



EMILY LÊ

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Education

Colorado State University
Fort Collins, CO
Class of 2016

Bachelor of Fine Arts
Electronic Art

References

Steve Weiss

Special Projects Coordinator and
Instructor, Colorado State University
steven.weiss@colostate.edu
(970) 491-7330

Cyane Tornatzky

Associate Professor,
Colorado State University
cye.tornatzky@gmail.com
(970) 491-2245

Shantel Rizzotto

VP, Marketing & Communications at
United Way of Larimer County
srizzotto@uwaylc.org
(617) 968-0178

WORK EXPERIENCE

United Way of Larimer County / Fort Collins, CO

Digital Storyteller Intern

August 2016 - December 2016

- Co-created a three part miniseries about poverty in Larimer County which screened at the 2017 Collective Impact Summit
- Conducted interviews with various members of the community
- Created marketing material for winter campaigns including posters and 30 second video spots
- Generated over 7,000 views on FacebookLive while campaigning for Make A Difference Day which led to over 200 volunteers.

CSU Office of Admissions / Fort Collins, CO

Admissions Ambassador

August 2013 - December 2016

Social Media Student Liaison for Special Events

January 2016 - December 2016

- Designed marketing strategies for new team recruitment
- Created posters and images for social media engagement
- Utilized SchoolsApp, SnapChat, Instagram, and GoogleChat to communicate with prospective students
- Experienced cross cultural communication through leading tours around campus

Comedy Works / Denver, CO

Videography Intern

June 2016 - August 2016

- Responsible for editing live shows in post production to create digestible sets
- Conducted interviews with talent to celebrate 25th anniversary
- Worked independently on each project while maintaining a close relationship with supervisors and clients

Ram Productions / Fort Collins, CO

Staff Videographer

January 2015 - August 2015

- Filmed live events including sporting games, orchestra concerts, and outdoor music festivals
- Completed over 100 hours of production experience live directing and camera operation
- Edited footage maintaining color correction, audio quality, and various camera angles
- Consistently met weekly production deadlines and uploaded videos on YouTube

TECHNICAL SKILLS

Adobe CS6/CC
Premiere
After Effects
Illustrator
PhotoShop
InDesign
Audition
Final Cut Pro X
Microsoft Office
UI/UX Design
HTML/CSS
Logic
Wordpress
360° Video
Live Streaming
Tricaster Trained
Jib Trained

LEADERSHIP

Rams Engaging in Active Leadership

Student coordinator developing
extracurricular leadership programs

The LeaderShape Institute

One week retreat creating self
identity as a leader

Campus Step Up

One week retreat focused on social justice

VOLUNTEER EXPERIENCE

Alternative Spring Break

Volunteered at the Gay Men's Health Crisis in
New York City

Key Service - Living Learning Community

A group of first year students engaging with
social justice and service around
CSU's campus and Fort Collins