

Styleguide

Typography

HK Grotesk

Heading 1: 72 pt. Bold

Heading 2: 64 pt. SemiBold

Heading 3: 48 pt. SemiBold

Navigation: 20 pt. Medium

Facility description categories: 36 pt. Medium

Facility description body: 20 pt. Medium

Main article body: HK Grotesk 18 pt. Regular

You are boarding your horse because you can’t keep him at home, so you need to be able to trust the staff at the facility to care for him. Staff should be readily available to you and willing to talk to you about your horse at any time. You need to be able to trust them to do whatever needs to be done in an emergency, and to always put the best interests of your horse first. Additional services, like blanketing, putting on fly masks, exercising and turnout are often available at higher end facilities, and you need to be sure that the staff is experience and capable at handling horses.

Colors



Buttons & Breadcrumbs

