

WORK EXPERIENCE

Graphic Designer (contract), Private Label Express *September 2020 - Present*

- Creates marketing material for social media, focusing in typography design, story highlights, and more
- Works with the marketing team to redesign existing product labels, company business cards, and other collateral
- Generates new content through brainstorming with Marketing team to create batch content for 40 or more social posts a month

Freelance Creative Design, @emilybhle.art *February 2019 - Present*

- Established a freelance branding house, specializing in creating original brand and identity for clients as well as other graphic and visual needs
- Collaborates with clients on their vision to execute full brand packages including logos, style guides, social media content, and more
- Developed content for digital and print platforms including apparel, flyers, posters, and websites

Communications Coordinator, Branch Out Theatre *February 2020 - August 2020*

- Supported communication through proactive community outreach and correspondence
- Designed visual assets and original copy for promotional social media content for optimal SEO
- Maintained and updated theatre's website, schedule, photos and videos through Wordpress

Cast Member, Walt Disney World *June 2018 - August 2019*

- Performed high energy roles at *The Seas with Nemo and Friends*, *Kilimanjaro Safaris*, and *Saratoga Springs Resort and Spa*
- Preserved guest satisfaction through conflict resolution, multitasking and a strong positive attitude

RELATED ACTIVITIES

Marketing Strategist, Themed Experience TV *November 2020 - Present*

- Created a marketing campaign to prepare for initial launch which generated over 100 followers on social media channels within the first 7 days
- Supervised the creation of the website via Wix for optimal UI/UX design and effective user journey mapping

Video Editor, Joe Biden for President *August 2020 - September 2020*

- Edited source footage to create fun, 60 second videos for the #askusanything2020 Instagram campaign utilizing specifications set by leaders to ensure consistent messaging and branding

Competitor, Ryerson Invitational Thrill Design Competition w/ Universal Creative *October 2019*

- Produced four solutions to various challenges within themed entertainment (accessibility, ride safety, show mechanics and guest restraints)
- Contributed elements including concept design, layout diagrams and graphics for team presentations

EDUCATION

Master of Digital Media, Ryerson University, *Toronto, Ontario, Canada*

Bachelor of Fine Art (Electronic Art), Colorado State University, *Fort Collins, Colorado, USA*

SKILLS

Illustrator	Keynote
Photoshop	HTML/CSS
InDesign	Wordpress
Premiere	Trello
Adobe XD	Slack
After Effects	Arduino

MEMBERSHIP

Member, Harriet B's Daughters
Next Gen Member, Themed Entertainment Assoc.
Member (Alum), Ryerson Thrill Club