Designer: Dylan Desmarais Creative Director: Emily Hu

Feedback:

- Adaptations:
 - hone in on just a few
 - o add images/visual interest
- Go with Mockup A
 - Mockup B has a less clear grid structure
 - Mockup A with a few adjustments
- Add footer
- character list
 - seems randomly placed
 - o how can people tell it's a link?
 - can consider type treatment
 - consider where to put nav
 - top or left
 - don't keep it on right because it's hard to tell that it is as nav
- I like type choice
 - o can try out sans serif as body text; easier to read on web
- grid
 - o image height different from text makes it look less consistent
- watch out for margin of elements
 - o make sure they aren't too close
- background
 - fights with text in some areas
 - consider lowering opacity/contrast
- can consider in-page links; one long page of content
- too much empty space at top