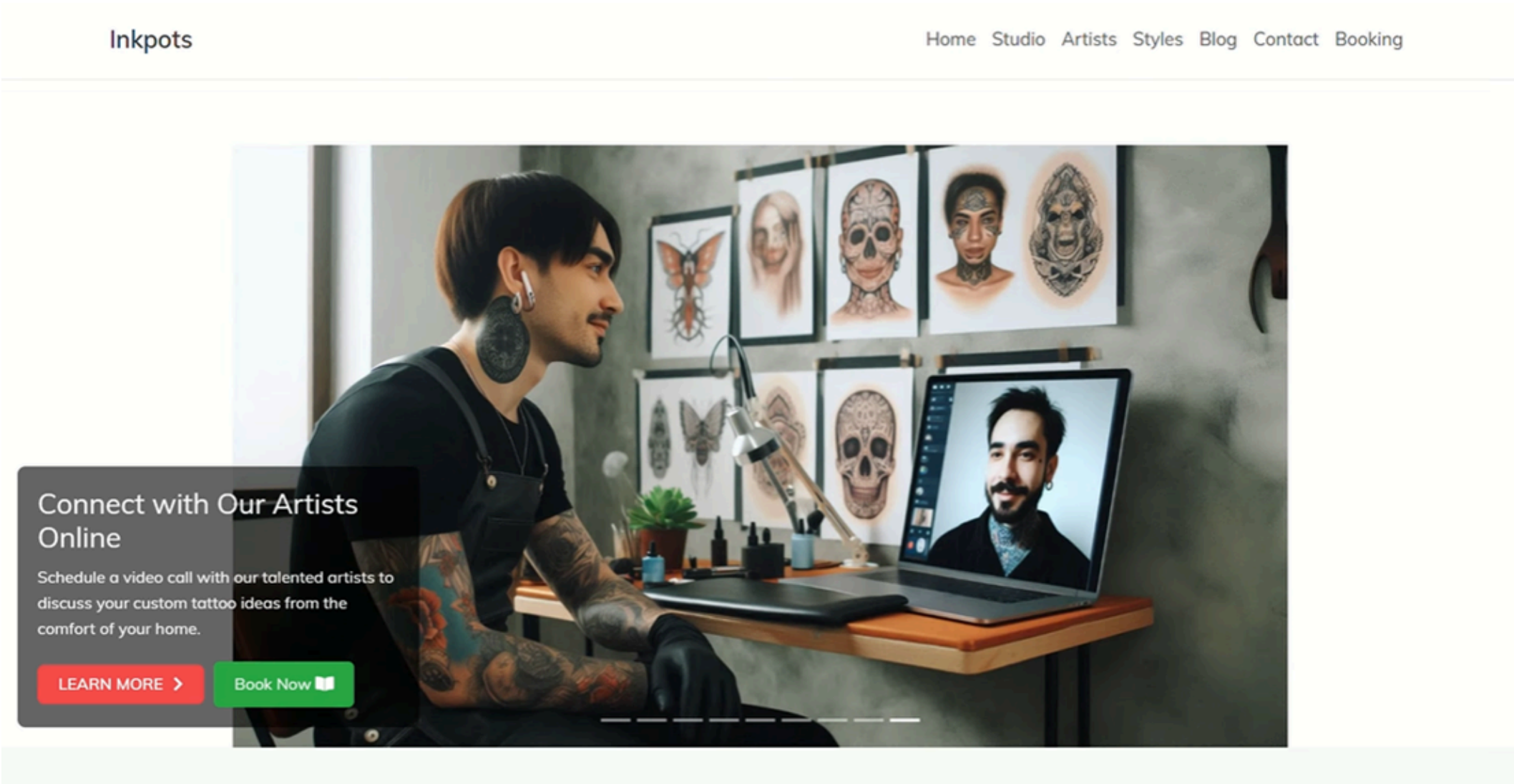
GitHub
Version Control Management

Figma
Interface Design Tool

METHODOLOGY

KEY FEATURES

- Modern UI/UX
- Artist Portfolios
- Tattoo Galleries
- Search and Filter Options
- Real Time Communication
- Blog Section
- FAQs
- Client Testimonials
- Content Management



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