Rockbuster LLC INTL RENO, NEVADA USA

RESULTS 2023 2nd HALF INSIGHTS

CEO BOB SMITH
PRESIDENT RAJ MICHEALS
CFO BARBARA JONES
COO JACOB MARTIN
CPO CYNTHIA ROBERTS
CMO STACEY EDWARDS
OPS & DISTRIBUTION ROBERT DAVIS
SALES PAMELA STEWART



BRINGING MOVIE MAGIC TO OUR CUSTOMERS AROUND THE GLOBE

Table of Contents	
1. Rockbusters	
2. Business Entities	
3. People	
3.1 Tables	
3.1.1 Table:film.film_id	
3.1.2 Table:film.title	
3.1.3 Table:film.description	
3.1.4 Table:film.release_year	
3.1.5 Table:film.language_id	4
3.1.6 Table:film.rental_duration	
3.1.7 Table:film.rental_rate	
3.1.8 Table:film.length	
3.1.9 Table:film.replacement_cost	
3.1.0 Table:film.rating	
3.1.1 Table:film.last_update	
3.1.2 Table:film.special_features	
3.1.3 Table:film.full_text	4
4.1 Tables	
4.1.1 Table:language.language_id	4
4.1.2 Table:language.name	
4.1.3 Table:language.last_update	4
5.1 Tables	
5.1.1 Table:.actor.actor_id	
5.1.2 Table:actor.first_name	
5.1.3 Table:actor.last_name	
5.1.4 Table:actor.last_update	
6.1 Tables	
6.1.1 Table:film.actor_id	
6.1.2 Table:film.film_id	
6.1.3 Table:film.last_update	5
7.1 Tables	
7.1.1 Table:inventory.inventory_id	5
7.1.2 Table:inventory.film_id	5
7.1.3 Table:inventory.store_id	5
7.1.4 Table:inventory.last_update	
8.1 Tables	
8.1.1 Table:rental.rental_id	
8.1.2 Table:rental_rental_date	
8.1.3 Table:rental.inventory_id	
8.1.4 Table:rental.customer_id	
8.1.5 Table:rental.return_date	
8.1.6 Table:rental.staff_id	
8.1.7 Table:rental.last_update	
9.1 Tables	
9.1.1 Table:film_category_film_id	
9.1.2 Table:film_category_category_id	
9.1.3 Table:film_category_last_update	
10.1 Tables	
10.1.1 Table:category_category	
10.1.1 Table.category_category	
10.1.2 Table:category_name	٠ ٥
10.1.5 Tables	۰ و

11.1.1 Table:customer_customer_id	.6
11.1.2 Table:customer_store_id	6
11.1.3 Table:customer_first_name	6
11.1.4 Table:customer_last_name	
11.1.5 Table:customer_email	
11.1.6 Table:customer_address_id	7
11.1.7 Table:customer_activebool	7
11.1.8 Table:customer_create_date	
11.1.9 Table:customer_last_update	
11.1.0 Table:customer_active	
14.1 Tables	
14.1.1 Table:staff_staff_id	
14.1.2 Table:staff_first_name	
14.1.3 Table:staff_last_name	
14.1.4 Table:staff_address_id	
14.1.5 Table:staff_email	
14.1.6 Table:staff_store_id	
14.1.7 Table:staff_active	
14.1.8 Table:staff_username	
14.1.9 Table:staff_password	
14.1.0 Table:staff_last_update	
13.1 Tables	
13.1.2 Table:store_manager_staff_id	
13.1.3 Table:store_address_id	
13.1.4 Table:store_last_update	
14.1 Tables	8
14.1 Tables	8 .8
14.1 Tables	8 .8
14.1 Tables14.1.1 Table:address_address_id14.1.2 Table:address_address14.1.3 Table:address_address4	8 . 8 . 8
14.1 Tables14.1.1 Table:address_address_id14.1.2 Table:address_address14.1.3 Table:address_address414.1.4 Table:address_district	8 . 8 . 8
14.1 Tables	8 8 8 8
14.1 Tables	8 8 8 8
14.1 Tables14.1.1 Table:address_address_id14.1.2 Table:address_address14.1.3 Table:address_address414.1.4 Table:address_district14.1.5 Table:address_city_id14.1.6 Table:address_postal_code14.1.7 Table:address_phone	8 8 8 8 8 8
14.1 Table: address_address_id. 14.1.2 Table: address_address. 14.1.3 Table: address_address4. 14.1.4 Table: address_district. 14.1.5 Table: address_city_id. 14.1.6 Table: address_postal_code. 14.1.7 Table: address_phone. 14.1.8 Table: address_last_update.	
14.1 Table: address_address_id. 14.1.2 Table: address_address. 14.1.3 Table: address_address4. 14.1.4 Table: address_district. 14.1.5 Table: address_city_id. 14.1.6 Table: address_postal_code. 14.1.7 Table: address_phone. 14.1.8 Table: address_last_update. 15.1 Tables.	8 8 8 8 8 8 8
14.1 Table: address_address_id. 14.1.2 Table: address_address. 14.1.3 Table: address_address4. 14.1.4 Table: address_district. 14.1.5 Table: address_city_id. 14.1.6 Table: address_postal_code. 14.1.7 Table: address_phone. 14.1.8 Table: address_last_update.	.8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .
14.1 Table: address_address_id	.8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .
14.1 Table:address_address_id	.8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .8 .
14.1 Tables14.1.1 Table:address_address_id14.1.2 Table:address_address14.1.3 Table:address_address414.1.4 Table:address_district14.1.5 Table:address_city_id14.1.6 Table:address_postal_code14.1.7 Table:address_phone14.1.8 Table:address_last_update15.1 Tables15.1.1 Table:city_city_id15.1.2 Table:city_city15.1.3 Table:city_country_id15.1.4 Table:city_last_updat.e16.1 Tables	.8 .8 .8 .8 .8 .8 .8 .8 .9 .9
14.1 Tables14.1.1 Table:address_address_id14.1.2 Table:address_address14.1.3 Table:address_address414.1.4 Table:address_district14.1.5 Table:address_city_id14.1.6 Table:address_postal_code14.1.7 Table:address_phone14.1.8 Table:address_last_update15.1 Tables15.1.1 Table:city_city_id15.1.2 Table:city_city15.1.3 Table:city_country_id15.1.4 Table:city_last_updat.e16.1 Tables	.8 .8 .8 .8 .8 .8 .8 .8 .9 .9
14.1 Table: address_address_id. 14.1.2 Table: address_address. 14.1.3 Table: address_address4. 14.1.4 Table: address_district. 14.1.5 Table: address_city_id. 14.1.6 Table: address_postal_code. 14.1.7 Table: address_phone. 14.1.8 Table: address_last_update. 15.1 Tables. 15.1.1 Table: city_city_id. 15.1.2 Table: city_city_id. 15.1.3 Table: city_city_id. 15.1.4 Table: city_last_updat.e. 16.1 Tables. 16.1 Tables. 16.1.1 Table: country_country_id. 16.1.2 Table: country_country_id.	.8 8 8 8 8 8 8 8 8 8 8 9 9 9 9 9
14.1 Table: address_address_id 14.1.2 Table: address_address. 14.1.3 Table: address_address4. 14.1.4 Table: address_district. 14.1.5 Table: address_city_id. 14.1.6 Table: address_postal_code. 14.1.7 Table: address_phone. 14.1.8 Table: address_last_update. 15.1 Tables. 15.1.1 Table: city_city_id. 15.1.2 Table: city_city. 15.1.3 Table: city_country_id. 15.1.4 Table: city_last_updat.e. 16.1 Tables. 16.1.1 Table: country_country_id. 16.1.2 Table: country_country_id. 16.1.3 Table: country_country_id. 16.1.3 Table: country_country_id.	 8 8 8 8 8 8 8 8 8 8 8 9 9 9 9 9
14.1 Table: address_address_id. 14.1.2 Table:address_address. 14.1.3 Table:address_address4. 14.1.4 Table:address_district. 14.1.5 Table:address_city_id. 14.1.6 Table:address_postal_code. 14.1.7 Table:address_phone. 14.1.8 Table:address_last_update. 15.1 Tables. 15.1.1 Table:city_city_id. 15.1.2 Table:city_city_id. 15.1.3 Table:city_country_id. 15.1.4 Table:city_last_updat.e. 16.1 Tables. 16.1.1 Table:country_country_id. 16.1.2 Table:country_country_id. 16.1.3 Table:country_country_id. 16.1.3 Table:country_country_id. 16.1.3 Table:country_last_update. 17.1 Tables.	8 8 8 8 8 8 8 8 8 8 8 8 9 9 9 9 9 9 9
14.1 Tables	.8 8 8 8 8 8 8 8 8 8 8 8 9 .9 9 9 9 9 9 9
14.1.1 Table:address_address_id	.8 8 8 8 8 8 8 8 8 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
14.1.1 Table:address_address_id	 8 8 8 8 8 8 8 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
14.1 Table: address_address_id	8 8 8 8 8 8 8 8 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
14.1 Table: address_address_id. 14.1.2 Table:address_address. 14.1.3 Table:address_address4. 14.1.5 Table:address_district. 14.1.6 Table:address_city_id. 14.1.7 Table:address_postal_code. 14.1.8 Table:address_phone. 14.1.8 Table:city_city_id. 15.1.1 Tables. 15.1.1 Table:city_city_id. 15.1.2 Table:city_city_id. 15.1.3 Table:city_country_id. 15.1.4 Table:city_last_updat.e. 16.1 Tables. 16.1.1 Table:country_country_id. 16.1.2 Table:country_country_id. 16.1.3 Table:country_last_update. 17.1.1 Tables. 17.1.1 Table:payment_payment_id. 17.1.2 Table:payment_customer_id. 17.1.3 Table:payment_staff_id. 17.1.4 Table:payment_rental_id. 17.1.5 Table:payment_amount.	 8 8 8 8 8 8 8 8 8 8 8 9 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
14.1 Table: address_address_id	.8 8 8 8 8 8 8 8 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9

Film	Fact Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
film_id	serial	Number to reference film title	film_actor, inventory, film_categor		primary	
title	varchar	Name of film				
description	text	Description of film's theme/storyline.				
release_year	year	Year film came out.				
language_id	smallint	Language of film dialogue.		language		foreign
rental_durati on	smallint	Time in days rented				
rental_rate	number	Rental fee per day				
length	smallint	Length of film in minutes				
replacement _cost	number	Cost of film if lost/ damaged				
rating	number	Film rating PG, R etc.				
last_update	time	Time of last update/ checkout.				
special_feat ures	text	Any additional notes on film features.				
fulltext	tsvector	?				
Language	Dimension Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
language_id	serial	Number to reference language.	film		primary	
name	char	Name of language.				
last_update	date/time	Time of last update/ checkout.				

Actor	Fact Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
actor_id	smallint	Unique # to reference actor.	film_actor		primary	
first_name	text	First name of actor				
last_name	text	Last name of actor.				
last_update	date/time	Time of last update/ checkout.				
Film Actor	Dimension Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
actor_id	smallint	Unique # to reference actor.		actor	primary	foreign
film_id	smallint	Unique # to reference film.	film, inventory, film_categor y	film, inventory, film_categor	primary	foreign
last_update	date/time	Time of last update/ checkout.				
				LINKS	PRIMARY	FOREGIN
Inventory	Fact Table		LINKS TO	FROM	KEYS	KEYS
inventory_id	serial	Unique # to refer to video copy	retail		primary	
film_id	smallint	Unique # to id specific film		film, film_actor, film_categor		foreign
store_id	smallint	Unique # for store location.				
last_update	date/time	Time of last update/ checkout.				
D				LINKS	PRIMARY	FOREGIN
Rental	Fact Table		LINKS TO	FROM	KEYS	KEYS
rental_id	Serial	Unique # for rental transaction.	payment		primary	
rental_date	date/time	time of rental transaction.				

inventory_id	smallint	Unique # to refer to video copy		inventory		foreign
customer_id	smallint	Unique # for customer account		customer, paymnet		foreign
return_date	date/time	Date of rental return				
staff_id	smallint	Unique code to id employee		staff, payment		foreign
last_update	date/time	Time of last update/ checkout.				
FILM Category	Dimension Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
film_id	smallint	Unique # to id specific film	film, inventory, film_actor	film, inventory, film_actor	primary	foreign
category_id	smallint	Unique # to refer film category	category	category	primary	foreign
last_update	date/time	Time of last update/ checkout.				
Category	Dimension Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
Category category_id		Unique # to refer film category	LINKS TO film_categor y			
	Table	refer film	film_categor		KEYS	
category_id	Table smallint	refer film category Desc name of film	film_categor		KEYS	
category_id Name	Table smallint Character	refer film category Desc name of film category Time of last update/	film_categor		KEYS	
category_id Name	Table smallint Character	refer film category Desc name of film category Time of last update/	film_categor		KEYS	
category_id Name last_update	smallint Character date/time	refer film category Desc name of film category Time of last update/ checkout. Unique # for customer account	film_categor y	FROM	primary PRIMARY	FOREGIN
category_id Name last_update Customer	smallint Character date/time Fact Table	refer film category Desc name of film category Time of last update/ checkout. Unique # for customer	film_categor y LINKS TO rental,	FROM	PRIMARY KEYS	FOREGIN
category_id Name last_update Customer customer_id	Table smallint Character date/time Fact Table Serial	refer film category Desc name of film category Time of last update/ checkout. Unique # for customer account Unique # for store	film_categor y LINKS TO rental,	FROM	PRIMARY KEYS	FOREGIN

email	character	Email address of customer				
address_id	smallint	Address id of customer		staff, store, address		foreign
activebool	Boolean	Yes or no for active acct				
create_date	Date	Date of account creation				
last_update	date/time	Time of last update/ checkout.				
active	Integer	Code for active or inactive acct				
Staff	Fact Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
staff_id	Serial	Unique code to id employee	rental, payment		primary	
first_name	character	First name of employee				
last_name	character	Last name of employee				
address_id	smallint	Address id of customer		customer, store, address		foreign
Email	character	Email address of customer				
store_id	smallint	Unique # for store location.				
Active	Boolean	Yes or no for active acct				
Username	character	Username of employee				
Password	character	Password of employee				
last_update	date/time	Time of last update/ checkout.				
Picture	bytea	Photo of employee				

Store	Dimension Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
store_id	Serial	Unique # for store location.	inventory, customer, staff		primary	
manager_st aff_id	smallint	Unique # for store location.				foreign
address_id	smallint	Address id of customer		customer, staff, address		foreign
last_update	date/time	Time of last update/ checkout.				
Address	FactTable		LINKS TO	LINKS	PRIMARY KEYS	FOREGIN KEYS
address_id	Serial	Address id of customer	customer, staff, store		primary	
address	character	Billing address of customer				
address4	character	4nd line of bill address of cust				
district	character	District of store location				
city_id	smallint	City of cust address		city		foreign
postal_code	character	Zip code of cust address				
phone	character	Ph # of customer				
last_update	date/time	Time of last update/ checkout.				
City	Dimension Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
city_id	serial	ID# for customer city	address		primary	
city	character	City of customer				
country_id	smallint	ID# for customer country		country		foreign

last_update	time/date	Time of last update/ checkout.				
Country	Dimension Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
Country_id	serial ID#	for country	city		primary	
Country	character	country of customer				
last_update	time/date	Time of last update/ checkout.				
Payment	Fact Table		LINKS TO	LINKS FROM	PRIMARY KEYS	FOREGIN KEYS
Payment payment_id	Fact Table serial		LINKS TO	_		
		ID# for customer	LINKS TO	_		
payment_id	serial	1	LINKS TO	FROM rental,		KEYS
payment_id customer_id	serial smallint	customer ID# for	LINKS TO	rental, customer		KEYS foreign
payment_id customer_id staff_id	serial smallint smallint	customer ID# for employee ID# for rental	LINKS TO	rental, customer rental, staff		foreign foreign

