

Emily Lê

CONTACT

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EDUCATION

Colorado State University '16
Bachelor of Fine Art
Electronic Art

SOFTWARE

MS PowerPoint
MS Word
Premiere
After Effects
Illustrator
PhotoShop
Lightroom
InDesign
Audition
Final Cut Pro X

SKILLS

HTML/CSS
DSLR photography & film
Wordpress
UI/UX
360° Video
Live Streaming
Jib Trained
On set experience

WORK EXPERIENCE

Manager & Social Media Assistant | Basin | Orlando, FL
July 2017 - Present

- created and designed monthly newsletter informing the entire district team on new products, information, and updates
- lead a mini campaign for Pride Month 2018 on Instagram generating audience interaction
- assisted with photography (ideation, set up, lighting, shooting) for social platforms
- lead each shift focusing on time management, delegation, and motivating others
- assisted in conflict resolution with guests and staff when needed
- trained new employees in guiding store operation and product knowledge

Digital Storyteller Intern | United Way of Larimer County | Fort Collins, CO
August 2016 - December 2016

- co-created a two part miniseries about poverty in Larimer County for social media, donor, and volunteer engagement
- conducted interviews with various members of the community
- created marketing content for winter campaigns including posters and 30 second video spots
- generated over 7,000 views on FacebookLive campaigning for Make A Difference Day which led to over 200 volunteers

Videography Intern | Comedy Works | Denver, CO
June 2016 - August 2016

- responsible for editing live hour long shows, syncing audio and editing for a digital format
- coordinated post-production schedules with clients and supervisors
- worked independently on each project while maintaining a close relationship with supervisors and clients

Staff Videographer | Ram Productions | Fort Collins, CO
January 2015 - August 2015

- filmed live events including sporting games, orchestra concerts, and outdoor music festivals
- contributed to over 100 hours of production experience, live directing and camera operation
- edited footage maintaining color correction, audio quality, and various camera angles
- consistently met weekly production deadlines and uploaded videos on YouTube

VOLUNTEER EXPERIENCE

PALS - Asian/Pacific American Cultural Center, A mentoring program connecting community members who identify as Asian American, pairing undergraduate and elementary students
Alternative Spring Break 2015, Volunteered at the Gay Men's Health Crisis in New York City
Reach Out, Worked with underserved populations to increase access and opportunity to higher education

LEADERSHIP EXPERIENCE

The Women's Conference at CSU, Managed the budget, created event details, and lead a committee of 12 for two consecutive years
The LeaderShape Institute, One week retreat creating your self identity as a leader and working with others
Campus Step Up, One week retreat focused on learning about social justice with many take-aways to your own community