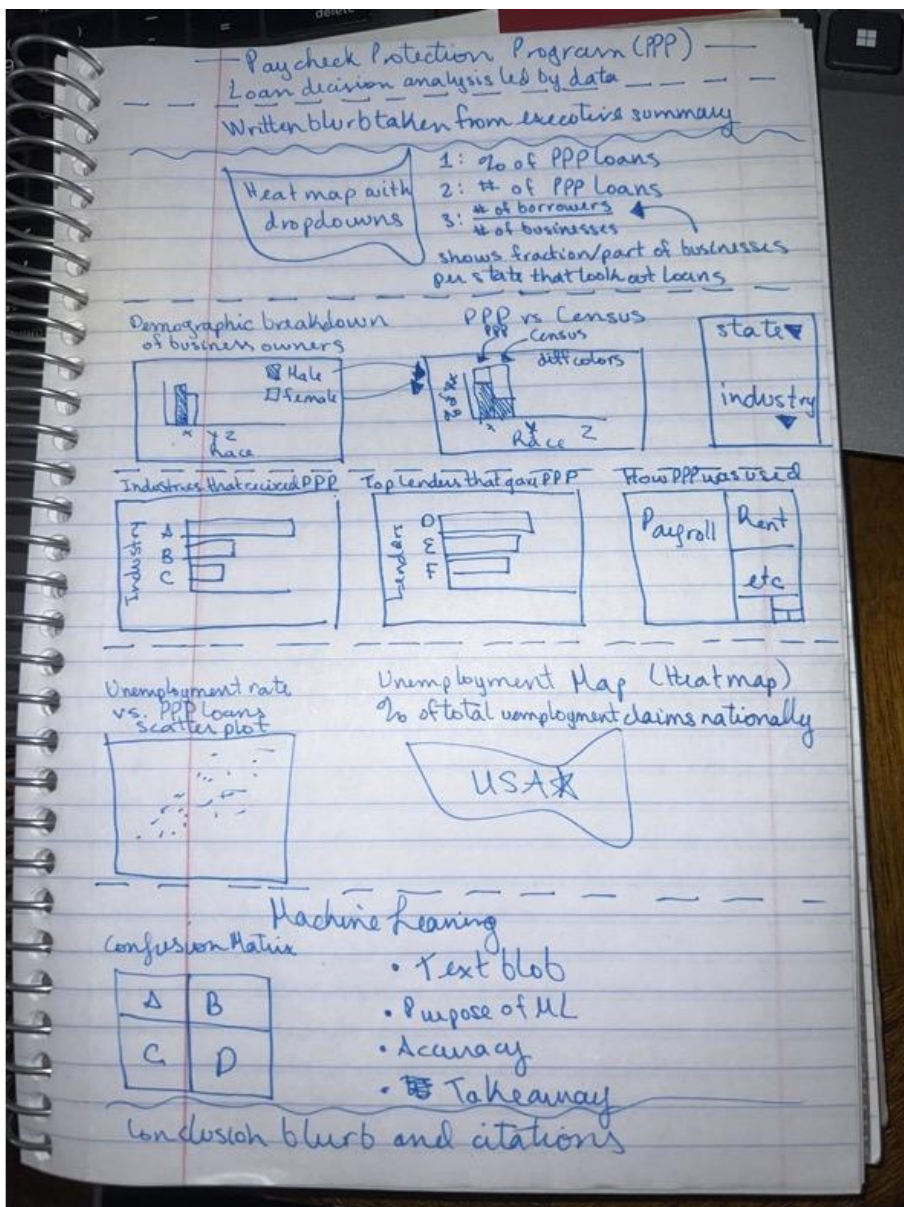


General feedback:

- Dashboard flows nicely. Layout is clean and makes sense. Easy to navigate.
- They really enjoy our USA maps and what they show. They agree that the unemployment map should be separate.
- Group 1 suggests we have a sidebar where you can click and go to each section. Suggesting we title the sections.
- Group 1 finds the state and industry selector is unclear which visuals it is affecting.
- Suggesting we rethink scatterplot, what are points, what are axes?
 - Suggested distinguishing the points somehow but they also can see not needing to distinguish points
- They asked about the ML section and if the AOC curve would be good here.
- They suggest we label/explain the ML section/confusion matrix.



Revisions:

- Added titles to each section and overall sidebar that will give the user the ability to skip right to desired section by clicking on section title.
- Changed map #1 in section 1 to \$ of PPP loans (not # of PPP loans).
- Added bold section lines showing which visuals the dropdown box affects.
- Re: Scatter plot: the points are states. We could differentiate by size, color, region. We may or may not differentiate these points. Group 1 agrees that it might not give any more valuable information than just seeing all 50 points scattered themselves. Gametime decision.
- RE: ML: Though Group 1 suggests we add an AUC curve visual, we disagree as this does not fit our dashboard target audience of the general public. We explained this to Group 1 and they now understand our decision to exclude the AUC curve.
- Similar to their feedback from the visualization drawing, the visual format for "How PPP was used" is TBD. Might be a bar chart, might be a treemap, might be a donut. Gametime decision.
- Added labels to the confusion matrix. Will explain ML model in a text blurb.

