

Design for and Against Social Classes

We define physical inequality as inequality in physical space or amenities in the built environment; for example, companies might provide cubicles for staff but private offices for executives, and many public spaces, from stadiums to airplanes, have tiered seating systems. Second, within environments with physical inequality, we refer to variation in the salience of that physical inequity as situational inequality: for example, a floor plan that requires staff to walk past executive offices to arrive at their cubicles, or stadium or airplane seating that requires passing through the expensive seats to arrive

01

Why are we moving further away from humane spatial design for the economy class on airplanes?

02

What are the spatial design differences in air travel versus other forms of transportation?

03

Is spatial design on public transportation like buses or trains changing in order to fit more people and become less comfortable?

04

What role does physics play in the spatial distribution of airplanes?

05

What are the social repercussions of an “economy plus” section in an economy cabin on an airplane?

06

What is the possibility of a first or business class emerging on public transportation in the future?

07

What forms of design are accessible for certain social classes and not for others?

08

What kind of designers are designing for which social classes?

09

Is geographic targeting a successful way of including victims or income inequality? Or is it an invasion of privacy?

10

Designing participatory methodologies can promote the inclusion of low income neighborhoods in participation for policy making.

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01 How has customized advertisement on social media platforms affected user interaction with the original intention of the app?

02 How have tailored social media advertisements changed e-commerce?

03 GoFundMe's gone wrong? How often do people abuse these fundraising platforms?

04 Have online stores like FashionNova and Pretty Little Thing promoted fast fashion?

05 Is the quality of fast fashion clothing less than that of a reputable store like Levis?

06 Does fast fashion get discarded quicker than other reputable brands?

07 What are the environmental repercussions of fast fashion?

08 What are the contrasting materials in clothes produced by a fast fashion brand versus one that isn't?

09 How many of these online brands, who promote women empowerment, propose social challenges like unfair labor practices?

10 Are online transactions unsafe and unsecured?

Activist Consumerism



01

How long will Greta Thunberg's climate strikes last?

02

Are young people following Greta Thunberg because it's a social 'fad'? How many will stay invested?

03

How much do influencers influence?

04

Does Kendall Jenner (for example) telling her followers to vote remove the authenticity of people wanting to vote?

05

Is the fact that influencers are encouraging people to vote a positive thing?

06

Do advertising methods such as those of cigarette packs have a significant effect on sales?

07

How much of an influencers promoting voting rights is a paid promotion in itself?

08

What are the positive and negative effects of political promotion on social media?

09

How does advertisement on social media differ from traditional and older forms of advertisement like billboards and posters?

10

Are young people formulating their own opinions by reading political snippets online?

Age

Florida *The Sunshine State*

DRIVER LICENSE CLASS E

B600-217-98-784-0

EMILY SOFIA MAUD
BARO
725 MAJORCA AVE
CORAL GABLES, FL 33134-0000
DOB: 08-04-1998 SEX: F HGT: 5-06
ISSUED: 08-06-2013 EXPIRES: 08-04-2022

UNDER 21 UNTIL 08-04-2019

REST: F
ENDORSE:
REPLACED:
09-15-2014

Emily Baro

SAFE DRIVER
Operation of a motor vehicle constitutes
consent to any sobriety test required by law.

01

What things are designed and dedicated to specific age groups?

02

What makes these objects less relevant or less accessible to others?

03

How do these things reach their target audience through advertisement?

04

Differences in objects designed for babies and objects designed for seniors, and whatever's inbetween.

05

Why do people stop playing when they get old?

06

What to do when you are of legal age but still get turned down at a bar because you look too young?

07

How do old people feel about birthday cards targeted at people 50 and under that make fun of a person "getting old"?

08

Are anti-aging products an insensitive concept?

09

Is lying about your age considered ageism?

10

What other forms of ageism towards youth are present in everyday life?

Neighborhoods



01

Neighborhood and social class divide in Stockholm, Sweden versus Miami, Florida?

02

What are the conditions of a poor neighborhood in Stockholm versus a poor neighborhood in Miami?

03

What are the similarities and differences of government owned housing in poor and rich countries?

04

How much of government owned housing in Sweden is populated by refugees and asylum seekers?

05

Why does there tend to be more littering in low income areas in Miami?

06

How does the government design for areas of different social classes and incomes?

07

Are low income neighborhoods in Sweden maintained in the same way that they were before the refugee crisis?

08

Sweden's recent lack of police involvement in low income areas.

09

Are there generally as many playgrounds in low income areas as there are in high income areas?

10

What are the similarities and differences in public space in wealthier and poorer neighborhoods?

Interior Interactions



01

What factors or elements within the home space promote a harmonious atmosphere between roommates?

02

Why do we need alone time when object relations and connectivity are crucial to survival?

03

What space-making systems are known to be functional and successful?

04

What are common systems within public housing?

05

How did new design within public housing such as the Frankfurt Kitchen, created after the housing crisis in Frankfurt in the 1930's, translate into public housing interiors today?

06

What are the differences between prewar and postwar utilitarian objects in Northern Europe?

07

Are prewar objects more decorative while postwar objects are more functional?

08

Is there any evidence that proposes a pairing of certain personality types?

09

How do human interactions work in environments where people are forced to live with one another?

10

Friends, strangers, or lovers? Who makes the best roommate?

Public Design

PASS:

GATE:

SEAT

01

Do certain cities or parts of the world share design systems and aesthetics?

02

What is the typical “brand identity” for a city?

03

How do these aesthetics overlap in different regions of the world?

04

How is the culture of a country involved in their visual identity?

05

How do politics play into a visual identity, like their color choices for public signs, etc.

06

Is graphic design for public systems typically more or less stylized?

07

How does the symbolism in a Swedish crosswalk differ from an American one?

08

Are airports around the world required to share general design systems?

09

Origins of universal symbolism such as the symbols for a bathroom, or WC, or elevator buttons?

10

Does a city's administration appoint a graphic designer to design their city's visual identity?

11

Does a city typically develop their own graphic identity or is this the responsibility of the country?

Public



01

Where are homeless people supposed to rest and exist?

02

How does culture correlate with the treatment and responses public space?

03

What parts of the world have the most accessible public spaces?

04

Why make hostile architecture beautiful?

05

What cities are recognized for successful public transportation?

06

Where are public spaces the most vandalized?

07

What responses have there been to hostile architecture?

08

Is a clean public restroom worth the small fee?

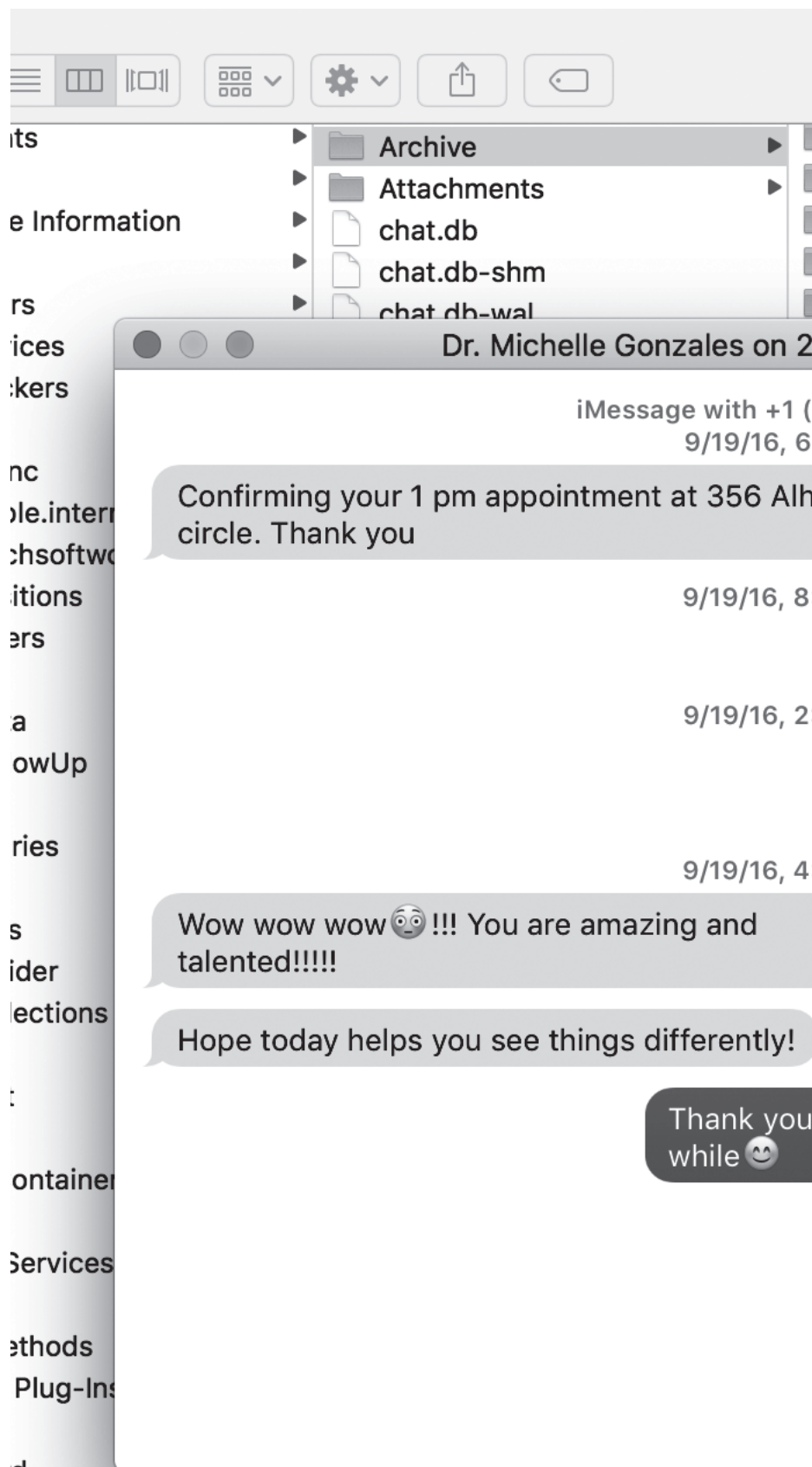
09

How do privately owned public spaces differ from the traditional public space?

10

Are privately owned public spaces discriminatory towards homelessness?

Rules



01

How do rules shape a society?

02

What are the pros and cons of societal rules?

03

What parts of the world are stricter and to what regard?

04

How do rules shape a person growing up?

05

Are there socioeconomic areas where rules are followed more than other areas?

06

How do the consequences of breaking these rules differ from culture to culture?

07

How do the consequences of breaking these rules differ socioeconomically?

08

Are rules necessary in an urban environment?

09

Are rules less necessary in less inhabited areas?

10

Do introverted people tend to follow rules better than extroverts?

BarnBuddy



01

Who is the target audience?

02

What are the liabilities of this app?

03

Does this app matter? Is it important enough to pursue in the form of a thesis?

04

Where do I see this app growing?

05

Why am I passionate about this app?

06

What is the customer payoff of this app?

07

Will it branch out in other forms?

08

What is the identity of BarnBuddy?

09

How do I plan on growing this company?

10

How is this concept sustainable long term?