Ink Pots

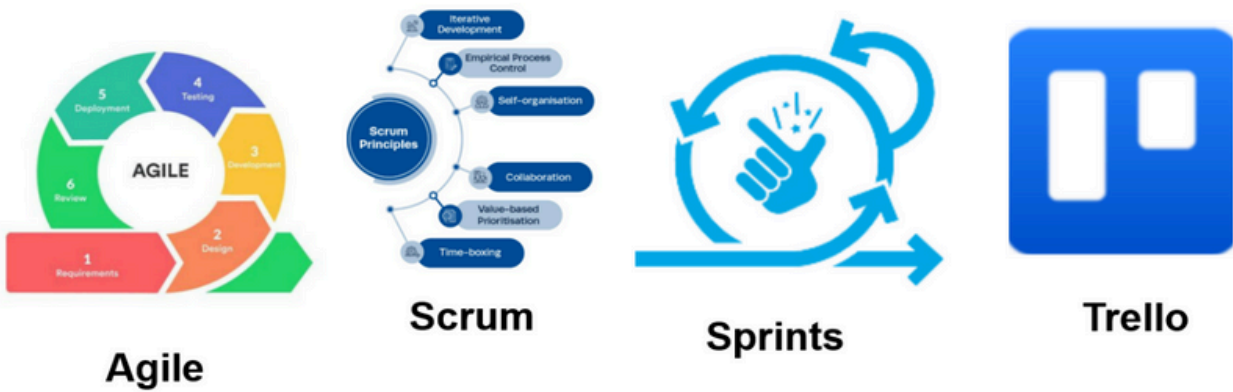## Enhancing Online Presence and Client Engagement for a Tattoo Studio

Your Gateway to a Digital Tattoo Revolution

PROJECT DESCRIPTION

Ink Pots aims to enhance the UX and UI for a tattoo studio's online presence in the South East by improving client engagement and centralizing the studio in Waterford City as a web application. This enables the studio to move away from relying solely on outdated websites or social media platforms. By modernizing the studio's online presence, it enhances how the studio showcases its talented artists' tattoo portfolios while being mindful of budget constraints. This project ensures that cost-effective advanced technology solutions are included to maintain the studio's work quality.
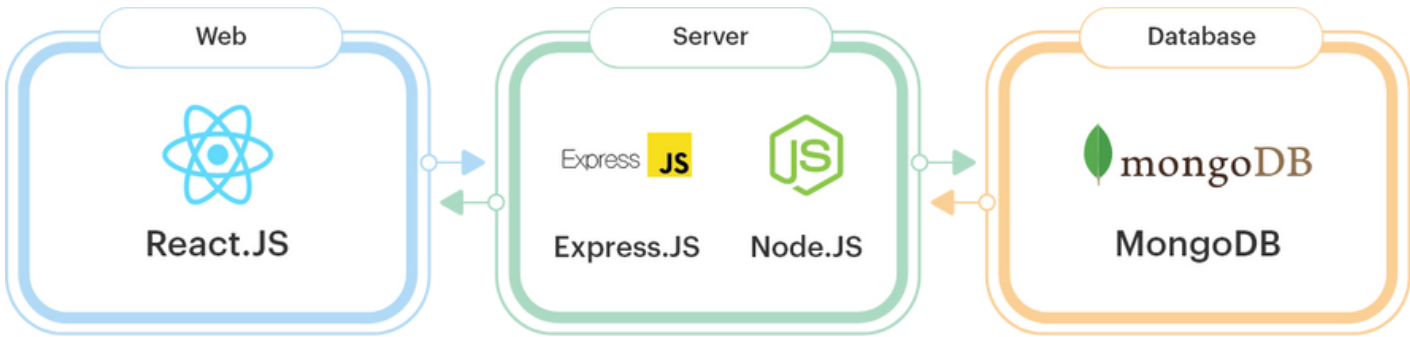
METHODOLOGY

Agile   Scrum   Sprints   Trello

SYSTEM OVERVIEW

Web — React.JS
Server — Express.JS   Node.JS
Database — MongoDB

TECHNOLOGIES

Mongo DB — NOSQL Non-Relational Database

Bootstrap — CSS Framework

Microsoft Designer — AI Image Creator Powered By DALL-E

Canva — Online graphic design tool

Express.JS — Backend framework for RESTFUL APIs and Node.js

React.JS — Frontend library to Build User Interfaces

Node.JS — Server-Side env. for JS execution without a web browser

Socket.io — Real-time async library for communication between web clients and servers

WebRTC — Real-time voice, text and video library for the web

GitHub — Version Control Management

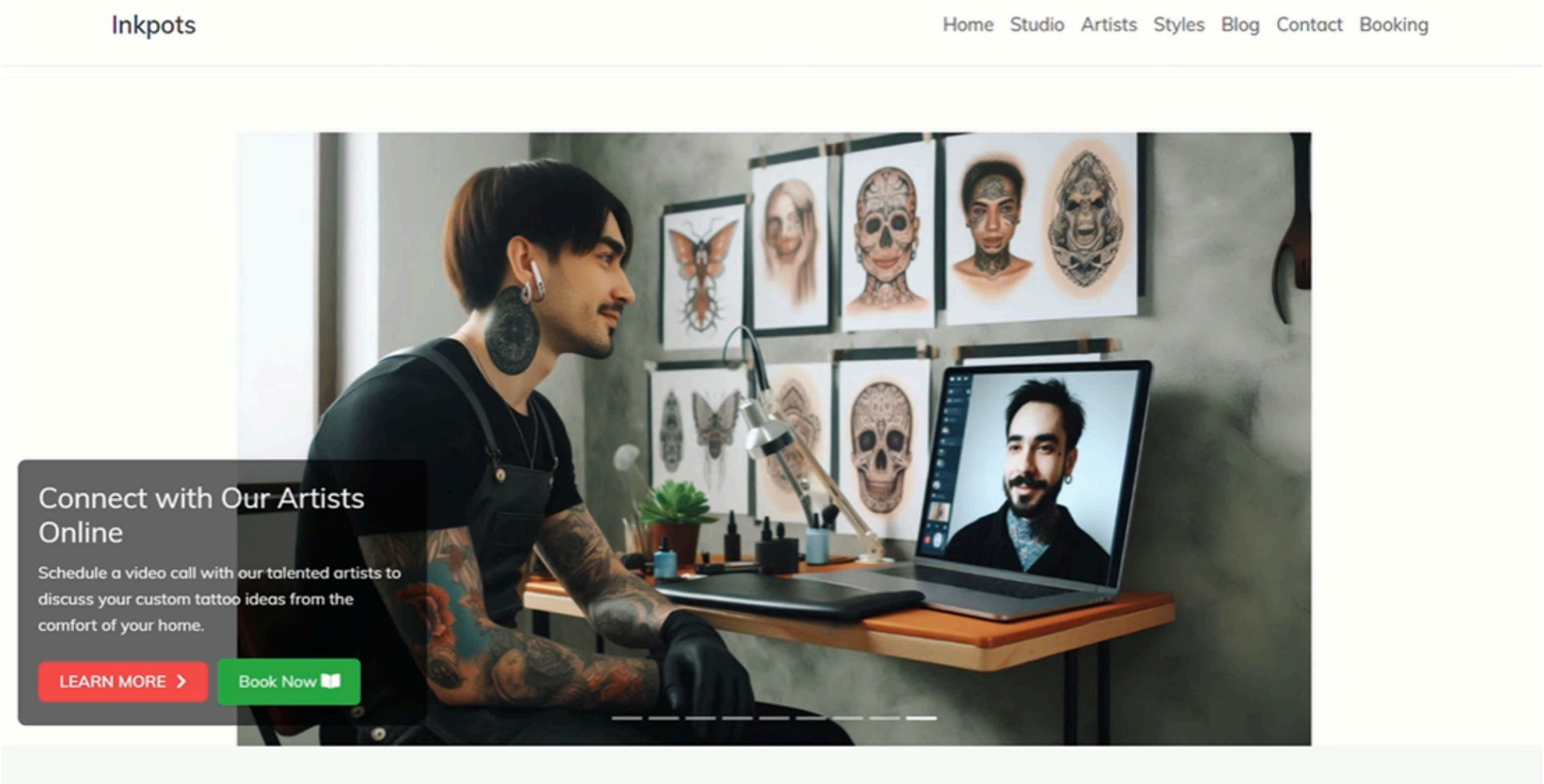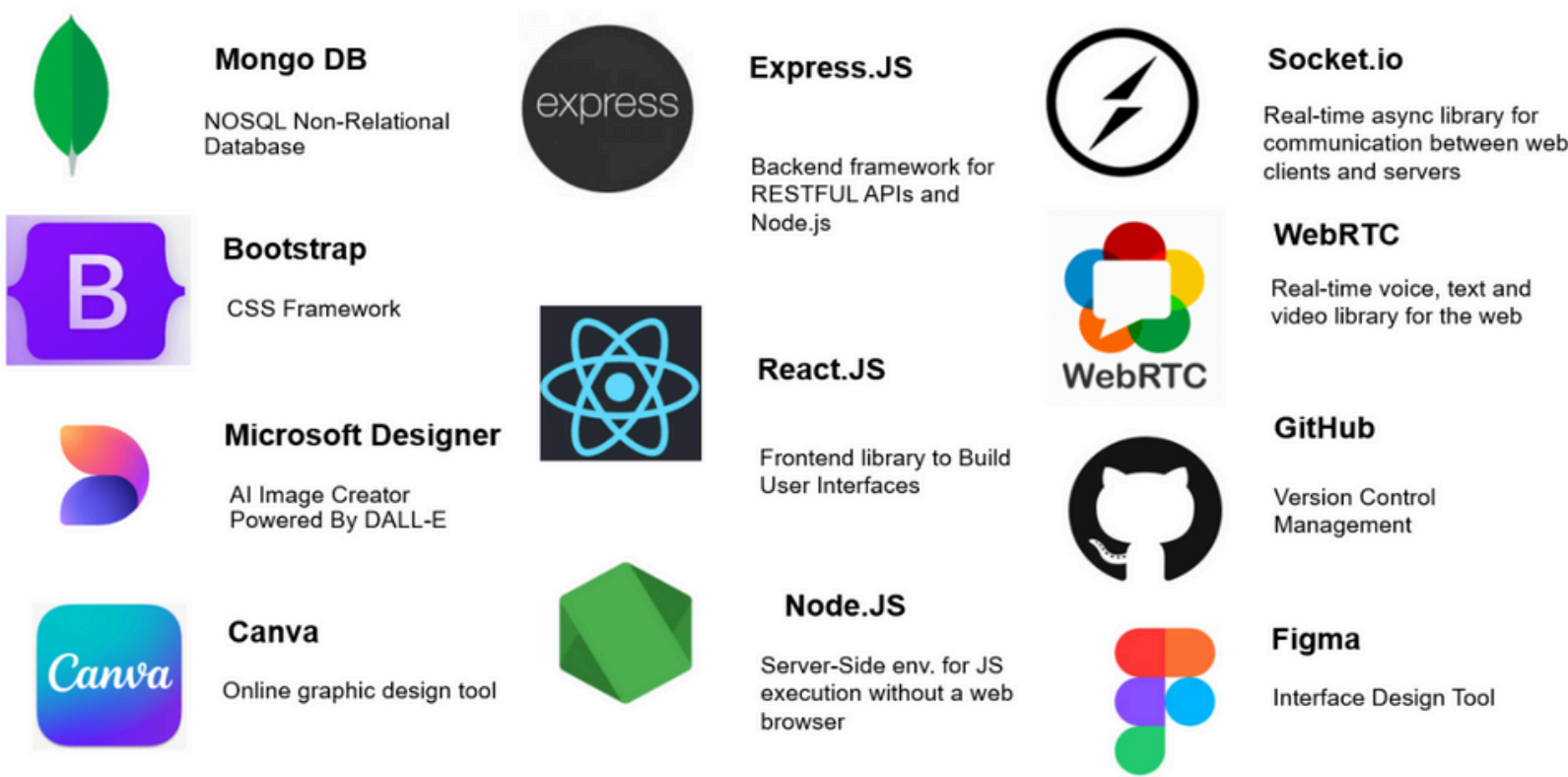**Figma** — Interface Design Tool

KEY FEATURES

- Modern UI/UX
- Artist Portfolios
- Tattoo Galleries
- Search and Filter Options
- Real Time Communication
- Blog Section
- FAQs
- Client Testimonials
- Content Management

Inkpots   Home Studio Artists Styles Blog Contact Booking

Connect with Our Artists Online
Schedule a video call with our talented artists to discuss your custom tattoo ideas from the comfort of your home.
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